
County of Contra Costa
Office of the County Administrator

MEMORANDUM

DATE: April 27, 2023

TO: All Departments

FROM: Monica Nino, County Administrator

SUBJECT: **2023 BIKE TO WORK DAY AND BIKE TO WHEREVER DAYS**



Pull out your bike, pump up the tires, and leave your car in the garage! May is National Bike Month. This year, the Bay Area will be celebrating both “Bike to Work Day” on Thursday, May 18, and “Bike to Wherever Days” for the entire month of May. The goal of Bike to Work Day is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and bicycle energizer stations with refreshments and bicycle educational materials. The goal of Bike to Wherever Days is to encourage Bay Area residents to ride their bikes for all types of trips, including commute trips, recreational trips, and shopping trips. All nine Bay Area counties will be participating in Bike to Work Day and Bike to Wherever Days at some level. County Departments are being asked to encourage their staff to

ride a bike to work on Bike to Work Day and bike as often as possible during Bike to Wherever Days. More information on both Bike to Work Day and Bike to Wherever Days can be found at the following website: <https://bayareabiketowork.com>.

511 Contra Costa's bicycling website (511contracosta.org/biking) provides bicycling resources to prepare you for Bike to Work Day and Bike to Wherever Days, including a Bike Mapper page (<https://bike.511contracosta.org>) to help you plan your bike route. 511 Contra Costa has developed a bike & drive safety quiz (<https://driveless.typeform.com/BikeMonth23>) that all County employees, including bicyclists and drivers, are encouraged to take. 511 Contra Costa will award prizes to twenty randomly selected people who take the survey.

County Departments are encouraged to participate in outreach efforts to promote both events, including distributing and posting a flyer (attached) promoting an interdepartmental bike competition. The interdepartmental bike competition has been created to encourage employees to bike to work on the week of Bike to Work Day (May 15-May 19). Individual participants can record their Bike to Work Day participation in a survey (<https://tinyurl.com/CCC2023BTWDSurvey>).¹ Staff from the Department of Conservation and Development will tally the number of participants who ride their bike to work on the week of Bike to Work Day by department and award a prize to the department with the most participants.² In addition, all participants will receive Bike to Work Day giveaways. All participants are encouraged to post photos and videos of their bike ride and the destinations they biked to on social media, using the hashtag #CCC2023BTWD.

A separate nationwide bicycle competition, the "Bike Month Challenge," will also be taking place for the entire month of May. Please see the following website for more details, including information on prizes for people who participate in the competition: <https://www.lovetoride.net/world/pages/info?locale=en-US>.

Staff from the Public Works Department have volunteered to tune up bikes to help you get ready for both Bike to Work Day and Bike to Wherever Days.³ Services include help fixing a flat, adjusting brakes and gears, and maintaining bike chains.

For more information on 2023 Bike to Work Day and Bike to Wherever Days, please contact Robert Sarmiento, Department of Conservation and Development, at robert.sarmiento@dcd.cccounty.us or (925) 655-2918.

¹ DCD staff will accept bike rides to work on any workday during the week of May 15-19. Surveys will be accepted through **Friday, June 2**.

² Each department's Bike to Work Day employee participation will be weighted based on the total number of employees in the department.

³ Contact Lawrence Leong, Public Works Department [larry.leong@pw.cccounty.us, (925) 313-2026].



BIKE TO WORK DAY 2023



Ride your bike to work on May 15-19 for the interdepartmental "BIKE TO WORK DAY" Competition!

Log your ride at <http://tinyurl.com/CCC2023BTWDSurvey> or at this QR Code*:



Giveaways for all participants and a prize for the County department that has the most participation!

Bike often for any type of trip throughout the month of May for "BIKE TO WHEREVER DAYS."

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