



Accessible Transportation Strategic Plan

Measure X Community
Advisory Board

Presented by John Cunningham
Principal Planner
County Department of Conservation and Development

August 4, 2021



WHAT IS THE ATSP?

- **The Accessible Transportation Strategic (ATS) Plan** examines transportation challenges of seniors, people with disabilities, and veterans in Contra Costa County
- **Partnership between the Contra Costa Transportation Authority (CCTA) and the County**, which included extensive consultation with users of the system and other stakeholders
- **Recommends a new coordinating entity, and development of a funding stream** to ensure transformational change
- **Phase 2 (Implementation) started in July 2021**



TESTIMONIALS

“Why has this gone on so long without being taken care of...?”

I’m talking about these very basic funds services to people who absolutely need them...

If we don’t address the issue, then who will? If we aren’t supposed to be here advocating for the seniors, for the disabled, for the low income, then who will?

“I can’t get to church on Sundays!”



*Pello Smith, Vice Chair,
Paratransit Coordinating Council
Paratransit Rider*

TESTIMONIALS

**“On one occasion,
I travelled to Brentwood for a doctor’s
appointment. By the time we reached my
doctor’s office, it was closed. We were on the
van(s) for almost 6 hours. The one seat pilot has
given me back my life. I feel secure, safe, it’s
the next best thing to putting my key in the
ignition and starting my own car.”**

*Alana Pineda
Paratransit Rider*

TESTIMONIALS

“One of our main concerns...is transportation for our seniors...if you want to use paratransit and you live in west county, paratransit can't take you to east county. You have to transfer, we are talking about older Americans...the schedules don't mesh so that you can get off of one and immediately get on another....if you use paratransit the driver cannot help the person to the door...it should be studied and looked in to... We hope that you consider this when you are considering how the funding should be spent.”

*Myrtle Braxton
President, Richmond Commission on Aging
May 12, Measure X Community Advisory Board Meeting*

TESTIMONIALS

“Current senior-oriented mobility services do not have the capacity to handle the increase in people over 65 years of age...the massive growth among the aging ...points to a lack of fiscal and organizational readiness...the closure and consolidation of medical facilities while rates of diabetes and obesity are on the rise will place heavy demands on an already deficient system.”

*Bay Area Human Service – Public Transit Coordinated Plan 2018
Metropolitan Transportation Commission*

“The impact of our aging population is profound and is in the realm of an imperative. We are not currently resourced enough to meet the demands of our older adults and people with disabilities population. At a policy level we need to work together to figure out a plan as to how we meet those needs

Tracy Murray, Director of Aging and Adult Services

*Measure X Community Advisory Board Meeting
May 12, 2021*

FUNDING REQUEST



\$1.4 Million for Short-term Implementation

- **Establishment of a Coordinating Entity** that will be responsible for short- and long-term implementation of accessible transportation strategies including the identification of a new, ongoing funding source to support continuing operations.
- **One Call/One Click Operations Center.** Countywide, centralized phone and internet -resource for all modes of transportation serving target populations. Assisting callers in making travel plans based on their abilities.
- **User-side Subsidies** for low-income populations for whom existing fares represent a barrier to access.
- **Expansion and Enhancement of One Seat Ride Pilot Program** allowing paratransit riders to travel throughout the county (and possibly outside the county) without having to transfer between paratransit vehicles.

+ Ongoing, annual funding is needed until stable funding is identified

VIDEO TESTIMONIAL



ADDITIONAL INFORMATION

FUNDING REQUEST – ONGOING

- **The oversight Task Force will be convened in fall 2021** – The a
The Task Force will allow staff to have increased certainty on
timing and projects
- **Ongoing Funding Support Until New Revenue Stream is
Established** – Funding for the Coordinating Entity, One-Call/One-
Click Operation, user-side subsidy/One-Seat Ride programs and
other priorities to be set by the Task Force
- **Progress Reports** – Staff will continue to provide progress
updates and expenditure reports



