Contra Costa County Boards & Commissions

Lauren Hull e-most

Submit Date: Mar 10, 2022

# **Application Form**

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Gretchen First Name Ε

Salter

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Cast Name

AND HOUSE

Home Address

Suite or Apt

Walnut Creek

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CA State 94596 Postal Code

Primary Phone

Empil Address

**District Locator Tool** 

**Resident of Supervisorial District:** 

District 4

Self

Consultant

Employer

**Length of Employment** 

7 years

Do you work in Contra Costa County?

Yes ← No

If Yes, in which District do you work?

4

How long have you lived or worked in Contra Costa County?

13 years

Are you a veteran of the U.S. Armed Forces?

ດ Yes ເ No

**Board and Interest** 

Which Boards would you like to apply for?

Hazardous Materials Commission: Submitted

Gretchen E Salter

Seat Name			
General Public Alternate			
Have you ever attended a meeting of the advisory board for which you are applying?			
r Yes r No			
If Yes, how many meetings have you attended?			
Education			
Select the option that applies to your high school education *			
<b>▼</b> High School Diploma			
College/ University A			
Name of College Attended			
UC Davis			
Degree Type / Course of Study / Major			
BA/ Political Science and History			
Degree Awarded?			
r Yes r No			
College/ University B			
Name of College Attended			
University of Washington			
Degree Type / Course of Study / Major			
MA /Public Affairs			
Degree Awarded?			
r Yes ເ No			
College/ University C			
lame of College Attended			
Degree Type / Course of Study / Major			

Degree Awarded?

C Yes C No

Other Trainings & Occupational Licenses

Other Training A

Certificate Awarded for Training?

C Yes C No

Other Training B

Certificate Awarded for Training?

C Yes C No

### **Qualifications** and Volunteer Experience

Occupational Licenses Completed:

Please explain why you would like to serve on this particular board, committee, or commission.

I have been working in the environmental health and justice field for the last 17 years, focusing on state and federal policy but I want to start making a difference in my community. Contra Costa County has been a leader in its environmental policies but there is still much work to be done and I would like to use the knowledge I have gained to be part of healthy solutions for our county.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

Resume Attached. Key accomplishments - 17 years as an advocate in the environmental health field - wrote and led successful campaigns on several toxics issues in California including the state's bans on phthalates and BPA as well as the state's Safer Consumer Products Program, Cleaning Products Ingredient Disclosure law and California's Safe Cosmetics Program. - provided strategic and technical advice to other state advocates and legislators throughout the nation on toxics policy. - Founded national PFAS campaign bringing together national, state and local advocates to push for new laws addressing PFAS in water, soil and consumer products. - Served on California's Pollution Prevention Advisory Committee - Founding member of national and statewide environmental health and justice coalitions focused on chemical policy Key Skills - Able to work with many different interests and find consensus on paths forward - Skilled at meeting facilitation, particularly among competing interests - Completed and led several strategic planning processes - Excellent public speaker and legislative witness - Skilled in campaign planning and management

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

© Yes C No

Do you have any obligations that might affect your attendance at scheduled meetings?

© Yes C No

If Yes, please explain:

I have two school-aged children and while I will be able to make most meetings, there may be occasions when I cannot find child care or they have an event which takes precedence.

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

C Yes C No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

List any volunteer or community experience, including any advisory boards on which you have served.

- Food Bank Contra Costa Volunteer - Volunteer on several political campaigns - President, Board of Directors, Town Hall Theatre Company - Girl Scouts Assistant Troop Leader and Cookie Manager

#### **Conflict** of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)

r Yes € No

previously served:

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?

c Yes & No

If Yes, please identify the nature of the relationship:

### Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

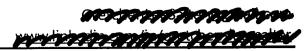
### ✓ I Agree

### **Important Information**

- 1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
- 2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
- 3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
- **4.** Meetings may be held in various locations and some locations may not be accessible by public transportation.
- 5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
- 6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
- 7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
  - (1) Mother, father, son, and daughter:
  - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
  - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter:
  - (4) Registered domestic partner, pursuant to California Family Code section 297;
  - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner:
  - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

# Gretchen Lee Salter





**OBJECTIVE:** Seeking a position on the Contra Costa County Hazardous Materials Commission

### **RELEVANT EXPERIENCE**

- Over 15 years of experience managing corporate accountability and political campaigns
- Non-profit management experience including fundraising, team leadership and strategic planning
- Coalition building and management
- Extensive fundraising through foundations, corporate giving, cause marketing and individual donors

