



# CONTRA COSTA HEALTH SERVICES DIVISION OF PUBLIC HEALTH TOBACCO PREVENTION PROGRAM ANNUAL REPORT

Contra Costa County  
Board of Supervisors  
Family & Human Services Committee  
February 28, 2022

# TOBACCO RETAILER LICENSE

## ORDINANCE 2019-34

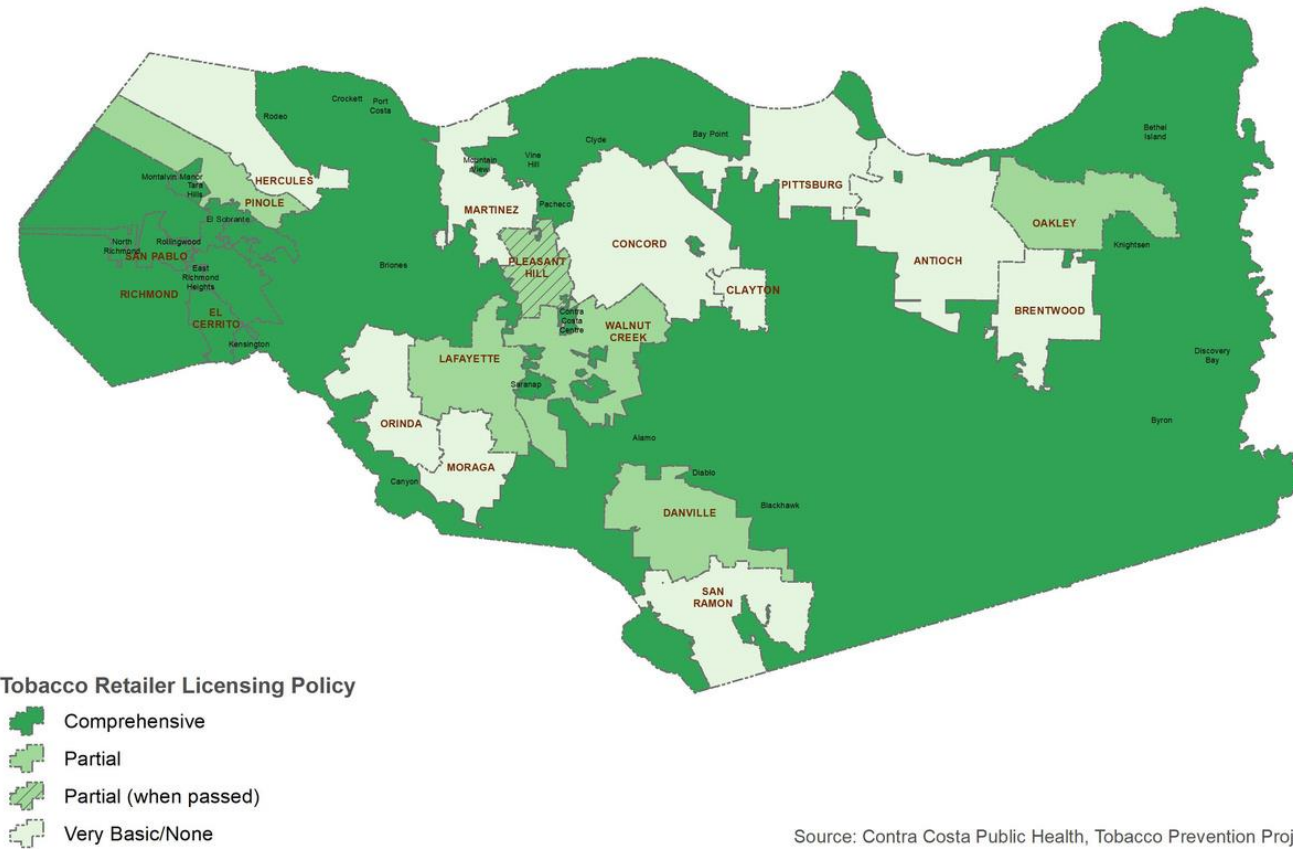
The Board of Supervisors Adopted Ordinance 2019-34  
(Sale of Electronic Smoking Devices and E-Liquids Prohibited) in November 2019.

