



# Agenda

## MEASURE X COMMUNITY ADVISORY BOARD

October 6, 2021  
5:00 PM

**VIRTUAL MEETING** pursuant to  
**Government Code Section 54953(e)(1)(A)**  
The Public may observe and participate in  
the Virtual Zoom Meeting by using this link:

<https://cccouny-us.zoom.us/j/81176769191>

**Meeting ID: 811 7676 9191**

**Or by dialing (888) 278-0254**

**Conference Code: 468751**

*To indicate you wish to speak on an agenda  
item via Zoom, please "raise your hand" in the  
Zoom application. If you are joining the  
meeting via a telephone, you may dial \*9  
using your phone's dial pad.*

Mariana Moore, Chair  
BK Williams, Vice Chair

### Agenda Items:

Items may be taken out of order based on the business of the day and  
preference of the Committee

1. Roll Call
2. RECEIVE the Record of Action for the September 22, 2021, Measure X Community Advisory Board meeting (Mariana Moore, Chair)
3. CONSIDER reviewing and finalizing Measure X Community Advisory Board report to the Board of Supervisors. (Mariana Moore, Chair)
4. DISCUSS and ACCEPT feedback on the process used by MXCAB to conduct the needs assessment and develop funding recommendations for FY 2021-2022. (Mariana Moore, Chair)
5. DISCUSS scheduling MXCAB meetings to prepare the updated needs assessment and funding recommendations for FY 2022-2023. (Mariana Moore, Chair)
6. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to one minute).
7. Adjourn

*Public comment may be submitted via electronic mail on agenda items at least one full workday prior to the published meeting time.*

---

*The Measure X Community Advisory Board will provide reasonable accommodations for persons with disabilities planning to attend Measure X meetings. Contact the staff person listed below at least 72 hours before the meeting.*

---

*Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Measure X Community Advisory Board less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar St., 4th Floor, Martinez, during normal business hours.*

---

*Live Transcription (Automated Closed Captioning) is available in English via Zoom - Click the "**Live Transcript**" button from the in-meeting Zoom toolbar and **select one** of the options from the pop-up menu.*

---

*Live simultaneous Spanish interpretation is available for Measure X Community Advisory Board meetings by joining the meeting via the Zoom application. Click on the "**Interpretation Globe**" at the bottom of the screen and choose the language channel Spanish. You may wish to "Mute Original Audio" so that you only hear the utterances on the channel that you select.*

---

*Measure X Community Advisory Board meeting agendas and videos are available in Spanish at: [http://64.166.146.245/agenda\\_publish.cfm?id=&mt=ALL](http://64.166.146.245/agenda_publish.cfm?id=&mt=ALL)*

For Additional Information Contact:

Lisa Driscoll, Committee Staff

Phone (925) 655-2047

[lisa.driscoll@cao.cccounty.us](mailto:lisa.driscoll@cao.cccounty.us)



# Contra Costa County Board of Supervisors

## Subcommittee Report

### MEASURE X COMMUNITY ADVISORY BOARD

**Meeting Date:** 10/06/2021

**Subject:** Record of Action for September 22, 2021 Measure X Community Advisory Board Meeting

**Department:** County Administrator

**Referral No.:** N/A

**Referral Name:** Record of Action

**Presenter:** Lisa Driscoll, County Finance  
Director

**Contact:** Lisa Driscoll (925)  
655-2047

---

#### **Referral History:**

County Ordinance requires that each County body keep a record of its meetings. Though the record need not be verbatim, it must accurately reflect the agenda and the discussions made in the meetings.

#### **Referral Update:**

Attached for the Board's information is the Draft Record of Action for its September 22, 2021 meeting.

#### **Recommendation(s)/Next Step(s):**

Staff recommends MXCAB receive the Record of Action for the September 22, 2021 meeting.

---

#### **Attachments**

Record of Action MXCAB 9-22-21

Public Comment - Arts

Measure X working document revised during meeting of 9-22-21

---



# Agenda

## MEASURE X COMMUNITY ADVISORY BOARD

September 22, 2021

5:00 P.M.

1025 Escobar St., Martinez

Mariana Moore, Chair  
BK Williams, Vice Chair

### Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Committee

Present: Mariana Moore, Chair; BK Williams, Vice Chair; Edith Pastrano; Kathryn Chiverton; Jim Cervantes; Odessa LeFrancois; David Cruise; Dr. Michelle Hernandez; Sharon Quezada Jenkins; Michelle Stewart; Ali Saidi; Jerry Short; Ruth Fernandez; Debbie Toth; Sandra Wall; Susun Kim; Cathy Hanville; Pello Walker; Gigi Crowder; Melissa Stafford Jones; Diana Honig; Lindy Lavender; Peter Benson; Steven Bliss

Absent: Kimberly Aceves-Iniguez; Sandro Trujillo; Genoveva Calloway

Staff Present: Lisa Driscoll, County Finance Director; Enid Mendoza, Senior Deputy County Administrator

### 1. Roll Call

*Staff provided instruction for access to English live transcription (automated closed captioning), and live simultaneous Spanish and American Sign Language interpretation and then conducted roll call. For voting purposes At-Large Alternate Diana Honig replaced Kimberly Aceves-Iniguez. There was a quorum. There were approximately 61 participants.*

### 2. Staff recommends MXCAB receive the Record of Action for the September 17, 2021 meeting.

*The Roll Call section of the record of action was corrected. Peter Benson replaced At-Large member Kimberly Aceves-Iniguez. With that correction the record of action was accepted.*

### 3. CONSIDER adopting a motion to accept the Funding Recommendations for FY 2021-22 stated in the attached Measure X Community Advisory Board Report; and request an allocation of Measure X funds, not to exceed \$20,000, to hire a professional report writer to prepare a final needs assessment document for publication.

