

Application Form

Profile

Norman

First Name

Cohen

Last Name

Middle Initial

[Redacted]

Home Address

Suite or Apt

Brentwood

City

CA

State

94513

Postal Code

[Redacted]

Primary Phone

[Redacted]

Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 3

Blue Shield of California

Employer

Business Process Architect,
Principal

Job Title

Length of Employment

1 year

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

3

How long have you lived or worked in Contra Costa County?

3 years

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

District 3

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

Caldwell College

Degree Type / Course of Study / Major

BS/Business

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Western Governors University

Degree Type / Course of Study / Major

MBA/Business/Management & Strategy

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Lean Six Sigma- Black Belt

Certificate Awarded for Training?

Yes No

Other Training B

Lean Six Sigma - Master Black Belt

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

As someone who has many years of private sector experience specializing in process improvement and robust solutions, this opportunity to work with the county and other stakeholders appeals to my desire to make a difference and help our community live in greater harmony with our environment. As well, I am currently pursuing a Master's in Public Health. In Public Health, it is well-recognized the role the environment plays as a social determinant of health. By encouraging and promoting sustainability, I would not only be contributing to the health of our environment, but to the health, physical and economic, of our community.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

My resume can be viewed on LinkedIn at: <https://www.linkedin.com/in/normcohen/>

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

Countywide Bicycle Advisory Committee

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

I previously served on the Board of Directors for Loving Thunder Therapeutic Riding - a New Mexico not-for-profit horse ranch providing horsemanship-as-therapy to special needs adults and children. I am currently serving as a commissioner for the City of Brentwood Parks and Recreation Commission and as vice chairperson for the Contra Costa Countywide Bicycle Advisory Committee.

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

Important Information

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7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
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 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

Contact

San Francisco Bay Area, CA

www.linkedin.com/in/normcohen
(LinkedIn)

Top Skills

Six Sigma
Process Improvement
Call Center

Languages

Spanish

Certifications

Lean Six Sigma Black Belt
Giving Your Elevator Pitch
Finding a Remote Job
Lean Six Sigma Master Black Belt

Honors-Awards

Hemsley Challenge 2014 Winner
Hemsley Challenge 2015 Winner
UHG Innovation Challenge 2017
(InCh17)
UHC Uniprise Leadership Academy
Graduate
UHG Executive Development
Program Graduate

Norman Cohen

Business Process Architect, Principal Master Black Belt, Mental & Behavioral Services at Blue Shield of California

San Francisco Bay Area

Summary

Experienced leader at forming and driving strategic plans through impactful project portfolio creation and management. My professional focus is Operational Excellence, Continuous Improvement, and Innovation for the Service sector. I am a creative problem-solver, able to communicate and influence at all levels of matrixed organizations, up to and including C-suite.

Additional skills:

- * Certified Lean Six Sigma Master Black Belt
- * Proven innovator
- * Senior leader presentations
- * Public speaking
- * Able to influence without authority
- * Coaching and mentoring
- * Virtual team management
- * Contact center operations
- * Experienced telecommuter

Experience

Blue Shield of California

Business Process Architect, Principal Master Black Belt, Mental & Behavioral Services

February 2021 - Present (1 year 3 months)

Oakland, California, United States

I have the awesome role of helping to make Blue Shield of California's behavioral health offering the best and most effective offering in the California marketplace. My focus is to provide for both member and provider delight as well all work together to in bringing whole person care to a new level of accessibility, effectiveness, and diversity and de-stigmatizing the need to be well in mind as well as body.

City of Brentwood, CA

Commissioner, Parks & Recreation

January 2022 - Present (4 months)

Brentwood, California, United States

I have the honor and privilege to serve my city as a commissioner on the Brentwood Parks & Recreation Commission to maintain and advance Brentwood's excellent programs and beautiful parks to the delight and benefit of our entire community.

San Francisco Health Plan

Director, Performance & Process Improvement

March 2018 - September 2019 (1 year 7 months)

San Francisco Bay Area

- Lead, coached, mentored three highly effective teams:
 - o Enterprise Project Management Office
 - o Continuous Improvement Team
 - o Quality Assurance Team
- Improved EPMO effectiveness and internal customer confidence by creating an impactful project prioritization process
- Improved enterprise project performance transparency and rigor with a new business requirements policy that included leading outcome performance metrics
- Broadened the impact of the Quality Assurance team beyond claims by expanding auditing scope to include customer service call handling and health provider demographic database maintenance
- Promoted a culture of operational excellence through internal marketing, training module development, and creating the Continuous Improvement Academy

UnitedHealth Group

13 years 7 months

Director, Performance Improvement & Innovation

December 2015 - November 2017 (2 years)

Virtual

- Lead, coached, mentored a hybrid department of:
 - o Lean Six Sigma Master Black Belts & Black Belts
 - o Project Managers
 - o Business Analysts
- Improved stakeholder satisfaction transparency by implementing Net Promoter scoring and reporting

- Won company-wide, CEO-sponsored innovation award (InCh17) with a new business model featuring paramedicine deployment for home infusion therapies (First employee to win this award three times.)
- Selected for and graduated UnitedHealth Group's, Stanford Business School-based Executive Development Program
- Promoted a culture of operational excellence across Medicaid division by building internal relationships with senior leaders and C-suite
- Realized operational net revenue impact of \$25.7M by developing capitation funding audit process review across 26 state-level departments

Director, Operational Excellence & Deployment Partnership
September 2011 - November 2015 (4 years 3 months)

Virtual

- As a Lean Six Sigma Master Black Belt, coached, mentored, and trained Black Belt and Green Belt consultants
- Promoted a culture of operational excellence across United Healthcare division by building internal relationships and consulting with senior leaders and C-suite
- Forwarded corporate strategic plans by facilitating numerous summits for senior leaders to frame tactical approaches and design action plans
- Won company-wide, CEO-sponsored innovation award (2015 Hemsley Challenge) with a new business model featuring post-natal home visits focused on early child check-ups, vaccinations, nutrition, safety, and mother wellness for the Medicaid population (First to win this award twice.)
- Won company-wide, CEO-sponsored innovation award (2014 Hemsley Challenge) with an app to allow any employee to escalate a customer or provider issue without regard to the employee's role or department

Lean Six Sigma Black Belt Consultant

July 2007 - August 2011 (4 years 2 months)

Virtual

Quality and process improvement consultant, leading Lean and Six Sigma projects for business leaders throughout United Healthcare and its stakeholders.

- Delivered Green Belt classroom instruction for approximately 80 Green Belt candidates.
- Provided training and mentoring to Green Belts to ensure successful project completion, certification and talent development. Facilitated cross functional team summits and senior leadership presentations.
- Projects supported process improvement efforts across United Healthcare's benefit administration organization and acquisitions.

