

**THE BOARD OF SUPERVISORS OF CONTRA COSTA COUNTY, CALIFORNIA**  
**and for Special Districts, Agencies and Authorities Governed by the Board**

Adopted this Resolution on 03/22/2022 by the following vote:

**AYE:** ☐  
**NO:** ☐  
**ABSENT:** ☐  
**ABSTAIN:** ☐  
**RECUSE:** ☐



**Resolution No. 2022/64**

RESOLUTION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF CONTRA COSTA, STATE OF CALIFORNIA, GRANTING CONSENT TO THE CITY OF PLEASANTON TO RENEW THE TRI-VALLEY TOURISM MARKETING DISTRICT (TVTMD)

WHEREAS, the City of Pleasanton created the Tri-Valley Tourism Marketing District ("TVTMD") in 2006 pursuant to the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq., to promote tourism and the lodging businesses in the Tri-Valley area; and

WHEREAS, the City Council of the City of Pleasanton has requested consent to renew the TVTMD in a portion of the County of Contra Costa with adoption of Pleasanton City Council Resolution No. 22-1267, dated January 18, 2022;

NOW, THEREFORE, BE IT RESOLVED, by the Board of Supervisors of the County of Contra Costa, that:

Section 1: The above recitals are true and correct.

Section 2: The City of Pleasanton is hereby granted consent to include a portion of the County of Contra Costa in the TVTMD, as shown on the following map, for the renewal of the TVTMD and future renewals.

Section 3: The Board Clerk is hereby directed to transmit a certified copy of this Resolution to the Clerk of the City of Pleasanton City Council.

Section 4: This Resolution is effective upon its adoption.

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

**Contact: Gayle Israel 925.957.8860**

**ATTESTED: March 22, 2022**

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: , Deputy

**cc:**