*The Advisory Board discussed the attached Measure X Community Advisory Board report. The sections highlighted in yellow were updated for clarity from the version published on 9/17. The updates added better definitions, added a statement about funding the County hospital, and revised the appendices.*

*Chair Moore made a motion to ACCEPT the Funding Recommendations for FY 2021-22 stated in the revised Measure X Community Advisory Board report; and request an allocation of Measure X funds, not to exceed \$20,000, to hire a professional report writer to prepare a final needs assessment document for publication. The motion was seconded by District II representative Jim Cervantes. At approximately 6:44 PM, the MXCAB took a six-minute break. Public comment was asked for and received by seven members of the public in two languages.*

*At the conclusion of public comment the MXCAB unanimously voted in favor of the motion. The motion passed.*

4. Accept attached written public comments.

*Written public comment received after the agenda was posted is attached with the record of action.*

5. The next meeting is currently scheduled for October 6, 2021.

*There were no changes to the current meeting schedule.*

6. Adjourn

*The meeting adjourned at approximately 8:31 PM.*

---

*The Measure X Community Advisory Board will provide reasonable accommodations for persons with disabilities planning to attend Measure X meetings. Contact the staff person listed below at least 72 hours before the meeting.*

---

*Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Measure X Community Advisory Board less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar St., 4th Floor, Martinez, during normal business hours.*

---

*Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.*

---

*Live Transcription (Automated Closed Captioning) is available in English via Zoom - Click the "**Live Transcript**" button from the in-meeting Zoom toolbar and **select one** of the options from the pop-up menu.*

---

*Live simultaneous Spanish interpretation is available for Measure X Community Advisory*

*Board meetings by joining the meeting via the Zoom application. Click on the “**Interpretation Globe**” at the bottom of the screen and choose the language channel Spanish. You may wish to “Mute Original Audio” so that you only hear the utterances on the channel that you select.*

---

*Measure X Community Advisory Board meeting agendas and videos are available in Spanish at: [http://64.166.146.245/agenda\\_publish.cfm?id=&mt=ALL](http://64.166.146.245/agenda_publish.cfm?id=&mt=ALL)*

For Additional Information Contact:

Lisa Driscoll, Committee Staff  
Phone (925) 655-2047  
[lisa.driscoll@cao.cccounty.us](mailto:lisa.driscoll@cao.cccounty.us)

## Lisa Driscoll

---

**From:** Susan B. <susanboreliz@gmail.com>  
**Sent:** Tuesday, September 21, 2021 10:07 AM  
**To:** Lisa Driscoll; Supervisor Candace Andersen; Supervisor\_Burgis; John\_Gioia; District5; SupervisorMitchoff  
**Subject:** Support for the Arts and Behavioral/Mental Health Programs for Youth and Seniors

**SUBJECT:** Support for the Arts and Behavioral/Mental Health Programs for Youth and Seniors

Dear Chairperson Moore; Members of the Measure X Community Advisory Board; and Supervisors Andersen, Burgis, Gioia, Glover, and Mitchoff:

I want to take a moment to thank the Measure X Community Advisory Board and all of the staff and experts who have been spending countless hours deliberating upon this very important matter for the past several months.

I am also writing in specific support for the arts organizations and behavioral/mental health programs that exist in our community. Many of these programs are administered at Title I Schools, Juvenile Hall and other Rehabilitation Centers, Senior Centers, Libraries, Performing Arts non-profits, and Hospitals throughout Contra Costa County.

Whether we are 5, 55, or 105, the arts (and specifically art therapy) serve to help any of us reflect, express ourselves, invent creative solutions, cope with stress, and show compassion for others, among other things. In addition, whether it is the restaurant business, schools, hospitals, senior centers, or other under-resourced, vulnerable sectors of our community, mental health has fast become one of the highest concerns to address.

I hope to see the continuation of existing (and the establishment of additional) programs that utilize the arts (as second responders) to deliver behavioral/mental health benefits in Contra Costa County wherever it is most needed.

Respectfully submitted,

Susan Boreliz  
Executive Director  
Diablo Ballet  
<https://diabloballet.org/>

Sept. 22, 2021

**WORKING DOCUMENT:  
Draft outline for MXCAB's report to Board of Supervisors**

Three reports (plus appendices) will be prepared and submitted to the Board of Supervisors, including:

1. **Overview of MXCAB's work:** Background Measure X ballot measure; purpose, charge, structure and membership of MXCAB; process and timeline to date; etc.
2. **Updated community needs assessment:** A simple summary version will be shared with the Board, along with a request to invest a small amount of Measure X funds to contract with a professional writer to work with MXCAB leadership to write the full report.
3. **Investment goals and strategy recommendations** for Measure X funds in the current fiscal year (FY 21-22).

Following is an outline of the content envisioned for each of the above three reports (subject to further refinement).

**1. OVERVIEW OF MXCAB'S WORK**

**BALLOT LANGUAGE** (*regarding intent*):

"To keep Contra Costa's regional hospital open and staffed; fund community health centers, emergency response; support crucial safety-net services; invest in early childhood services; protect vulnerable populations; and for other essential county services."

**MXCAB BYLAWS:**

Article I – Purpose A.

The Measure X Community Advisory Board (the "Advisory Board") was established by the Board of Supervisors on February 2, 2021 to advise the Board of Supervisors on the use of Measure X funds. The main responsibilities of the Advisory Board are as follows:

1. Overseeing an annual assessment of community needs, focusing primarily on the priority areas identified in the Needs Assessment, including emergency response.



2. Creating detailed priority lists of the top ten service gaps (county- and community-provided) based on the results from the needs assessment.
3. Using the assessment to make general funding priority recommendations to the Board of Supervisors on 95% of the revenue generated by Measure X.
4. Providing an annual report on the outcomes and impact of allocated funds.
5. The Advisory Board committee shall initially meet as needed and thereafter shall meet quarterly.

## **TIMELINE**

The first meeting of the Advisory Board was held April 13, 2021. Over the first few meetings, the Advisory Board worked through logistics, took action to support language equity, and decided to meet every Wednesday at 5:00 pm. We also developed and adopted a formal Vision Statement and Operating Principles, as summarized below.

## **VISION STATEMENT** *(Adopted April 2021)*

Contra Costa County will have the necessary funds to invest in and sustain a robust system of care and the social and public services necessary to support a vibrant community and ensure that all county residents have equitable opportunities to thrive.