Customer Program Manager, Uniprise Customer Care Operations

August 2005 - June 2007 (1 year 11 months)

Virtual

Coordinated resource loads and client distribution across 8 call centers.

- Pioneered role in Customer Care Operations by developing network of stakeholders and processes to standardize customer implementation solutions.
- Liaison to Sales, Account Management, Client Services and Innovation Lab. Coordinated Member Services Call Center Book of Business activities.

Workforce Manager, Western Region (NM & CA), Uniprise Customer Care Operations

May 2004 - July 2005 (1 year 3 months)

Albuquerque, New Mexico Area

Responsible for call center agent scheduling and satisfying client-specific call handling performance guarantees. Managed 375 agents in two call centers with direct staff of seven.

- Consistently met 100% of performance guarantees with \$0 payouts.
- Developed and implement site dashboards (A3s) to monitor and trend performance metrics.
- Created innovative schedule models to optimize CSR-to-call arrival patterns.

Education

Western Governors University

MBA, Management & Strategy · (2008 - 2010)

Caldwell University

BS, Business · (2002 - 2005)

Stanford University Graduate School of Business

UHG Executive Development Program Certificate, Business Administration and Management, General

Application Form

Profile

Hector _____ Jose Garcia _____
First Name Middle Initial Last Name

_____ Suite or Apt _____
Home Address

Commerce CA 90040
City State Postal Code

_____ Primary Phone

_____ Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

N/A - Out of County

Del Monte Foods Director, Environmental Sustainability Engineering
Employer Job Title

Length of Employment

3 months

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

How long have you lived or worked in Contra Costa County?

3 Months

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

Western Governors University

Degree Type / Course of Study / Major

MS, Management Leadership Theory

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Western Governors University

Degree Type / Course of Study / Major

Masters, Business Administration (General)

Degree Awarded?

Yes No

College/ University C

Name of College Attended

California State University Long Beach

Degree Type / Course of Study / Major

Chemical Engineering

Hector Jose Garcia

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Lean Six Sigma, Green Belt

Certificate Awarded for Training?

Yes No

Other Training B

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

With my 20+ years of experience in providing environmental compliance services to industry, government agencies, and non-profit community groups as a regulator, a technical advisor, and an Environmental Justice advocate, I feel that I can contribute to the team to collaborate on sustainability issues. Born and raised in Boyle Heights Community / East Los Angeles, I am acutely aware of environmental challenges. For example, I have had lifelong Asthma since six months of age, which has fueled my intensity to solve major environmental issues by getting involved locally. I have sat on many state and local boards, including the Vernon Housing Commission, Vernon Sustainability Commission as the Environmental Justice Representative, and the Industry Environmental Association.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

I have been a technical advisor to municipal officials and citizen's groups on environmental matters, including city planning, growth analysis, habitat protection, flood protection, and open space acquisition, performed regulatory compliance audits, hazardous waste site assessments, tank abandonment, and soil remediation. I have provided leadership in developing and implementing various strategies to achieve environmental justice development targets in the East Los Angeles / Commerce Areas. This objective has been achieved by providing direct support to the community in environmental strategy and operations, internal and external communications, and volunteer training. I have been a vocal advocate for environmental justice issues throughout Los Angeles County. My expertise in environmental sustainability spans hazardous substances reporting requirements (SARA 302, 303, 304, 311, 312, 313, pollution prevention plans), Risk Management Program/Process Safety Management, air emissions (Permits, RECLAIM, Title V, ERC, AERs, and Indoor Air Quality), Solid Waste Management, Hazardous materials/waste management, remedial investigation, stormwater management, Waste Water Pretreatment, SPCC management, Energy Management, Water Supply, Environmental Auditing, and Sustainability Measures. I have experience in the food industries, pharmaceutical manufacturing, wire manufacturing, airline industry, chemical manufacturing, and governmental agencies. As a consultant, I have worked for the petrochemical, transportation, power production, high technology, and universities. My work has included siting evaluations for new facilities, comprehensive permit acquisition, California Environmental Quality Act (CEQA) and EH&S management, comprehensive hazardous materials/waste management, stormwater programs, subsurface investigation and remediation, and detailed regulatory analysis. My recent projects include developing and implementing an environmental and sustainability program for Del Monte Foods in Walnut Creek, CA. In the past, my efforts have been recognized by various industry associations, including the National American Meat Institute for environmental excellence. My team's sustainability projects have been ranked in the top four (4) in international competitions from 2010 to 2015, including winning first place in 2011 for the plant's zero waste project and again in 2016 in an energy and emissions reduction for Hormel Foods. I have worked for various air quality committees for local issues, including transportation and odor abatement. I have a Bachelor of Science in Chemical Engineering from Cal State Long Beach, an MBA, and a Master's in Management Leadership Theory from Western Governor's University in Utah.

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

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Vernon Housing Commission Member, Labor Representative (2010-2019) Vernon Sustainability Commission Chair, Environmental Justice Advocate (2012-2019) Industrial Environmental Association Member (2010-2019) California Task Force on Poverty and Hunger, Food & Service Member (2017) South Coast Air Quality Rule Committee on 415 Rendering Odors, member(2013-2014) South Coast Air Quality AB617, member (2018-2020) Los Angeles County Industrial Waste Water, Food & Beverage Representative (2008-2019)

Conflict of Interest and Certification

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Yes No

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 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.



Environmental Sustainability

Leader in designing, implementing, assuring, and improving ESG systems

Forward-thinking professional with 20+ years of experience in delivering safety, health, environment, and quality assurance integration and control in operations. Proven track record in implementing proactive and preventive measures to safeguard company employees and certain assets and reduce losses. Accomplished in taking multi-million-dollar projects and training programs from concept to launch with no recordable accidents or violations by regulatory agencies, including but not limited to EPA or Cal-OSHA. Credited with a strong ability to identify trends and develop new policies to address risk exposure. Expert and keynote speaker skilled in presenting at seminars, client meetings, and C-level executive meetings. Commissioner at various state and local commissions on sustainability, environment, housing, and food programs.

