



# Agenda

## MEASURE X COMMUNITY ADVISORY BOARD

May 5, 2021

5:00 P.M.

### VIRTUAL MEETING

The Public may observe and participate in  
the Virtual Zoom Meeting by using this link:

<https://cccouny-us.zoom.us/j/81176769191>

Meeting ID: 811 7676 9191

Or by dialing (888) 278-0254

Conference Code: 468751

Mariana Moore, Chair  
BK Williams, Vice Chair

### Agenda Items:

Items may be taken out of order based on the business of the day and  
preference of the Committee

1. Introductions
2. Roll Call
3. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).
4. RECEIVE the Record of Action for the April 28, 2021, Measure X Community Advisory Board meeting (Mariana Moore, Chair)
5. APPROVE revised operating principles for MXCAB (Mariana Moore, Chair)
6. APPROVE plan for holding a series of focused presentations and discussions at upcoming MXCAB meetings (Mariana Moore, Chair)
7. DISCUSS language equity for the Measure X Community Advisory Board meetings and materials (Ali Saidi, Member)
8. DISCUSS process for finalizing priorities and recommendations to submit to the Board of Supervisors (Mariana Moore, Chair)
9. The next meeting is currently scheduled for May 12, 2021.
10. Adjourn

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*The Measure X Community Advisory Board will provide reasonable accommodations for persons with disabilities planning to attend Measure X meetings. Contact the staff person listed below at least 72 hours before the meeting.*

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*Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Measure X Community Advisory Board less than 96 hours prior to that meeting are available for public inspection at 1025 Escobar St., 4th Floor, Martinez, during normal business hours.*

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*Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.*

For Additional Information Contact:

Lisa Driscoll, Committee Staff  
Phone (925) 655-2047  
[lisa.driscoll@cao.cccounty.us](mailto:lisa.driscoll@cao.cccounty.us)



# Contra Costa County Board of Supervisors

## Subcommittee Report

### MEASURE X COMMUNITY ADVISORY BOARD

**Meeting Date:** 05/05/2021

**Subject:** Record of Action for April 28, 2021 Measure X Community Advisory Board Meeting

**Submitted For:** FINANCE COMMITTEE,

**Department:** County Administrator

**Referral No.:** N/A

**Referral Name:** Record of Action

**Presenter:** Lisa Driscoll, County Finance Director

**Contact:** Lisa Driscoll (925) 655-2047

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#### **Referral History:**

County Ordinance requires that each County body keep a record of its meetings. Though the record need not be verbatim, it must accurately reflect the agenda and the discussions made in the meetings.

#### **Referral Update:**

Attached for the Board's information is the Record of Action for its April 28, 2021 meeting.

#### **Recommendation(s)/Next Step(s):**

Staff recommends MXCAB receive the Record of Action for the April 28, 2021 meeting.

#### **Fiscal Impact (if any):**

No fiscal impact.

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#### **Attachments**

Record of Action MXCAB 4-28-21

Public Comments received 4-26-21

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# Agenda

## MEASURE X COMMUNITY ADVISORY BOARD

April 28, 2021  
5:00 P.M.  
RECORD OF ACTION

Mariana Moore, Chair  
BK Williams, Vice Chair

### Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Committee

Present: Chair Mariana Moore; Vice Chair BK Williams; Kathryn Chiverton; Jim Cervantes; Odessa LeFrancois; Dr. Michelle Hernandez; Sharon Quezada Jenkins; Michelle Stewart; Ali Saidi; Jerry Short; Kimberly Aceves-Iniquez; Ruth Fernandez; Debbie Toth; Susun Kim; Cathy Hanville; Gigi Crowder; Geneveva Calloway; Melissa Stafford Jones; Diana Honig; Lindy Lavender; Peter Benson; Steven Bliss

Absent: Edith Pastrano; David Cruise; Sandra Wall; Sandro Trujillo; Pello Walker

Staff Lisa Driscoll, County Finance Director; Enid Mendoza, Senior Deputy County

Present: Administrator; Chris Wikler, BOS District IV; Sonia Bustamante, BOS District I; Jill Ray, BOS District II; Melissa Klawuhn, Assistant Sheriff; MJ Robb, Sheriff Commander, Management Services; Lavonna Martin, Health Services

