

# Contra Costa County Arts and Culture Prospectus: Phase One

## Executive Summary

Art Builds Community is submitting this draft interim report at the completion of the research phase of the Contra Costa County Arts and Culture Prospectus. Our team began work on the prospectus in September 2021. Since that time, there have been significant resignations from the Arts and Culture Commission, the County Administrator's Office, and contractual arts staff. These leadership changes have hampered our efforts to initiate community outreach and focus groups, the next phase of prospectus development.

Since 1994, Contra Costa County has invested in the arts with the support of its volunteer-led Arts and Culture Commission, whose mission is “to advance the arts in a way that promotes communication, education, appreciation, and collaboration throughout Contra Costa County...(to) grow creatively as a community that preserves and celebrates our diverse cultural expression.” County-funded arts programs have enhanced the cultural life of the region and, as the County expands its financial support for the arts, these investments should be guided by a robust, aspirational plan with a structural framework to implement it. While the Commission supported the development of this prospectus, Commissioner dissent, along with resignations of Commissioners and staff, have left the consulting team without the guidance it needs to proceed. Attempts to reach all Commissioners to create a basis for the prospectus were sometimes rebuffed. Commissioners who were interviewed were often more invested in airing their grievances than providing their perspective on community needs and aspirations.

Whereas the County’s Request for Qualifications anticipated developing an arts prospectus through two public workshops, its guiding principles were to “increase engagement, outreach, community awareness, highlight art resources, and conduct a community evaluation.” Following consultant selection, Art Builds Community’s scope of work was refined in collaboration with the CAO and Art Staff to include greater public engagement including pop-up events, focus groups, and other equity-centric outreach. This community outreach was predicated upon identifying locations, participants, and an outreach framework with the support of AC5. Because the Commission did not meet during the research period, and Covid-19 presented logistical challenges, public has been postponed. To date, the consultants have created a [cultural asset map](#) (*Appendix 1*) that shows the locations of arts facilities and organizations activities in the County, interviewed available Commissioners and City staff, and charted public support of the arts in Contra Costa County cities and other Bay Area counties (*Appendices 2 and 3*). This interim report reflects Commissioners’ and County staff perspectives about opportunities for Contra Costa County to invest in the arts. It also examines the structure of the Commission and provides examples of how other counties in the Bay Area and other parts of the United States have structured their arts support agencies as public private partnerships (*Appendices 4 and 5*).

Based on research to date, the consultant team suggests the following next steps:

- Determine which County officer will lead the rethinking of the County’s art support.
- Dissolve the Arts and Culture Commission and create an interim strategy to oversee existing programs.

- Re-budget the remaining 2022-23 arts funds to commission a 10-year cultural arts plan for Contra Costa County that includes broad public outreach and proposes a different Commission structure.

## Research

During this phase of the Arts and Culture Prospectus, Art Builds Community interviewed Commissioners, staff from several County departments (see p. 5), created a cultural asset map that identifies where arts activities are currently taking place, researched existing arts agencies in Contra Costa County cities and adjacent counties, and created a benchmarking report showing examples of public/private arts agencies in other parts of the United States (*see appendices*). We also reviewed YBCA's Artist Power Convening analysis of

### Internal Stakeholders: Commissioners

Art Builds Community reached out to all Arts and Culture Commission's ten members and interviewed six of them. Some Commissioners, including Elizabeth Wood and Ben Miyaji, have recently resigned. Others, including Sylvia Ledezma and Joan D'Onofrio, submitted their resignations. Other Commissioners declined interviews or were not available. By January 2022, we had interviewed Y'Anad Burrell, Joan D'Onofrio, Sylvia Ledezma, Ben Miyaji, Naina Shastri, and Elizabeth Wood. These Commissioners have served between one and eleven years.

### Commission Accomplishments

The Commission has launched and supported several significant programs, including Arts in Corrections and County Jails, an Arts Directory and Calendar, and Local Arts and Cultural Organization regrant program. In addition, the Commission supported:

- *Poetry Out Loud*, a partnership with the [California Arts Council](#), [National Endowments for the Arts](#), and [Poetry Foundation](#). This national recitation contest is open to high school students and awards cash prizes given by Friends of AC5, the Commission's nonprofit partner. The program is available to all high schools and organizations in the County that work with grades 9-12 (homeschoolers can also participate).
- *About Face* provides a series of free self-portrait painting classes for veterans and is supported through the [California Arts Council's Veterans in the Arts](#) as a free service to veterans living or working in Contra Costa County. It has received additional past support, including the **Michelangelo D'Onofrio Arts Foundation**, **Friends of AC5** [501(c)3], and [Returning Veterans of Diablo Valley](#).
- *Art Passage* is a changing exhibition program at the new County Administration Building that highlights the signature programs and initiatives supported by the Arts and Culture Commission. Exhibitions highlight artists, arts organizations, and diverse creative expressions representative of Contra Costa County.
- *Arts Café* is a series of workshops, lectures, discussions, and demonstrations on a variety of art topics was held until 2020 at locations throughout the County and online, in collaboration with the Art of Health & Healing, an organization of the County Health Department.

- *Art Recognition Awards* are given to those who have made a significant artistic or philanthropic contribution to Contra Costa's Arts and Culture every other year.

