



Arts and Culture Commission of Contra Costa County

SUPPORTING ALL THE ARTS

Mission

The Arts and Culture Commission of Contra Costa County is dedicated to advancing the arts in a way that promotes communication, education, appreciation and collaboration throughout Contra Costa County so that we may grow creatively as a community that preserves and celebrates our diverse cultural expression.

MEASURE X
INTRODUCTION

WWW.AC5.ORG



ABOUTFACE US Air Force Dr. Felisa Gafney

FG

Ben Miyaji
Chair At-Large-2



Silvia Ledezma
Vice-Chair District 1



Elizabeth Wood
Senior Commissioner
District 4



Joan D'Onofrio
At-Large 3



10 seats:

- 5 from each Supervisorial Districts
- 4 At-Large
- 1 Alternate



Y'Anad Burrell
At-Large-1



Beverly Kumar
District 2



Lanita Mims
At-Large-4



Grant Taylor
District 3



County services we provide:

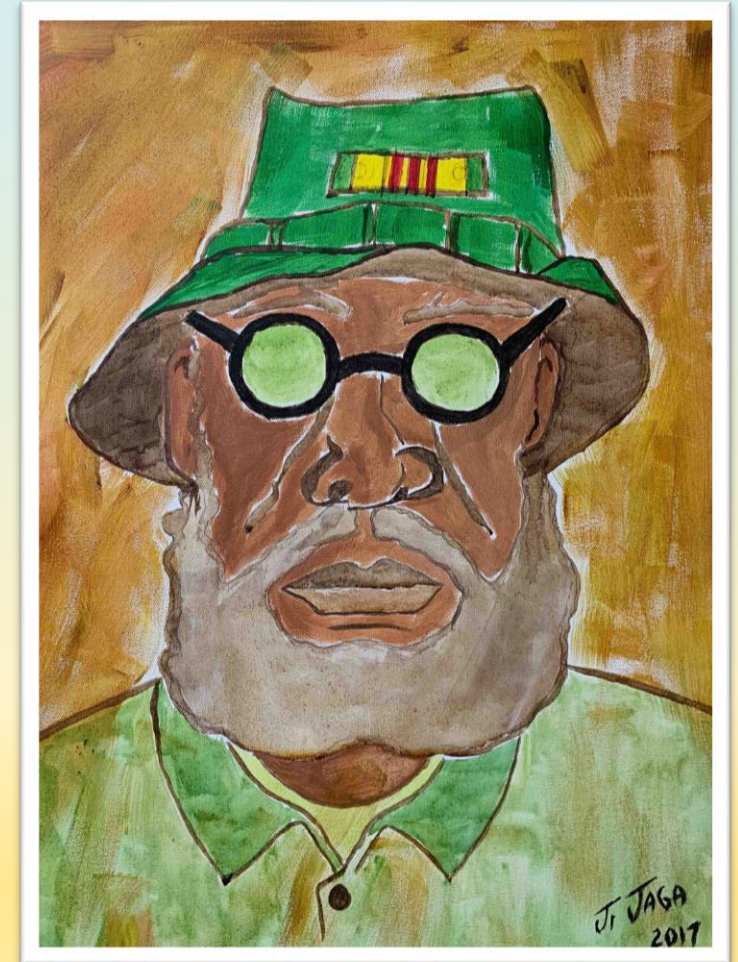
- **Youth Advisor** is a one-year term in which they perform a Commission-approved service project during their respective term.
- **Arts Passages** exhibitions at the County Administration Building.
- **Arts Recognition Awards** highlights individuals and organizations.
- **Arts Café** is a series of art workshops, lectures, discussions, and exhibitions.
- **Arts Directory** and **Calendar** for Contra Costa County artists or arts organizations.