### 1. Introductions

*In the interest of time management, Vice Chair BK Williams announced a change in process for introductions to include only new attendees. There were 39 participants.*

### 2. Roll Call

*Staff conducted a roll call. For voting purposes alternate Cathy Hanville replaced Edith Pastrano, no alternate was available for David Cruise, Melissa Stafford Jones replaced Sandra Wall.*

### 3. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

*Rebecca Rozen, Regional Vice President of the Hospital Council Northern & Central California, provided an update on the Contra Costa Cares funds indicating that the Hospital Council had not yet made a decision on funding for FY 2021/22. Assistant Sheriff Klawuhn introduced herself and Commander of Management Services MJ Robb. Assistant Sheriff Klawuhn provided a statement regarding Sheriff Livingston's interest in the process*

*and indicated that both she and MJ Robb would attend all meetings. The attached public comments were received on 4/26/2021.*

4. Staff recommends approval of the Record of Action for the April 21, 2021 meeting.

*Record of action was adopted by unanimous vote.*

5. Approve operating principles.

*Mariana Moore introduced the topic of operating principles. A discussion took place to specify populations within the county that are most harmed by inequities and disparities. A motion made to revise Section 6 of the operating principles to state: "Name inequities and disparities and be specific in naming and recognizing those who are most harmed by them, especially Black and Latinx residents. Additional areas of focus include residents with mental health needs, indigenous people, Asian American/Pacific Islander American residents, seniors, disabled people, children and youth (prenatal to adult), immigrants, unsheltered and homeless residents, rural communities, LGBTQ+ residents, and poor people." The motion passed unanimously.*

6. Approve plan for series of focused presentations and discussions.

*Mariana Moore introduced the plan for holding a series of focused presentations and discussion at upcoming meetings. The plan was discussed. Recommendations were made to move the fire protection topic to earlier in the year to avoid fire season, to add disabled seniors to the senior topic, and to add transportation and the arts to the panelist guidance. Mariana was asked to update the materials. The item passed unanimously.*

7. Receive report on County needs and trends from PolicyLink.

*Jamila Henderson from PolicyLink provided a statistical report from the Bay Area Equity Atlas. Note that the slides were modified from those originally posted with the agenda. Slide 10 (water debt) was updated with corrected data extracts from the California Water Board, slides 11 and 12 were updated to include legends, and for consistency footers were removed throughout. Subsequent to the meeting Ms. Henderson provided the following information on questions asked during the presentation. We know about households behind on rent because of the Household Pulse Survey which did not exist before the pandemic, so we don't have information on households behind on rent before the pandemic, unfortunately. At least not from that source. 8% of Contra Costa County renter households are behind on rent (11,246 Contra Costa households behind on rent out of 134,525 renter households). This is down from earlier during the pandemic.*

8. Receive report regarding the County budget and revenues.

*Lisa Driscoll, County Finance Director provided a budget 101 presentation intended to provide a tool of where to find County budget data. The Board of Supervisors heard a similar report during the Budget Hearings of April 20, 2021. The budget is a core/baseline budget and includes no appropriations for COVID-19 expense, American Rescue Plan Act funds, and very little for Measure X (\$665,000). The final budget is due to be adopted by the Board of Supervisors on May 11, 2021. Separate and apart from adoption of the County Budget the Board of Supervisors will receive a report on the American Rescue Act dollars and recommended appropriation of those dollars. The MXCAB requested that the report be provided to them as well. With respect to the Measure X general purpose dollars, the MXCAB will be making recommendations on the annual amount and approximately \$22 million in one-time monies that are projected to be collected for the period of April 1, 2021 through June 30, 2021.*

9. The next meeting is currently scheduled for May 5, 2021.

*No change to standing meeting date and time.*

10. Adjourn

*The meeting adjourned at approximately 7:05 PM.*

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For Additional Information Contact:

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Phone (925) 655-2047  
lisa.driscoll@cao.cccounty.us

## **Public Comments, MX Community Advisory Board**

**April 28, 2021**

### **Bryan Scott, Chair, East County Voters for Equal Protection**

Good afternoon, Members of the Measure X Community Advisory Board. Right now, as you read this, there are 20,000 seniors in East County who do not have adequate emergency medical response and fire services.