BACKGROUND AND OVERVIEW OF PROJECT

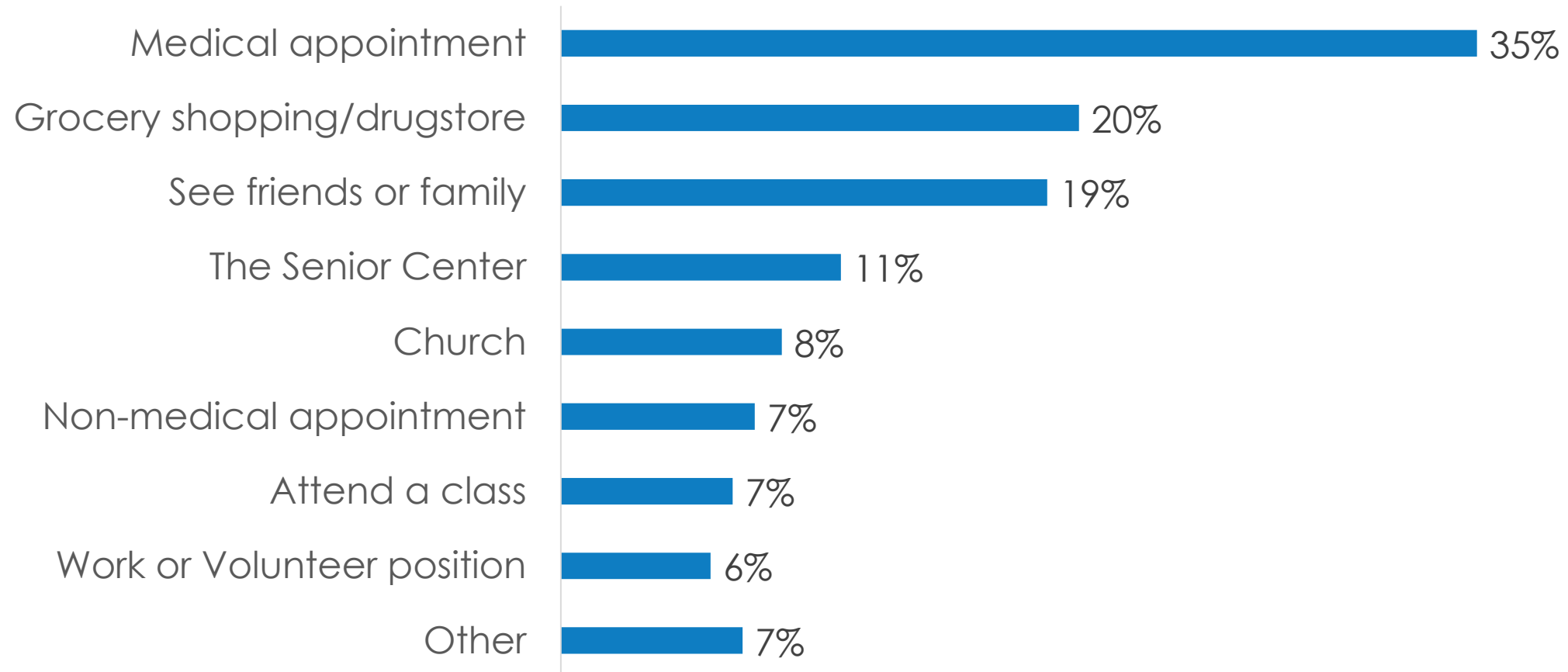
Oversight Committees

- **Technical Advisory Committee (TAC)** – comprised of public and non-profit providers of service providing subject matter expertise and public policy implications on service concepts
- **Policy Advisory Committee (PAC)** – comprised of public and non-profit leadership providing input on addressing policy barriers, communicating with stakeholders about the Study, liaising with elected or appointed Boards, and reviewing and prioritizing recommended strategies