2019 Arts Recognition Awards

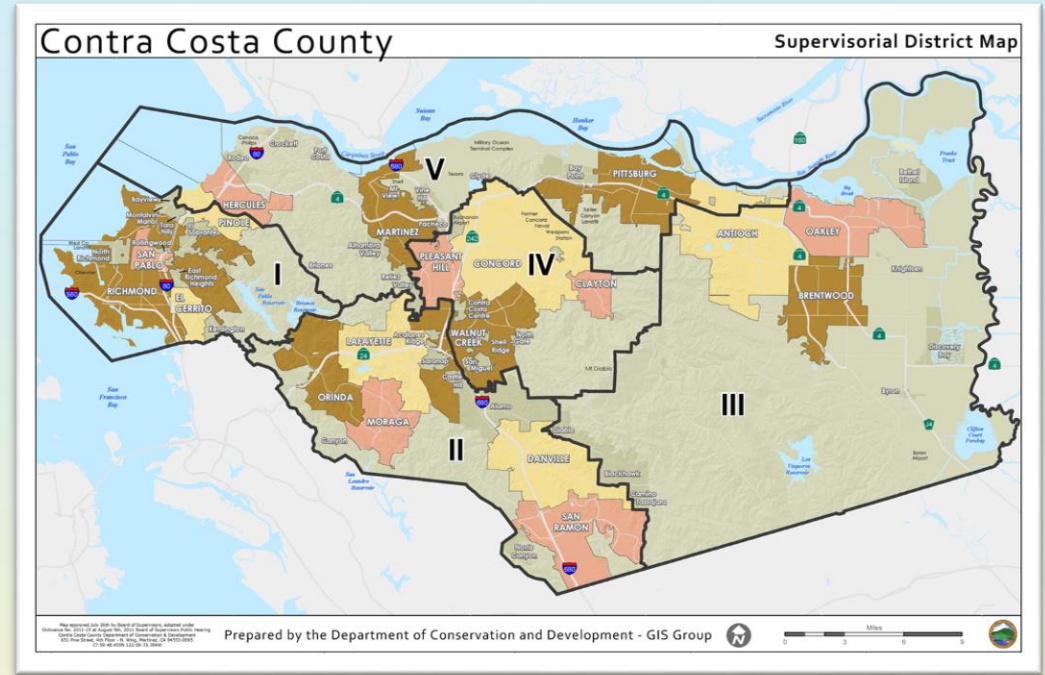
ABOUTFACE exhibit, County Administration Building (ABOUTFACE VIA Assistant Coordinator Jeffrey Geronimo)

Youth Advisor Carolyn Considine, *Justice Mural*, Campolindo High School



California Arts Council services:

- **ABOUTFACE** is a free self-portrait painting classes for Contra Costa County Veterans.
- **Poetry Out Loud** is a national recitation contest for high school students.
- **Local Arts and Cultural Organizations Grant (LACOG)** was a one-time grant.



Upcoming:

- **Artist Power Convenings** is a one-time grant we are assisting YBCA facilitate. The grants prioritize Black and African American; American Indian or Alaska Native; Latinx; Native Hawaiian or Pacific Islander; Asian; disabled and LGBTQIA+ artists in Contra Costa County.
- **Arts and Culture Prospectus of Contra Costa County** is a series of Fall workshops in which we'll be identifying cultural stakeholders to define public art projects in each District. Project funded by a rebudget of a one-time allocation for Fiscal Year 21-22.

PREVENTION

Artists are second responders.

Art is free expression to address social issues.



ABOUTFACE Veteran May 2021 Zoom workshop
Robin D. López, *Richmond Speaks*, photograph, www.robindlopez.com