## **OPERATING PRINCIPLES** *(Adopted April 2021)*

The Advisory Board adopted formal Operating Principles, including the following assumptions and commitments that inform our work together:

1. Shared responsibility to practice the values of equity, justice, inclusion and compassion.
2. Sustaining a strong social safety net is important for the health and prosperity of all.
3. Investments will prioritize prevention as well as addressing current system gaps.
4. Investments will help leverage other funding sources when feasible.
5. Needs and issues are intersectional and interconnected. Think about needs and services from the point of view of residents.

6. Name inequities and disparities, and be specific in naming and recognizing those who are most harmed by them, especially Black and Latinx residents. Additional areas of focus include residents with mental health needs, indigenous people, Asian American/Pacific Islander American residents, seniors, disabled people, children and youth (prenatal to adult), immigrants, unsheltered and homeless residents, rural communities, LGBTQ+ residents, and poor people.
7. Economic opportunity and equity are at the heart of our purpose.
8. Seek transformative solutions, in addition to filling current service gaps.
9. Fostering a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work process and outcomes.

**How we conduct ourselves in Advisory Board meetings** (*adopted April 2021*)

1. Consider not repeating a point someone else has already made (or briefly agree).
2. Treat each other and all participants with mutual respect.
3. Be curious; practice active listening; seek to understand.
4. To fully embody our principle of inclusion: Support the accessibility needs of all participants to the extent feasible, including language access (interpretation and translation), technical support, and visual/audio support.

**NEEDS ASSESSMENT PROCESS:**

The Advisory Board decided to take a deeper dive into the community needs and potential strategies to address those needs, for which we would be recommending funding. After developing an initial list of community needs, issues, and topics, the following schedule of issues was developed, with each presentation featuring a panel of county service providers, community-based service providers, and residents who are being directly impacted by the issues being discussed.

- May 12, 2021 Seniors and Persons with Disabilities and Veterans
- May 19, 2021 Community Safety: Fire Protection
- May 26, 2021 Early Childhood

- June 9, 2021 Youth and Young Adults
- June 23, 2021 Mental & Behavioral Health/Disabled
- June 30, 2021 Housing & Homelessness
- July 7, 2021 Community Safety: Justice Systems
- July 14, 2021 Safety Net Services
- July 21, 2021 Immigration/Racial Equity Across Systems
- July 28, 2021 Library, Arts & Culture, Agriculture
- August 4, 2021 Environment & Transportation

Following the final presentation in early August, the Advisory Board collected additional information from different presenters and received additional input from members of the public. The Advisory Board also developed a variety of tools and processes, including three straw polls, to aid in identifying service gaps and developing funding priorities.

*Add concluding narrative here, once the voting process is complete ...*

## **FUNDING RECOMMENDATIONS FOR FY 2021-22**

### **Goal Statements and Recommended Supporting Strategies**

#### **MENTAL WELL-BEING**

**We strive to be a community that supports the mental and behavioral health well-being of all residents, through prevention, crisis response services, intersectional supports, and innovative cross-sector approaches.**

#### **Ranked Recommendations**

Community based mental health crisis response **RANK 1**

Early childhood mental health services **RANK 2**

Community based mental health (various populations) **RANK 5 (tie)**

Substance Abuse Treatment-community based **RANK 11**

Mental health for Asian Pacific Islander Americans community **RANK 14**

Community Based Mental Health LGBTQ+ **RANK 22 (tie)**

Medical response to mental health crisis - SRV Fire model **RANK 26(tie)**

#### **EQUITY IN ACTION**

**We strive to be a community that prioritizes equity and removes structural barriers that cause inequities and poverty, so that all residents can thrive.**

### **Ranked Recommendations**

Office of Racial Equity and Social Justice **RANK 4**  
East County community-based equity center **RANK 12**  
Public defenders/social workers for immigrants **RANK 14 (tie)**  
Community- and schools-based arts programs **RANK 17**  
Removal defense and social services (Stand Together Contra Costa) **RANK 20**  
Arts & Culture Commission programs **RANK 22**  
Immigration legal services **RANK 25 (tie)**  
Innovation fund -- community-based **RANK 26**  
Community-based asylum support for LGBTQ+ and immigrants **RANK 27**

### **HEALTHY COMMUNITIES**

**We strive to be a community in which all residents have access to affordable, timely, culturally responsive, health care, adequate housing, high-quality childcare, and nutritious food, all of which has become more urgent as we address the ravages of the pandemic.**

### **Ranked Recommendations**

Health insurance for undocumented residents (Contra Costa CARES) **RANK 5 (tie)**  
Local Housing Trust Fund **RANK 6**  
Tenant legal services/supports county & community-based **RANK 8**  
Subsidized child-care **RANK 9 (tie)**  
Youth and young adult permanent housing subsidies & child care **RANK 18**  
Community Land Trust **RANK 19**  
Safety Net Community Based Food Distribution **RANK 23**  
Community-based training & employment **RANK 26**

### **INTERGENERATIONAL THRIVING**

**We strive to be a community that intentionally strengthens and provides support for all residents and for family members of all generations, including children, youth, and older adults.**

### **Ranked Recommendations**

Services for children with disabilities **RANK 5 (tie)**  
Accessible Transportation Strategic (ATS) Plan **RANK 7**  
Community-based youth centers and services **RANK 10**  
Community based aging services **RANK 13**  
Guaranteed basic income pilot **RANK 15**

East County Multi-Agency for Disabled **RANK 22 (Tie)**  
Master Plan on Aging **RANK 22**  
Community Based Restorative Justice **RANK 24**  
County family support services **RANK 26 (tie)**  
Discretionary funds for CPS & foster youth **RANK 26 (tie)**

## **WELCOMING & SAFE COMMUNITY**

We strive to be a community where all residents feel safe and welcome and receive emergency help when they need it.