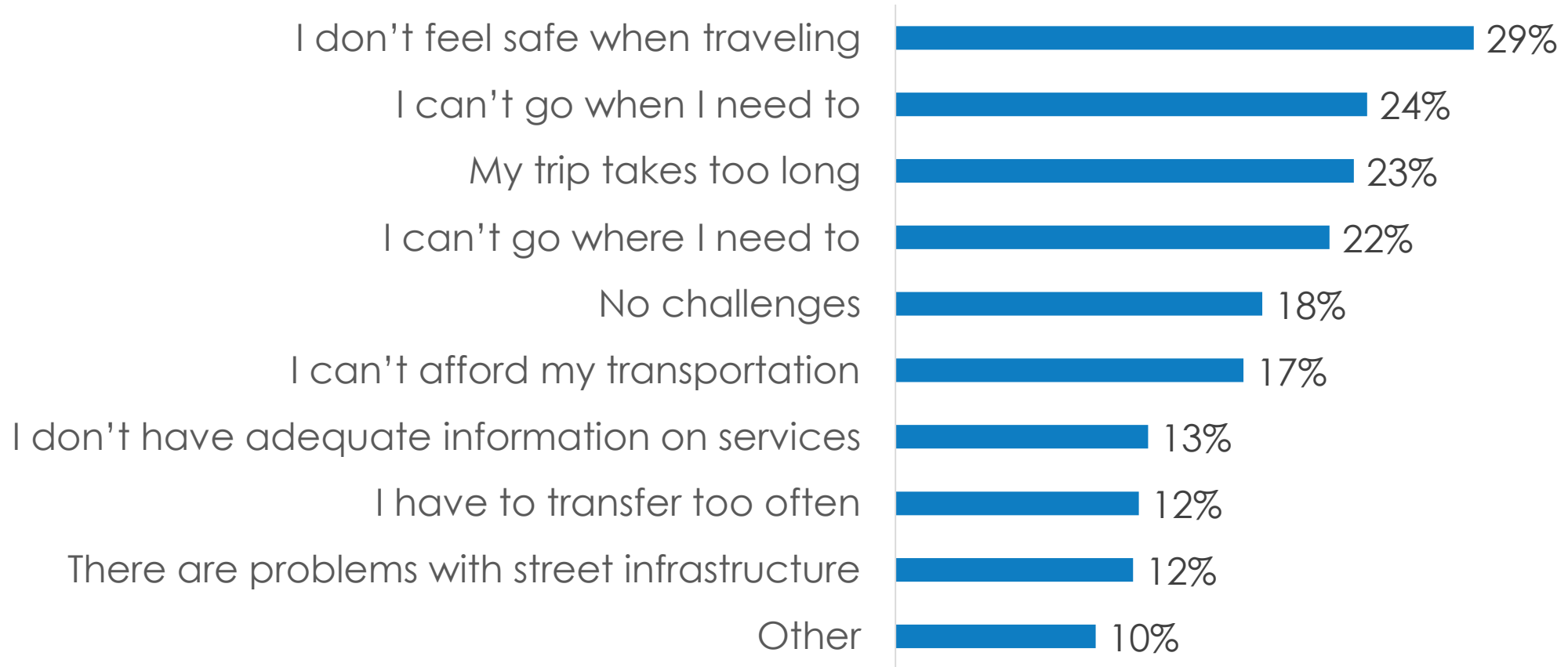
SURVEY RESPONSE: TRIP DIFFICULTY

Which Trips are Most Difficult to Make?

