

Application Form

Profile

Toni _____ Panetta _____
 First Name Middle Initial Last Name

_____ Suite or Apt _____
 Home Address

_____ CA _____
 City State Postal Code

Mobile: _____
 Primary Phone

_____ Email Address

[District Locator Tool](#)

Resident of Supervisorial District:

District 2

National Service Office of Nurse- Family Partnership & Child First _____ Government Affairs Manager _____
 Employer Job Title

Length of Employment

4.25

Do you work in Contra Costa County?

Yes No

If Yes, in which District do you work?

2

How long have you lived or worked in Contra Costa County?

4 years

Are you a veteran of the U.S. Armed Forces?

Yes No

Board and Interest

Which Boards would you like to apply for?

Managed Care Commission: Submitted

Seat Name

At-large vacancy

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If Yes, how many meetings have you attended?

N/A

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

Whitter College

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

College/ University B

Name of College Attended

University of Denver Korbel School for International Studies

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other Trainings & Occupational Licenses

Other Training A

Certificate Awarded for Training?

Yes No

Other Training B

Certificate Awarded for Training?

Yes No

Occupational Licenses Completed:

Qualifications and Volunteer Experience

Please explain why you would like to serve on this particular board, committee, or commission.

I'm excited to apply for an at-large position on the County's Managed Care Commission at a critical time in Contra Costa Health Plan's delivery of services to Plan members. When I relocated to Contra Costa County in 2018 from Colorado, I stepped away from community engagement in both formal roles (a mayoral appointee of the Denver Women's Commission) and advisory capacities to advance health equity. Since settling into Contra Costa, first as a resident of Walnut Creek and now Moraga, I've learned the critical role that county agencies, including county-operated health plans, play as providers of care coordination and comprehensive safety-net health services. With the implementation of CalAIM and the County receipt of State approval to transition from a two-plan county to a single-plan county, CCHP has substantial responsibility for ensuring high-quality, accessible, and comprehensive care is available to all eligible Medi-Cal members. This presents CCHP with a critical opportunity to build on the successful implementation of Whole Person Care pilot by providing Enhanced Care Management to eligible CCHP members who are among the most vulnerable in our communities. In partnership with Contra Costa Health Services, CCHP can be a leader in advancing robust, prevention-oriented population health management strategies to mitigate social determinants of health that disproportionately affect CCHP members.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

As detailed in the submitted resume, I would bring more than 15 years in health care policy and health care financing strategies to serve marginalized communities, with the goal of mitigating disparities in health outcomes. Most recently, my role as Government Affairs Manager with the National Service Office for Nurse-Family Partnership and Child First has allowed me to learn about multiple states' approaches to improving maternal and child health outcomes for Medicaid-enrolled and Medicaid-eligible populations. Specific to California, I am familiar with expectations DHCS has laid out for managed care plans through CalAIM, as well as comprehensive transformation for children's behavioral health care that is underway. I currently also serve on a Medicaid maternal mental health advisory commission for Arizona, through which we explore strategies to increase access to and use of comprehensive behavioral health services to address perinatal or postpartum mood and anxiety disorders and substance misuse among pregnant and postpartum women.

Upload a Resume

Would you like to be considered for appointment to other advisory bodies for which you may be qualified?

Yes No

Do you have any obligations that might affect your attendance at scheduled meetings?

Yes No

If Yes, please explain:

I work standard business hours, but have ability to flex schedule around Managed Care Commission meeting times

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Yes No

If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:

If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:

List any volunteer or community experience, including any advisory boards on which you have served.

-- Non-Profit Organization Representative, Arizona Health Care Cost Containment System (AHCCCS) Maternal Mental Health Advisory Committee -- Commissioner, Denver Women's Commission (mayoral appointment) -- Board Member, Women's Lobby of Colorado -- Young Professional Board, Project C.U.R.E. -- American mentor to Filipino young professionals, Young Southeast Asia Leaders Initiative -- International leadership programs in Azerbaijan, El Salvador, Guatemala, Morocco, Jordan, the Philippines and Saudi Arabia

Conflict of Interest and Certification

Do you have a familial or financial relationship with a member of the Board of Supervisors?
(Please refer to the relationships listed under the "Important Information" section below or
Resolution No. 2021/234)

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other
economic relationships?

Yes No

If Yes, please identify the nature of the relationship:

I do not. However, Contra Costa Health holds a licensing & affiliation contract with my employer to deliver the evidence-based Nurse-Family Partnership (NFP) early childhood home visiting program to first-time low-income expectant mothers and their infants. Contra Costa Health pays an annual affiliation/licensing fee. I am not involved in decision-making about continuation of the contract or fees. I have a working relationship with Contra Costa Health employees who administer the County's NFP program. As Government Affairs Manager for the National Service Office of Nurse-Family Partnership and Child First, I educate staff about federal and state funding streams authorized to sustain and expand delivery of NFP services. This includes as a subject matter expert for the 1) California Home Visiting Program whose federal and state funding as administered through the CA Dept of Public Health; 2) CalWORKs Home Visiting Program whose funding is administered through the CA Dept of Social Services; 3) Family First Prevention Services Act Prevention funds administered through the CA Dept of Social Services.

Please Agree with the Following Statement

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
 - (1) Mother, father, son, and daughter;
 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

Toni Panetta, M.A.

Moraga, CA

SENIOR POLICY ADVOCATE - HEALTH

Accomplished and passionate professional with deep background in health policy, safety-net delivery and financing systems, program management, and collaborative workstyle to engage internal and community partners. Demonstrated achievements in health policy; legislative, regulatory, and fiscal authorizations; government affairs; community relations; and staff development. Adept in organizational leadership, executive stakeholder relations, and driving impact programming.