### **Ranked Recommendations**

East County Fire Services **RANK 3**  
Re-open closed stations **RANK 9 (tie)**  
Public Defender front-end advocacy teams **RANK 12 (tie)**  
Fire-Wildfire mitigation/fuel reduction **RANK 16**  
Community Based Reentry Support Services **RANK 21 (Tie)**  
Community Based Employment Services **RANK 21 (Tie)**  
Abuse prevention and support **RANK 25 (tie)**  
Rental assistance for immigrants **RANK 27**  
Reimagine public safety initiative - countywide **RANK 28(tie)**  
Seasonal fire staffing **RANK 28(tie)**  
Multicultural Wellness Center (Nepali/AAPI) **Rank 29**

### **Additional Considerations**

- 1. Prioritize community-based strengths, wisdom, and services:** Whenever possible, funding is to be prioritized to culturally trusted, community-based programs and services. This should include innovation grants that can be given to community programs that may not have 501 (3)(c) status, but are deeply trusted by local community members.
- 2. Affirmatively address structural racism:** Racism is the cause of many of the problems our community is facing. All services must prioritize addressing the structural and systemic racism.
- 3. Address trauma:** Racism and other inequities are a major cause of trauma. Trauma is a public health issue. All programs receiving Measure X funding should be trauma-informed.

4. **Prioritize additional housing investments:** Please see appendix 2 for the explicit housing trust recommendations submitted by a group of community-based housing policy experts and service providers.
5. **Focus on bold and transformational investments:** The Advisory Board encourages the Board of Supervisors to prioritize Measure X funds for programs that are bold, innovative, and transformational. There are many gaps to fill in our county but there are also strategies that have the potential to be life changing for members of our community. As a part of this philosophy, we encourage the county to prioritize programs that have staff who have lived experience.
6. **Consider Measure X funds in the context of the overall County budget.** The Advisory Board spent five months receiving and reviewing information about unmet community needs, and spent countless hours discussing processes to develop funding recommendations. The winnowing process was very challenging, given the depth of need in our community and the limited amount of Measure X funding available. The Advisory Board received more than \$350 million in total funding requests, and there are numerous other community needs that were not formally brought to the Advisory Board's attention. Measure X revenues represent just 2% of the County's overall annual budget; the Advisory Board encourages the Board of Supervisors and County staff to identify other local, state, and federal revenue sources to fund these additional worthwhile programs.

## **COMMUNITY NEEDS, SERVICE GAPS, & STRATEGIES**

### **Early childhood**

Childhood mental health **RANK 2**

Services for children with disabilities **RANK 5 (tie)**

Subsidized child-care **RANK 9 (tie)**

Early Childhood-County Family Support Services **RANK 26 (tie)**

Service provider network support & Family Partners

### **Fire & Emergency Services**

East County Fire **RANK 3**

Reopen closed stations **RANK 9 (tie)**

Wildfire mitigation **RANK 16**

Seasonal staffing **RANK 28 (tie)**

### **Health**

Health insurance for undocumented (Contra Costa CARES) **RANK 5 (tie)**

### **Housing**

Local Housing Trust Fund **RANK 6**

Tenants Legal services/supports-county and CBO **RANK 8**  
Community land trust **RANK 19**

### **Immigrants & Racial Equity**

Office of Racial Equity and Social Justice **RANK 4**  
Removal defense and case management (Stand Together Contra Costa)  
**RANK 14 (tie)**  
Immigration Based Legal Services **RANK 25 (tie)**  
Community Based Asylum Support-LGBTQ+ **RANK 27 (tie)**  
Rental Assistance Immigrants **RANK 27 (tie)**

### **Innovations**

Innovations Fund **RANK 26 (tie)**

### **Justice Systems**

Front end advocacy teams at Public Defender (FEAT) **RANK 12 (tie)**  
Community based reentry support **RANK 21 (Tie)**  
Community Based reentry employment **RANK 21 (Tie)**  
Community based restorative justice **RANK 24**  
Abuse prevention support **RANK 25 (tie)**  
Reimagine Public Safety Initiative-County Wide **RANK 28 (tie)**

### **Library, Arts**

Art Commission **RANK 22 (Tie)**

### **Mental Health, Immigrants and Racial Equity-Substance Abuse**

Community based mental health crisis response **RANK 1**  
Community based mental health **RANK 5 (tie)**  
Substance Abuse Treatment-community based **RANK 11**  
Mental health for AAPI **RANK 14**  
Community based mental health arts program **RANK 17**  
Community Based Mental Health LGBTQ+ **RANK 22 (Tie)**  
Medical response to mental health (SRV fire model) **RANK 26 (tie)**  
Multicultural wellness center **RANK 28 (tie)**

### **Safety Net**

Guaranteed basic income pilot **RANK 15**  
Community based food distribution **RANK 23**  
Discretionary Funds for CPS and Foster Youth **RANK 26 (tie)**  
Community Based training/employment (Safety Net) **RANK 26 (tie)**

### **Veterans & Seniors & Disability**

Accessible Transportation Strategic (ATS) Plan **RANK 7**  
Community based aging services **RANK 13**

Master Plan on Aging **RANK 22 (tie)**

**Youth and Young Adults: racial equity**

Community based youth centers and services **RANK 10**

Community based equity Center in East County **RANK 12 (tie)**

East multi-agency center for the disabled **RANK 22 (tie)**

**Top 29 Rank Order from 9/8/21 MXCAB member poll**

*Notes:*

- Includes total of 33 Strategies, due to several tied rankings*
- A total of 117 strategies were evaluated*
- The top 29 strategies are proposed to comprise MXCAB's funding recommendations to the Board of Supervisors for FY 21-22, based on at least 50% (13) of the 25 MXCAB members participating in the 9/8 poll selecting a given strategy as a Top Priority.*
- The dollar value of these 29 strategies, if fully funded by the Board of Supervisors at the amount requested by presenters, would total \$143,908,200.*

**RANK 1**

Community based mental health crisis response

**24 high, 1 priority**

**RANK 2**

Childhood mental health

**22 high, 2 priority**

**RANK 3**

East County Fire

**20 high, 5 priority**

Open closed stations (RANK 9-tie), wildfire mitigation(RANK 16-tie), seasonal staffing(RANK 28-tie)

**RANK 4**

Office of Racial Equity and Social Justice

**20 high, 4 priority, and 1 unsure**

**RANK 5 (tie)**

Services for children with disabilities

**19 high, 5 priority, 1 unsure**



**RANK 5 (tie)**

Community based mental health

**19 high, 5 priority, 1 unsure**

**RANK 5 (tie)**

Health insurance for undocumented (CC CARES)

