

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

Building Brighter Futures Together



Workforce
Development Board
Contra Costa County

Workforce Development Board

Workforce Innovation and Opportunity Act

May 22, 2023

Tamia Brown, Workforce Development Board Director
info@ehsd.cccounty.us | 925-608-4800

Outline

- Budget
- Access and Engagement
- Local and Regional Plan

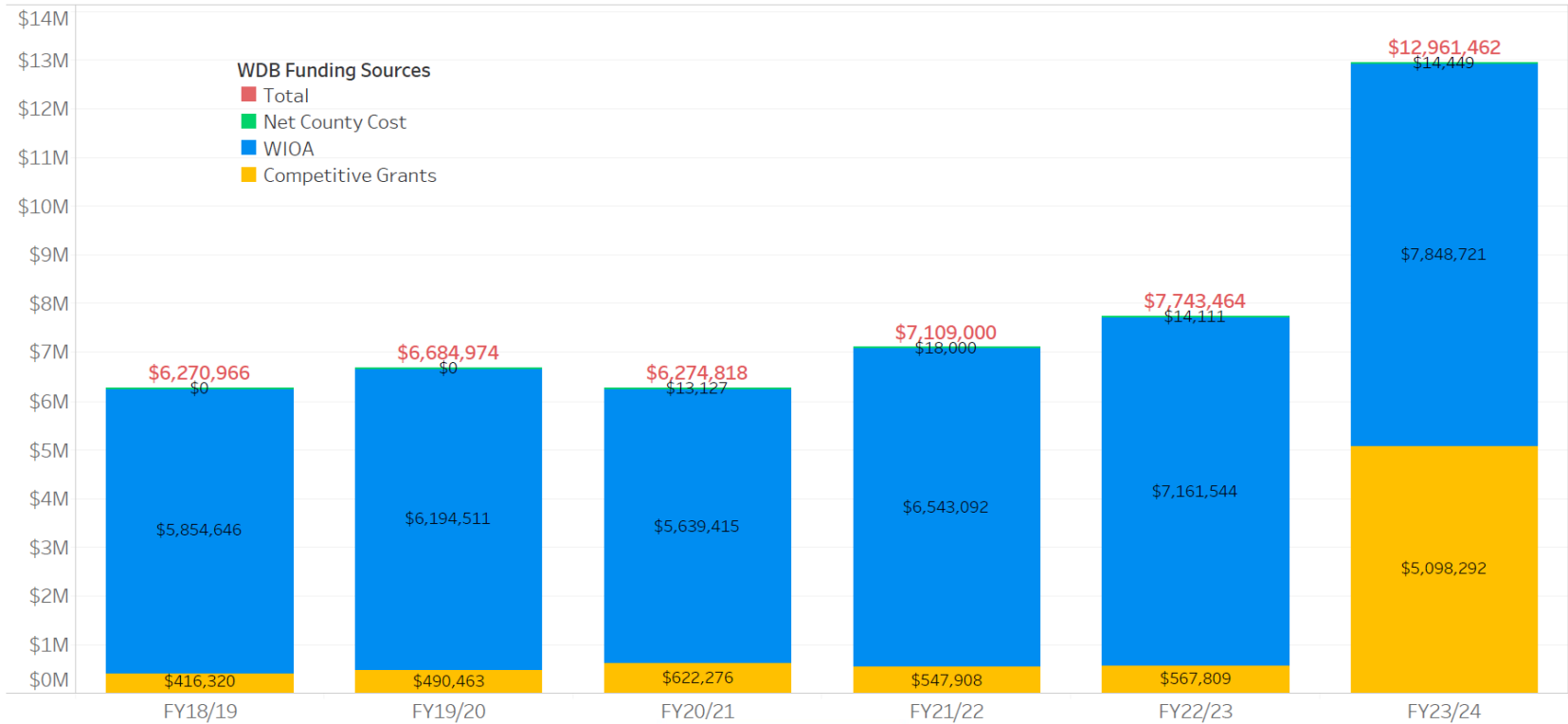
Building Brighter Futures Together

Budget

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

WDB Budget

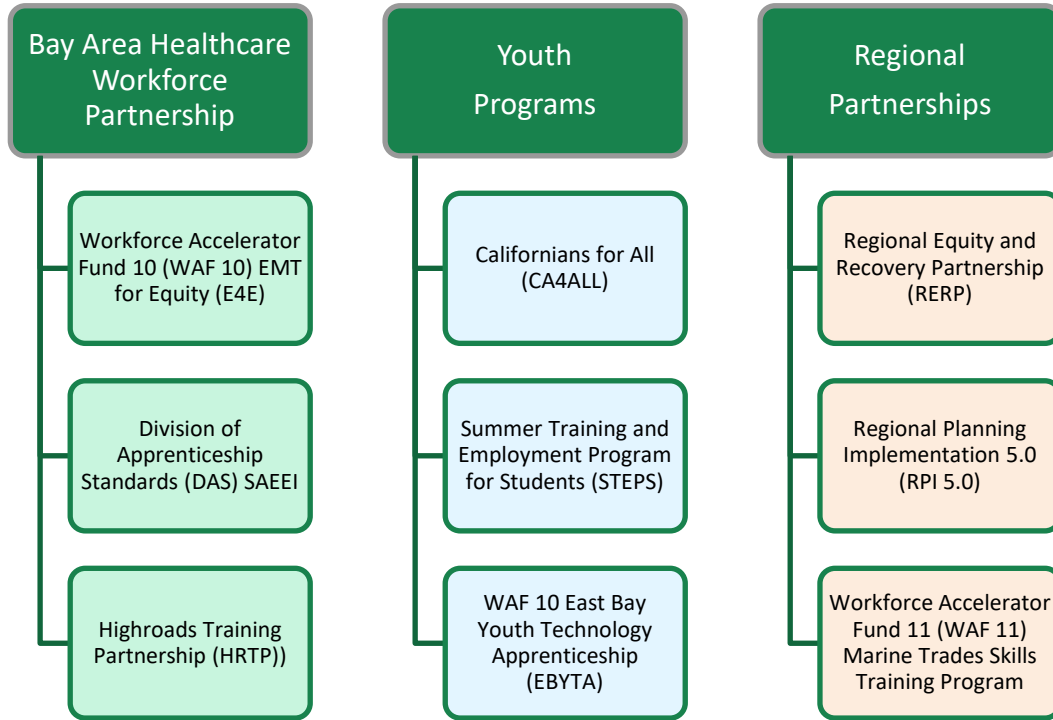


CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

Note: These amounts are based on Adopted Budget. \$11.75M one-time allocation for Measure X Youth Centers is added to the FY22-23 budget as an appropriation adjustment and \$3.5M for FY23-24.

Competitive Grants Received 2022-25



Competitive Grants Received 2022-25

Grant Name	Project Overview	Budget	Grant Term
Workforce Accelerator Fund 10 (WAF 10) EMT for Equity (E4E)	Replicate and scale the EMT training program. Train an additional 30 EMTs with a minimum of 15 job placements.	\$250,000	6/1/2022 - 12/31/2023
Division of Apprenticeship Standards (DAS) SAEI	Develop and register a Paramedic Apprenticeship. Enroll participants in the apprenticeship with AMR as the employer partner.	\$240,000	7/1/2022 - 6/30/2025