### Commission Observations and Concerns

- Areas of Need:
  - County arts organizations lack networking opportunities.
  - Contra County does not receive a large enough share of California Arts Council funding. Only five grants were awarded in Contra Costa County last two years. These included a two-year grant that spans FY 20-21 and FY 21-22.
  - West County has the greatest need for additional art support.
  - In addition, the City of Concord, in Central County has no art commission to support activities there.

#### Opportunities:

- There are many enthusiastic arts supporters in the County
- The Commission has a continuing interest in supporting arts education in schools, art in prisons, cultural districts, and a youth advisor program.
- There are beautiful natural settings throughout the County where performing arts activities could be presented.
- There are opportunities for cultural exchanges with sister cities.
- Commission Performance.
  - Commissioners have differing perspectives about their roles and responsibilities.
  - Commissioners do not agree upon the purpose of arts funding or where funds should be invested.
  - There is an uneasy relationship between the Friends of AC5 and members of the Arts and Culture Commission as a whole.
  - There is disagreement about the role of the Youth Advisor.
  - Commissioners assume 'ownership' of program development (youth advisor, arts education) and do not welcome ideas from other Commissioners.
  - New Commissioners feel excluded from discussions.
  - The Commission does not adhere to Brown Act rules nor follow established rules of order that would facilitate more civil discussions.
  - There is universal agreement among Commissioners about a breakdown in civil communication.

### Internal Stakeholders: County Staff and Departments

- County Administrator Dennis Bozanich:
  - The County has a vision for a new County campus that will include new construction. The budget is \$60 million and can include public art.
  - Measure X, which was reported to the board in October 2021, included arts funding. The request of \$625,000 was reduced to an award of \$250,000 in November 2021.

- The cities in Contra Costa County received \$190 million in American Rescue Plan funds. It is possible that some of these funds can be used for art. At the time of the consultant's interview with Bozanich the cities were planning to return to the Board of Supervisors with additional ARPA requests. This is no longer expected to happen.
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- Election Outreach Coordinator & Clerk recorder, Civic Engagement Staff: Eren Mendez
  - There is partnership potential for artists/arts organizations to enliven the Board of Supervisors' Cesar Chavez and Martin Luther King Jr. Day celebrations.
  - Artists can work with the Elections Department to create public artwork that asks the question, "How does a person become civically engaged?"
  - The department sponsors a photo contest to create images that encourage people to open their voting information booklets. These photos can be displayed as a public exhibit.
  - The arts can be used on social media platforms to encourage young adults from diverse socioeconomic and cultural backgrounds to become more civically engaged. This effort can be a collaboration with the departments' youth ambassadors' program.
- Planning Department: Will Nelson
  - Public art has been included in the language for the County General Plan, *Contra Costa 2040*.
  - The Sustainability Committee supports funding for public art maintenance.
  - Current County policy says that cultural institutions must be available and accessible for all.
  - Contra Costa County should look to other places for arts ideas, for arts supporting environmental cleanup, as was done with the Levitt Pavilion SteelStacks project in Bethlehem, Pennsylvania.
  - The Supervisors' focus areas are the plan elements addressing environmental justice, community health, sustainability, and economic development. Art can be intertwined with all these elements.
- STEAM (Science Technology Art and Math) Coordinator & Director of Curriculum Instruction: Hanna Ma
  - There is not adequate arts education in school plans. Teachers who are aware of this problem are making their voices heard, and arts education needs more support from the County Supervisor level.
  - The Arts and Culture Commission supported the *Art of Resilience* art show during the pandemic with the support of Commissioner Kumar, who introduced a student to the program who was already working on a similar project. There was little funding for this effort. The program was coordinated by Ma, and facilities bore the materials cost.
  - The STEAM program recently worked with Diablo Regional Art Association to support High School artists. The project was funded by Kaiser and provided in-kind marketing support from the County.

## The Arts in Contra Costa County

Art Builds Community has created a [map](#) (Appendix 1) showing locations of performing and visual arts institutions throughout the County. The following is an analysis of arts facilities and organizations by district. It does not reflect of level of arts activities that may occur there.

- **District One**

- The arts and cultural locations in District 1 include theatre and art centers primarily. Most locations to experience the arts can be found in Richmond. There is the capacity to encourage arts and cultural engagement in Pinole, San Pablo, and the areas near the regional parks and historical park. The consultant team has been able to find little to no arts and cultural groups in El Sobrante and Hercules.

- **District Two**

- There are few culturally specific arts facilities in District 2. Most arts and cultural sites are located on Saint Mary's campus, with little arts and cultural gathering opportunities throughout the cities in the district. There is not a centralized area to experience the arts. There are several historical locations rather than cultural groups or contemporary art experiences. That said, both the Cities of Danville and San Ramon support a variety of arts activities.

- **District Three**

- There are only a handful of arts and cultural experiences in District 3 available to the communities in Antioch, Brentwood, and other cities within the district. The primary art activities available to engage with are historical locations and theatre. As a district close to the water and the regional park, there are opportunities in these locations.

- **District Four**

- One of the most dynamic art cities is in District Four, Walnut Creek. There is a clear presence of the city's engagement in providing arts opportunities for the community on the assessment map. Concord, Pleasant Hill, and Clayton have provided opportunities for the arts and culture; however, the locations are spread out without a centralized area.

- **District Five**

- While the City of Martinez has a vibrant arts community, District Five has a minimal number of arts and cultural facilities for the diverse community that lives there. The small number of institutions available for the community to experience are theaters with few historical halls. The city of Hercules does have a Polynesian dance company but is the only cultural dance group that could be located.