**19 high, 5 priority, and 1 unsure**

**RANK 5 (tie)**

Services for children with disabilities

**19 high, 5 priority, and 1 unsure**

**RANK 6**

Local Housing Trust Fund

**19 high, 2 priority, 2 not sure, 2 not this year**

**RANK 7**

Accessible Transportation Strategic (ATS) Plan

**19 high, 3 priority, 4 not sure**

**RANK 8**

Tenants legal services/supports-county and CBO

**17 high, 7 priority, 1 not sure**

**RANK 9 (tie)**

Subsidized child-care

**17 high, 6 priority, 2 unsure**

**RANK 9 (tie)**

Open closed stations

**17 high, 6 priority, 2 unsure**

*Cost included in #3*

**RANK 10**

Community based youth centers and services

**17 high, 5 priority, 2 not sure, 1 not this year**

**RANK 11**

Substance abuse treatment-community based

**17 high, 3 priority, 1 unsure, 4 not this year**

**RANK 12 (tie)**

Community based equity center in East County

**17 high, 2 priority, 5 not sure, 1 not this year**

**RANK 12 (tie)**

Front end advocacy teams at Public Defender (FEAT)

**17 High, 2 priority, 4 not sure, 2 not this year**

**RANK 13**

Community- based aging services

**16 high, 7 priority, 2 unsure, 2 not this year**

**RANK 14**

Mental health for the AAPI community

**16 high, 6 priority, 3 unsure, 1 not this year**

**RANK 15**

Guaranteed basic income pilot

**16 high, 1 priority, 1 unsure, 7 not this year**

**RANK 16**

Fire-wildfire mitigation/fuel reduction

**17 high, 6 priority, 1 not sure, 1 not this year**

*Cost included in #3*

**RANK 17**

Arts community and school based art programs

**15 high, 6 priority, 2 not sure, 2 next year**

**RANK 18**

Youth and young adult permanent housing subsidies and child care

**15 high, 4 priority, 2 not sure, 4 next year**

**RANK 19**

Community Land Trust

**15 high, 2 priority, 4 not sure, 4 next year**

*No cost found*

**RANK 20**

Stand Together Contra Costa legal/social services

**14 high, 9 priority, 1 not sure 1 next year**

**RANK 21 (tie)**

Community Based Reentry Employment

**14 high, 8 priority, 3 not sure**

**RANK 21 (tie)**

Community Based Reentry Support Services  
**14 high, 8 priority, 3 not sure**

**RANK 22 (tie)**

Arts & Culture Commission  
**14 high, 7 priority, 1 not sure, 3 not this year**

**RANK 22 (tie)**

Community Based Mental Health LGBTQ+  
**14 high, 7 priority, 3 not sure, 1 not this year**

**RANK 22 (tie)**

East County Multi-Agency for Disabled  
**14 high, 7 priority, 3 not sure, 1 not this year**

**RANK 22 (tie)**

Master Plan on Aging  
**14 high, 7 priority, 3 not sure, 1 not this year**

**RANK 23**

Community Based Food Distribution-Safety Net  
**14 high, 6 priority, 1 not sure, 4 not this year**

**RANK 24**

Community Based Restorative Justice  
**14 high, 3 priority, 4 not sure, 4 not this year**

**RANK 25 (tie)**

Abuse prevention support  
**13 high, 8 priority, 2 not sure, 2 not this year**

**RANK 25 (tie)**

Immigration-based Legal/Social Services  
**13 high, 8 priority, 3 not sure, 1 not this year**

**RANK 26 (tie)**

Community-based training/employment  
**13 high, 7 priority, 3 not sure, 2 not this year**

**RANK 26 (tie)**

Early Childhood-County Family Support Services  
**13 high, 7 priority, 1 not sure, 4 not this year**

**RANK 26 (tie)**

Discretionary Funds for CPS and Foster Youth

**13 high, 7 priority, 2 not sure, 3 not this year**

**RANK 26 (tie)**

Innovations Fund

**13 high, 7 priority, 4 not sure, 1 not this year**

**RANK 26 (tie)**

Medical response to mental health- SRV Fire model

**13 high, 7 priority, 3 not sure, 2 not this year**

**RANK 27 (tie)**

Community Based Asylum Support-LGBTQ+

**13 high, 6 priority, 3 not sure, 3 not this year**

**RANK 27 (tie)**

Rental Assistance for Immigrants

**13 high, 6 priority, 2 not sure, 4 not this year**

**RANK 28 (tie)**

Reimagine Public Safety Initiative-County Wide

**13 high, 5 priority, 5 not sure, 2 not this year**

**RANK 28 (tie)**

Fire Safety-Seasonal Staffing

**13 high, 5 priority, 4 not sure, 3 not this year**

**RANK 29**

Multicultural Wellness Center

**13 high, 4 priority, 4 not sure, 4 not this year**

## **Appendices**

### **Needs Assessment-Original One**

Final MXCAB polls results from 9/8/21 MXCAB Meeting

[Results of 8-20 MXCAB Meeting Poll #2 \(pie charts and Various Reports\)](#)

[Results of 8-20 MXCAB Meeting Poll #1 \(pie chart\)](#)

MXCAB meeting agenda and Records of Action

Panel presentation materials from all MXCAB issue presentations

Written public comment from all MXCAB meetings





# Contra Costa County Board of Supervisors

## Subcommittee Report

### MEASURE X COMMUNITY ADVISORY BOARD

**Meeting Date:** 10/06/2021  
**Subject:** Review and Discuss Finalizing Report to the Board of Supervisors  
**Submitted For:** MEASURE X Com Advisory Board,  
**Department:** County Administrator  
**Referral No.:** 2/2/21 D.4  
**Referral Name:** Measure X Community Advisory Committee  
**Presenter:** Mariana Moore **Contact:**

---

#### **Referral History:**

REVIEW and DISCUSS finalizing report.

