

A Measure X Opportunity To Protect the Present
and Invest in the Future We All Want.

***Enacting climate solutions is essential
for our County to protect and lift up
the most vulnerable and improve life
for everyone in our County.***



2021: Contra Costa BOS: We Have a **Climate Emergency**.

It's Real

- Science irrefutable
- We're living the Beginning

It's Bad

- Public Health Emergency
- Disproportionate Harms

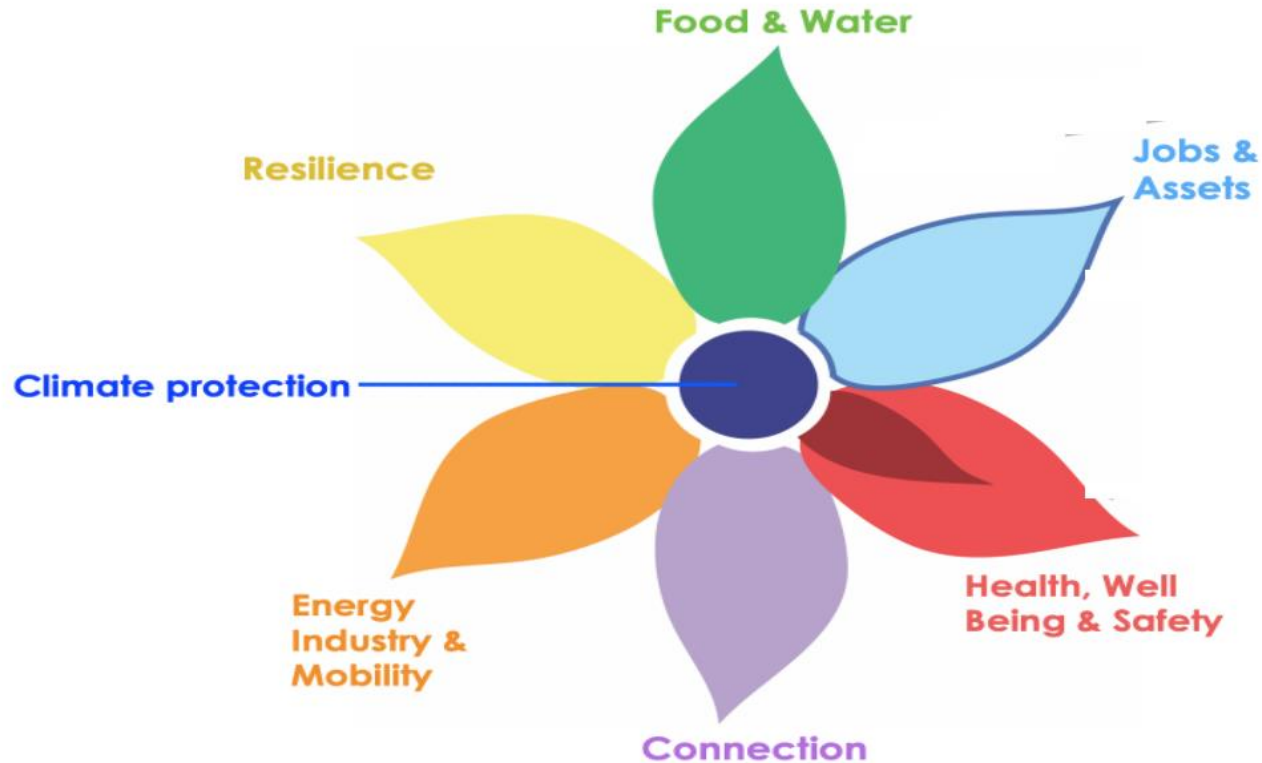
It's Solvable

- Ticking clock to 2030
- Local action critical

We pay either way!



We multi-solve so many problems when we tackle climate



The Opportunity: County Elevates Climate Action



- We need more staff and capacity to execute our climate action plans.
- We can multi-solve. Climate action brings other benefits that we may miss if we wait.
- The time is NOW.

“Climate inaction is wildly more expensive than climate action. It’s like if you needed to fix your roof but you decided to ‘save money’ by letting the water flood your house.”
— Brian Schatz, U.S. Senator from Hawaii

Be Bold, Be a Game Changer

\$2.5 Million

*A small share of
Measure X to move on
the biggest challenge we
face*



Thank You.
You can accelerate the change Contra
Costa needs!