## Arts and Culture Commission Structure

The role of the Arts and Culture Commission as described by the Board of Supervisors is to “...advise the Board of Supervisors in matters and issues relevant to Arts and Culture; to advance the arts in a way that promotes communication, education, appreciation and collaboration throughout Contra Costa County; to preserve, celebrate, and share the arts and culture of the many diverse ethnic groups who live in Contra Costa County; to create partnerships with business and government and to increase communications and understanding between all citizens through art. Most importantly, the Commission will promote arts and culture as a vital element in the quality of life for all the citizens of Contra Costa County. “

The Commission was originally described as an advocacy and advisory organization charged with promoting the arts and building partnerships to support the arts. Once the Commission had a budget to administer, its role became more complex. The Commission has initiated a variety of programs, awards, and grants. It has now come to an impasse about its future: the programs it hopes to initiate, the role of staff and Commissioners in implementing them, and the role of Friends of AC5 in determining which projects to fund. That said, the Commissioners have advocated for the creation of a cultural plan that will create a vision for where the County can or should invest its arts dollars. This prospectus, as a precursor to a cultural plan, was to identify areas of need in each Supervisory District.

Several Commissioners see their role as initiating and managing programs with staff support; others see their role as advisory. Giving a volunteer Commission responsibility for developing programs and leading them is not a best practice. It places decisions about the use and management of public funds in the hands of a part-time nonprofessional body. Currently, there is inadequate staff support to research and implement the Commission’s ideas and initiatives.

### **Friends of AC5**

The existence of a partner organization, Friends of AC5, has complicated the role of the Commission. The Friends group appears to be raising money and support the work of the Commission. This entity is led by current and former Arts and Culture Commissioners, and its role relative to the Commission is unclear. Whereas nonprofit partners to municipal departments such as libraries and parks supplement existing programs by buying supplies or raising funds, the Friends of AC5 seem, in some instances, to be dictating where the Commission should be directing its efforts while doing little to raise additional funds. This lack of clarity between the role of the Commission and Friends of AC5 group has created tension and potential conflicts of interest. At present, Friends of AC5 is out of compliance with the Secretary of State and is in the process of changing its name.

## Emerging Themes

- The current structure of the County's arts/cultural support and direction is unclear, and it lacks a vision, mission, or guiding principles.
- While the Arts and Culture Prospectus was intended to address some of these issues, it cannot proceed without staff and Commission leadership.
- There is no mutual understanding of the role of the Arts and Culture Commission or how its work is meant to be conducted.
- There are areas of the County that benefit from the arts and other areas that are art deserts.
- The County's arts investments are out of step with surrounding counties, and there is no regular, dedicated funding source for support of the arts.
- There is potential to build art into public schools and other community-serving facilities in partnership with other County departments, Cities, and State institutions.
- There is no clear ownership of the arts within the County family. While the CAO's office provides support to the Commission, it does not provide leadership or adequate staff support.
- There is a strained relationship between the Commission the Friends of AC5, its nonprofit partner.

## Next Steps

This interim report provides County staff with a preliminary assessment of needs and a starting point for a cultural plan. Appendices 4 and 5 demonstrate alternative ways of structuring the County's arts programs. A detailed cultural plan can build upon this phase of the Prospectus to include broader community outreach through in person events, surveys, and social media. These activities can build upon what the consultants have learned through preliminary interviews and mapping.

The following actions may be necessary before Contra Costa County initiates its cultural planning efforts.:

- Dissolve the Arts and Culture Commission.
- Determine who will oversee existing programs.
- Re-budget the funds and the remaining funds for the ABC contract to create a cultural plan for Contra Costa County.
- Appoint a diverse cultural plan steering committee.
- Decide how to continue the work of the Arts and Culture Commission in the absence of staff and Commissioners.
- Expand the cultural asset survey and needs assessment through public outreach events.
- Explore opportunities for partnerships with County Departments.

**Appendix 2: Contra Costa County Arts and Culture Prospectus**
**Contra Costa County: City Art Programs**

City	Sq Mi	District	City Dept	Commission	Liaison	Public %	Private %	Art or Cultural Plan	Municipal Code	Other Art Support
Brentwood	14.81	3	Economic Development	Arts Commission	Kris Farro kfarro@brentwoodca.gov	1%	1%	No	Chapter 2.44	
Danville	18.03	2	Recreation, Arts & Community Services	Arts Advisory Board	Jessica Wallner (Recreation Superintendent) - (925)-314-3426	No	No	No	Chapter 2.13	
El Cerrito	3.69	1	Your Government	Arts & Culture Commission	Alexandra Orologas (Assistant City Manager) - (510)-215-4302	1%		2013 Arts and Culture Master Plan	Chapter 13.50	
Lafayette	15.39	2	City Hall	Public Art Committee	Jenny Rosen jrosen@lovelafayette.org		1%		Chapter 6.26	
Moraga	9.44	2	Parks & Recreation	Art in Public Spaces Committee						
Richmond	52.48	1	Economic Development	Arts and Culture Commission	Winifred Day (Arts and Culture Manager) - (510)-620-6952	1.50%	1%	2002 Cultural Arts Plan	Chapter 6.5	
San Pablo	2.6	1	Planning Department	Planning Commission			1%	No	Chapter 7.63	Community Foundation Grant Program
San Ramon	18.08	2	Parks and Community A	Arts Advisory Committee	Adam Chow (Parks & Community Services Recreation Supervisor) - (925)-973-3321	1%	1%	Yes	Chapter X C 146-53	Provides a variety of arts services, classes, events and grants through Parks and Recreation and in partnership with San Ramon Arts Foundation supports grants for the arts. The City has five galleries.
Walnut Creek	19.77	4	Government	Arts Commission	Kevin Safine (Arts and Recreation Director) - (925)-943-5848	1%		Yes	Chapter 7-3 and Chapter 10-10	City provides funding for Lescher Art Center, including gallery and theatre. City works provides arts grants in collaboration with several foundations, as well as arts classes, concerts and other activities.