#### **Referral Update:**

The Advisory Board discussed the attached Measure X Community Advisory Board Report and Funding Recommendations at its meeting of September 17 and 22, 2021. Chair Moore explained that the strategies included in the recommendations were those that received a top priority from 51% or more of the Measure X Community Advisory Board members polled on September 8, 2021 (September 8 poll results are attached). The Measure X Community Advisory Board members adopted funding recommendations on September 22. The attached report is updated and slightly edited (for clarity) for submission to the Board of Supervisors.

#### **Recommendation(s)/Next Step(s):**

CONSIDER adopting a motion to accept the attached Measure X Community Advisory Board Report to the Board of Supervisors including the request to hire a professional report writer to prepare a final needs assessment document for publication.

---

#### **Attachments**

MXCAB Report to BOS

---

# Measure X Community Advisory Board report to the Contra Costa County Board of Supervisors October 6, 2021

*Submitted by Mariana Moore, Chair, and BK Williams, Vice Chair,  
on behalf of the Measure X Community Advisory Board*

The purpose of this report is to summarize the work completed by Contra Costa's Measure X Community Advisory Board ("Advisory Board") during the past six months, following the Advisory Board's creation by the Contra Costa Board of Supervisors. The report contains three sections:

1. **Background information** on Measure X and the Community Advisory Board, and a summary of the Advisory Board's efforts and accomplishments to date.
2. A summary of the issues explored during the **Community Needs Assessment** process. (Note that a separate, formal Needs Assessment report will be completed over the next few months; the Advisory Board has requested an allocation of up to \$20,00 from Measure X funds to contract with a consultant to assist in compiling and writing the report.
3. The Advisory Board's **recommended funding priorities for Fiscal Year 2021-22.**

## 1. BACKGROUND ON MEASURE X COMMUNITY ADVISORY BOARD

On November 3, 2020, voters in Contra Costa approved Measure X, a countywide, 20-year, half-cent sales tax.

The ballot measure language stated the intent of Measure X as "to keep Contra Costa's regional hospital open and staffed; fund community health centers, emergency response; support crucial safety-net services; invest in early childhood services; protect vulnerable populations; and for other essential county services."

The Measure X Community Advisory Board was established on February 2, 2021, to advise the Board of Supervisors on the use of Measure X funds. The Advisory Board consists of 17 members, comprising 10 Supervisorial District appointees (2 per Supervisorial District) and 7 At-Large members. The Advisory Board also includes 10 alternates, who are expected to attend all

regular Advisory Board meetings and may participate fully, except that they may not vote unless substituting for an absent member.

The responsibilities of the Advisory Board, according to its bylaws, include:

1. Overseeing an annual assessment of community needs, focusing primarily on the priority areas identified in the Needs Assessment, including emergency response (fire/medical), health care, safety net services, preventative care, affordable housing, and supports for early childhood, youth, families, and seniors.
2. Creating detailed priority lists of the top ten service gaps (county- and community-provided) based on the results from the needs assessment. Using the assessment to make general funding priority recommendations to the Board of Supervisors on 95% of the revenue generated by Measure X.
3. Providing an annual report on the outcomes and impact of allocated funds.
4. The Advisory Board committee shall initially meet as needed and thereafter shall meet quarterly.

On April 6, 2021, the Board of Supervisors appointed the inaugural members of the new Measure X Community Advisory Board.

Current members of the Measure X Community Advisory Board include:

**District I:** BK Williams (Vice Chair), Edith Pastrano; Kathy Hanville (alternate)

**District II:** Kathy Chiverton, Jim Cervantes; Steven Bliss (alternate)

**District III:** David Cruise, Odessa Lefrancois; Sandro Trujillo (alternate)

**District IV:** Sharon Quesada Jenkins, Michelle Hernandez; Pello Walker (alternate)

**District V:** Michelle Stewart, Ali Saidi; Gigi Crowder (alternate)

**At-large members:** Kimberly Aceves-Iniguez, Ruth Fernandez, Susun Kim, Mariana Moore (Chair), Jerry Short, Debbie Toth, Sandra Wall

**At-large alternates:** Peter Benson, Genoveva Calloway, Diana Honig, Lindy Johnson, Melissa Stafford Jones

**Advisory Board launch and activities, April-September 2021**



The first meeting of the Advisory Board was held April 13, 2021. Members decided to meet every Wednesday at 5:00 pm, via Zoom, in order to conduct an updated Community Needs Assessment as expeditiously as possible.

During the subsequent months, the Advisory Board met a total of 25 times (as of Sept. 22), with each meeting lasting from two to 4.5 hours. Every meeting was well-attended by community stakeholders and members of the public, with attendance consistently growing over time to a high of 133 participants. Total attendance during the needs assessment portion of the Advisory Body's work was 940, including Advisory Board members, presenters, and members of the general public.

### **Language Access and Inclusion**

The Advisory Board also took action to support language access and equity, including requesting Measure X funds from the Board of Supervisors to provide simultaneous Spanish-language interpretation at all Measure X Community Advisory Board meetings, as well as translation of the meeting agendas and other materials on the County's Measure X Community Advisory Board web page. American Sign Language (ASL) interpretation was also provided at Advisory Board meetings. Both interpretation services were utilized frequently by members of the public, enabling their full participation in Advisory Board presentations and deliberations. The Advisory Board appreciated the County's support in providing these language access services.

### **Measure X Vision Statement and Operating principles**

In April 2021, the Advisory Board adopted a formal Vision Statement and Operating Principles to guide their work, as summarized below.

#### **VISION STATEMENT**

Contra Costa County will have the necessary funds to invest in and sustain a robust system of care and the social and public services necessary to support a vibrant community and ensure that all county residents have equitable opportunities to thrive.

#### **OPERATING PRINCIPLES**

1. Shared responsibility to practice the values of equity, justice, inclusion and compassion.
2. Sustaining a strong social safety net is important for the health and prosperity of all.