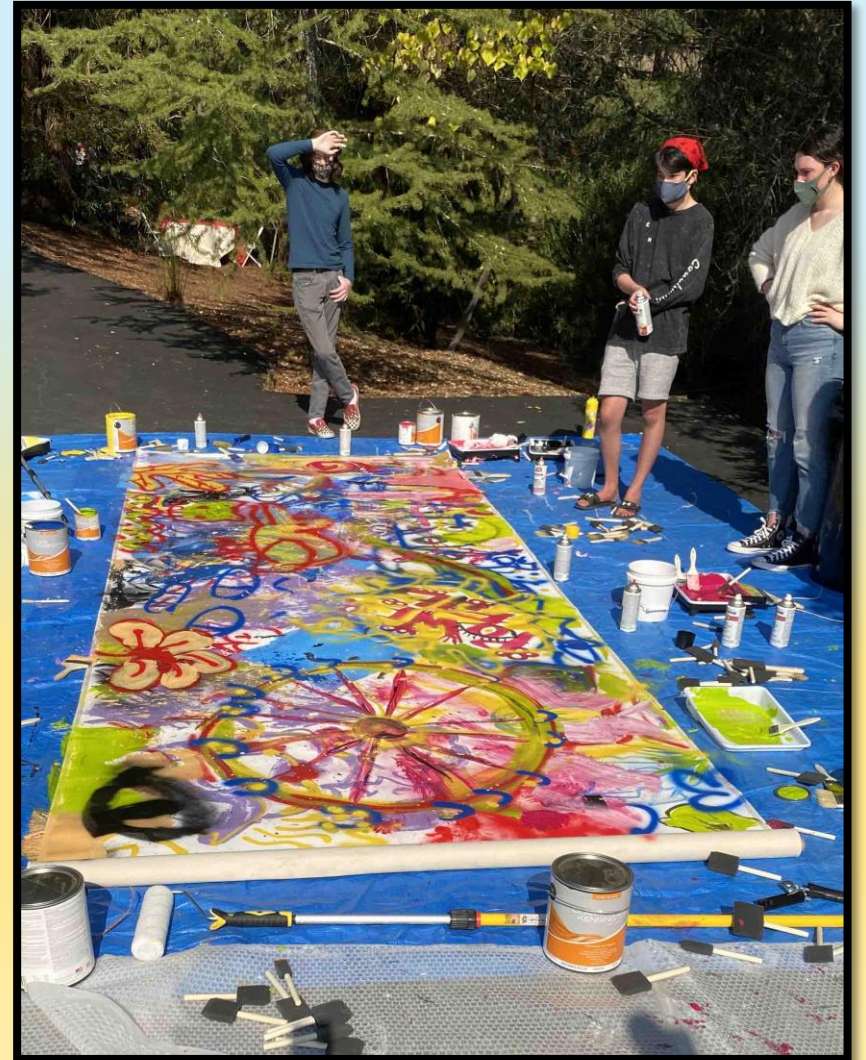
PREVENTION

**Art addresses collective grief.
Art uplifts all communities.**



2018 Marsh Creek Detention Facility
Art Project with the Office of the
Sheriff in Contra Costa County and
California Lawyers for the Arts
*Vice Chair Silvia Ledezma image

Youth Advisor Carolyn Considine's
Project We painting.
*Carolyn Considine image.



95% of local arts agencies use the arts to address community development issues
(e.g., youth, economic, diversity)



