



511 Contra Costa

County Sustainability Committee

January 25, 2021

County Goal

The Sustainability Committee has expressed that they would like to increase participation in Work from Home as well as shared and active commute options in Contra Costa County in a manner that recognizes and respects equity and economic development concerns.



511 Contra Costa Mission

511 Contra Costa strives to reduce traffic congestion and improve air quality by serving Contra Costa County with information, resources and tools that promote alternatives to driving alone.



Work from Home post Covid

511 Contra Costa encourages and supports Work from Home to reduce greenhouse gases but anticipates that employers will assess the Covid Work-from-Home experience and make decisions about future programs based first on financial and productivity considerations.

We are prepared to celebrate and promote the greenhouse gas savings realized with Work-from-Home programs, but also to react to the potential economic and equity impacts and continue promoting all shared and active commute options.



511 Contra Costa Plans:

- Encourage employers to set goals for Work from Home
- Relaunch employer outreach for a return-to-work to offer not only Work-from-Home resources but information and incentives for transit, carpool, vanpool, and active transportation
- Work with the Green Business Program to bolster their commute recommendations and give credit for Work-from-Home policies



511 Contra Costa Plans:

- Promote existing and develop new programs to encourage non-commute hour mode shift. K-12 schools returning to in-person classes combined with the potential of more parents working from home is likely to shift traffic patterns into the neighborhoods.
 - E-bike rebate program launched with an eye to neighborhood trips
 - Bike safety and infrastructure
 - Safe Routes to School programs



511 Contra Costa Plans:

- Meet with Chambers regarding potential business impacts of Work from Home and mitigation strategies
- Continue working in step with CCTA to promote and support their goals and strategies to address transportation needs and greenhouse gas emission reductions in the county.
- Continue working with the County Sustainability Committee, as needed, to help them achieve the county's goal.

Thank you!