3. Investments will prioritize prevention as well as addressing current system gaps.
4. Investments will help leverage other funding sources when feasible.
5. Needs and issues are intersectional and interconnected. Think about needs and services from the point of view of residents.
6. Name inequities and disparities, and be specific in naming and recognizing those who are most harmed by them, especially Black and Latinx residents. Additional areas of focus include residents with mental health needs, indigenous people, Asian American/Pacific Islander American residents, seniors, disabled people, children and youth (prenatal to adult), immigrants, unsheltered and homeless residents, rural communities, LGBTQ+ residents, and poor people.
7. Economic opportunity and equity are at the heart of our purpose.
8. Seek transformative solutions, in addition to filling current service gaps.
9. Fostering a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work process and outcomes.

**Rules of Conduct for Advisory Board meetings** *(adopted April 2021)*

1. Consider not repeating a point someone else has already made (or briefly agree).
2. Treat each other and all participants with mutual respect.
3. Be curious; practice active listening; seek to understand.
4. To fully embody our principle of inclusion: Support the accessibility needs of all participants to the extent feasible, including language access (interpretation and translation), technical support, and visual/audio support.

**2. COMMUNITY NEEDS ASSESSMENT PROCESS:**

The original needs assessment was completed in 2019, before the onset of the COVID-19 pandemic, racial reckoning, and other significant events that deeply affected the residents of Contra Costa County. Accordingly, the Advisory Board decided to undertake a comprehensive review of community needs to take into account current community needs, strengths, and resources, and to identify potential strategies to address those needs, as the

basis to make funding recommendations for FY 2021-22. After developing an initial list of community needs, issues, and topics, the following schedule of Advisory Board discussions was established, with each presentation featuring a panel comprising county program staff, community-based service providers, and residents who have been directly impacted by the issues being discussed.

- May 12, 2021 Seniors, Veterans, and Persons with Disabilities
- May 19, 2021 Community Safety: Fire Protection
- May 26, 2021 Early Childhood
- June 9, 2021 Youth and Young Adults
- June 23, 2021 Mental & Behavioral Health/Disabled
- June 30, 2021 Housing & Homelessness
- July 7, 2021 Community Safety: Justice Systems
- July 14, 2021 Safety Net Services
- July 21, 2021 Immigration/Racial Equity Across Systems
- July 28, 2021 Library, Arts & Culture, Agriculture
- August 4, 2021 Environment & Transportation

A total of 94 subject matter experts -- including county program staff, community-based program staff, and residents with lived experience -- shared their expertise with the Advisory Board and the public during these presentations. The data and materials submitted by presenters are contained in Advisory Board meeting records. Collectively, they provided a wealth of information about community needs, trends, service gaps, and potential solutions. This material, along with significant additional data and ideas shared during public comment, form the basis of the updated Community Needs Assessment that is being prepared for submission to the Board of Supervisors.

Following the final panel presentation in early August, the Advisory Board requested and received additional information from some prior presenters, and also received additional input from members of the public. The Advisory Board then developed and implemented a variety of tools and processes, including conducting three straw polls, to aid in identifying service gaps, determining areas of alignment, and developing shared funding priorities.

On September 22, Advisory Board members voted unanimously to approve the following funding priority recommendations for FY 2021-22, to submit to the Board of Supervisors. The funding recommendations are grouped into five Goal areas: Mental Well-being, Equity in Action, Healthy Communities, Intergenerational Thriving, and Welcoming and Safe Community.

Beginning on the following page, the Advisory Board is pleased to present their recommended funding priorities under each Goal area, followed by a description of Additional Considerations that Advisory Board members believed were important to bring to the attention of the Board of Supervisors.

## Recommended Funding Priorities for Measure X Funds in FY 21-22

The Advisory Board's funding recommendations are grouped into five goal areas: Mental Well-Being, Equity in Action, Healthy Communities, Intergenerational Thriving, and Welcoming & Safe Community.

The recommended strategies listed under each goal area were rated as Top Priority by at least 51% of Advisory Board members who participated in the survey poll conducted during the meeting on September 8.

Note: The number listed in parentheses at the end of each strategy reflects the relative ranking of that strategy in the September 8 poll; an asterisk indicates a tie in the rankings.

### GOAL 1: MENTAL WELL-BEING

**We strive to be a community that supports the mental and behavioral health well-being of all residents, through prevention, crisis response services, intersectional supports, and innovative cross-sector approaches.**

#### Strategies

1. Community-based mental health: Crisis Response Initiative (1)
2. Childhood mental health services: Community grants to local community health service providers serving younger children (age 0-5) to improve children's social and emotional development as a preventive strategy (2)
3. Community-based mental health services: Addressing the needs of at-risk populations (5\*)
4. Substance Abuse Treatment (community-based) (11)
5. Mental health services for Asian American Pacific Islander (AAPI) community (14)
6. Community-based mental health for LGBTQ+ individuals (22\*)
7. Medical response to mental health crisis: San Ramon Valley Fire model (26\*)

## **GOAL 2: EQUITY IN ACTION**

**We strive to be a community that prioritizes equity and removes structural barriers that cause inequities and poverty, so that all residents can thrive.**

### **Strategies**

1. County Office of Racial Equity and Social Justice (4)
2. East County community-based equity center (based on the Contra Costa County Racial Justice Coalition presentation) (12)
3. Removal defense and case management for immigrant residents, via Stand Together Contra Costa: including legal representation across court systems and social service workers to provide holistic, language-accessible, culturally-responsive social services and navigation. (14\*)
4. Community-based and schools-based arts programs (17)
5. Immigration-based legal services via Contra Costa Immigrant Rights Alliance (25\*)
6. Arts & Culture Commission programs (22)
7. Innovation fund (to facilitate community-based responses to service needs) (26)
8. Community-based asylum support for LGBTQ+ individuals and immigrants (27)

## **GOAL 3: HEALTHY COMMUNITIES**

**We strive to be a community in which all residents have access to affordable, timely, culturally-responsive healthcare; adequate housing; high-quality childcare; and nutritious food, all of which has become more urgent as we address the ravages of the pandemic.**

### **Ranked Strategies**

1. Expanded and comprehensive healthcare for remaining uninsured residents via Contra Costa CARES (5\*)

2. Local Housing Trust Fund (6): Serve as a funding mechanism for County housing programs, including: tenant assistance; assistance for unsheltered residents; the acquisition, preservation and rehabilitation of affordable housing; creation of permanently affordable housing; affordable housing for people with developmental disabilities; community land trusts (19); and permanent supportive housing.
3. Tenant legal services and supports, both county-based and community-based (8)
4. Subsidized child care (9\*)
5. Permanent housing subsidies for youth and young adults (18)
6. Community-based food distribution (23)
7. Community-based training & employment (26)