Appendix 3: Contra Costa County Arts and Culture Prospectus

Bay Area County Arts Commissions

Program	Location	Clients	Source of Funds	Programs	Staffing	Annual Budget
Alameda County Arts Commission	Alameda County	<ul style="list-style-type: none"> <li>• local artists</li> <li>• Arts Organizations</li> <li>• County Libraries</li> </ul>	<ul style="list-style-type: none"> <li>• 2% of each county capital project budget to be allocated for the acquisition, design, creation, installation and maintenance for public art and related administrative costs.</li> <li>These are the funders for Alameda County: <ul style="list-style-type: none"> <li>• California Arts Council.</li> <li>• National Endowment for the Arts</li> <li>• Foundation for the Arts in Alameda County</li> <li>• East Bay Community Foundation</li> </ul> </li> <li>• Alameda County Office of Education's Alliane for Arts Learning Leadership</li> </ul>	<ul style="list-style-type: none"> <li>• Arts Advocacy; Arts Leadership Award.</li> <li>• Arts Education <ul style="list-style-type: none"> <li>- Art IS</li> </ul> </li> <li>Education: Promoting public support for arts education for all youth</li> <li>• 100 Families Alameda County: Art and Social Change</li> <li>• Alliance for Arts Learning Leadership of the San Francisco Bay Area</li> <li>• Annual Alameda County Poetry Out Loud</li> <li>• Veterans Initiative in the Arts: Veterans Art Project</li> </ul>	<ul style="list-style-type: none"> <li>• Director</li> <li>• Program Coordinator</li> <li>• Public Art Program Coordinator x 2</li> <li>• Program Associate</li> </ul>	<p>MOE (maintenance of Effort)</p> <p>Budget adjustments necessary to support programs in 2020-2021: Arts Commission expenditure and revenue adjustments, appropriated 100,000 •</p> <p>Appropriation by Program - Cultural, Recreation &amp; Education \$40.5M (1.2% of budget)</p>
San Francisco Arts Commission	San Francisco	<ul style="list-style-type: none"> <li>• local artists</li> <li>• Arts Organizations</li> </ul>	<ul style="list-style-type: none"> <li>• Art Enrichment Ordinance , 2% for art program, funding for the acquisition of artwork for new public facilities and civic spaces. It ensures that two percent of the gross construction cost of civic buildings, transportation improvement projects, new parks, and other above ground structures such as bridges be allocated for public art.</li> <li>• 1% for art program that requires that large projects in the Downtown and nearby neighborhoods provide public art that equals 1% of the total construction cost. There is an option for a aportion of the 1% art requirement to the City's Public Art Trust.</li> <li>• Proposition E Funding: In November 2018, San Franciscans voted by 75% majority to allocate</li> </ul>	<ul style="list-style-type: none"> <li>• Civic Design Review (charter mandated responsibility of the Ars Commission)</li> <li>• Community Investments;</li> <li>• Art Educaiton, partners with San Francisco Unified School District, Arts Education Alliance of the Bay Area, and the Department of Children, youth and their Fmailies. - Arts Education Directory, an online guide for parents, principals, and teachers with contact information for arts and arts education resources.</li> <li>• Cultural centers, 4 City-owned facilities and 3 virtual cultural centers operated by nonprofit arts organizations and provide cultural and arts programs.</li> </ul>	<ul style="list-style-type: none"> <li>• Director of Public Art and Civic Art Collection</li> <li>• Direstor of Public Art Trust and Speical Initiatives (Temproyary public art)</li> <li>• Program Associate, Civic Design and Special Initiatives.</li> <li>• Program Associate, Community Investment Program.</li> <li>• Program Associate, Program Associate, Art Vendor Program</li> <li>• Commission Secretary, Liaison to Commissioners, Director of Cultural Affairs, Deputy Directors.</li> <li>• Director of Public &amp; Private</li> </ul>	<p>Proposition E Funding:</p> <ul style="list-style-type: none"> <li>•FY20 Hotel Tax Allocations by Department: Grants for the Arts \$14,670,000, Arts Commission (Community Investment) \$11,430,000, Mayor's Office of Housing and Community Development \$2,700,000.</li> <li>•FY20 Hotel Room Tax Expenses (Arts Commission) Cultural Centers \$2,777,606, Cultural Equity Endowment \$4,668,292, Arts Impact Endowment \$1,554,250</li> </ul>
Silicon Valley Creates	Santa Clara County	<ul style="list-style-type: none"> <li>• Santa Clara Artists, Arts Institutions, fiscal sponsees</li> </ul>	<ul style="list-style-type: none"> <li>• Santa Clara County Transit occupancy tax (TOT) supports a portion of their budget. The TOT is 8%.</li> <li>Each year, the first \$500,000 in TOT supports arts and culture projects in the County. The remaining taxes fund human service needs in the County.</li> <li>•Additional support comes from Packard, Hewlett, Applied Materials and California Arts Council.</li> <li>• As an arts service organization they apply for specific grants to support their services.</li> </ul>	<ul style="list-style-type: none"> <li>• Arts Accelerator</li> <li>• GenArts Silicon Valley</li> <li>• SVMindshare.</li> <li>• Poet laureate</li> <li>• Content Magazine.</li> <li>•SV Laureate/SVARTS/CONTENT Emerging Artist Award</li> <li>•ArtsEdConnect.</li> <li>• The Studio Grant Programs: <ul style="list-style-type: none"> <li>• Blue shield of California Community Health Mural Project - Gilroy</li> <li>• X Factor Grants.</li> <li>• SV Laureate Awards</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Chief Executive Officer.</li> <li>• Creative Catalyst &amp; ArtsWeb Arts Business Navigator.</li> <li>•Program Manager.</li> <li>•The Cultivator, Content Magazine</li> <li>•Associate Producer, Content Magazine</li> <li>•Program Assistant</li> <li>• ArtsWeb Business Navigator.</li> <li>• Administrative Manager.</li> <li>•Accounting Coordinator.</li> <li>•Director of Strategic Initiatives</li> <li>An additional committee was added - The Equity Council is advosry to the SVCreates Board of Directors and is made up of at least two board members and several community representatives. The council guides SVCreates in advancing racial and cultural equity within the organization's structure, leadership, programming, and planning. It has 5 members.</li> </ul>	<p>2019 expenses \$2,607,289.</p>
Creative Sonoma	Sonoma	<ul style="list-style-type: none"> <li>• Artists &amp; Creatives</li> <li>• Arts Education.</li> <li>• Organizations &amp; Enterprises</li> </ul>	<p>Support from County of Sonoma Economic Development Board, California Arts Council, National Endowment for the Arts.</p> <ul style="list-style-type: none"> <li>• The County of Sonoma has established a fund the be administered by Creative Sonoma to support cultural arts activities across Sonoma County.</li> </ul>	<ul style="list-style-type: none"> <li>• Public Art Directory</li> <li>• Creatives at Work; artist creative directory, organizations and enterprise directory and film services directory.</li> <li>• Professional development events</li> <li>• Arts Education Hub</li> <li>• Special Projects; Sonoma Sound 2021, Creative ReOpening 2020-2021</li> <li>Creative Sonoma leverages funding and opportunities to partner throughout Sonoma County to integrate the arts in meaningful ways. Learn more about each of these projects and how creatives have been put to work to impact and uplift our entire community.</li> <li>Grant Programs: <ul style="list-style-type: none"> <li>•Arts Education Framework Consultancy Awards</li> <li>• Arts &amp; Cultural Equity Fellowship Grants.</li> <li>• Arts Impact Grants for Organizations</li> <li>• COVID-19 Arts Relief Grants for Organizations</li> <li>•Recovery &amp; Response Grants</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>•Director</li> <li>•Program Officer</li> <li>•Administrative Operations Coordinator</li> <li>•Arts Education Manager.</li> </ul> <p>*There are also an 8 member Creative Sonoma Advisory Board and 9 member Economic Development Board of Directors</p>	