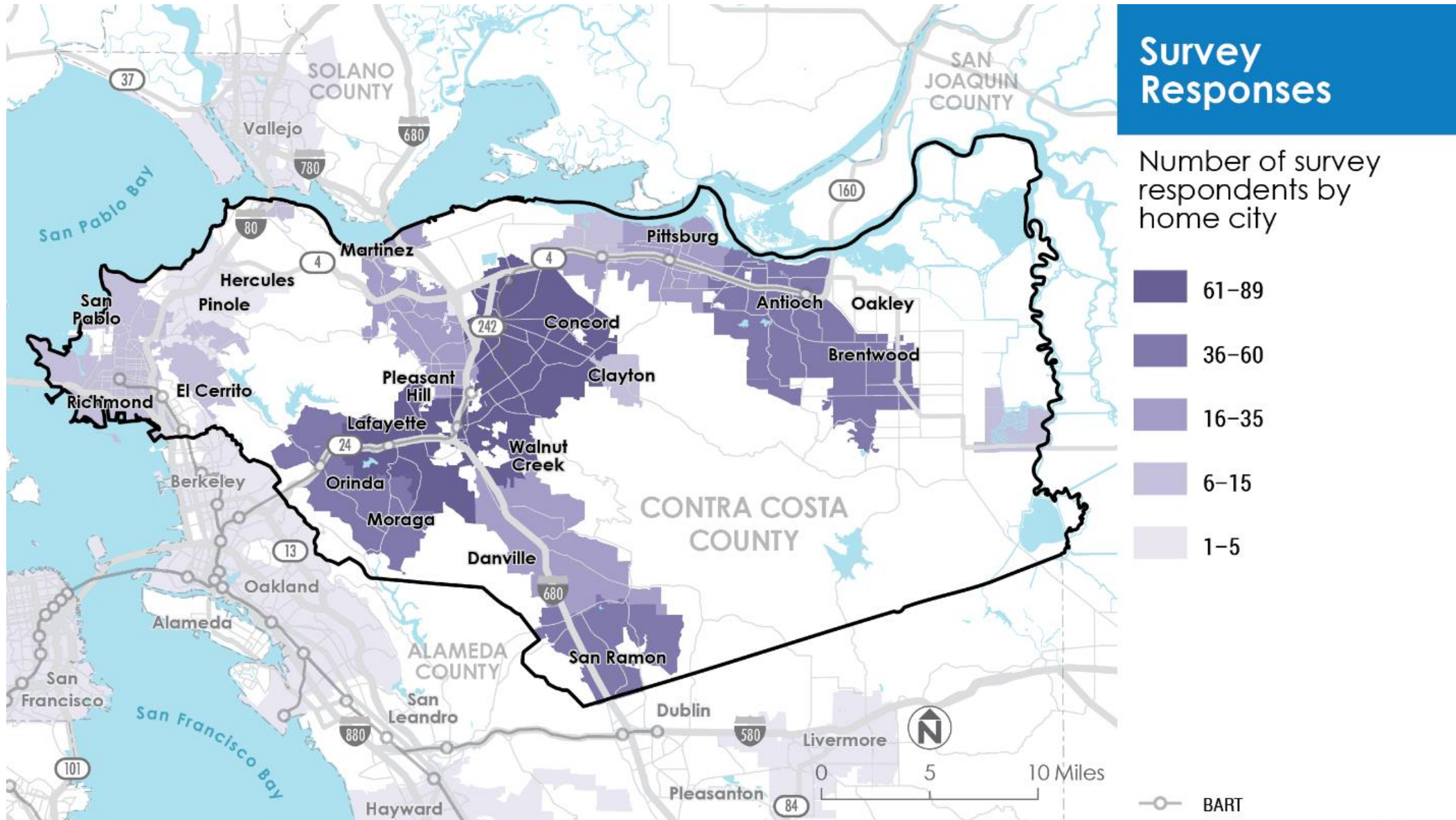


SURVEY RESPONSE: TRANSPORTATION CHALLENGES

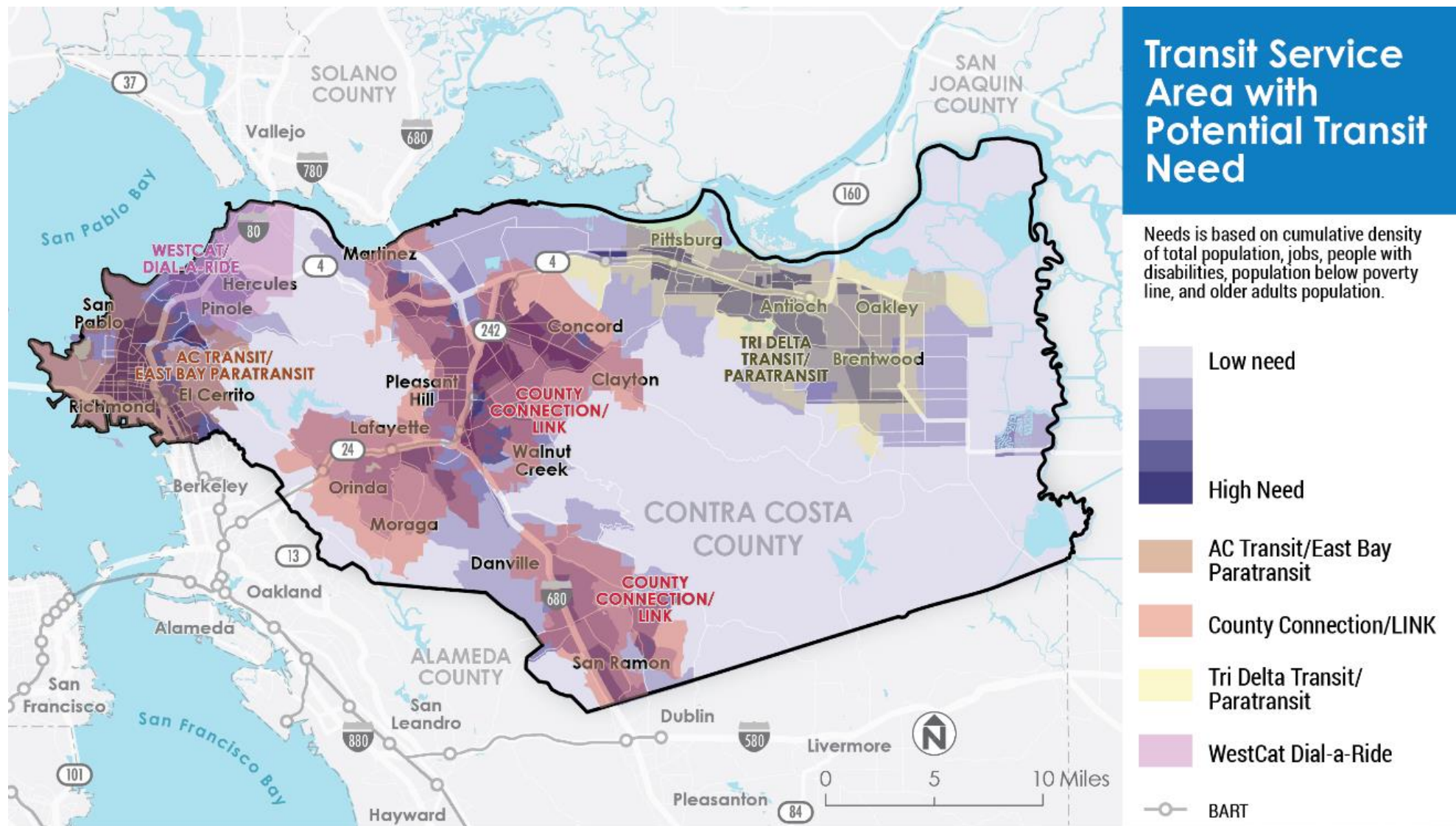
Respondent Transportation Challenges



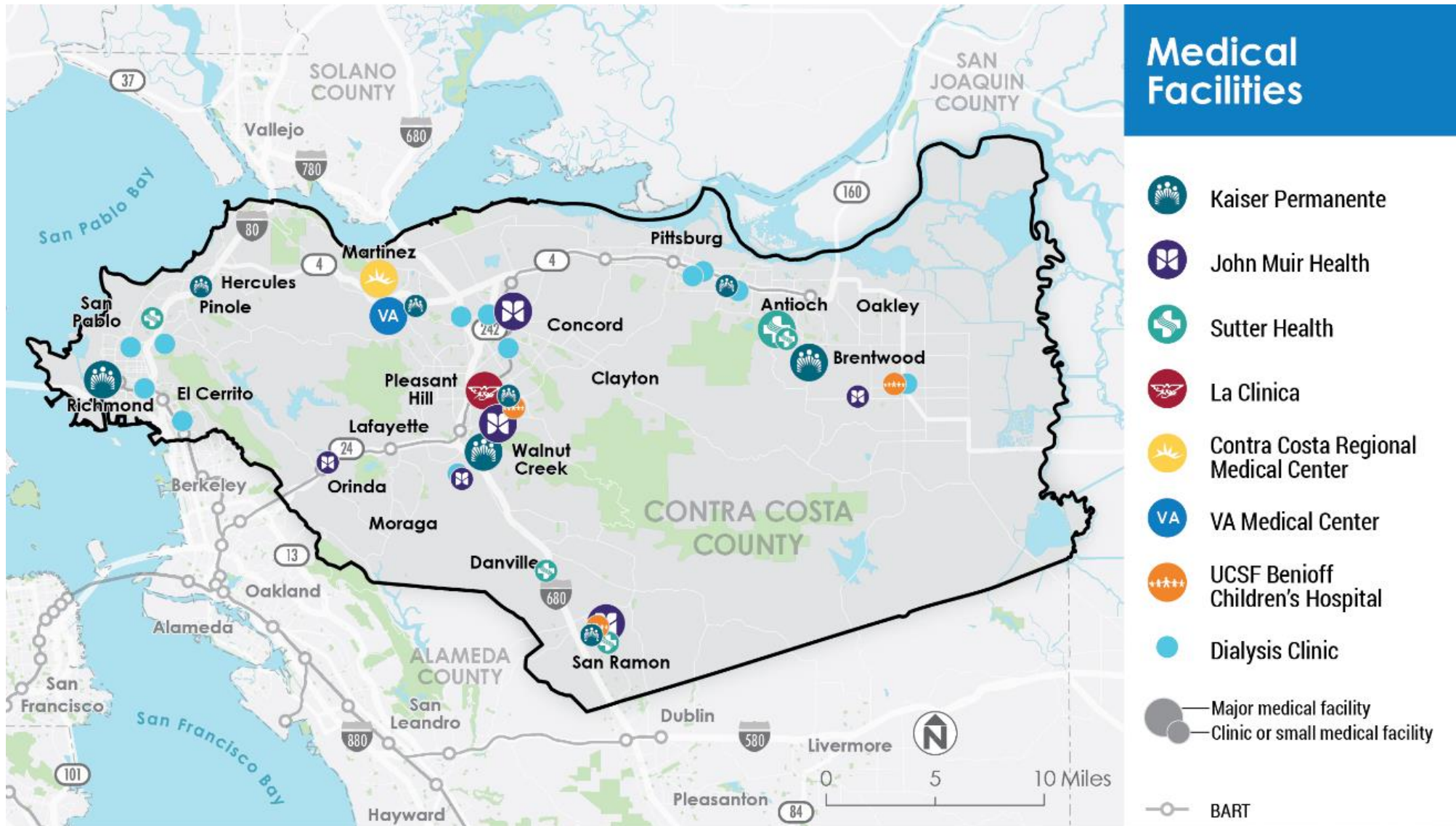
SURVEY RESPONSES



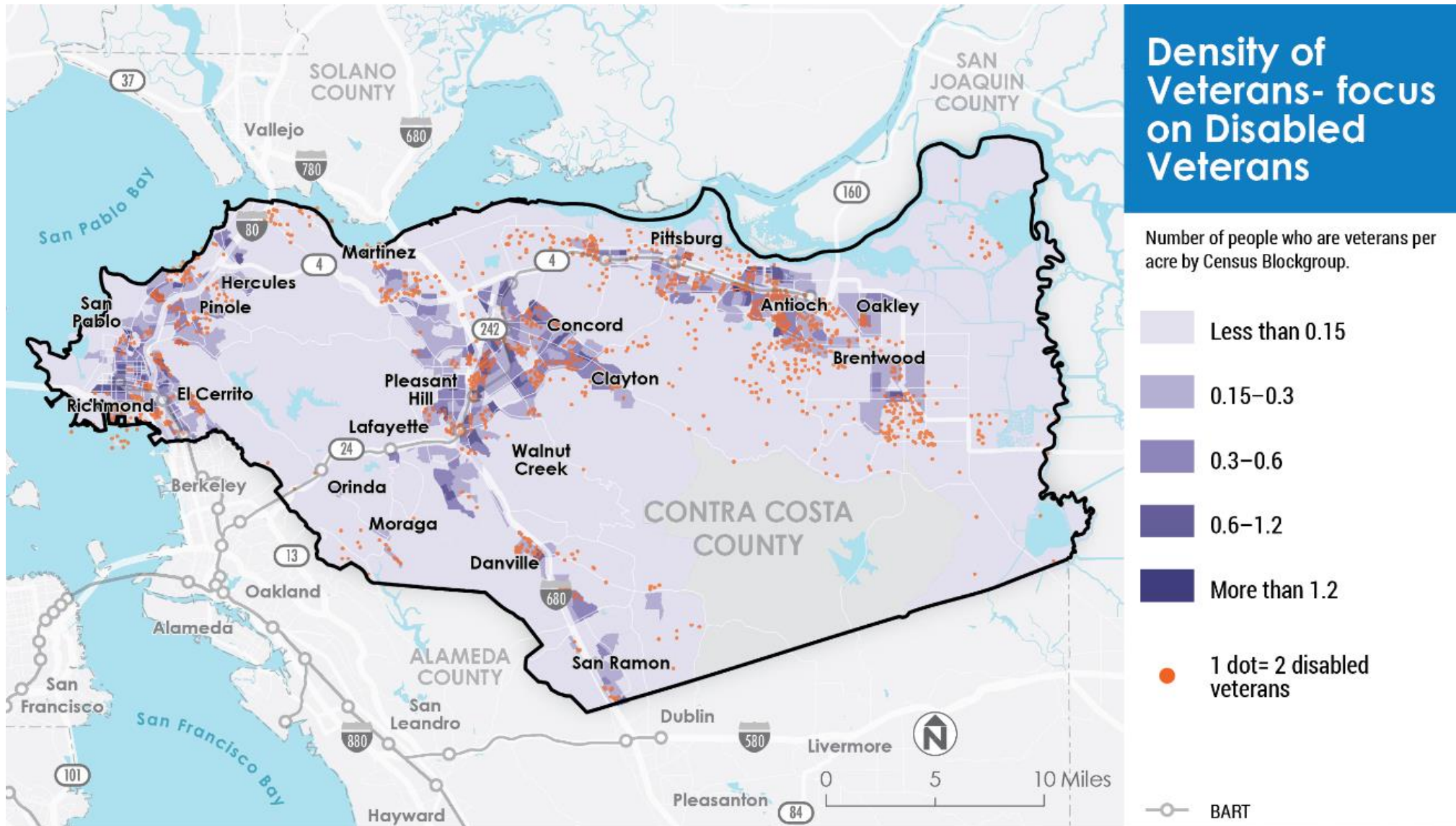
POTENTIAL TRANSIT NEED



MEDICAL FACILITIES



VETERANS – DISABLED VETERANS



OTHER FUNDING SOURCES

- **Contra Costa Transportation Authority:**
 - One-time seed funding
 - Ongoing Measure J (2004) Transportation Sales Tax
- **Other Funding (potential):**