## **GOAL 4: INTERGENERATIONAL THRIVING**

**We strive to be a community that intentionally strengthens and provides support for all residents and for family members of all generations, including children, youth, and older adults.**

### **Strategies**

1. Services for children with disabilities: Improve access to comprehensive services that support children with disabilities to be independent and included in society. This strategy could include vouchers to providers on behalf of families for necessary services. Provide childcare providers with consultation and guidance to modify their services and programs to be inclusive of all children.(5\*)
2. Accessible Transportation Strategic Plan (ATS) (7)
3. Community-based youth centers/services in Central and East County (10)
4. Community-based aging services (13)
5. Guaranteed income pilot (15)
6. East County multi-agency for disabled (22\*)

7. Master Plan on Aging local implementation (22)
8. Community-based restorative justice (24)
9. County family support services (26\*)
10. Discretionary funds for Child Protective Services and foster youth (26\*)

## **GOAL 5: WELCOMING & SAFE COMMUNITY**

**We strive to be a community where all residents feel safe and welcome, and receive emergency help when they need it.**

### **Strategies**

1. East County Fire Services (3)
2. Re-open closed stations (9\*)
3. Public Defender front-end advocacy teams (12\*)
4. Fire/wildfire mitigation/fuel reduction (16)
5. Community-based reentry support services (21\*)
6. Community-based employment services (21\*)
7. Abuse prevention and support, including building sustainable infrastructure, civil & legal assistance, community victim advocates, community connectedness, flexible financial assistance, and public health (25\*)
8. Rental assistance for immigrants (27)
9. Reimagine Public Safety initiative - countywide (28\*)
10. Seasonal fire staffing (28\*)
11. Multicultural wellness center for Nepali/AAPI residents (29)



## Additional Considerations

1. **Prioritizing community-based strengths, wisdom, and services:** Whenever possible, prioritize funding to community-embraced and community-based programs and services. This may include grants from the “Innovation Fund” (see Goal 2, item 7) that can be given to community programs that may not have 501(c)(3) status but are deeply trusted by local community members.
2. **Addressing racism:** Racism is the root cause of many of the problems our community faces. All services must prioritize addressing structural and systemic racism.
3. **Addressing trauma:** Racism and other social and economic inequities are a major cause of trauma, and trauma is a public health issue. All programs receiving Measure X funding should adhere to trauma-informed practices, i.e., assuming that an individual is likely to have a history of trauma, and recognizing and addressing the presence and impact of trauma symptoms.
4. **Bold and transformational focus:** The Advisory Board encourages the Board of Supervisors to prioritize Measure X funds for programs that are bold, innovative, and transformational. There are many gaps in existing services to be filled, but the Advisory Board also supports new strategies that have the potential to be life-changing for members of our community. As a part of this philosophy, we encourage the County to prioritize programs with staff who have lived experience. We also encourage prioritizing preventative, community-defined strategies that address structural root causes.
5. **Contra Costa Regional Medical Center and Health Centers.** The Advisory Board recognizes that the need for a strong hospital and clinic system were key elements in the Measure X ballot measure language. The Contra Costa Regional Medical Center and Health Centers (and related clinics) provide critical services to the most vulnerable members of our community, and it is imperative that they remain financially viable. In light of the fact that the Advisory Board did not receive a clear funding request for this purpose from County Health Services, we leave it to the Board of Supervisors to make such a funding decision. We do ask that the Board of Supervisors balance that potential funding decision

with other urgent community needs and priorities as identified by the Advisory Board and described in this report.

6. **Prioritizing Measure X funds in the context of the overall County budget.** The Advisory Board spent months receiving and reviewing information regarding unmet community needs, and spent significant time in discussing processes to develop funding recommendations. This prioritization process was very challenging, given the depth of needs in the community and the limited amount of Measure X funding available. The Advisory Board received over \$350 million in total funding requests, and recognizes that there are many additional community needs that were not formally brought to their attention. There are many worthy strategies and programs presented to the Advisory Board that are important, but that did not rank in the top 29 strategies as determined by the 51% threshold established for the September 8 Advisory Board member survey poll. Given that Measure X funds represent just 2% of the County's overall annual revenue, we encourage the County to identify other County, state, and federal revenue sources to fund these additional worthwhile programs. We encourage the County to maximize and leverage funding wherever possible, and to ensure that Measure X is the funding of last resort. We also encourage the County to distribute funds to community providers as expeditiously as possible, removing traditional obstacles in the RFP process, in recognition of the importance of addressing the urgent needs of the community in an expeditious manner

## Acknowledgments

The Measure X Community Advisory Board wishes to acknowledge and appreciate the participation of Lisa Driscoll and Enid Mendoza, both of whom work in the County Administrator's Office, for providing significant staffing and logistical support for the work of the Advisory Board. From preparing agendas and other meeting materials, to guiding the Advisory Board's adherence to public meeting protocols, to arranging for language interpretation, to managing the complex technical requirements for conducting virtual public meetings, Ms. Driscoll and Ms. Mendoza were consistently exemplary in their willingness to go above and beyond (including working late into the evening on a weekly basis) to support the Advisory Board in fulfilling their important duties.



# Contra Costa County Board of Supervisors

## Subcommittee Report

### MEASURE X COMMUNITY ADVISORY BOARD

**Meeting Date:** 10/06/2021  
**Subject:** Public comment on any item under the jurisdiction of the Committee and not on this agenda  
**Department:** County Administrator  
**Referral No.:** 2/2/21 D.4  
**Referral Name:** Measure X Community Advisory Committee  
**Presenter:** Mariana Moore **Contact:**

---

#### **Referral History:**

Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to one minute).

#### **Referral Update:**

No written public comments were received.

#### **Recommendation(s)/Next Step(s):**

Receive public comments.

---

#### **Attachments**

*No file(s) attached.*

---