### **Included in the ordinance:**

- No sale of flavored tobacco (including menthol)
  - No sale of e-cigarette/vaping devices
  - Little cigars sold in packs of at least 10
  - No new tobacco retailers within 1,000 ft of youth sensitive areas or 500 ft of another retailer
  - Prohibits coupons
  - Set a cap on tobacco retailers
-

# Current TRL Policy Landscape

Tobacco Retailer Licensing Policy by Jurisdiction  
Contra Costa County



Source: Contra Costa Public Health, Tobacco Prevention Project.

# Technical Assistance & Enforcement

TOBACCO PREVENTION PROJECT PROVIDES:

- Tobacco Education
- Compliance Checks
- Technical Assistance

# SMOKE FREE MULTI-UNIT HOUSING



## HOUSING INFORMATION FOR RESIDENTS

INFORMACIÓN SOBRE VIVIENDAS PARA RESIDENTES

Smoking or vaping any tobacco or cannabis is prohibited in any multi-unit housing complex with 2 or more attached units within unincorporated county. (Ordinance 2-18-07)

*Está prohibido fumar o vapear tabaco o marihuana en cualquier complejo de viviendas de unidades múltiples con 2 o más unidades adosadas dentro de áreas no incorporadas del condado (ordenanza del 18-2-07).*

**This means that no one is allowed to smoke:**

*Esto significa que a nadie se le permite fumar:*

- |  |   |  |   |
|--|---|--|---|
|  | 1) Inside their unit<br>Dentro de su unidad                       |  | 2) On ANY balconies, patios, porches & decks<br>En NINGUN balcón, patio, porche o terraza |
|  | 3) In ANY Indoor common areas*<br>En NINGUNA área común interior* |  | 4) In ANY Outdoor common areas*<br>En NINGUNA área común al aire libre*                   |

\* For more information about what part of the property is included in indoor and outdoor common areas visit: <https://cchealth.org/tobacco/>

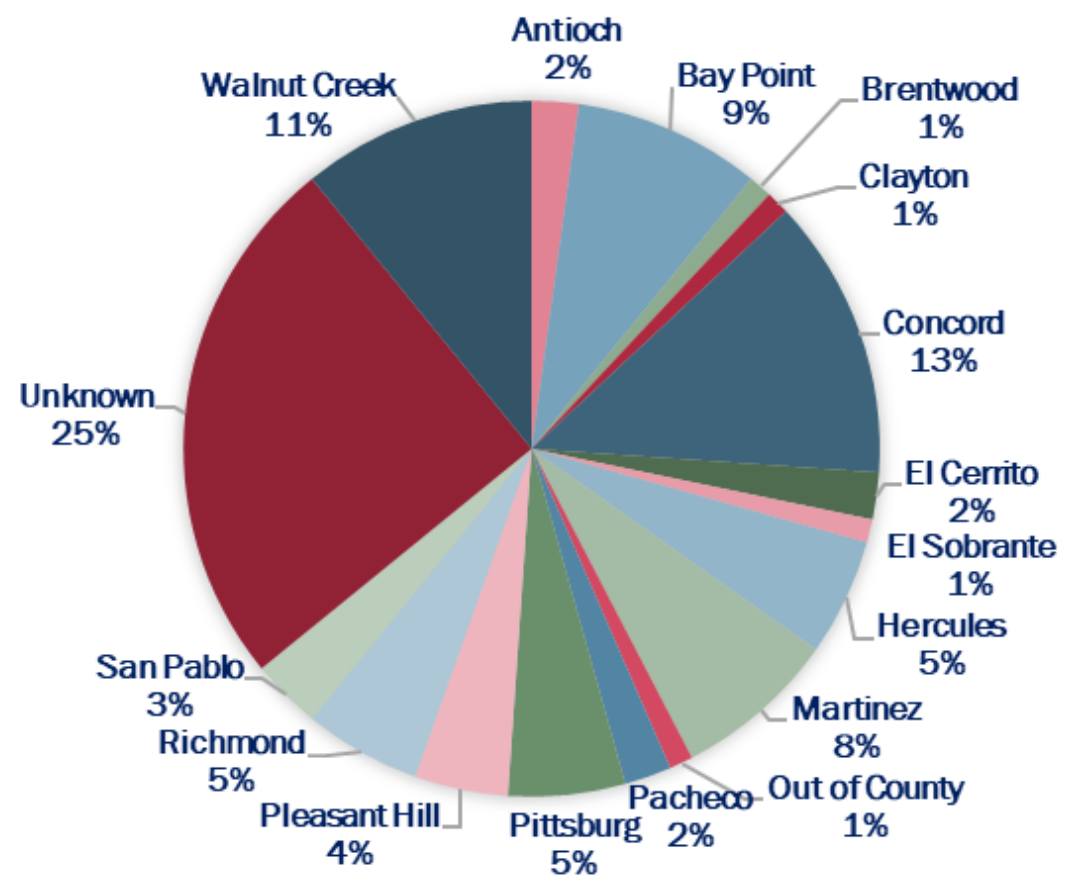
\* Para obtener más información sobre qué parte de la propiedad está incluida en las áreas comunes interiores y al aire libre, visite: <https://cchealth.org/tobacco/>



