Options for Measure X oversight

Adam Nguyen, County Finance Director County Administrator's Office

February 6, 2023





Agenda

- 1. Measure X background
- 2. Comparison of county sales tax oversight committees
- 3. Key considerations



Measure X background

- 1. On November 3, 2020, voters in Contra Costa County approved Measure X, a Countywide, 20-year, half-cent sales tax.
- 2. The intent of Measure X is "to keep Contra Costa's regional hospital open and staffed; fund community health centers; provide timely fire and emergency response; support crucial safety-net services; invest in early childhood services; protect vulnerable populations; and for other essential county services"
- 3. Collection of the tax began on April 1, 2021
 - a. \$194.5M has been collected through January 31, 2023
 - b. \$345.4M has been allocated through FY23-24 to 9 departments encompassing 34 projects and funding areas



Measure X Community Advisory Board

On February 9, 2021, the Board of Supervisors created the MXCAB to:

- Oversee an annual assessment of community needs, focusing on the priority areas identified in the Measure X ballot language
- 2. Create a detailed priority list of the top service gaps based on the results from the Needs Assessment;
- 3. Use the Needs Assessment to make funding priority recommendations to the Board of Supervisors annually; and
- 4. Provide an Annual Report on the outcomes and impact of allocated funds.

Comparison of county sales tax oversight committees



- 1. On November 8, 2022 the Board requested that staff return with recommendations for the creation of an oversight body
- 2. Conducted a review of oversight structures for county sales tax measures, including Alameda, Marin, San Mateo, Santa Clara, Sonoma, and Los Angeles [See Attachment A]
- 3. San Mateo's Measure K most closely resembles Contra Costa's Measure X. All but Santa Clara have an oversight committee.
- 4. Common responsibilities: audits, performance measurement, annual reports
- 5. Meeting frequency Most meet 2 or 4 times annually



Potential benefits of an Oversight Committee

- 1. Improves transparency through objective financial audits
 - a. Confirm the accuracy of reported sales tax revenues received
 - b. Verify that expenditures by County departments, external agencies, and subrecipients were spent appropriately on their intended purposes
- 2. Mitigates concerns about potential conflicts of interest and incompatible activities
- 3. Adding staff and resources would improve reporting on performance outcomes and impacts, and strengthen public information through more robust and timely website updates about Measure X activities and opportunities



Key considerations for Measure X oversight

- 1. Role and responsibilities What does oversight entail?
 - a. Annual financial audit
 - b. Performance measurement
 - c. Annual report
 - d. Avoid incompatible activities (e.g. funding recommendations, directing department activities)
- 2. Membership Who should provide oversight?
 - a. How many seats and for what term?
 - b. Who represents (e.g. experts such as Auditor-Controller, Public Works Capital Projects Manager, CAO, business and financial representatives from public)?
 - c. How are members selected (e.g. application, appointed by role)?
- 3. Deliverables: Year-end report, website maintenance with timely updates

Key considerations for Measure X oversight (continued)



- 4. How often to meet?
 - a. Quarterly at launch
 - b. Semi-annual afterwards
- 5. What resources are needed?
 - a. Staffing for Measure X related meetings
 - b. Provide reporting on financials, projects status, activities, opportunities, and performance outcomes
 - c. Strengthen public information through more robust and timely website updates
- 6. How does the Measure X Community Advisory Body align?



CAO recommendations

- 1. RECEIVE the report
- 2. CONSIDER options for Measure X oversight
- 3. DIRECT staff on next steps