Areas of Expertise

- Investigations & Audits
- Training & Development
- Quality Evaluations
- ESG Program Implementation
- Workers' Compensation
- Safety Compliance
- Environmental Compliance
- Employee Training
- Quality Standards & Controls
- Client & Vendor Relations
- Documentation Management
- Policy Development

Key Accomplishments

- Creating an environmental sustainability culture at Del Monte Foods, Inc. North American plants by hiring and developing an Environmental Manager, Utilities Managers, Automation Manager, Sr. Environmental Engineering Project Manager, Sustainability Project Manager and Project Specialist manager.
- Cultivated a safety culture at Bachem Americas, Inc. by hiring and developing an Environmental Manager, Safety Manager, and Industrial hygiene manager.
- Reduced key HSE KPI (e.g., LTIR) by spearheading a program involving inspection programs, job hazard analysis, SDS review, and implementation at Bachem Americas, Inc.
- Saved \$10M by successfully reducing utilities during growth period by 10%, leading to a patent for the unique process and receiving two international awards at Smithfield Foods, Inc.
- Slashed injuries 78% of injuries by developing new strategies and policies in safety management including a training program and trust but verify audit inspection program at Bachem Americas.

Professional Experience

DEL MONTE FOODS, INC, Walnut Creek, CA

Director, Environmental Sustainability Engineering, 2022 - Present

Position the organization for safety and the continuation of workflow activities with minimal risk exposure. Led eight North American location management teams in implementing practical solutions for long-term sustainability for the organization with 1,500+ employees total. Scope includes developing and implementing sustainability and environmental compliance programs, engineering projects, best practices, policies, employee training, leadership development, and establishment of corporate social responsibility measures.

- Developed 5-year sustainability plan for North American to cut its emissions by 50% by 2030 while increasing profitability by \$49 M.
- Improved North American operations by developing initiatives for standardization of environmental compliance.
- Added transparency into current risks by performing site audits, root cause analysis, accident/injury investigations, setting and measuring key metrics, and improvement plan strategies for both sites.

BACHEM AMERICAS, INC, Torrance, CA

Executive Director, Health, Safety, & Environmental, 2019 - 2022

Position the organization for safety and the continuation of workflow activities with minimal risk exposure. Led seven location management teams in implementing practical solutions for long-term prevention for the organization with 270+ employees total. Scope includes developing and implementing safety programs, industrial hygiene best practices, policies, employee training, leadership development, and establishment of corporate social responsibility measures / IH improvements.

- Saved \$1M in costs with substantial reductions in identified hazards and employee work injuries while increasing profitability by \$12M.
- Increased efficiency by 40% and amplified the completion rate by >90% for all projects by ensuring collaboration and developing solutions to meet critical deadlines.
- Improved global operations by developing initiatives for standardization of safety data sheets.
- Added transparency into current risks by performing site audits, root cause analysis, accident/injury investigations, setting and measuring key metrics, and improvement plan strategies for both sites.
- Cut downtime in operations by working with 3rd party vendors to develop/implement a subscription program to manage 500+ SDS and 1st Response, allowing instant injury notification.
- Reduced hazardous waste drum pick up daily to weekly by developing a new Hazardous Waste Storage Area, increasing profitability by more than \$ 1M.

SMITHFIELD FOODS, INC, Vernon, CA

Manager, Environmental Affairs, 2008 - 2019

Leveraged expertise in safety compliance and trend analysis to monitor and measure results, resulting in an improved training program for new hires, optimized operational efficiency, and lower cost while directing environmental affairs for seven facilities with 1,500+ employees total. Participated in community workshops, commissions, and committee board membership representation, analyzed food production issues and developed policies and procedures. Composed intellectual products for the management and public distribution. Managed supplier contracts for environmental operations. Administered operations and ensured compliance for seven California facilities, including Wastewater, Air Quality, Stormwater, Liquid Organics, SARA 311-313, and Subsurface.

- Circumvented risk exposure by following risk management standards and procedures.
- Drove continuous improvement by reviewing annual performance, preparing development plans for direct reports, motivating team members, and developing teamwork.
- Increased efficiency and profitability through cost savings or cost reduction programs (\$3.5M).
- performed as an intermediary on behalf of the organization and submitted 93 documents to agencies.
- Represented organizational views in public settings and CEQA meetings.

Additional history:

SWISSPORT CARGO SERVICES – Director, Western Regional Safety

DAVIS WIRE CORP – Manager, Environmental Health & Safety

ENVIRONMENTAL MANAGEMENT ENTERPRISES –Principal EHS Consultant

WINEFIELD & ASSOCIATES, INC – Senior EHS Consultant

ECOTEK, MST SOLUTIONS, INC. – Associate EHS Consultant

STATE REGIONAL WATER BOARD — Environmental Engineer Technician

CITY OF LOS ANGELES ENVIRONMENTAL AFFAIRS – Environmental Technician

Education & Credentials

DBA Business Admin (General), Columbia Southern University, 2023

Green Belt Six Sigma, Purdue University, 2022

Negotiation Certificate, University of Michigan, 2022

Human Resources Management Certification, HR University, 2022

M.S. Management/Leadership Theory, Western Governors University, MBA (General)

Dale Carnegie

Law, University of La Verne College of Law

B.S. Chemical Engineering, California State University

Environmental Science / Biology, University of California

Application Form

Profile

Amy _____ Golan _____
First Name Middle Initial Last Name

_____ Suite or Apt _____
Home Address
Walnut Creek CA 94598
City State Postal Code

_____ Primary Phone

_____ Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 4

Planet Renu _____ Owner/Founder _____
Employer Job Title

Length of Employment

4

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

4

How long have you lived or worked in Contra Costa County?

15

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

One member representing commercial groups or organizations whose business focuses on sustainability an/or environmental issues.

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

American University of Paris

Degree Type / Course of Study / Major

International Relations

Degree Awarded?

Yes No

College/ University B

Name of College Attended

University of Arizona

Degree Type / Course of Study / Major

BA in Communications, French & Spanish

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Thunderbird- The American Graduate School of International Management

Degree Type / Course of Study / Major

MBA

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

University of Chicago- Executive Education in the Circular Economy & Sustainable Business

Certificate Awarded for Training?

Yes No

Other Training B

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

I'd like to be a part of the Sustainability Commission to help make a difference. I am very passionate about sustainability and helping consumers, schools and businesses reduce their environmental impact. I own a business in Walnut Creek (a zero-waste refill store) and engage with my community on many levels through education, workshops, consulting, and mentoring and feel that being a part of this board is a natural extension of what I am doing to be more impactful in the environmental space.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

In addition to the educational workshops and consulting I do as well as operating a zero-waste store- I have also been studying at the University of Chicago and working with the principles of circularity and how to apply them within businesses, cities, counties and government. I think this skill set would be helpful for the Sustainability Commission.