Highroads Training Partnership (H RTP)	Expand the Contra Costa Health Initiative paramedic apprenticeship program by expanding employer partners from AMR to AMR, Fire Departments, Hospitals and other Healthcare Providers.	\$1,000,000	4/1/2023 - 3/31/2025
Californians for All (CA4ALL)	Serve Youth aged 16 - 30 years old to develop career pathways to address key areas of food insecurity, climate, and COVID-19 recovery.	\$2,423,457	3/28/2022 - 6/30/2024
Summer Training and Employment Program for Students (STEPS)	Increase access to year-round work-readiness training and paid work-experience opportunities for students with disabilities.	\$250,000	7/1/2022 - 6/30/2023
WAF 10 East Bay Youth Technology Apprenticeship (EBYTA)	This is a Regional Partnership to serve vulnerable residents in the East Bay and train them with in-demand skills leading to high-road employment in the tech industry.	Oakland WDB	6/1/2022 - 12/31/2023
Regional Equity and Recovery Partnership (RERP)	RERP is a regional grant to get the four WDBs in the East Bay Regional Planning Unit to work cohesively to meet the regional goals.	\$1,300,000	12/1/2022 - 9/30/2025
Regional Planning Implementation 5.0 (RPI 5.0)	This is another regional grant to continue building Regional capacity in the East Bay Regional Planning Unit.	\$200,000	1/1/2023 - 6/30/2024
Workforce Accelerator Fund 11 (WAF 11) Marine Trades Skills Training Program	Expand the scope of the WAF 9 funded Boatworks 101 from recreational vessels to include training in the commercial sector of the maritime maintenance & repair industry.	\$500,000	4/1/2023 - 9/30/2024