 - **One Bay Area Grant (OBAG):** Metropolitan Transportation Commission:
 - **5310 Enhanced Mobility of Seniors & Individuals with Disabilities:** Federal Transit Administration
- **To Be Determined:** Developing a new funding stream will be taken up by the Task Force



OUTREACH EFFORTS

- **Presentations pre-COVID**
 - Developmental Disabilities Council of Contra Costa County
 - Pleasant Hill Commission on Aging
- **Surveys** – 1000+ responses received
- **Flyer/survey** emailed and on paper with meal delivery
- **Focus groups in underrepresented areas** – 5
- **Stakeholder interviews** – 11
- **Telephone Town Hall Meeting** – Oct 27, 2020
 - Call available in English, Spanish, and Mandarin
 - 1,149 participants
 - 4 simple polls; 17 audience questions answered by staff
- **Partner websites and Social media**
 - Public agencies, non-profit sector
 - Instagram, Facebook, Nextdoor, Twitter

Contra Costa Accessible Transportation Strategic Plan

Let's make transportation convenient for older adults and people with disabilities

If you're an older adult, have a disability, or are a veteran, transportation in Contra Costa County can be challenging. We want to identify ways to make it easier for you to get around the county—whether you're going to an appointment, getting groceries, visiting family, or anything else.

You can participate from home!

Due to the shelter-in-place we are asking individuals to complete the survey online or participate in a short phone interview. Participants will be entered in a drawing for a \$25 gift card!

Take the survey on-line at www.surveymonkey.com/r/CCTA_Survey2 or in Spanish at www.surveymonkey.com/r/CCTA_SurveySPN



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