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If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

- Run Green Team at Bancroft Elementary School - Mentor for seniors at NGHS for Sustainability - Volunteer at White Pony Express, CC Food Bank, Bay Area Nursery Crisis Center & Monument Crisis Center - Board Member at the Turtleback Zoo

Conflict of Interest and Certification

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If Yes, please identify the nature of the relationship:

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 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

Amy J. Golan

Amy Golan is the founder and owner of Planet Renu, a mission-based company that sells eco-friendly products and provides education on how to reduce one's carbon footprint. Her passion is protecting our beautiful lands and oceans by reducing one's usage of plastic products. Planet Renu offers a wide variety of products that are mostly plastic replacements, including her own private label. She also writes articles and does a Zero Waste Presentation for schools and companies on the state of our environment and what each person can do to make a difference. Her company Planet Renu has diverted 100's of thousands of plastic straws and plastic bags from the trash stream and potentially ending up in our oceans. Amy's diverse background in successfully managing companies and major initiatives derives not only from her strong organizational and project management skills, but also from her passion to make the world a better place.

Experience

Planet Renu July 2018- Present Walnut Creek, CA
Founder & CEO

- Created a mission-based company that offers Zero Waste education as well as eco-friendly products.
- Developed a private label eco-friendly product line.
- Designed back and front end operational infrastructure including website, social media, e-commerce & CRM.
- Run Facebook/Insta/Google ads optimizing performance and targeting.
- Work with schools on Zero Waste Lunch programs, Farmer's Markets (with reusable produce bags) & Corporations (offering eco-friendly promotional products).
- Launched a Plastic Bag & Plastic Straw Campaign to track how many plastic bags and plastic straws are being diverted from landfill just from the sale of our reusable produce bags and reusable straws.
- Pre-covid, sales doubled year over year and were on an expansive trajectory.
- In 2021, launched a mobile refill station for personal care and kitchen cleaners to further help reduce plastic consumption.

A La Mode Dresses October 2009- October 2011 Walnut Creek, CA
Co-Owner & Director of Marketing/Sales & Finance

- Co-founded an innovative custom dress company for girl's sizes 4-14.
- Developed a selling strategy and marketing concept where the consumer could design their dress from dress templates and fabric options.
- Designed an innovative website with an interactive dress design feature.
- Created pricing strategies for consumers and stores.

Weichert Realtor February 2005- September 2008 Maplewood, NJ
Real Estate Professional

- Negotiated contracts for my buyers and sellers, marketed properties in print and online mediums
- One of the top producers in office

Angel Sanchez USA, Inc July 2001- October 2004 New York, NY
Managing Director

- Managed the US headquarters and oversaw the finance, production, sales, marketing and design groups within the company.
- Streamlined internal processes and created group symmetry so company became efficient.
- Developed relationships with major department stores and created fashion show events.
- Expanded the brand's US and international presence with targeted sales and marketing campaigns.
- Increased US sales by 300%.

Amy J. Golan

page 2

Carolina Herrera, Ltd. June 1997- June 01 New York, NY
Sales & Marketing Director, Bridal & Accessory Division

- Managed two product lines that contributed to 25% of total sales.
- Increased brand awareness with strategic marketing plan and annual brand strategies.
- Managed marketing and advertising budgets for ready-to-wear, bridal and accessories.
- Developed and maintained editorial and sales relationships with national publications and websites.
- Managed relationships with department store and specialty boutiques and ran trunk shows.
- Supervised sales and support teams.
- Led major projects such as Fashion Week.

The Coca-Cola Company 1996 Atlanta, GA
Project Coordinator, Olympic Operations

- Completed intensive Coca-Cola marketing and operations training.
- Administered “Road to the Games” newsletter.
- Facilitated guest relations in a multi-lingual setting during Olympic Games.
- Composed and edited final Olympic reports for management.

Up With People 1990-1995 Worldwide
Public Relations, Instructor & Performer

- Organized advance public relations, media promotions and interviewed prospective students.
- Traveled internationally, performed in worldwide productions and served as dance intern.

Education **MBA in International Management – Magna Cum Laude** May 1996
Thunderbird School of Global Management Glendale, AZ
- Guadalajara, Mexico Campus Program (Summer 1995)

BA Communications, French & Spanish- Cum Laude May 1994
University of Arizona Tucson, AZ

American University of Paris 1989-1990
- Studied International Relations & French

Activities **Dancer** – with Up With People and University of Arizona dance team, avid hiker & animal lover.

Boards Organize local Green Team Alliance, Member of non-profit board at The Turtleback Zoo

Languages Fluent in **Spanish** and conversant in **French & Hebrew**

Application Form

Profile

Bharat

First Name

Gupta

Last Name

Middle Initial

Home Address

Suite or Apt

Danville

City

CA

State

94526

Postal Code

Primary Phone

Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 4

infosys

Employer

senior principal

Job Title

Length of Employment

17

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

san francisco

How long have you lived or worked in Contra Costa County?

12

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

Member

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

IIT Delhi

Degree Type / Course of Study / Major

Post Graduate in Engineering (MS)

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Certificate Awarded for Training?

Yes No

Other Training B

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

i have interest in sustainability and ESG and advising multiple financial services client on these topics from last three years

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

i have interest in sustainability and ESG and advising multiple financial services client on these topics from last three years

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

My regular work with Infosys

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

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 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

Application Form

Profile

Susan _____ Hurl _____
First Name Middle Initial Last Name

_____ Suite or Apt _____
Home Address
Lafayette CA 94549
City State Postal Code

_____ Primary Phone

_____ Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 2

Republic Services _____ Municipal Services Manager _____
Employer Job Title

Length of Employment

25 years

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

5

How long have you lived or worked in Contra Costa County?

20

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

One member representing commercial groups or organizations whose business focuses on sustainability and/or environmental issues.

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

Harvard University, John F. Kennedy School of Government

Degree Type / Course of Study / Major

Master of Public Administration

Degree Awarded?

Yes No

College/ University B

Name of College Attended

CA State University, Sacramento

Degree Type / Course of Study / Major

Bachelor of Science, PUBlic Administration

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Certificate Awarded for Training?

Yes No

Other Training B

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

The solid waste and recycling industry works regularly on sustainability issues with cities and the county as well at its facilities. In addition, Republic Services' yard in Pacheco has already started planning for EV vehicles. I believe my professional experience on sustainability/environmental issues would be beneficial for discussions on these types of policies.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

I have worked in the solid waste and recycling industry for 25 years and implemented AB 939, AB 341, AB 1826 and now SB 1383 for cities and the county. In addition, our facility is in Pacheco and may be impacted by eV policies for new buildings and EV stations. I also sit on many business boards and commissions that may be helpful. Republic also services many pockets of unincorporated Contra Costa County.

[Upload a Resume](#)

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

Please see resume.

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

Republic has a solid waste franchise agreement with Contra Costa County.

