

August 11, 2021

Dear Contra Costa County Measure X Advisory Board,

I am writing this letter in support for using Measure X funding for the arts in the city of Concord. The Greater Concord Chamber of Commerce feels that businesses would be positively affected with more visitors coming into Concord to see sculptures, art exhibits, murals, and performers.

With the largest resident population as well as the number one employment city in Contra Costa County, Concord is the city with the most potential for a cultural transformation, with collective plans that will benefit the entire county.

Please do not hesitate to contact me if you need any additional information.

Sincerely,

Kevin Cabral President/CEO

**Greater Concord Chamber of Commerce**