AREAS OF EXPERTISE

Health Policy Analysis | Fostering Collaboration Among Diverse Stakeholders | Program Management
Legislative Relations | Coalition Building | Public Speaking | Budget Management
Non-Profit Operations | Connecting People and Resources to Drive Change

PROFESSIONAL HISTORY

Government Affairs Manager

January 2018 – present

National Service Office of Nurse-Family Partnership (NFP) and Child First

- Co-Chair, NFP Maternal Mortality and Maternal Morbidity Taskforce
- Member, NFP Research & Publications Committee
- Non-Profit Organization Representative, Arizona Health Care Cost Containment System (AHCCCS) Maternal Mental Health Advisory Committee

*Develop & implement multi-state, multi-county government affairs strategies to: **secure \$70.4M in public funding to serve 7,400 at-risk families in Arizona, California, Nevada & Tennessee; drive growth by diversifying public funding authorized to support program delivery; & position organization as a thought leader to reduce disparities in maternal & infant health, reduce child abuse, & improve families' economic stability***

- **Increased public funding by \$12.9M annually for NFP programs, and a combined \$111.5M for the field** of evidence-based maternal, infant and early childhood home visiting
- **Prevented loss of \$7M annually in Medicaid reimbursement** during state's 1115 Medicaid waiver renewal process by coordinating advocacy efforts with county health executive officers and county maternal & child adolescent health directors
- **Sustained \$14.7M annually** in federal Maternal, Infant and Early Childhood Home Visiting Program (MIECHV) grants for NFP by strengthening relationships with state agency administrators in Arizona, California & Nevada
- Engaged state agency directors and state agency program staff who administer **Medicaid, TANF, Family First Prevention Services Act Part 1, and Title V programs**; state legislators; county health officials; and other executive stakeholders; to integrate evidence-based home visiting services into states' strategies to improve maternal & infant health, prevent child abuse, & reduce poverty
- Supervised contract lobbyists, coached grassroots advocates, cultivated networks of local community leaders, maintained relationships with Congressional district offices, arranged site visits, and represented NFP on various coalitions to influence legislative and administrative decisionmakers
- Directed cross-departmental coordination to achieve organization growth goals

Director of Mission Programs

August 2013 – December 2017

Susan G. Komen Colorado

Managed foundation's grant-making, public policy, regional coalition, and community needs assessment efforts

- **Developed and implemented state and federal public policy plans**, including direct lobbying; managing volunteer advocacy program; staffing public policy advisory committee; and legislative analysis of Medicaid expansion, payment reform, coordinated care models, essential health benefits in commercial insurance plans, and other health reform policies
- **Facilitated 8 regional coalitions** across 22 counties to increase collaboration between health care systems, mitigate barriers to care for at-risk populations, and reduce likelihood of patients falling out of the continuum of care

- **Developed and managed process to solicit, evaluate, and award \$1M-\$2M in annual grants** to disproportionate-share hospitals, federally qualified health centers, and community-based organizations to reduce disparities in breast cancer outcomes

Consultant

May – September 2013

Coordinated event logistics; implemented multi-model fundraising plan that raised 250% of revenue goal; and developed and directed implementation of online communications and fundraising strategy for new organization

GIVE DENVER Director

December 2012-March 2013

Denver Human Services

Created the first budget, multi-modal fund-raising plan, and comprehensive strategic communication plan to increase monetary and in-kind donations, public awareness, and volunteer engagement for \$250,000+ program

Political Director

August 2006-November 2012

NARAL Pro-Choice Colorado/NARAL Pro-Choice Colorado Foundation

Coordinated public policy, political and communications activities for state-level non-profit organizations

- Developed and implemented organization's public policy program, including serving as organization's lobbyist on state reproductive health laws and regulations, establishing and staffing the organization's first policy advisory committee, and creating analytical matrix to recommend allocation of resources on legislation of interest to the organization
- Used SWOT analysis to develop short-, intermediate-, and long-term strategic plans for public policy, community organizing, public education/research, and political action programs for 501(c)(3) and 501(c)(4) non-profit organizations
- Informed strategic direction and implementation of organization's multi-year, grant-funded \$1.5+ million program to provide health education services and change state laws regarding contraceptive access and insurance coverage for maternal health care
- Secured more than \$200,000 through grants from private foundations, managed general- and restricted-fund-allocated grants, wrote grant reports, and maintained relationships with program officers

Managing Editor

June 1998-July 2004

California Association of Realtors®

Los Angeles, CA

Managed editorial production of trade association's award-winning monthly, semi-annual, and annual publications, which had combined annual operating budgets of more than \$2 million

- Managed vendor contracts and developed and managed annual budget
- Doubled circulation size and frequency of semi-annual publication, resulting in increased advertising revenue, national recognition, and awards for excellence in business-to-business publishing
- Developed and managed production of comprehensive, company-wide marketing kit

EDUCATION & PROFESSIONAL DEVELOPMENT

M.A., International Studies, Josef Korbel School of International Studies at the University of Denver

B.A., English Language & Literature (Magna cum Laude), Whittier College

Fellow, United Nations Alliance of Civilizations

Progressive Leadership & Advocacy Network Institute

National Women's Law Center

Alumna, International Exchange Program, American Council of Young Political Leaders

Colorado Institute for Leadership Training

COMMUNITY INVOLVEMENT

- American mentor to Filipino young professionals, Young Southeast Asia Leaders Initiative
- International leadership programs in Azerbaijan, El Salvador, Guatemala, Morocco, Jordan, the Philippines and Saudi Arabia
- Commissioner, Denver Women's Commission
- Women's Lobby of Colorado Board
- Project C.U.R.E. Young Professional Board