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

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 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

SUSAN HURL

PROFESSIONAL EXPERIENCE

BFI/ALLIED WASTE SERVICES/REPUBLIC SERVICES, 1997 TO PRESENT

PACHECO, CA

Division Municipal Business Manager

Municipal Business

- Manage 8 franchise agreements serving 150,000 residential and 7,000 commercial customers.
- Liaison to franchised cities and county.
- Supervise and submit monthly, quarterly and annually contractually required reports.
- Planned, implemented and coordinated over 25 new municipal programs.
- Wrote and assisted with presentations and strategies for Request for Proposals as well as interviews.
- Maintain relationships and effectively communicate with staff of all franchisees and community partners.
- Develop outreach material and evaluate effectiveness of AB 939, AB 341, AB 1826, and SB 1383 programs.
- Manage community and charitable contributions and donated service.
- Manage Recycle Coordinators to achieve diversion goals as specified in franchise agreements.
- Create and implement strategic plans to implement good neighbor initiatives for Keller Canyon Landfill and Contra Costa Transfer and Recovery.
- Work closely with General Manager to implement programs and special projects.
- Coordinate holiday treecycling program with operations, customer service, maintenance, franchisees and community partners.
- Manage SG&A budget and maintain declining budget for monthly forecast meetings.

Public Affairs Consultant, 1997-1991

Hayward, CA

- Lobbied for mobile home park owners in 17 bay area counties.
- Developed strategic plans to influence key decision makers and public opinion.
- Interviewed and recommended candidates for State Senate and Assembly, Board of Supervisors and city councils.
- Assisted in development of grassroots legislative contact program.
- Managed local candidate and issue campaigns in Alameda, Contra Costa and San Francisco counties.
- Managed Massachusetts State Senate and Deputy Campaign Manager in Western MA for U.S. Senator.

Alameda County Board of Supervisors, 1991-1988

Oakland, CA

- Managed Castro Valley District Office for Supervisor Mary King.
- Advised Supervisor on planning and environmental issues.
- Investigated and resolved constituent problems.

Southern Alameda Association of Realtors, 1988-1984

Hayward, CA

- Lobbied on behalf of 3,000 Realtors.
- Cultivated relationships with federal, state and local elected leaders representing 8 cities.
- Designed Legislative and Equal Opportunity Strategic Five Year Plans.
- Launched successful and aggressive PAC fundraising program.

California State Legislature, 1984-1980

Sacramento, CA

- Investigated and resolved constituent issues in Milpitas District Office for Assemblyman Alister McAlister.
- Assisted with fundraisers and campaigns for members of the State Assembly.
- Wrote speeches and covered Assembly Committee hearings.

EDUCATION

Harvard University, John F. Kennedy School of Government
Master in Public Administration, 1994

Cambridge, MA

California State University, Sacramento
Bachelor of Science, Public Administration, 1980

Sacramento, CA

COMMUNITY SERVICE

2022-present Board Member, Industrial Association of Contra Costa
2022-present Board Member, Antioch Chamber of Commerce
2022-2023 Treasurer, Rotary Club of Benicia
2021-present Board Member, El Campanil Theatre Foundation
2020-2022 President and Treasurer, Pleasant Hill Chamber of Commerce
2019-2022 Treasurer, Pleasant Hill Tourism and Improvement District
2015-present Board Member, Pleasant Hill Chamber of Commerce
2012-present Board Member, Benicia Main Street
2011-2012 President, Benicia Rotary Club
2011-present Participant, Benicia Community Action Council Fashion Show
2010-2011 President-Elect, Benicia Rotary Club
2009 Benicia Chamber of Commerce Business Person of the Year
2007-2011 Member, Benicia Community Action Council Dinner Committee
2008-2010 Past President, Benicia Chamber of Commerce
2006 Pleasant Hill Chamber of Commerce Board Appreciation Award
2006 Nominee, Business of the Year, Antioch Chamber of Commerce
2006 President, Benicia Chamber of Commerce
2006-present Member, Benicia Rotary
2005 Member, Extreme Home Make Over Committee, City of Martinez
2005 Winner, Spirit of Solano Award
2005 Vice President, Benicia Chamber of Commerce
2005-2006 Board Member, Antioch Chamber of Commerce
2004 Nominee, Business Person of the Year, Benicia Chamber of Commerce
2003 Business Person of the Year, Pleasant Hill Chamber of Commerce
2003-2007 Member Pleasant Hill Awards Night Committee
2003 Vice President, Programs, Clayton Business and Community Association
2003 Board Member, Antioch El Campanile Theatre Steering Committee
2002-2008 Member, Legislative Affairs Committee, Benicia Chamber of Commerce
2002-2003 Board Member, Mt. Diablo YMCA
2002-present Volunteer, Clayton Cleans Up
2001-2003 Member, Taste of Martinez, Organizing Committee
2001-present Volunteer, Christmas is for Everyone
2001 Chairperson, An Elderly Wish Foundation
2001-2005 Member, Los Medanos Community College Foundation
2000-2003 Board Member, Pleasant Hill Chamber of Commerce
2000-present Honorary Member, An Elderly Wish Foundation
2000 Chairperson, Delta 2000
1999-2004 Member, Pleasant Hill/Martinez Chambers of Commerce Business Fair
1999-present Member, Clayton Business and Community Association
1999 Leadership Diablo
1998 Founding Member, First Night Martinez
1998 Board Member, East County Compact (Business-Education Collaborative)

(Partial List)

Application Form

Profile

Erin _____ Levine _____
First Name Middle Initial Last Name

_____ Suite or Apt _____
Home Address
Richmond CA 94803
City State Postal Code

_____ Primary Phone

_____ Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 1

World Centric _____ Resource Recovery Manager _____
Employer Job Title

Length of Employment

1 year

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

How long have you lived or worked in Contra Costa County?

7 years

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

Member representing commercial groups

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

St. Mary's College

Degree Type / Course of Study / Major

Liberal and Civic Studies

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Certified Composting Professional

Certificate Awarded for Training?

Yes No

Other Training B

Compost Programs Manager

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

US Composting Council - CCP (Certified Composting Professional) Solid Waste Authority of North America - Compost Programs Manager

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

I have been a sustainability professional for over 18 years specializing in waste management. By serving on the Sustainability Commission, it will allow me an opportunity to help my community with meeting the sustainability goals set by the Climate Action Plan. There is an urgency to act as we are in the midst of a climate crisis, and I would like to be able to assist now. I view this opening as a unique opportunity to be of service to the future generations who will realize the impacts of climate change if we don't change.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

My experience working within the waste industry, particularly organics over the last 10+ years will hopefully allow me to meaningfully contribute to the Sustainability Commission. I have kept abreast of evolving bills and regulatory items including SB 1383. I anticipate that my field experience with collection, waste sorting, selling finished compost to the agricultural industry and currently with compostable foodware would allow me to positively contribute to the commission and decision making for Contra Costa County.