95% ADDRESS COMMUNITY DEVELOPMENT ISSUES

@BeAnArtsHero

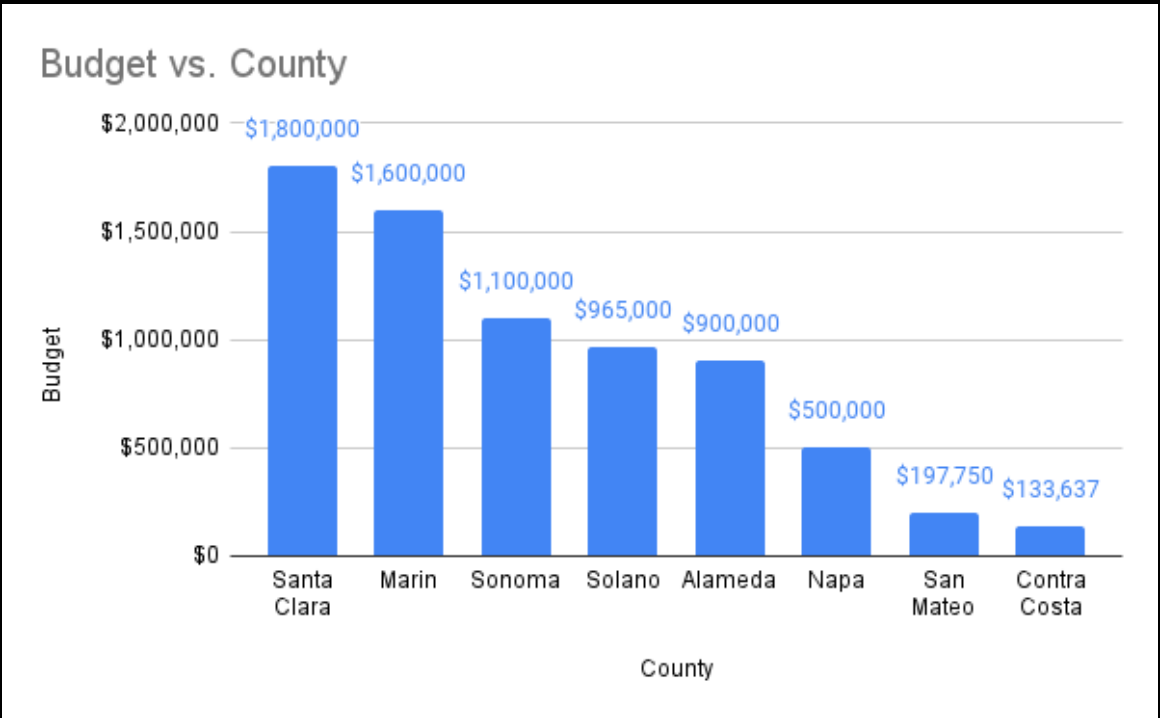
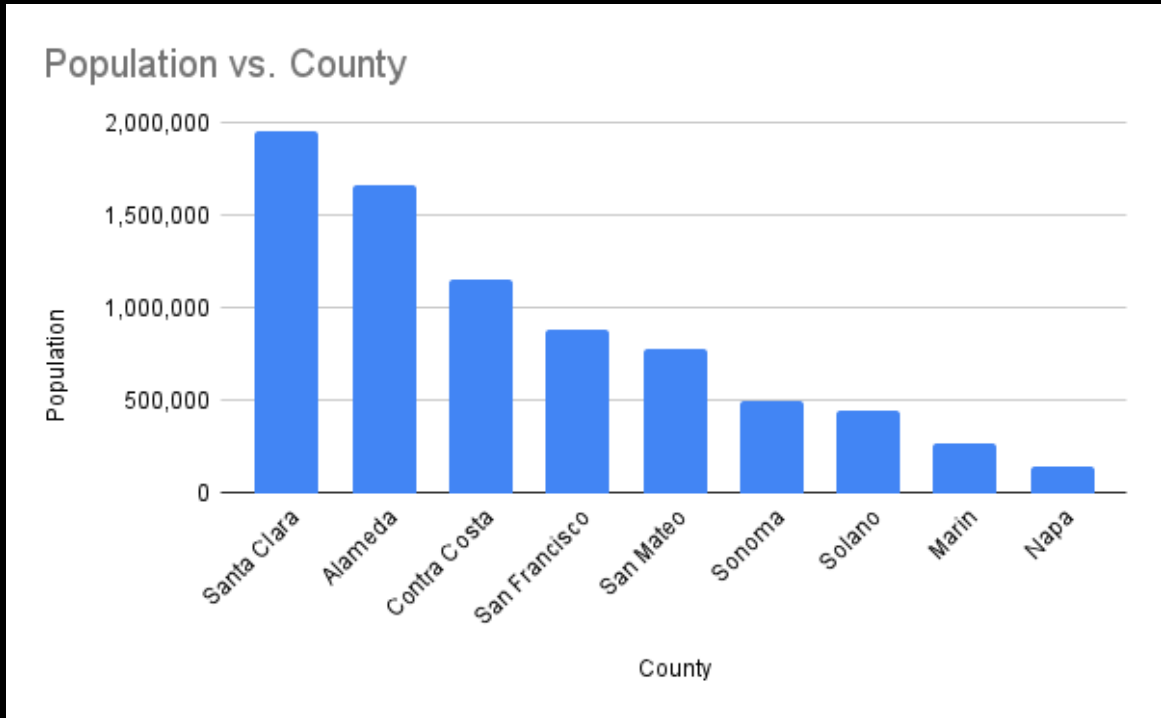
DID YOU KNOW?