Seniors are one of the most vulnerable segments of our community. If we are lucky, we have Mothers and Fathers, Aunts and Uncles, maybe even Grand Parents, who are getting up-there in age, who are becoming increasingly likely to need to call 9-1-1 in an emergency.

As I mentioned previously, the regional fire district serving East County is unable to respond to emergency calls, AT ALL, for significant periods of time each month. Response times are two-to-three times stated goals, and the fire district has declared an emergency, and limits its firefighting activities to defensive practices only.

Included in this Public Comment submission is a fire district press release, describing the dangerous impact of government funding priorities gone awry.

This agency, the government entity responsible for responding to these county residents, has only three fire engines and nine on-duty firefighters to serve the needs of nearly 130,000 residents, spread over 249 square miles. East Contra Costa Fire Protection District operates just three fire stations in the region.

In Brentwood, the largest (65,000 pop.) city in East County, federal census estimates (2019) put the 65-and-older population group at 15%. In Oakley, the second largest (43,000 pop.) city, the estimate is 9.3%, while in Discover Bay, the third largest (13,000 pop.) residential concentration, it is 15.9%.

These figures estimate the number of elderly East County residents without a responsive emergency service at nearly 16,000 (15,816). This does not include seniors in other unincorporated areas, like Bethel Island, Byron, Knightsen or Marsh Creek.

Other at-risk demographic groups, such as people of color, the homeless or housing-insecure, infants/youths, and young parents, all call or use 9-1-1 services, when a life-threatening situation occurs.

When an emergency occurs the EMS first response connects victims with agencies and services, so that injuries are addressed with compassion in a timely manner. These include county healthcare, crisis support, and temporary food and shelter.

Our Mothers and Fathers, our Aunts and Uncles, our Grand Parents, all deserve adequate emergency services in their community.

This is why the Measure X Community Advisory Board must recommend that the Board of Supervisors dedicate 15% of the Measure X sales tax revenue to fund emergency services in East County.

Thank you.

***Appendix: ECCFPD Reduction in Service Press Release, June 10, 2020.***



## East Contra Costa Fire Protection District News Release

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**Contact:** Steve Aubert  
East Contra Costa  
Fire Protection District  
150 City Park Way  
Brentwood, CA 94513  
(925) 250-5758

Release Date: June 10, 2020  
**For Immediate Release**

### **As Fire Season Arrives, Reduction of Services Ahead for East Contra Costa Fire Protection District**

**Brentwood, CA** — East Contra Costa Fire Protection District (ECCFPD), the local fire agency serving Brentwood and Oakley Discovery Bay, Bethel Island, Knightsen, Byron, Marsh Creek, and Morgan Territory announced today, that due to severe under-funding, it has been forced to take new, urgent measures to maintain its extremely limited operations and keep firefighters safe.

Starting July 1, the Fire District will only send firefighters inside a burning building **if human life is at risk**. Due to the extreme conditions resulting from a 3-station deficit, ECCFPD firefighters are being forced to spread themselves across 3 stations not 6, covering 250 square miles. This is pushing our firefighters to their limits as they respond to twice as many calls for help. Furthermore, the added strain of unbalanced “automatic aid” agreements with other county fire departments are becoming unsustainable. ECCFPD must now focus on containing the fire to the structure involved. Unfortunately, this defensive first operation strategy raises the safety risk factors for families, businesses, and for property within our communities just as the 2020 fire season is getting underway. Also announced by ECCFPD today: all public outreach events and station visits will be eliminated indefinitely.

The safety risk of being under-funded and short 3 fire stations is real and growing, according to ECCFPD Fire Chief Brian Helmick. “In fire emergencies, every second counts. When a fire or emergency strikes, you need help fast. Response times matter. Delayed response times can allow a fire to **double in size** every 30 seconds. But our reality is that East Contra Costa

communities, your homes, businesses, and your families will, on average, face slower responses than national standards recommend, when you call 911.”