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

Conflict of Interest and Certification

**Do you have a familial or financial relationship with a member of the Board of Supervisors?
(Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)**

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

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Erin Levine

Professional Accreditations:

LEED Green Associate – US Green Building Council
Certified Compost Programs Manager – SWANA
Lean Six Sigma Green Belt Certified – URN
Certified Composting Professional – US Composting Council

Education

St. Mary's College of California 2002-2006
B.A. Liberal and Civic Studies – Minor in Spanish

Experience

1/2022 – Present

World Centric – Rohnert Park, CA.

Resource Recovery Manager – Marketing Dept.

- Responsible for maintaining certifications on compostable products
- Manage the education and outreach on the life cycle of the compostable food service ware
- Keep up to date on legislation worldwide relating to food service ware and communicate the updates internally and externally
- Media contact for the company
- Main attendee for industry member meetings
- Blog contributor on environmental/sustainability topics

6/2019 – 12/2021

Recology, Inc.- Dixon, CA.

Account Manager – Recology Organics

- Responsible for the marketing and sales of Recology Organics recycled landscape products which include compost, mulch and custom soil blends. Products are sold to various end users including the agricultural community and landscapers.
- Assist customers with grants to fund research on compost use and carbon sequestration (CDFA Healthy Soils Program)
- Content writer for monthly newsletter on Recology Organics and Recology Organics social media platforms
- Maintain and grow customer relationships via calls, emails and in person visits
- Attend and occasionally present at industry conferences including US Composting Council and ACRES
- SB 1383 Procurement Requirement team lead for the corporate group
- Host quarterly webinars about the compost process and uses
- Work with compliance team to ensure products meet all industry standards and product specifications for various projects

Role Highlights:

- Led a team that completed 4 promotional videos on the compost process
- Team lead on website content overhaul

7/2018 – 6/2019

Recology, Inc.- San Francisco, CA.

Recology Management Advancement Program (RMAP) Manager

- Completed a 1-year rotation to learn the collection and post collection operations of the waste in San Francisco
- Gained comprehensive experience in the following areas: dispatch, operations supervision, General Management, environmental compliance, hazardous waste management, MRF management, truck maintenance, scale house operations, construction and demolition debris services, Artist In Residence program, residential and commercial hauling, Human Resources, Government Relations, diversion reporting, waste audits and union grievances
- Participated in weekly meetings with S.F. Dept. of the Environment
- Attended several events with the Waste Zero Department including BOMA, IFMA, HOAs and various neighborhood associations

- Assisted in writing a process flow on the iMRF for ZWF application
- Participated in a digester trial with SFE on processing black can material
- Learned about monthly P & L reporting and annual budget planning with GMs and Group Manager
- Completed 3 training videos on the Mandatory Recycling & Composting Ordinance in San Francisco for "Large Refuse Generators"

3/2012 – 7/2018

Waste Management, Inc.- Novato, CA

WM EarthCare Specialist

- Obtained and managed high-volume purchasers of compost, mulch, soil blends and aggregates. Customers included vineyards, commercial landscapers, HOAs, municipalities, CA Dept. of Transportation, material yards, contractors and landscape architects.
- Assisted with marketing and promotional material design and distribution
- Regularly attended operations meetings for both compost and mulch operations
- Managed an Inside Sales Coordinator
- Attended industry events, tradeshow and regulatory compliance meetings including California Refuse and Recycling Coalition, U.S. Composting Council Conference, BioCycle, Association of Compost Producers and CalCAN
- Facilitated logistics for inventory distribution
- Understood and communicated regulatory compliance internally and to customers
- Sourced amendments for soil blends and maintained vendor relationships
- Assisted Public Sector with distributing compost allotments and give back days for municipal contracts
- Worked with community groups, schools, and non-profit organizations to fulfill donation requests
- Managed relationship with Stopwaste (Alameda County Waste Management Authority, JPA) and nursery partners as it pertained to the "Lose Your Lawn" campaign
- Conducted presentations to prospective clients
- Reported sales numbers and forecasted on SalesForce.com

Accomplishments at Waste Management, Inc.

- Selected as a recipient of Waste 360's "40 Under 40" award and attended Waste Expo to receive award in 2015
- Co-Chair of the WM Northern California Nevada Women's Leadership group
- Grew the newly formed subsidiary, WM EarthCare, 139% from 2012 to 2013
- Won Circle of Excellence award for sales performance in 2014, achieving a minimum of 125% of goal each quarter
- Won 2015 Emerald Circle Q1 bonus for sales performance, achieving 138% of goal
- Lead a training for US Compost Council Operators Training Course on compost marketing
- Presented to Laney College EcoArts Matter students

12/2010 – 2/2012 ABM Industries, Inc. San Jose, CA.

Bay Area Account Executive

- Promoted and sold facility maintenance services to property managers and facility supervisors at large commercial buildings, corporate campuses, restaurants, and independent offices.
- Assisted property managers with LEED certifications and APPA audits
- Attended networking events and regular environmental committee meetings including BOMA East Bay Environmental Committee and the San Francisco Department of the Environment's panel for janitorial training material

9/2008 – 11/2010 e-Recycling of California Hayward, CA.

Outside Sales Representative

- Identify target consumers through internet research, cold calls and network referrals
- Established e-waste storage and compliance with MRFs, transfer stations and landfills throughout the state of CA
- Maintained professional relationships with executives from Fortune 500 companies, school districts, and Federal and State agencies
- Accepted a transfer from the corporate headquarters in Paramount, CA to the Northern CA division in June, 2009; facilitated a collection volume increase of greater than 30%
- Organized and managed successful electronic waste collection events for commercial properties, schools and non-profit organizations

11/2005- 8/2008 Universal Waste Management, Inc. Oakland, CA.

Account Executive

- Assisted in the development and launch of the company; gained clients based on cold calls, market research, and referrals
- Achieved highest sales volume in company 6/2006 – 8/2007 and lead territory expansion in Southern CA 9/2007 - 8/2008
- Located and orchestrated successful electronic waste collection events for public/private venues throughout the State of California
- Designed promotional material and conducted presentations to property management companies, home owners associations, schools and private/public business partners

Skills

- Computer literate (all Microsoft software applications)
- Sales Force knowledge
- Conversational Spanish
- Excellent verbal and written communication skills
- Ability to multi-task and work well under pressure
- Team player with stellar customer service skills
- Strong ability to build networks and grow relationships
- Energetic and eager to take on new challenges

Community Network

- Volunteer with El Sobrante Green Team for quarterly trash pick up
- Attend May Valley Neighborhood Association quarterly meetings
- Follow SWANA Young Professionals group events

Application Form

Profile

Clementina
First Name

Middle Initial

Martinez-Masarweh
Last Name

Home Address

Suite or Apt

Pleasant Hill
City

CA
State

94523
Postal Code

Primary Phone

Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 1

vida vert
Employer

Founder, Creative Director for Sustainability
Job Title

Length of Employment

four years

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

How long have you lived or worked in Contra Costa County?