## Appendix 4: Bay Area and Central Coast State-Local Partner Nonprofit Art Organizations

### Summary:

1. California counties have utilized nonprofit art organizations as State-Local Partners for the California Arts Council.
2. This is for various reasons: nonprofit county organizations merge together, a county government agency has disbanded or dissolved, or an independent nonprofit organization provides county services.
3. This analysis includes Bay Area and Central Coast nonprofit art organizations examples: San Benito County Arts Council, SVCREATES, MarinArts, Arts Council Napa Valley, and Arts Council Santa Cruz County.
4. The following examples are recognized by the California Arts Council as county-designed local arts agencies:  
[https://arts.ca.gov/wp-content/uploads/2020/11/CAC\\_SLP\\_2019-21\\_Directory\\_050820.pdf](https://arts.ca.gov/wp-content/uploads/2020/11/CAC_SLP_2019-21_Directory_050820.pdf)

### San Benito County Arts Council

Jennifer Laine, Executive Director  
San Benito County Arts Council  
831.636.2787

#### Links:

<https://www.sanbenitoarts.org/about/www.sanbenitoarts.org>

Website: “The San Benito County Arts Council is an entrepreneurial, nimble, collaborative nonprofit that provides arts programming and serves as a connector, investor, advocate and leader for the arts in San Benito County. Founded in 2006, the Arts Council is anchored by a dynamic, energetic and committed staff and Board of Directors supported by a growing number of people and organizations that includes state and local government, school districts at the County Office of Education, private and public foundations, individuals and businesses.

The San Benito County Arts Council is a 501(c)3 nonprofit organization based in Hollister, California, which serves as a State-Local Partner to the California Arts Council.”

Laine: In the 1980s, San Benito was a government agency but in the early 1990s it was disbanded and reconstituted several years later as a nonprofit organization.