“Due to severe under-funding, our firefighters are continually overrun responding to calls, maintaining required training and trying to be active in public education. We must take necessary steps to save lives and provide the safest environment for our workforce, so firefighters are ready and able to answer the call when it comes,” Chief Helmick added.

“These are not steps we want to take – and candidly, they may not be the last. We may have to consider other, even more drastic measures” said Chief Helmick, adding, “The reality is, we have to live within our means and keep our firefighters safe. We are working tirelessly to address our severe funding shortfall, including correcting past oversights and renegotiating developer fees and other fees that should have been put into place decades ago. **We are also practicing full transparency, asking our community for input, and continuously LISTENING in every direction.** Our goal is to find common ground that helps shape a local ballot measure that *our community can support*, authorizing a new, stable and reliable (i.e. guaranteed, sustainable and sufficient) local funding source that secures adequate ECCFPD fire protection in the future and that doesn't take resources away from our public service partners.”

Learn more at [www.eccfpd.org](http://www.eccfpd.org).

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#### **ABOUT THE EAST CONTRA COSTA FIRE PROTECTION DISTRICT:**

The East Contra Costa Fire Protection District (ECCFPD) is a rural-funded fire district that currently operates 3 fire stations and has a 3-station deficit. The District protects a population of more than 128,000 across its 249 square-mile service area. ECCFPD provides firefighting personnel, emergency medical services (basic life support) and fire prevention to the residents and businesses of the cities of Brentwood and Oakley, and unincorporated communities of Discovery Bay, Bethel Island, Knightsen, Byron, Marsh Creek, and Morgan Territory. **Learn more** at [www.eccfpd.org](http://www.eccfpd.org) or social media via Facebook (East Contra Costa Fire Protection District), Instagram(@east\_contra\_costa\_fire), Twitter (@ECCFPD ) or our YouTube channel (East Contra Costa Fire Protection District). ###



# Contra Costa County Board of Supervisors

## Subcommittee Report

### MEASURE X COMMUNITY ADVISORY BOARD

**Meeting Date:** 05/05/2021  
**Subject:** Operating Principles for the Measure X Community Advisory Board  
**Submitted For:** MEASURE X Com Advisory Board,  
**Department:** County Administrator  
**Referral No.:** 2/2/21 D.4  
**Referral Name:** Community Advisory Committee for Measure X  
**Presenter:** Mariana Moore      **Contact:** Lisa Driscoll, County Finance Director (925) 655-2047

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#### **Referral History:**

DISCUSS/APPROVE operating principles for MXCAB.

#### **Referral Update:**

Continued discussion from meeting of 4/21/21 and 4/28/21.

#### **Recommendation(s)/Next Step(s):**

ADOPT attached operating principles.

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#### **Attachments**

MXCAB Operating Principles (Revised)

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## **Measure X Community Advisory Board**

### **Operating principles**

#### **VISION STATEMENT**

Contra Costa County will have the necessary funds to invest in and sustain a robust system of care and the social and public services necessary to support a vibrant community and ensure that all county residents have equitable opportunities to thrive.

#### **OPERATING PRINCIPLES**

##### **Assumptions and commitments that inform our work together:**

1. Shared responsibility to practice the values of equity, justice, inclusion and compassion.
2. Sustaining a strong social safety net is important for the health and prosperity of all.
3. Investments will prioritize prevention as well as addressing current system gaps.
4. Investments will help leverage other funding sources when feasible.
5. Needs and issues are intersectional and interconnected. Think about needs and services from the point of view of residents.
6. Name inequities and disparities, and be specific in naming and recognizing those who are most harmed by them, especially Black and Latinx residents. Additional areas of focus include residents with mental health needs, indigenous people, Asian American/Pacific Islander American residents, seniors, disabled people, children and youth (prenatal to adult), immigrants, unsheltered and homeless residents, rural communities, LGBTQ+ residents, and poor people.
7. Economic opportunity and equity are at the heart of our purpose.
8. Seek transformative solutions, in addition to filling current service gaps.
9. Fostering a culture of inclusion, welcoming, and belonging demonstrates our commitment to equity and will improve our work process and outcomes.