LOW-INCOME STUDENTS ENGAGED IN THE ARTS ARE MORE THAN TWICE AS LIKELY TO GRADUATE COLLEGE



Budget Context: How do we rank?

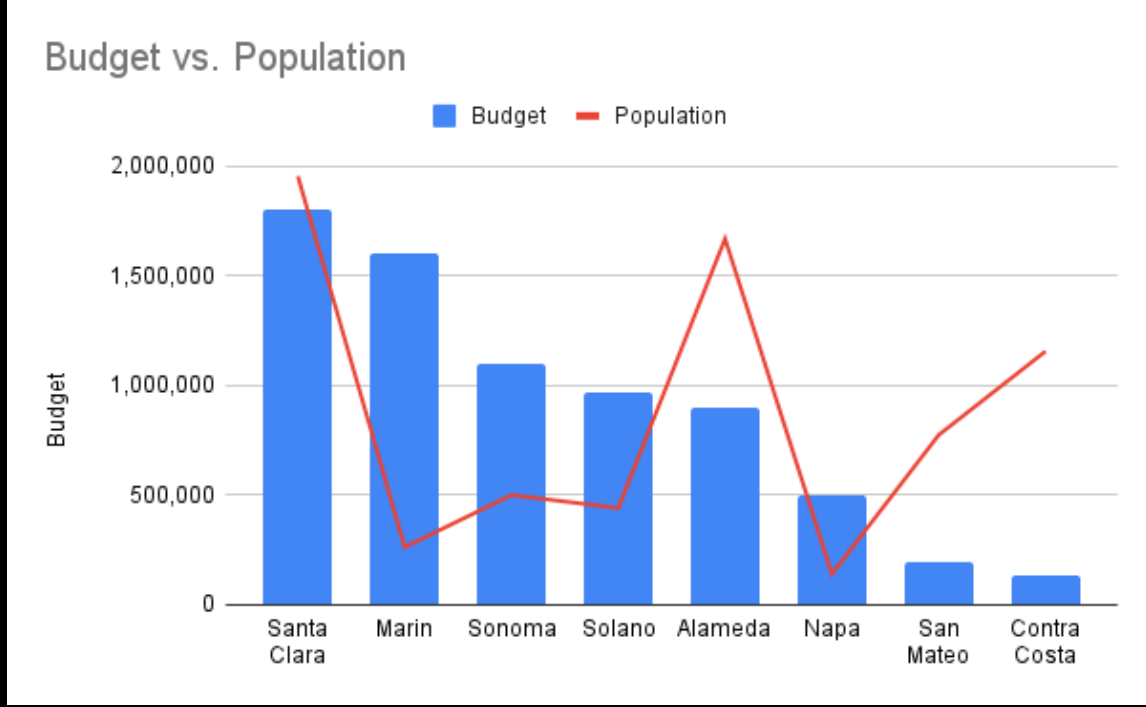
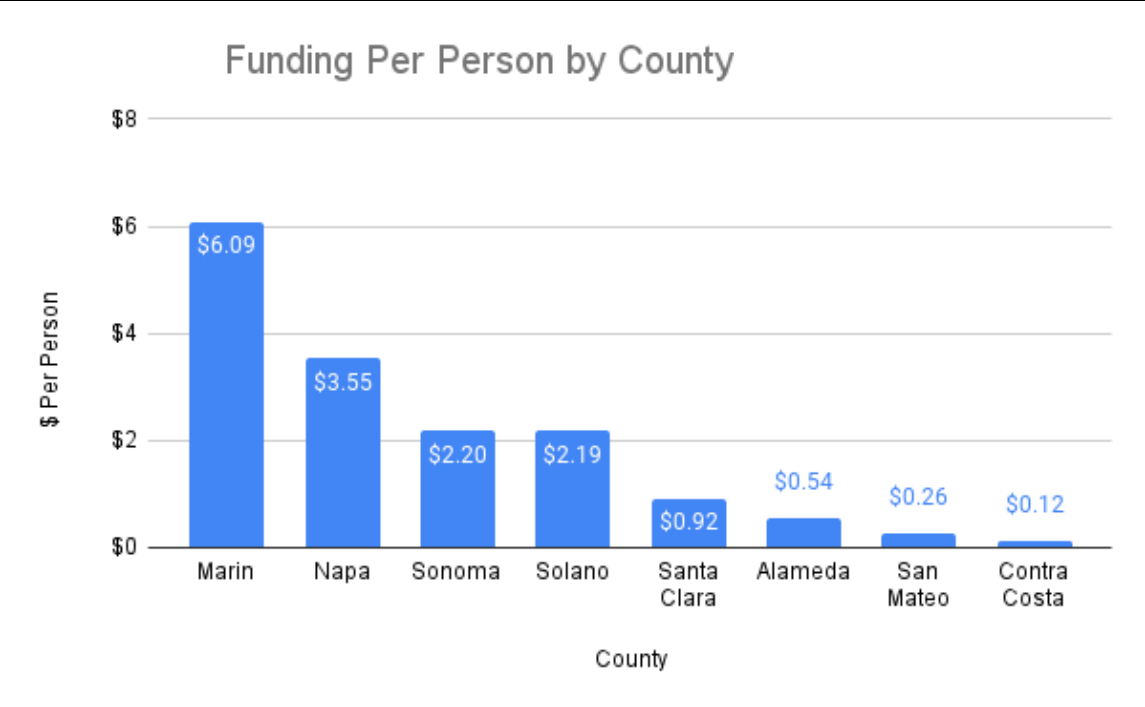
DATA