12 years

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

Representative for Sustainability Commission

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

Fashion Institute of Design and Merchandising

Degree Type / Course of Study / Major

AA

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Certificate Awarded for Training?

Yes No

Other Training B

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

I am interested in being on the Sustainability Commission as I am a leader in sustainability, a public and keynote speaker on topics related to climate justice, sustainable entrepreneurship, circular economy, slow fashion, fashion landfill waste and environmental issues. I feel I can contribute with my expertise.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

Productive leader that excels in achieving progress with climate and environmental initiatives. Enjoys working as a team member to develop and implement strong mission plans collectively. I have produced sustainable events in person and virtual coordinating speakers in Clean Energy, Green building, Clean beauty and more. Along with holding a community event and Vida Vert Sustainable Film Festival 2021 & 2022. My life mission is bringing awareness to our environment and inspiring others for climate action. I have attached my resume below. Please feel free to reach out if you have any questions.

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

Raine School of Sustainability Advisory Board member 2020/ 2021, Recycle to Riches Advisory Board Member 2022/2023. Volunteer: Slow Fashion Movement USA representative 2021-2023, Fashion Revolution USA 2020-2023 SF Leader, Habitat for Humanity 2017-2019. Climate Reality 2022, Eco Fest Walnut Creek volunteer and participant 2022. I also held my green film festival, Vida Vert Sustainable Film Festival 2021 & 2022.

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
 - (1) Mother, father, son, and daughter;
 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

CLEMENTINA MARTINEZ-MASARWEH

Summary

Productive Founder over 25 years of comprehensive experience in developing customer bases and handling diverse leadership functions in sustainability. Growth-oriented leader committed to achieving both short and long-term business objectives in complex and evolving environments. Entrepreneurial Creative Director offering progressive experience in operations leadership. Skilled at identifying and implementing process improvements to drive efficiency and productivity. Motivating leader with proven success managing cross-functional teams. Outstanding background managing multiple products and concepts. Strong entrepreneurial spirit, open mind and willingness to take on new challenges that require patience and perseverance. Using creativity to bring awareness to circular economies and environmental issues through film, art, education and fashion.

Skills

- Start-Up Operations
 - Climate Action Campaign Development Expertise
 - Organizational Structuring
 - Business Planning
 - Team Building
 - Entrepreneurial and Innovative
 - Project Management
 - Executive Leadership
 - Strategic Planning and Execution
 - Industry Expertise
-

Experience

Founder, Creative Director

12/2019 to Current

Vida Vert

Pleasant Hill, CA

- Conferred with staff, board members and officials to coordinate activities, resolve problems and discuss challenges with climate action campaigns.
- Participated in small business training and development to increase company development and exposure.
- Coordinated and directed budget and financial operations to increase efficiency and maximize investments.
- Delivered speeches and attended industry conferences to promote company image and engage with buyers.
- Hired, trained and staff members to maximize productivity.
- Delegated assignments and responsibilities to department heads and supervisors.
- Led creative team meetings to share ideas and bring actionable plans to fruition.
- Managed writers, artists, designers and project managers with hands-on approach to successfully accomplish daily work and special projects.

Filmmaker, Artist & Fashion Designer

09/2019 to Current

DNA Sustainable Threds

Pleasant Hill, CA

- Met with director and film teams to discuss creative vision, define technical requirements and plan shooting schedule. Produced original story.
- Scripted, directed and produced films, which premiered at annual film festivals and won Best Message, Most Sustainable and Best Foreign Short Film award.
- Worked successfully with diverse group of coworkers to accomplish goals and address issues related to our products and services.
- Created new designs from deadstock fabric and utilizing secondhand, vintage materials to make less environmental impact.
- Produced intricate pieces of art by using ink, watercolors, paints, pencils and deadstock fabric.

- Drew art concepts and stories to tie in with films and fashion produced.

Education and Training

Associate of Arts: Fashion Design

Fashion Institute of Design And Merchandising

06/1990

Los Angeles, CA

Languages

Spanish

Application Form

Profile

Alex
First Name

C
Middle Initial

Meyer
Last Name

[Redacted]
Home Address

Suite or Apt

Alamo
City

CA
State

94507
Postal Code

[Redacted]
Primary Phone

[Redacted]
Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 2

Greystar
Employer

Senior Director - Construction
Job Title

Length of Employment

5 years

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

N/A

How long have you lived or worked in Contra Costa County?

2 years

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Sustainability Commission: Submitted

Seat Name

Commercial Group

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

California Polytechnic State University - San Luis Obispo

Degree Type / Course of Study / Major

B.S. Construction Management

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

LEED Accredited Professional

Certificate Awarded for Training?

Yes No

Other Training B

CA General Contractor & Real Estate Agent

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

• US Green Building Council – LEED® AP • CA Contractor: CSLB #1024300 – Class A Engineering, Class B Contracting, & Class C-08 Concrete • CA Real Estate Agent: CalBRE #02035477

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

As a first-generation American, I am grateful for the opportunities not present in Argentina and I would like to give back and serve my community by participating on the Sustainability Commission. I would like to provide a sustainable future for my children, to lead by example and to leave the world a better place. I am specifically applying for the Commercial Groups seat. I would like to assist the Board of Supervisors in providing information regarding real world implementation of sustainable practices and renewable energy. My professional experience is well suited to provide sustainability information and advice.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

My resume, qualifications and project list are attached for reference (2 pages). Bullet point qualifications below: • LEED Accredited Professional for over 12 years, 17 years of industry experience • Real world implementation of sustainable practices in renewable energy and large-scale residential/commercial building design and delivery. • Over 30 Megawatt of photovoltaic arrays installed, 5 windmills installed • Several LEED Gold & Silver Certified buildings completed. Over 7,500 dwelling units completed • Several Affordable Housing projects completed. Approx. 275 dwelling units completed • Community Outreach and Involvement in project development and construction • Up to date on Building Energy Codes and future Code changes

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

N/A

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

N/A

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

N/A

List any volunteer or community experience, including any advisory boards on which you have served.