## Appendix 4: Bay Area and Central Coast State-Local Partner Nonprofit Art Organizations

### 2. Example: SVCREATES

Alexandra Urbanowski  
Associate Director  
alexandra@svcreates.org  
408.998.3458 ext. 214  
**Link:** <https://www.svcreates.org/>

Website: “Arts Council Silicon Valley and 1stACT Silicon Valley merged in 2013 to create the regional nonprofit **SVCREATES**. **SVCREATES** builds on Arts Council’s 30-year history of support to the arts community through regional grantmaking, professional development and the Artist Laureate program, and on 1stACT Silicon Valley’s dynamic role in incubating innovative programs and initiatives like SPUR San Jose, School of Arts and Culture at MHP, MAI (Multicultural Arts Leadership Institute), and The Studio.”

### 3. Example: MarinArts

Pamela Morton  
Board President  
pmorton53@gmail.com  
415-606-4139  
**Link:** <https://www.marinarts.org/about-us/>

“**MarinArts** is dedicated to advocating for all of the arts in Marin County. MarinArts online calendar makes it easy to discover and participate in creative and cultural events throughout our community, including arts events and educational opportunities for all ages.”

**History.** “After the Marin Arts Council folded in 2011, artists and arts leaders came to believe that Marin County needed an umbrella for all of the arts—visual, theater, film, literary, and music, as well as arts education. Executive Director Mary O’Mara of MarinLink (the community project incubator and fiscal sponsor), former Program Manager for the Marin Arts Council Pam Morton, and a dedicated group of arts community volunteers led six years of planning. MarinArts is the result.

Launched quietly in early 2017, MarinArts is making an impact as an important county-wide cultural events resource.

MarinArts is powered by Artsopolis, a project of Silicon Valley Creates. The platform is used by arts communities large and small throughout the United States.

*MarinArts is a 501(c)(3) nonprofit organization. Donations are tax deductible to the full extent of the law. Tax ID #47-2571336.”*

## Appendix 4: Bay Area and Central Coast State-Local Partner Nonprofit Art Organizations

### 4. Example: Arts Council Napa Valley

Olevia Everett President

and CEO (707) 257-2117

[olivia@artscouncilnv.org](mailto:olivia@artscouncilnv.org)

**Link:** <https://www.artscouncilnapavalley.org/about/>

Website: “Arts Council Napa Valley (ACNV) began in 1963, and obtained 501(c)(3) nonprofit status in 1981. Today ACNV is Napa County’s designated arts agency, executing programs and services countywide benefitting and uplifting our local arts and culture sector and community as a whole.

Our primary focus is increasing public access to the arts. We do this by supporting the creative industry through our programming, accessible services, and advocacy efforts. Our programming works to increase visibility and funding for local artists while our services aim to inform and connect creatives to opportunities in their fields. Our advocacy efforts work to both support and uplift emerging and mid-level artists while increasing access to arts education for students countywide.

### 5. Example: Arts Council Santa Cruz County

Jim Brown

Executive Director

(831) 475-9600

[jim@artscouncilsc.org](mailto:jim@artscouncilsc.org)

**Link:** <https://www.artscouncilsc.org/about/>

Website: “Our mission is to generate creativity, vibrancy, and connection. Together, we’re building a stronger Santa Cruz County, where creative expression thrives and the arts are integral to all aspects of our diverse community.

We’ve been doing this work since 1979 as a private, non-profit agency with an incredible team and board.”