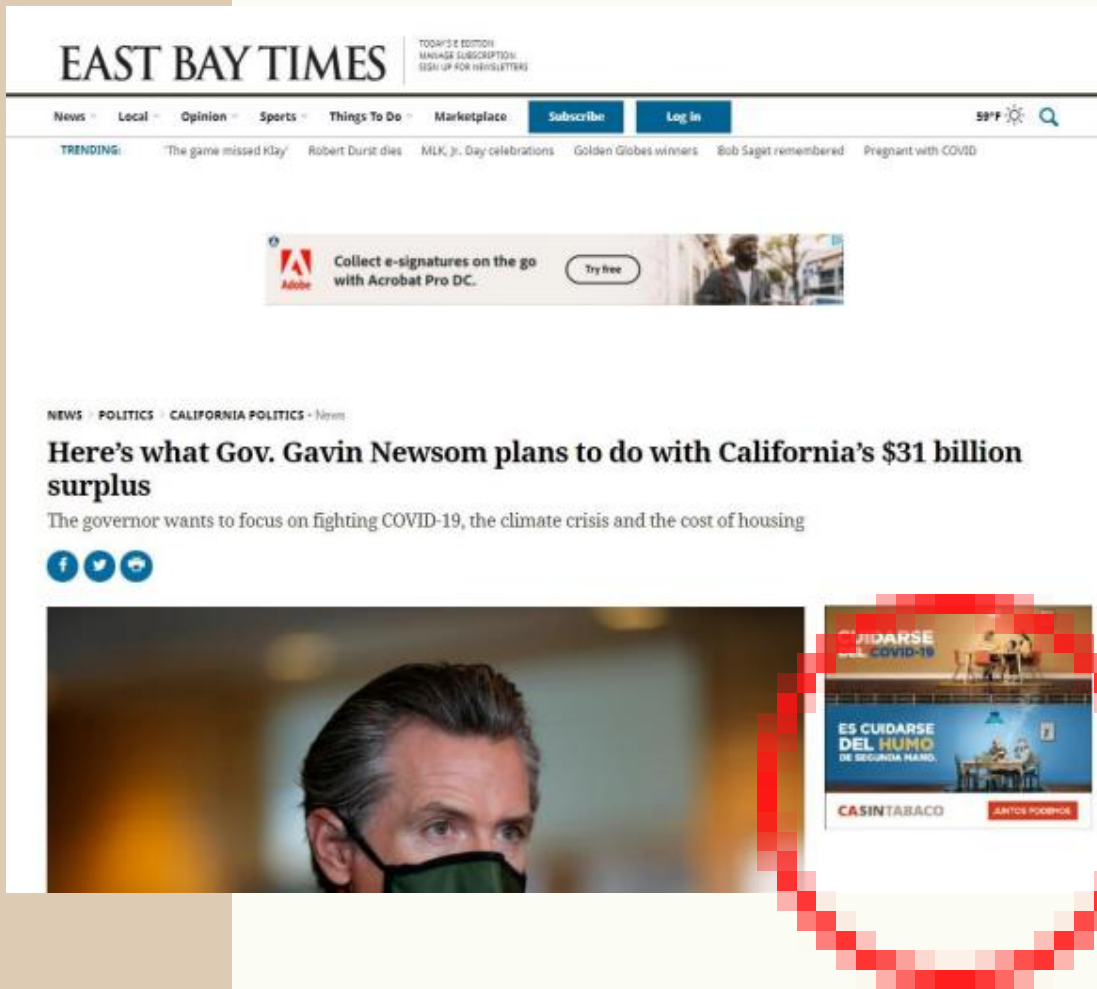
A 100% smoke-free multi-unit housing policy for unincorporated areas within Contra Costa was adopted on March 13, 2018, implemented through December 2021.