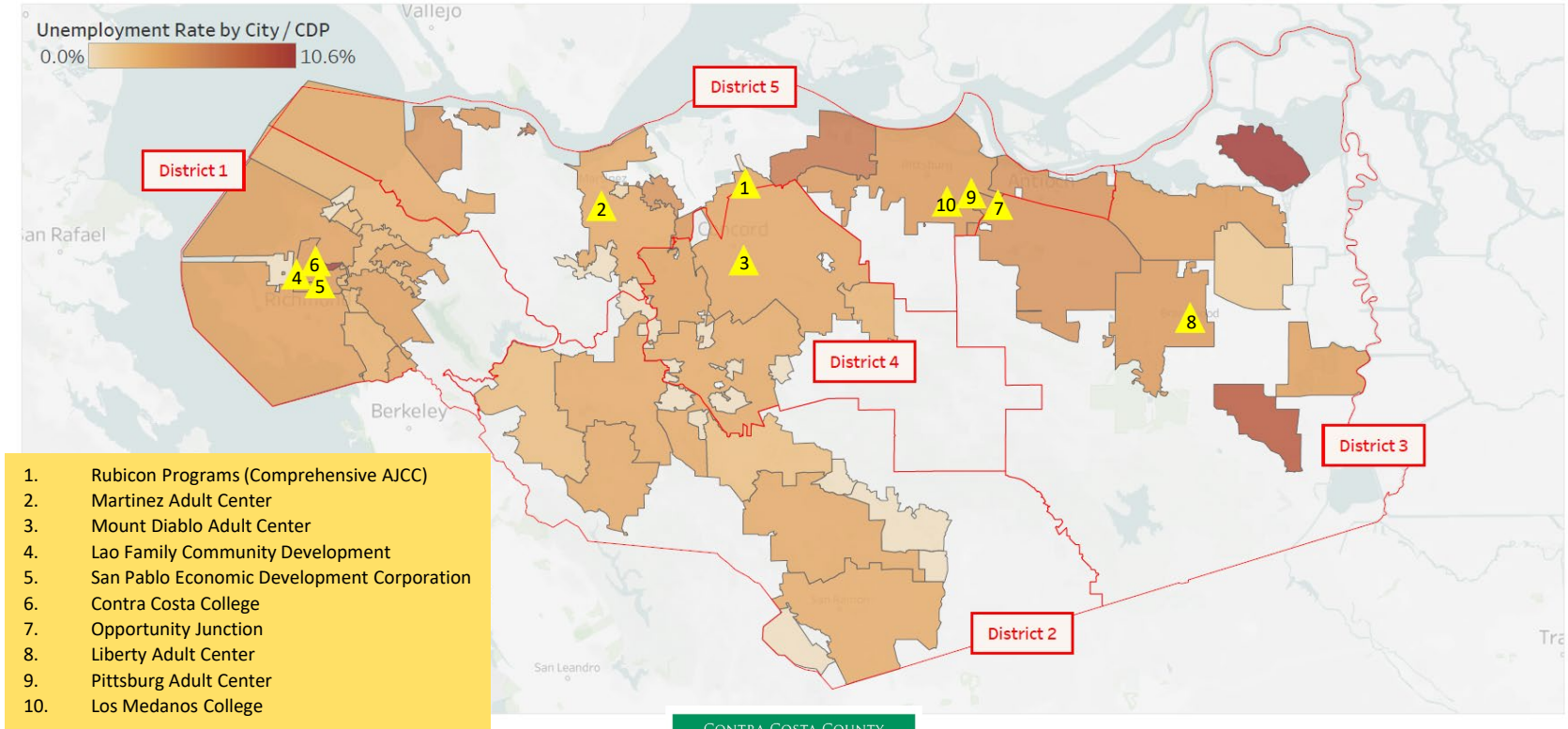
Access and Engagement

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES



Unemployment & Access Points



AJCC Visitors to CCC Sites

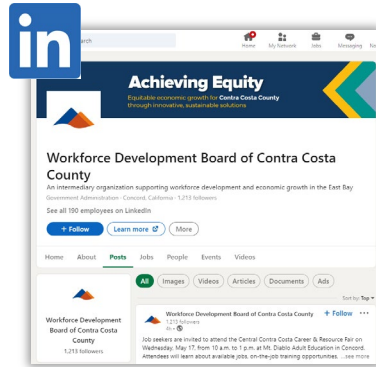
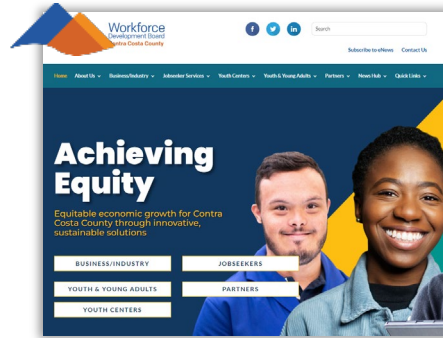
	7/1/22 - 9/30/22	10/1/22 - 12/31/22	1/1/23 - 3/31/23
Activity	Visitors	Visitors	Visitors
AJCC - Workshops	31	39	92
AJCC/EDD Job Fair	5	9	38
AJCC-Career Coach Appointment	9	25	40
AJCC-Resource Room	305	335	855
EDD Unemployment Insurance Assistance	800	1405	1359
EDD - Veterans Assistance	3	22	43
EDD Business Employer Services	7	29	68
EDD Career Coaching	5	7	21
EDD EU (Experience Unlimited)	0	12	28
EDD PFL (Paid Family Leave)	140	180	239
EDD SDI (State Disability Insurance)	528	591	562
EDD TAA (Trade Act Assistance)	0	2	3
EDD Workshop (RESEA/PJSA/ Applicant Preparation Related)	246	340	528
EDD YEOP (Youth Services)	0	1	3
SBDC - Business Employer Services	2	15	17
Grand Total	2081	3012	3896

WIOA Performance Measures 22-23

Program	Description of Program	Participants Served	Employment Data		Demographic Data				
			Employment Rate 2nd Qtr	Median Earnings+	Asian	Black/African American	Hispanic/Latino	White	Other
Adult	Career Services for jobseekers with barriers to employment	356	74.19%	\$8,898.10	7.9%	30.8%	33.1%	20.1%	8.1%
Dislocated Worker	Services for workers displaced by a changing economy	68	76.67%	\$14,060.33	6.2%	16.9%	43.1%	32.3%	1.5%
Youth (ages 16-24)	Services of youth with barriers to education and employment	120	53.33%	\$5,633.93	4.4%	34.1%	45.2%	13.3%	3.0%
National Dislocated Worker Grant	Dislocated Workers affected by COVID-19	61	62.79%	\$7,404.00	11.6%	34.8%	24.6%	20.3%	8.7%

+Median Earnings - The median earning of program participants who are in unsubsidized employment during the second quarter after exit from the program. The median income is established through direct UI wage records, Federal or military employment records or supplemental wage information.

