

*The Board of Supervisors of
Contra Costa County, California*

In the matter of:

Resolution No. 2022/327

recognizing Jay Lifson upon his retirement from the Lafayette Chamber of Commerce.

Jay Lifson has been the Executive Director of the Lafayette Chamber of Commerce since April of 2005, and has been a leader in the hospitality industry for over 35 years; and

Whereas, Jay is an alumnus of UC Berkeley and completed the HR Management, and the Training & Development Certification Programs. He is a graduate of the Western Association of Chamber Executives Academy, and Leadership Contra Costa; and

Whereas, Jay was named the Lafayette Business Person of the Year in 2012, he was honored as a Sustainable Contra Costa Lifetime Achievement Award Recipient in 2022, and has served as a loyal and active member of the Lafayette Rotary Club for 15 years; and

Whereas, before coming to the Lafayette Chamber of Commerce Jay worked in the restaurant industry, helping to run fine establishments, and eventually being a co-owner of his own restaurant; he also served as the food and beverage director for the Lafayette Park Hotel; and

Whereas, when Jay arrived at the Chamber, he developed a robust organization to support local businesses, he helped grow the Lafayette Art and Wine Festival into the hugely popular event it is now, he added the Reservoir Run, supported the restaurant walk enjoyed by all local residents, and he was a huge fan and promoter of the Plaza Concerts that became a regular June Friday night event; and

Whereas, during the COVID-19 Pandemic Jay worked tirelessly to help local businesses stay open and be successful in spite of the many health related restrictions in place; he carefully tracked each new health order and immediately sought clarification from County officials when something was ambiguous or unclear;

that Supervisor Candace Andersen will truly miss working with Jay on Lafayette issues and the Board of Supervisors of Contra Costa County does hereby honor and thank Jay Lifson For his dedicated service to Lafayette, it's businesses and residents.

KAREN MITCHOFF
Chair, District IV Supervisor

JOHN GIOIA
District I Supervisor

CANDACE ANDERSEN
District II Supervisor

DIANE BURGIS
District III Supervisor

FEDERAL D. GLOVER
District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: September 20, 2022

Monica Nino, County Administrator

By: _____, Deputy