Program	Location	Funding	Clients	Source of Funds	Charge Method	Services	Staffing	Annual Budget
Regional Arts & Cultural Council	Portland, Oregon	<ul style="list-style-type: none"> <li>City of Portland general fund, Washington County General Fund, Oregon Arts Commission and Oregon General Trust, Multnomah County General Fund and Transient Lodging Tax.</li> <li>No private percent for art</li> </ul>	Metro, Tri-Met, Port of Portland, City of Gresham, Oregon City, Private hospitals and local developers	<ul style="list-style-type: none"> <li>2% for public art equal to the total Eligible Costs or of the total Eligible funds of the improvement project, whichever is less. (City of Portland Ordinance)</li> <li>2% of the construction costs of each construction project. The 2% set aside is allocated as follows: 1.22% for art, .54% to RACC for management and administration of the art and .20% for maintenance costs of the commission's percent for art program.</li> </ul>	<ul style="list-style-type: none"> <li>invoicing varies depending on RACC role with the client (private or public) With some cases it is a full hand off with the artists leaving the artists doing the invoicing after the hand off.</li> <li>Depending on the magnitude of project invoicing will be based on milestones or as an upfront payment</li> <li>RACC tries to do a fixed fee for private clients</li> <li>All invoices happens more based on funding sources</li> </ul>	<ul style="list-style-type: none"> <li>Helps acquire and maintain community-owned artworks in public places.</li> <li>Public art management services to other public agencies; Contracted work to facilitate the selection and integration of art into private hospitals and local developers.</li> <li>Works around the country to create Public Art Master Plans, design public art programs, serve on selection panels, manage artist selection processes.</li> <li>Manages permanent work process from the selection process through installation and is responsible for the ongoing maintenance.</li> <li>RACC facilitates the acquisition, siting and installation of two and three-dimensional small scale portable artworks for the City of Portland and Multnomah County.</li> </ul>	<ul style="list-style-type: none"> <li>4 on the public art team. 3 are full time and one at 80%.</li> <li>Director of Public Art.</li> <li>Public Art Collections Manager.</li> <li>Public Art Exhibitions &amp; Collections Coordinator</li> <li>Public Art Program Senior Specialist</li> </ul>	Total Expenses <b>\$13,234,998.</b> Public Art Expenses <b>\$1,080,173</b>
4 Culture, the Cultural Development Authority of King County	Seattle, Washington	<ul style="list-style-type: none"> <li>The Arts, Heritage &amp; Preservation areas are funded through the Lodging tax.</li> <li>Public art is not - It is funded by 1% for Art Funds from eligible King County partner construction projects.</li> <li>Consulting projects fee and cost is determined based on the full scope of work and required management.</li> <li>4 Culture has to take care of office rent</li> </ul>	<ul style="list-style-type: none"> <li>Capital Construction projects</li> <li>Facilities, Waste Water treatment, parks, KC Metro</li> <li>Projects on County land</li> </ul>	<ul style="list-style-type: none"> <li>1% for Art funds from King County are transferred to 4Culture on a bi-annual cycle. Public Art.</li> <li>4 of the 6 staff is paid from the 1%.</li> <li>County provides about \$200,000 yearly to care for art, this is separate from the 1%.</li> <li>4Culture will supplement maintenance with funds left over from projects</li> <li>Some projects are voter approved bonds</li> <li>2019 Consulting revenue \$161,623</li> </ul>	<ul style="list-style-type: none"> <li>4Culture manages funds and contracts the artists. They bill administrative 4Culture cost and pay public art staff out of these funds.</li> <li>A certain % of staff time is billed to the County Partner master accounts for public art staff.</li> <li>There is one liaison per County agency</li> <li>Budget percentages change yearly based on overall amount of work with the County partner.</li> <li>4Culture develops specific projects and budgets in advisement with the County partners and then review them with the Public Art Advisory Committee.</li> <li>These budgets cover the artists contracts - divided into two steps artist design then artist implementation. Overall project expenses are designated for the project. Overall panel cost come from each County partner master account</li> </ul>	<ul style="list-style-type: none"> <li>project scoping.</li> <li>master plan,</li> <li>artist selection,</li> <li>design development,</li> <li>fabrication and installation Oversight.</li> <li>Prefer to manage projects that are a full life cycle from project scope through installation to assure artists work and are managed under best practices thought project.</li> <li>They provide similar scoping for County partners as well as the existing County Collection.</li> </ul>	<ul style="list-style-type: none"> <li>6 on the public art team. 2 are collections and curatorial for the portable art collection.</li> <li>Contractors are brought on as needed for specific expertise as related to collection care and project scoping.</li> <li>In general the public art team is the primary point person and manager for all projects.</li> </ul>	2019 <b>\$20,635,477</b> expenditures, Includes first time expense for Equity Facility investment program \$3,998,224
Houston Arts Alliance	Houston, Texas	The HOT fund amounts received by the Alliance are used as follows: 1. to provide grants to artists, artistic, cultural and educational programs and activities, and other program expenses, 2. to fund administrative expenses	United Airlines, Southwest Airlines, Caydon USA, City of Houston, Houston First Corporation, Buffalo Bayou Partnership, Downtown Management District, The Kroger Company, art in parks, libraries and local airports	<ul style="list-style-type: none"> <li>contract with the City to promote tourism and the convention and hotel industry through a coordinated program, in cooperation with other arts, tourism and convention organizations will promote, develop and publicize a full array of arts destinations, arts activities, and arts exhibitions and displays in order to enhance the City's image as an arts city and a destination for cultural tourism. The City utilizes 10-35% of the HOT Funds to support the arts.</li> <li>The Alliance also holds a 3 year contract with the City to provide professional civic art and conservation administration services to the City under the direction of the General Services Department. Services performed under the GSD contract are provided pursuant to specific letters of authorization (LOA) that outline the scope of services and a not-to-exceed dollar amount that the Alliance may be awarded.</li> <li>Management fees are earned by the Alliance on the services performed under each LOA.</li> <li>Federal, state, and county grants</li> <li>Civic art and design contracts.</li> <li>Special events</li> <li>Direct donors</li> </ul>	NA	Artist Selection Services, Master Planning Participation, Management of Fabrication and Installation, Conservation	19 Staff including Director of Civic Art + Design, Civic Art + Design Project Manager, Civic Art + Design Coordinator 38 member Board of Directors, 49 member advisory council	FY19 Expenses \$9,990,735
