

John Cunningham

From: John Nemeth <jnemeth@wcctac.org>
Sent: Wednesday, January 5, 2022 1:36 PM
To: John Cunningham
Cc: Jamar Stamps
Subject: RE: AC Transit bus shelters and the County

Thanks John. I'm still absorbing the background and context from AC Transit. It sounds like -from Carissa Lee at AC- that AC Transit will pay to maintain the cost of shelters on County property (or do the maintenance themselves, I'm not sure which). So, it's looking like you may not need to worry about the narrow issue of the County being asked to contribute \$. You're right, though, that there's a larger issue of needing to find some more stable way of paying for shelter maintenance. WCCTAC's contribution would be a one-time bridge to buy some time to find a more durable solution.

John Nemeth

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From: John Cunningham <John.Cunningham@dcd.cccounty.us>
Sent: Wednesday, January 5, 2022 9:39 AM
To: John Nemeth <jnemeth@wcctac.org>
Cc: Jamar Stamps <Jamar.Stamps@dcd.cccounty.us>
Subject: RE: AC Transit bus shelters and the County

John,

Happy New Year to you as well! I'm copying Jamar as west county is his area right now, he may have additional comments to add.

I wasn't aware of any change to the Clear Channel bus shelter contract or that it is even a model that was still in use. If I'm understanding it correctly, I find the direct tie between advertising and shelter maintenance to be problematic.

Responses to your questions:

- *Can you confirm that the County is affected by this issue?:* Yes, this impacts the County whether or not there are stops/shelters in the unincorporated area, it's a network that spans jurisdictional boundaries.
- *Has the County discussed the issue?:* No, we have not discussed this issue, is the first I've heard of it. I will bring the issue to the BOS transportation subcommittee when they meet again in February. I'll also reach out to District 1 staff and encourage them to attend given the geography of the issue.
- *Do you think the County would be interested in WCCTAC covering maintenance costs for a year? :* With one caveat I think that is a good use of WCCTAC funds. I believe that WCCTAC should only provide bridge funding if that action includes sending a strong message from your Board to CCTA and the other RTPC's that we should establish a

consistent countywide bus stop/shelter program at the earliest possible opportunity. Again, if I'm understanding it correctly, the linkage between advertising and shelter maintenance is arcane and should be broken. This is serious accessibility, infrastructure, and coherence issue and should be prioritized as such in budgets and M&O activities, the linkage to advertising contracts diminishes the issue. Of course we should generate as much revenue as possible with advertising but that should just be plowed in to the budget and the shelter program should be a normally funded program.

- *Do you know what the required dollar contribution is for the County? We are planning to focus just on funds needed for maintenance and not for potential upgrades.*: I don't think I'm following this question, is this to determine cost allocation by jurisdiction based on number of stops? If that is the case I would suggest that the funds just be taken off the top of the program rather than trying to isolate costs by jurisdiction which I think would be problematic...but maybe I'm misunderstanding the question.

Thanks very much for looping the County in John, please let me know how you intend to proceed so I can keep the BOS informed.

- John

From: John Nemeth <jnemeth@wcctac.org>

Sent: Tuesday, January 4, 2022 12:05 PM

To: John Cunningham <John.Cunningham@dcd.cccounty.us>

Subject: AC Transit bus shelters and the County

Hi John,

Happy New Year!

As you may know, Clear Channel is changing its contractual relationship with AC Transit for bus shelter maintenance. At the moment, the value of bus shelter advertising is down, so local jurisdictions are being asked to pay for bus shelter maintenance for the April 2022 - April 2023 period while AC Transit explores other funding sources/ideas. I'm pretty sure that there are AC shelters in Unincorporated County - for example in the Rollingwood area.

I've been talking with Richmond, El Cerrito, and San Pablo staff about WCCTAC covering the maintenance cost for one year. I'm planning to bring this to the TAC on Jan 13th for discussion and then to the WCCTAC Board on Jan 28th. As of Dec 31, WCCTAC will have about \$660K in its flexible Measure J 28b pot of funds. To cover a year of shelter maintenance, we'd be using roughly \$100K total, I think.

I'll loop you into ongoing conversation but also had a few questions:

- Can you confirm that the County is affected by this issue?
- Has the County discussed the issue?
- Do you think the County would be interested in WCCTAC covering maintenance costs for a year?
- Do you know what the required dollar contribution is for the County? We are planning to focus just on funds needed for maintenance and not for potential upgrades.

I also have a call in to AC Transit to verify context but would love any info or thoughts that you have.

John Nemeth

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