

East Bay Center for the Performing Arts

Lifting up the lives of our young people through the healing power of art



Measure X

Community Advisory Board Meeting 7/28/21

PRESENTED BY RUTHIE DINEEN, LCSW
MANAGING DIRECTOR



Building on Years of Success, the Next Step is Now

Recommitting and refocusing to strengthen programs and deepen impact

**53 YEARS OF QUALITY
PERFORMING ARTS PROGRAMS**

Music, Theater, and Dance
based in Iron Triangle neighborhood of Richmond

100,000+ YOUTH
engaged since 1968

3,500 STUDENTS
in 13 WCCUSD schools

500 STUDENTS AT THE CENTER'S MAIN SITE

85 weekly classes, 140 weekly private lessons, 18 annual recitals,
8 youth ensembles

**virtual during Covid and this summer/fall returning to in-person*



Who We Serve

OUR COMMUNITY

AT OUR MAIN SITE

500 STUDENTS ANNUALLY (AGES 3-18)

60% of our students are Latinx

30% African American

70% of our students are female

85% of students in our intensive Young Artist Diploma Program (ages 12-18) stay in the program 6 years

100% of our students who complete our Diploma Program graduate high school, 90% go on to college

100% of classes are tuition-free

IN THE SCHOOLS

3,500 STUDENTS ANNUALLY (TK-12TH GRADE)

91% of students in South Richmond's Kennedy Family of Schools are "socioeconomically disadvantaged"

Our Approach



AN INTEGRATED HOLISTIC MODEL

WITH ARTISTIC TRAINING AS THE MEANS



**EAST BAY CENTER FOR
THE PERFORMING ARTS**

Unmet Needs



Demand for performing
arts programs in WCCUSD
schools



Wrap-around performing
arts program for children
ages 3-11



Strengths-based
mental health support
services

Transformational Ideas



LONG-TERM

culture specific and cross-cultural performing arts education in WCCUSD.

HEALING-CENTERED

performing arts training for children and youth ages 3-18, and support into college.

STRENGTHS-BASED

community support and space, which uses performing arts as the tool for transformation.

Measure X Request \$1.5 Million/Year



TITLE I SCHOOLS
PERFORMING ARTS INITIATIVE:
\$500,000/YEAR



ARTS TRAINING PATHWAY TO
COLLEGE AND CIVIC
LEADERSHIP:
\$500,000/YEAR



STUDENT SUPPORT/WRAP
AROUND PROGRAM:
\$500,000/YEAR