County of Contra Costa

Office of the County Administrator

MEMORANDUM

DATE: May 4, 2022

TO: All Departments

FROM: Monica Nino, County Administrator

SUBJECT: 2022 BIKE TO WHEREVER DAYS AND BIKE TO WORK

DAY



BIKE TO WORK DAY MAY 20, 2022

Pull out your bike, pump up the tires, and leave your car in the garage! May is National Bike Month. This year, the Bay Area will be celebrating both "Bike to Wherever Days" for the entire month of May and "Bike to Work Day" on Friday, May 20. The goal of Bike to Wherever Days is to encourage Bay Area residents to ride their bikes for all types of trips, including commute trips, recreational trips, and shopping trips. The goal of Bike to Work Day is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and bicycle energizer stations with refreshments and bicycle educational materials. All nine Bay Area counties will be participating in Bike to Wherever Days and Bike to Work Day at some level. County Departments are being asked to encourage their staff to bike as often as possible during Bike to Wherever Days and ride a bike to work on Bike to Work Day. More information on both Bike to Wherever Days and Bike to Work Day can be found at the following website: https://bayareabiketowork.com.

511 Contra Costa's bicycling website (<u>511contracosta.org/biking</u>) provides bicycling resources to prepare you for Bike to Wherever Days and Bike to Work Day, including a Bike Mapper page (https://bike.511contracosta.org) to help you plan your bike route. 511 Contra Costa has developed a bike safety quiz (https://driveless.typeform.com/BTWDsafety) that all County

employees, including bicyclists and drivers, are encouraged to take. 511 Contra Costa will award prizes to twenty randomly selected people who take the survey.

County Departments are encouraged to participate in outreach efforts to promote both events, including distributing a flyer (attached) promoting an interdepartmental bike competition. The interdepartmental bike competition has been created to see which department will have the highest number of participants on Bike to Work Day. Individual participants can record their 2022 Bike to Work Day participation¹ in a survey (http://tiny.cc/CCC2022BTWDSurvey). Staff from the Department of Conservation and Development will tally the number of participants by department and award prizes to the department with the most participants in Bike to Work Day. All participants are encouraged to post photos of their bike ride and the destinations they biked to on social media, using the hashtag #CCC2022BTWD.

A separate Bay Area-wide bike competition, the "Bike Month Challenge," will also be taking place for the entire month of May. Please see the following website for more details, including information on prizes for people who participate in the competition: https://www.lovetoride.net/bayarea/pages/info?locale=en-US.

Staff from both the Department of Conservation and Development and the Public Works Department have volunteered to tune up bikes to help you get ready for both Bike to Wherever Days and Bike to Work Day. Services include help fixing a flat, adjusting brakes and gears, and maintaining bike chains.

For more information on 2022 Bike to Wherever Days and Bike to Work Day, please contact Robert Sarmiento, Department of Conservation and Development, at robert.sarmiento@dcd.cccounty.us or (925) 655-2918.

¹ DCD staff will accept bike rides to work on any workday during the week of May 16-20.

² Surveys will be accepted through **Friday**, **June 3**.

³ Each department's Bike to Work Day employee participation will be weighted based on the total number of employees in the department.

⁴ Contact Joseph Lawlor, Department of Conservation and Development [joseph.lawlor@dcd.cccounty.us, (925) 655-2872)], or Lawrence Leong, Public Works Department [larry.leong@pw.cccounty.us, (925) 313-2026].