Art Council of Fort Worth	Fort Worth, Texas	<ul style="list-style-type: none"> <li>Funded by a 2% of the CC bond projects for public art. However, street bond projects provide only 1% for public art.</li> <li>Funded by city funds and not Arts Council funds but paycheck funnels through the Arts Council.</li> <li>City's general fund supports the FW Community Arts Center Building (office and the Arts Council Grants program).</li> </ul>	<ul style="list-style-type: none"> <li>City of Fort Worth, City projects.</li> <li>Some private entities such as hotels</li> <li>Local transit agency</li> </ul>	<ul style="list-style-type: none"> <li>Administration budget for Public Art is from the Water Fund - a percentage of the Water Department's Capital Improvement projects.</li> <li>HOT tax is currently not a funding source</li> <li>Each year a there is a contract with the city for public art program and is separate from the arts council and center funding</li> <li>City provides a stipend to manage the center/office</li> <li>There is separate funds for conservation</li> </ul>	<ul style="list-style-type: none"> <li>ACFW does not hold the funds for the artist</li> <li>ACFW request invoice from the artist and forwards to the city</li> <li>Outside consulting fees have been either \$50 or \$100 per hour.</li> <li>Payments are made per milestone accomplished</li> <li>Also, the bond funds are extended out in an appropriate manner to demonstrate the process of the project is happening.</li> <li>All contracts are between the artist and city</li> <li>Maintenance contracts are between the contractor and the city</li> <li>ACFW can do partial payments</li> </ul>	<ul style="list-style-type: none"> <li>Project Initiation,</li> <li>Artist Selection,</li> <li>Preliminary Design, Final Design,</li> <li>Fabrication, Installation &amp; Dedication.</li> <li>The team helps communicate project updates to their neighbors.</li> </ul>	<ul style="list-style-type: none"> <li>staff including</li> <li>Director of Public Art,</li> <li>Public Art Manager x 3,</li> <li>Public Art Collection Manager</li> <li>FW Community Engagement Coordinator</li> </ul>	<b>\$13,122,650.67</b> 50 Public Art Projects/ Combined Budgets Total from FY 2021 Annual Work Plan
Artist & Science Council- public art program, Culture For All	Charlotte, North Carolina	<ul style="list-style-type: none"> <li>County ordinance is 1% for Public Art allocation through design and construction.</li> <li>Of the 1%, 15% is administrative and 85% is art budget.</li> <li>City ordinance is an up to 1% of 60% of the cost of construction, include the Charlotte airport projects.</li> <li>All projects have to be deemed eligible through CIP. City are street and fire stations, County are Parks &amp; Rec, specific facilities, and libraries</li> <li>No current private % for the arts</li> </ul>	<ul style="list-style-type: none"> <li>City of Charlotte</li> <li>County of Mecklenburg</li> <li>6 suburban towns</li> </ul>	<ul style="list-style-type: none"> <li>City budget cycle is every 3 years</li> <li>County budget cycle is every 5 years</li> <li>Bonds become available for projects and given to ASC to administer</li> <li>There is no allocation for maintenance, instead the Right Away Maintenance program has been taking care of art.</li> </ul>	<ul style="list-style-type: none"> <li>After an RFQ is sent out ASC invoices client (City or County) 15%</li> <li>After artist selection ASC invoices the remaining 85%.</li> <li>Private consultant projects payment method is based off of milestones achieved.</li> </ul>	<ul style="list-style-type: none"> <li>Project management; RFQ, artist selection, contract, construction, installation</li> <li>No current maintenance service provided</li> </ul>	<ul style="list-style-type: none"> <li>Vice President Public Art</li> <li>Project Manager Public Art</li> <li>Recently hired two previous staff members as independent contractors.</li> </ul>	FY19 990 Arts & Science Council's Total Expenses \$15,780,916
Forecast Public Art	Saint Paul Minnesota	Individual Donor Categories include: • Changemaker \$25,000+ • Director's Circle \$2,500+ • \$1,000-2,499 • \$500-999 • \$250-499 • \$100-249 • \$1-99	<ul style="list-style-type: none"> <li>Individuals</li> <li>community developers,</li> <li>city planners,</li> <li>policy-based designers,</li> <li>educators,</li> <li>Focus their pro bono and in-kind services in communities of color, rural communities and Native nations.</li> </ul>	<ul style="list-style-type: none"> <li>Grants and Contributions.</li> <li>Foundations.</li> <li>National Endowment for the Arts</li> <li>Individual Donors</li> <li>Clients</li> </ul>	N/A	<ul style="list-style-type: none"> <li>Community Engagement,</li> <li>Public Art and Memorial Planning,</li> <li>Public Art Mapping,</li> <li>Community Environmental Scanning,</li> <li>Public Art Program + Collection Equity Audits.</li> <li>mini grants</li> <li>Workshops.</li> </ul>	16 staff member: • Executive Director, • Finance + Operations Manager • Content+Communications Manager, • Director of Programming + New Initiatives, • Program Manager, • Development Manager, • Advisor + Consulting Editor Forward, • Communications Strategist Forward • Curator of Partnerships + Programming, and 7 consultants	2020 expenses \$1,139,469
San Diego County	San Diego County	<ul style="list-style-type: none"> <li>5% of constructions with a maximum budget of \$500,000</li> <li>3% is set aside by the project manager</li> </ul>	<ul style="list-style-type: none"> <li>Projects throughout County</li> </ul>	<ul style="list-style-type: none"> <li>There is discretionary money in the districts which means some projects have been independently funded</li> <li>Ordinance supports funding from Construction projects.</li> <li>Transient Occupancy Tax supports the Organizational Support Program (OSP) and the Creative Communities San Diego (CCSD) program.</li> </ul>	<ul style="list-style-type: none"> <li>Artist is contracted by the D &amp; B team and not the County</li> <li>D &amp; B team work is up to 20% but is determined project by project.</li> <li>Consultant bills per milestone</li> <li>Consultant works with artists on when to invoice the D &amp; B</li> </ul>	<ul style="list-style-type: none"> <li>Each project is a Design &amp; Build and each D &amp; B entity hires consultant not the County</li> <li>Consultant becomes responsible for project; artist license agreement, contracts, invoices</li> <li>Civic Art Collection</li> <li>SD Practice Initiative</li> <li>Poet Laureate</li> </ul>	7 staff members • Senior Arts and Culture Funding Manager, • Civic Art Program Manager • Arts and Culture Project Manager, • Executive Director. • Chief of Civic Art Strategies. • Senior Public Art Manager • Project Manager • 15 member Commission for the Arts and Culture	FY19 Proposed budget \$14,460,134