Social Media & Web Engagement



Engagement Analysis

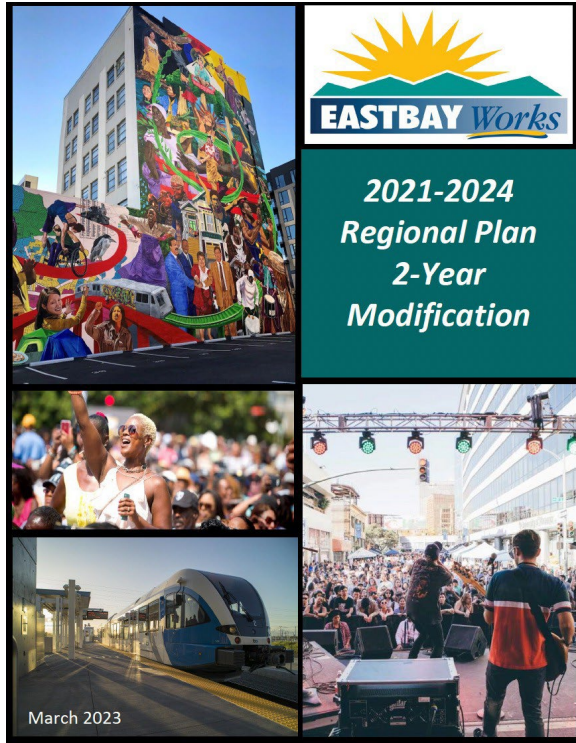
Activity	Description	FY22-23
Impression	A post was seen on a social media feed	~117,464
Engagement	A viewer clicked on, commented, shared, retweeted, or liked a post	~3,517
Post Link Clicks	A viewer clicked through to the WDBCCC website or external link	~996
Video Views	A viewer clicked through to watch campaign videos	~25,765

Local and Regional Plan

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

2021-24 Regional Plan Modification



Contents

- Analytical Overview of the Region
- Regional Indicators
- Fostering Demand-Driven Skills Attainment
- Enabling Upward Mobility For Californians
- Aligning, Coordinating, & Integrating Programs & Services

2-Year Plan Modification Highlights

- Core Partner Coordination
- Strategic Co-Enrollment
- Increasing Service Access
- Supportive Services Coordination

Highlights on:

- CalFresh recipients in training
- Non-custodial parents
- People with disabilities
- English language learners

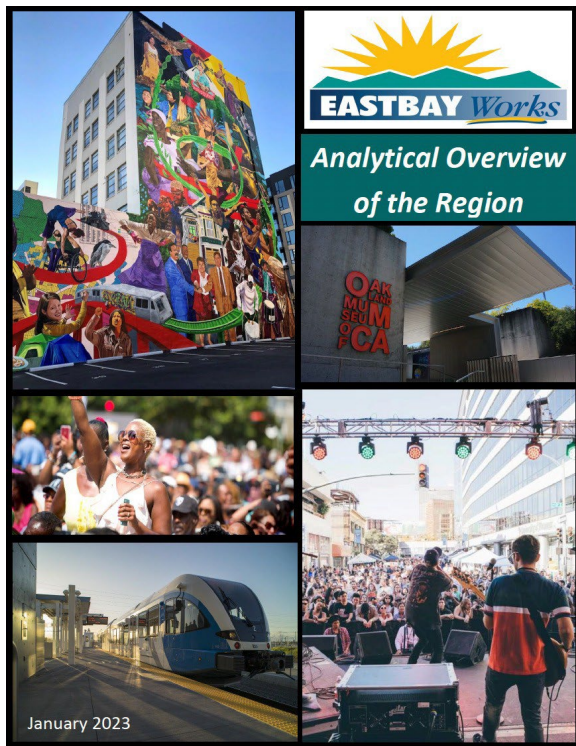
Increasing staff competency in:

- Digital fluency
- Distance learning
- Diverse cultures
- Serving trauma-exposed customers

Input from Stakeholders:

- 3 public input sessions
(1 in person & 2 virtual)
- 30-day comment period

Analytical Overview of Region



Workforce and Economic Analysis

- Employment & Unemployment Data
- Educational & Skill Levels of the Workforce
- Regional Employers' Skills Needs
- Regional Skills Gaps
- Industries & Occupations with Emerging Demand

Regional Indicators

Objective: The East Bay region shares and coordinates resources to provide ongoing professional development and capacity building training for funded service providers and workforce development system partners in support of meeting the needs of region's target populations and other key customers.

Indicator A: Industry Driven Training Solutions

- Region has a process to communicate industry workforce to supply-side partners

Indicator B: Equity and Job Quality

- Region has policies supporting equity and strives to improve job quality

Indicator C: Services to Target Population

- Region has a shared target populations of interest

Indicator D: Partnerships and Shared Resources

- Region deploys shared / pooled resources to provide services, training, and education to meet target population needs

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

Building Brighter Futures Together



Workforce
Development Board
Contra Costa County

Discussion

Workforce Innovation and Opportunity Act, May 22, 2023

Tamia Brown, Workforce Development Director
info@ehsd.cccounty.us | 925-608-4800