# SMOKE FREE MULTI-UNIT HOUSING COMPLAINTS 2020 - 2021

PERCENTAGE OF SFMUH COMPLAINTS  
(NOVEMBER 2020 - SEPTEMBER 2021)



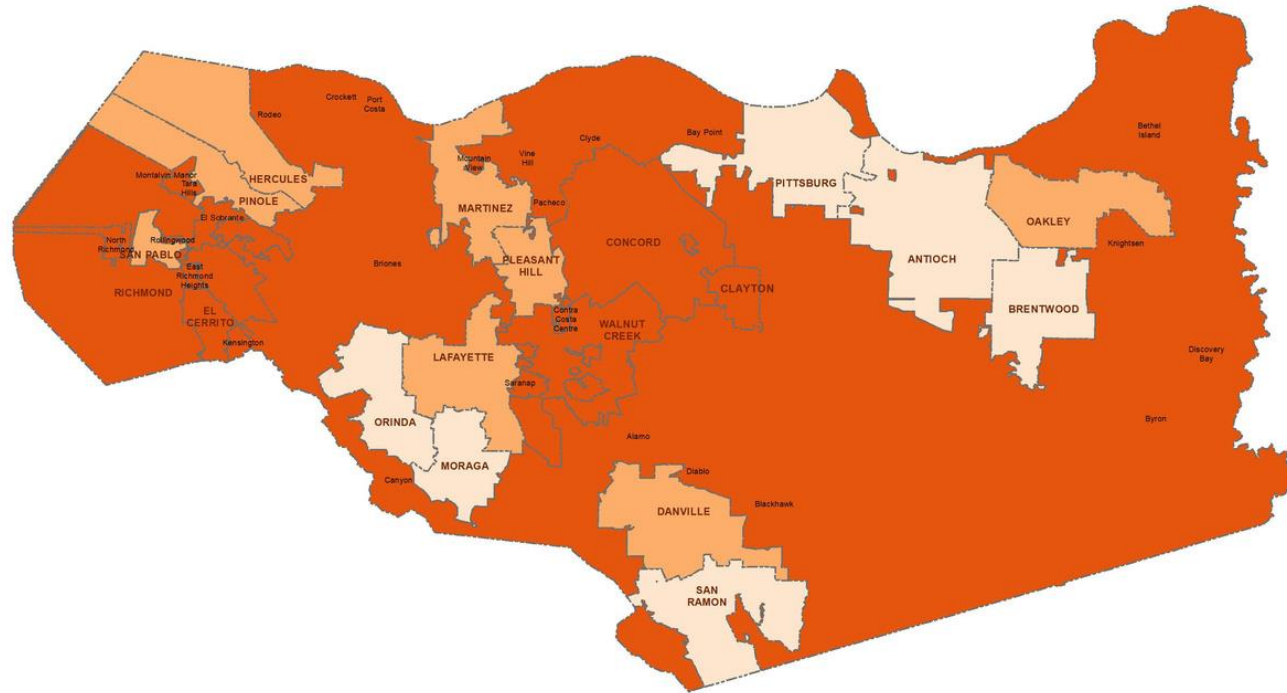
# OUTREACH & EDUCATION SMOKE FREE MULTI-UNIT HOUSING MEDIA CAMPAIGN



- 7.8 million impressions through digital platforms
- 1.7 million impressions through streaming radio
- 585,562 impressions through Univision Spanish TV
- 795 airings on Galavision

# Current SFMUH Policy Landscape

Smoke-Free Multi-Unit Housing Policy by Jurisdiction  
Contra Costa County



Smoke-Free Multi-Unit Housing Policy

- 100%
- Partial
- None

Source: Contra Costa Public Health, Tobacco Prevention Project.



**Thank You!**