• Contra Costa County 100 Club Member • Eagle Scout • Community volunteering – storm-water preparation, drainage cleaning, sand-bagging • At my work, I coordinated a donation campaign to a Ukrainian CAD Modeling firm for displaced refugees migrating to Poland

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

N/A

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

N/A

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

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 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

Professional Experience

Wide range of experience managing the design and construction of high-density residential, commercial office, data centers, renewable energy, and parking structures. Project types vary from 56 story high-rise residential towers to historical retrofits to windmill installations totaling over 7,200,000 sf of structures and 30 megawatts of renewable energy completed.

Greystar (www.greystar.com)

Residential & Commercial Real Estate Developer

Senior Director - Construction, San Francisco, CA – May 2018 to Present

- Responsible for construction project delivery in Northern California, Oregon and Washington state
- Hire, train and lead multiple project teams in multiple states
- Delivered 1,192 residential units to the market in 2022
- Oversaw a \$650 million hard cost project spanning 5 city blocks: including relocating streets (CalTrans), installing utilities under active commuter rail (CalTrain), installing suspended utilities over civil bridge (Army Corps of Engineers) and undergrounding of powerlines (PG&E)

Related California (www.relatedcalifornia.com)

Residential & Commercial Real Estate Developer

Senior Construction Manager – Structural Systems, San Francisco, CA – May 2016 to April 2018

- Responsible for structural pre-construction and construction for all market rate developments in California
- Involved with engineering community to implement new technologies in construction prior to code adoption
- Managed the design and procurement of structural systems for two high-rise towers totaling over \$440 million in hard costs. Coordinated single contract values of up to \$60 million.
- Delivered a 56-story concrete structure on schedule by utilizing the fastest possible floor cycle in a seismic zone. A structural floor was built every 3 days for 48 consecutive floors.

Build Group & Pacific Structures (www.buildgc.com & www.pacific-structures.com)

Commercial General Contractor & Structural Concrete Subcontractor

Senior Project Manager, San Francisco, CA – March 2011 to April 2016

- Managed all aspects of project construction from design development through project completion
- Led Build Group's solar energy division with nationwide projects, multiple steel fabricators, complex supply chain and designed patent-pending solar support structure components.
- Exceeded profit goals on self-performed structural concrete work

ConXtech Space Frame Systems (www.conxtech.com)

Design/Build Structural Steel Subcontractor

Project Manager, Hayward, CA – December 2007 to March 2011

- Supervised structural steel design, engineering, fabrication and installation
- Managed multiple self-performed projects simultaneously with up to 70 direct field workers
- Utilized Lean manufacturing and Just-In-Time delivery for steel fabricated structures

Project Engineer, Hayward, CA – December 2006 to December 2007

- Onsite field supervision of steel building assembly, responsible for all site activities

Signature Development Group (www.signaturedevelopment.com)

Residential Developer and General Contractor

Project Engineer, Pleasanton, CA – September 2005 to December 2006

Education & Qualifications

- B.S. Construction Management: California Polytechnic State University, San Luis Obispo, CA
- US Green Building Council – LEED® AP
- OR Contractor: CCB #239624 – Commercial General Contractor Level 2
- CA Contractor: CSLB #1024300 – Class A Engineering, Class B Contracting, & Class C-08 Concrete
- CA Real Estate Agent: CalBRE #02035477
 - Independent Contractor at Investment Grade Loans - Commercial Investor, Los Altos, CA
- ACI - 117 Committee Member for the advancement of Structural Tolerances - 2017-2018
- Cal OSHA 30 Hour Construction & General Industry Safety Card
- Fluent Spanish
- Eagle Scout

Project List

Greystar

- Slabtown, Portland, OR – 7 story wood podium, 2 levels subterranean, 336,000sf
- Waverly, Seattle, WA – 26 story residential tower, 2 levels subterranean, 352,000 sf
- Union on Broadway, Eugene, OR – 12 story student housing tower, 330,000 sf
- Accolade, Seattle, WA – 22 story student housing tower, 238,000 sf
- Arista, Seattle, WA – 7 story wood podium, 1 level subterranean, 334,000 sf
- South Main, Redwood City, CA – 5 building office and residential complex, 1,730,000 sf
- UC Hastings, San Francisco, CA – 16 story student housing, 2 levels subterranean, 336,000 sf
- Landsby, Mountain View, CA – 5 story wood podium, 2 levels subterranean, 1,094,000 sf
- Highwater, Redwood City, CA – 8 story residential tower, 3 levels subterranean, 558,000 sf

Related California

- 1500 Mission, San Francisco, CA – 39 story residential tower, 16 story office tower 1,420,000 sf
- 1601 Mariposa, San Francisco, CA – 4 story wood podium 326,000 sf
- Transbay Block 8, San Francisco, CA – 56 story residential tower, 8 story podium 980,000 sf
- 1755 Argyle, Los Angeles, CA – 19 story residential tower, 258,000 sf

Build Group/Pacific Structures

- 41 Tehama, San Francisco, CA – 38 story residential tower, 3 levels subterranean, 414,000 sf
- 923 Folsom, San Francisco, CA – 10 & 5 story residential towers, 1 level subterranean, 184,000 sf
- GoPro HQ, San Mateo, CA – 3 story commercial office & 5 story parking garage, 325,000 sf
- 450 Hayes Street, San Francisco, CA – 4 story residential concrete structure, 118,000 sf
- Maxwell Garage & Field, UC Berkeley, CA – 2 story parking w/ lacrosse field, 140,000 sf
- 45 Lansing, San Francisco, CA – 42 story residential tower, 4 levels subterranean, 471,000 sf
- 55 9th Street, San Francisco, CA – 19 story residential tower, 2 levels subterranean, 352,000 sf
- VA Bay Pines Solar Installation, Bay Pines, FL – 3.2 MW
- Lancaster, Chico, Davis Solar Installation, Lancaster, Chico, Davis, CA – 8.1 MW
- VA West LA Solar Installation – Phase 1 & 2, Los Angeles, CA – 7.4 MW
- Camp LeJeune Solar Installation, Camp LeJeune, NC – 2.7 MW

ConXtech

- CoreSite Data Center, Santa Clara, CA – 2 story steel structure, 100,000 sf
- Santa Rita County Jail Windmill Installation, Dublin, CA 0.85MW
- Brocade Systems PV Installation, Santa Clara, CA – 1.2MW
- San Jose Unified School District PV Installation, San Jose, CA – 7.1 MW
- Arpeggio Condominiums, Berkeley, CA – 12 story residential tower 207,000 sf
- The Crossings, San Bruno, CA – 5 story residential complex, 515,000 sf
- Esprit Park, San Francisco, CA – 6 story residential complex, 235,000 sf
- 550 Moreland, Santa Clara, CA – (2) 8 story building residential complex, 379,000 sf

Signature Development

- Broadway Grand, Oakland, CA – 7 story mixed-use complex, 325,000 sf