# **BOARD** and ADVISORY EXPERIENCE

- Board President, Town Hall Theatre Company (2019-present)
- Committee Member, California Pollution Prevention Advisory Committee, Department of Toxic Substances Control (2010-2012)
- Candidate Endorsement Committee, Clean Water Action, 2012-2014

# **WORK EXPERIENCE**

Safer States January 2015-Present Remote work, based in CA

Strategic Advisor

- Provided strategic guidance to national and state-based advocacy organizations on environmental health policy
- Created and executed campaign plans and strategies to win over 200 progressive policies in 38 states
- Founded national campaign to coordinate local, state and national activity to curb toxic PFAS pollution resulting in 72 health protective laws adopted in 21 states
- Consulted with sustainable businesses on public policy initiatives
- Managed large and diverse national coalitions focusing on environmental health, plastics policy and water quality
- Drafted model policy on plastic pollution and chemical policy
- Provided strategic guidance and training to state and federal policy makers on chemical and plastic policy
- Represented Safer States at conferences, symposia, stakeholder meetings, legislative hearings and in the press
- Raised over \$2 million through foundations, corporate giving and individual donations
- Served as interim Executive Director of Safer States

### **Breast Cancer Prevention Partners**

**Senior** Program and Policy Manager

April 2005- May 2014 San Francisco, CA

- Led state legislative campaigns resulting in eight statewide environmental health measures signed into law including the nation's first statewide biomonitoring program, the nation's first statewide consumer products chemical safety law and the nation's first statewide cosmetic safety program
- Led successful national effort to export California's progressive environmental health policy to other states including writing model policy which was adopted in seven states
- Partnered with sustainable businesses to advocate for environmental health legislation and regulatory reform
- Provided strategic advice and training to state and federal legislators and advocates on environmental health campaigns and advocacy
- Worked closely with multiple state agencies on regulatory initiatives and program implementation
- Managed staff, contractors and programmatic budgets associated with organizational campaigns and key initiatives
- Represented BCPP at press conferences, legislative hearings and advocacy conferences
- Served on steering committees and chaired work groups of five state-wide and national coalitions comprised of a variety of stakeholders

- Founding member of two new coalitions focusing on immigrant worker health and environmental health and justice
- Built and maintained relationships with key corporate funders and foundations

#### **Democratic National Committee**

National Field Budget Director

June 2004-November 2004 Washington, DC

- Managed \$70 million national field budget for the 2004 General Election
- Reviewed and approved 21 State Coordinated Campaign plans and budgets
- Conducted daily updates with campaign leadership on state budgets and overall field budget
- Built and maintained quality relationships with state party offices and campaign directors
- Disbursed and tracked all funds sent to states to support field operations
- Hired, trained and supervised staff at campaign headquarters and in field offices

### **Dean for America Presidential Campaign**

October 2003-March 2004

Regional Director/ Out of State Volunteer Coordinator

New Hampshire/ Wisconsin

- Developed and executed field plan resulting in the highest vote-yielding region in the state
- Managed a staff of 30 organizers, volunteer coordinators and interns
- Recruited and trained over 1,000 volunteers in persuasion calling and canvassing
- Cultivated leadership teams that executed a voter contact plan throughout the region
- Trained volunteers and staff in union-based organizing tactics and get-out-the-vote strategies
- Coordinated community events and town meetings for Governor Dean and Surrogates

**Polaris** Project

June 2003-September 2003

Advocacy and Community Outreach Fellow

Washington DC

- Wrote model state legislation addressing human trafficking Developed training program for the Polaris Project Community Outreach Team
- Cultivated partnerships with national and community organizations

#### King County Metro Market Development

October 2002-June 2003

Alternate Transportation Group--Bike Program Associate

Seattle, Washington

- Implemented the Northwest's first Clean Mobility Center and Grand Opening Celebration
- Improved relationships with community advocacy organizations
- Completed research study of bicycling patterns across a major cycling route for commuters
- Expanded the bike locker program throughout King County

### Thomas Weisel Partners, LLC

September 1999- March 2002

**Equity** Capital Markets Marketing Coordinator

San Francisco, California

- Researched investment firms and created marketing database of stock purchasing patterns
- Directed the marketing strategy of over 100 companies seeking to complete equity transactions
- Managed group functions and events
- Cultivated and maintained reciprocal relationships with vendors and investment banks

### **EDUCATION**

# University of Washington, Seattle WA

Graduate Work in Public Affairs Focusing on Gender Equity and Human Rights; 2002-2003 Coursework included Budgeting, Public Management, Quantitative Analysis and Ethics

#### University of California Davis, Davis, CA

Dual Bachelor of Arts Degree in Political Science and History awarded June 1999 Education Abroad: University College London, London, England; Summer 1997