

Application Form

Profile

Donn C. Walklet
First Name Middle Initial Last Name

Home Address Suite or Apt
Concord, CA CA 94549
City State Postal Code

Primary Phone

Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 2

Self employed, Terra-Vista
Disaster Response Technology CEO
Employer Job Title

Length of Employment

20 plus years

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

District 2

How long have you lived or worked in Contra Costa County?

25 years

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Contra Costa County Fire Protection District - Advisory Fire Commission: Submitted

Donn C. Walklet

Seat Name

Advisory Seat

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

Stanford University

Degree Type / Course of Study / Major

BS Earth Sciences/Geology

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Harvard Business School

Degree Type / Course of Study / Major

MBA

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

FAA Certified Commercial Pilot

Certificate Awarded for Training?

Yes No

Other Training B

U.S. Navy Patrol Plan Commander

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Commercial Pilot Instrument Rated, L-188 (P-3 Orion/Electra) type rated

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

I have spent the last thirty plus years in my business committed to using earth observation technology to improved wildfire detection and corresponding improvements in decreasing wildfire response time. Please review my LinkedIn profile.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

Please refer to the following LinkedIn web page: <https://www.linkedin.com/in/donnwalklet/>

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

Board member and chair on The Muir Heritage Land Trust Board of Councilors of the Save the Redwoods League Member of the Lafayette Open Space Advisory Committee

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
 - (1) Mother, father, son, and daughter;
 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

CV of Donn C. Walklet

Career Accomplishments

E-Commerce Exploitation: Identified opportunities and created business strategies for mass market on-line distribution of geographic information targeted at business users years in advance of the current wave of Internet ventures. These strategies anticipated the utilization of earth imagery and other sources of geographic information (e.g., Google Earth) among current web based products and services.

Technology Product Management: As senior manager/executive within multiple companies, provided guidance and strategic direction in creating computer-based products and services to penetrate emerging markets. These efforts created cutting edge results including the first microcomputer image analysis package based upon the IBM PC, the first commercial earth observation satellite, and the first nationwide on-line geographic information service derived from aerial photography.

Strategic Marketing: Directed the market analysis and strategic planning for three separate international (Germany, Japan, and South Africa) aerospace initiatives targeted at commercially and government funded ventures to provide geographic information derived from satellite imagery.

Technology Partnership Creation: Acted as partner and catalyst in creating the team, including Hewlett-Packard and Grumman Data Systems, which integrated the most complete land information system available for a major U.S. Government land and resource management agency.

Joint Venture Funding: Organized the business plan and made the presentation to three major corporations that raised over \$150 million for the construction of the first commercial high-resolution satellite designed for mass market applications.

Technology Transfer: Negotiated numerous favorable technology transfer and marketing agreements with major domestic and international companies that led to commercially successful products and services.

Market Forecasting: Created the first demand driven analysis and forecast of emerging geographic information technology markets, an important component of today's information economy. Over the last twenty years, this forecast has reliably tracked the growth in these computer-based applications.

Creative Technology Financing: Under a NASA contract, developed a customized project financing strategy applicable to the International Space Station, which could be applied to any commercial space venture or used for any type of capital-intensive technology initiative. Subsequently, formed a partnership with Montgomery Securities to explore opportunities to identify and finance commercial space ventures.

Government Liaison: Provided input to the Secretary of Commerce and Office of Technology Assessment as well as testified before Congress on frequent occasions regarding government funded technology commercialization specific to earth observation applications.

Media and Trade Communications: Authored numerous trade publication articles and conference presentations related to the marketing of emerging technology products and services.

Environmental Policy and Strategy: Provided independent analysis and strategic planning recommendations to two San Francisco Bay Area nonprofits, Save the Redwoods League and Muir Heritage Land Trust, through the auspices of Harvard Business School Alumni Association Community Partners program. Currently serving in a board level/advisory capacity with both organizations.

Donn C. Walklet – Employment and Nonprofit History

Board of Councillors, Save the Redwoods League (2003-2014) – www.savetheredwoods.org

Board Chairman, Muir Heritage Land Trust (2004-2009) – www.muirheritagelandtrust.org

Founder, President and CEO of Terra-Vista, Inc. (1999-present) Company provides tactical and strategic intelligence derived from earth imagery for mission critical business applications targeted at decision makers in the real estate, wireless telecommunications, homeland defense and disaster response.

Founder, President and CEO of The MapFactory, Inc. (1996-1999) Company created to provide advanced mapping technology for oil and mineral exploration on behalf of Mohamed Al Fayed's U.K. based Harrods, the company's only investor. Established a business plan and early product prototypes for an Internet on-line service for business mapping applications in sectors such as commercial real estate and wireless telecommunications. Supervised investment of over \$15 million in technology development and the acquisition of a data production company.

Co-founder and Partner of TerraNOVA International. (1994-2005) Company provided a full range of desktop and Internet mapping solutions targeted at the fast growth sectors of business geographics.

Director, Advanced Earth Observation Programs, Lockheed Missiles & Space Company. (1993-1994) Supervised the business planning effort, successful presentation to Lockheed corporate management, and partnering process for a program known as the Commercial Remote Sensing System (CRSS). Obtained a financial commitment of over \$150 million to design, build, and operate a 1-meter resolution earth observation satellite system. The Lockheed CRSS program was known as Space Imaging, Inc., launched its first satellite in September 1999, and recently merged with GeoEye.

Founder, President, CEO, and Chairman of Terra-Mar Resource Information Services, Inc. (1978-1992) Initially, provided analysis of technology, markets, and strategies related to land information automation for major corporations and government agencies, including IBM, Control Data, and NASA. Product development strategies later led in the mid 1980's to the engineering a microcomputer based system for image analysis that became a standard within the minerals and oil exploration community. Guided Terra-Mar to five successive years of 30 to 80% sales growth. Negotiated technology acquisition from TRW, which was the foundation for the most complete land information cataloging and analysis system available on the market at that time.

Military History – Commissioned Officer in the United States Navy. (1969-1997) Served five years active duty as combat patrol pilot and mission commander during the Vietnam conflict. Subsequently served an additional ten years in the Naval Reserves as a combat patrol pilot and mission commander supporting Fleet activities in the Atlantic and Pacific Oceans. Supervised a variety of ocean surveillance missions using sensors for anti-submarine warfare and shipping monitoring. Assigned to the Office of Naval Research in Washington, D.C. to pursue independent research in areas related to oceanographic surveillance technology and later assigned to the Space and Naval Warfare Systems Command providing support for defense conversion programs and tactical redeployment of programs in areas of underwater surveillance and C4I technology applications. Retired holding the rank of Commander.

Education – MBA, Harvard Graduate School of Business Admin. Boston, MA. Received the degree of Master in Business Administration in June 1976. Curriculum focused on strategic marketing with emphasis in high technology marketing. Participated in an independent study to evaluate IBM's office automation strategy and subsequently provided recommendation to IBM's senior marketing vice president which was consistent with the plan that led to IBM's domination in this area in the later 1970's and 1980's.

BS, Stanford University, Palo Alto, CA. Received the degree of Bachelor of Science in Geology with emphasis on marine geology and oceanography in June 1969.