Contra Costa County: 3rd highest population and lowest budget

Budget Context: How do we rank?

DATA



Funding Average Per Person: \$1.04 Contra Costa County: \$.12
Contra Costa County: largest services gap and 0 employees

DATA

California State-Local Partners Snapshot Survey:

Average budget size: **\$519,449**

Average Number of Employees:

Full-time – **2.94**

Part-time – **2.93**

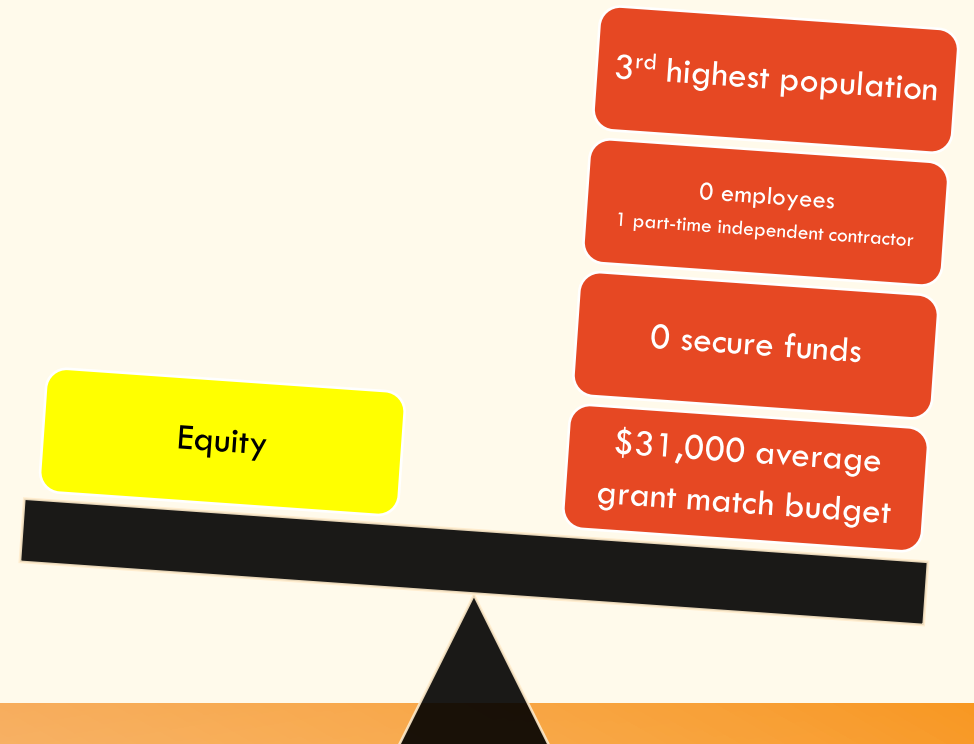
Contractors – **6.92**

*The Arts Commission was established in 1994.

No CCC arts demographic data due to limited budget.

Contra Costa County

Data



TRENDS

California Arts Council

1. No longer sole funding source.
2. Support Commissions with basic secure funding.
3. Look to invest in partnerships.
4. Discontinuing ABOUTFACE grant program.
5. CAC grant funds can't be used for grant matches.
6. Arts Commission budget has close to zero leverage.

Equity

1. Investment reflects values.
2. \$31,000 CCC grant match is inadequate.
3. CCC has a huge diverse artistic population.
4. Disproportionately impacts every community.
5. LACOG grantee feedback:
"The lack of CCC arts investment has created a disconnect between artists, art organizations, and residents."



TRANSFORMATIONAL

District Public Art Program:

Every Bay Area County has a public art program! Let's build Contra Costa County's first public art program!

Community Art Fund:

Up to 5 community art projects a year!

AIRS (Artist-in-Residency in the School):

Pilot program where teaching artists in CCC schools work with students to create an art project.



What bold experiments, big ideas, and innovative approaches to meet key needs?

District Public Art Program

Community Art Fund

AIRS
(Artist-in-Residency in the School) pilot program

TRANSFORMATIONAL



Arts Connection:

Connect artists and art organizations for quarterly meetings for advocacy, opportunities, and data collection.

Youth Advisor in each District:

Expands equity and opportunity to youth in each District!

Build Structures:

Community creates policy for new and signature programs based on equity. All other Bay Area Counties have Arts and Culture in their General Plans!



Arts
Connection

**What bold
experiments, big
ideas, and
innovative
approaches to
meet key
needs?**

Youth Advisor
in each District

Build
Structures

NUMBERS MATTER!

\$1.04

average
arts funding
per person

$\$1.04 \times$
1,155,879
CCC residents
\$1,205,601

Bay Area
Counties

CCC ask:
\$625,000

\$.54 per resident



**Arts and Culture Commission
of Contra Costa County**

SUPPORTING ALL THE ARTS

\$625,000 INVESTMENT

Support Team: \$305,000

Managing Director
Program Coordinator
Communication and Marketing

Build Structures: \$45,000

Facilitator works with CCC residents to create policy for District Public Art Programs, Community Projects Fund, and Signature Programs based on equity!

Signature Programs: \$100,000

Arts and Culture Prospectus of Contra Costa County
ABOUTFACE
Poetry Out Loud
Youth Advisor
Jump StArts CAC grant
Art Recognition Awards
Art Passages

District Public Art Program: \$100,000

(\$20,000 each District)

New Programs: \$50,000

Youth Advisor (each District)
AIRS (Artist-in-Residency in the Schools) pilot program
Arts Connection (CCC artists/art organizations quarterly meetings for advocacy, opportunities, and data collection)

Community Art Fund: \$25,000 up to 5 projects a year!

**TOP PRIORITY:
SECURE STAFF TO
DELIVER SERVICES!**

***Let's build an arts foundation in CCC!
It will take time
and dedicated staff to do so!***



ABOUTFACE Veteran Workshop 2018

5 REASONS \$625,000

1. Arts is an equity & economic investment.
2. A stable funding source secures programs.
3. Follows best practices of regional County partners: average per person \$1.04 and our ask \$.54
4. Acknowledges community needs through new programs.
5. Art speaks to the human experience and uplifts all communities!



Thank You MXCAB!