##### **How we conduct ourselves in meetings:**

1. Consider not repeating a point someone else has already made (or briefly agree).
2. Treat each other and all participants with mutual respect.
3. Be curious; practice active listening; seek to understand.

4. To fully embody our principle of inclusion: Support the accessibility needs of all participants to the extent feasible, including language access (interpretation and translation), technical support, and visual/audio support.



# Contra Costa County Board of Supervisors

## Subcommittee Report

### MEASURE X COMMUNITY ADVISORY BOARD

**Meeting Date:** 05/05/2021  
**Subject:** Plan for Series of Focused Presentations and Discussion  
**Submitted For:** MEASURE X Com Advisory Board,  
**Department:** County Administrator  
**Referral No.:** 2/2/21 D.4  
**Referral Name:** Community Advisory Committee for Measure X  
**Presenter:** Mariana Moore      **Contact:** Lisa Driscoll, County Finance  
Director (925) 655-2047

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#### **Referral History:**

Item was introduced at the April 21, 2021, MXCAB meeting (item #6). The draft plan was discussed on the April 28, 2021 meeting.

#### **Referral Update:**

Updated plan is attached.

#### **Recommendation(s)/Next Step(s):**

Approve attached plan.

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#### **Attachments**

Presentation Schedule, Format, and Guidance (Revised)

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## Measure X Community Advisory Board

### Revised presentation schedule

MEETING DATE	TOPIC(S)	PRESENTERS (tentative)
April 28	County budget overview Overview of county needs/trends	Lisa Driscoll PolicyLink
May 5	Revise operating principles Revise presentations schedule Language equity Process for finalizing priorities & recommendations to BOS	No external presenters
May 12	Seniors, disabled people, veterans	EHSD (Aging & Adult Services) Veterans Services Dept.
May 19	Community safety: fire protection	Contra Costa Fire and East County, Pinole Rodeo-Hercules, and Crockett-Carquinez districts
May 26	Early childhood	EHSD Community Services Bureau/HeadStart, Flrst 5 Contra Costa
June 9	Youth, young adults	EHSD (Children & Family Services Bureau) Health Services (Public Health, Behavioral Health)
June 16	Healthcare	Health Services (county hospital/clinics, EMS, Environmental Health, Hazardous Materials)
June 23	Mental and behavioral health	Health Services (Behavioral Health)
June 30	Housing & homelessness	Health Services (Health, Housing & Homeless division), Dept. of Conservation & Development Housing Authority of CC

<b>MEETING DATE</b>	<b>TOPIC(S)</b>	<b>PRESENTER(S) (tentative)</b>
July 7	Community safety: justice systems	Sheriff, District Attorney, Probation, Public Defender, Courts, Office of Reentry & Justice
July 14	Safety net (e.g., employment, cash aid, food security, interpersonal violence, etc.)	Employment & Human Services Dept. (CalFresh, CalWorks, Child/Adult Protective Services, Alliance to End Abuse), Child Support Services, Workforce Development Board
July 21	Immigration Racial equity across systems	Stand Together Contra Costa
July 28	Library, arts & culture, agriculture, environmental justice/ sustainability, transportation	CC Library, Agriculture Dept., Dept. of Conservation & Development, CDC Sustainability Commission
August 4	Develop draft priorities & recommendations	
August 11	Finalize priorities & recommendations to submit to Board of Supervisors	

**Presentation format:**

- Panel of speakers (up to 5) includes county staff, community-based organizations, issue-specific experts, and residents with lived experience of the need or issue being discussed
- Each panelist has up to 10 minutes to present
- Questions/discussion with MXCAB members and alternates (20-30 min.)
- Public comment

## PRESENTATION FORMAT AND PANELIST GUIDANCE

- **Guidance for service providers/issue experts** (county and community-based):
  - Each presenter will be allotted approximately 10 minutes, depending on the total number of presenters on the panel. Please adhere to the time allocation provided.
  - **Introduction:**
    - County staff: Brief explanation of county services/structure
    - Community organizations: Brief explanation of services provided,
  - **Data:** Share limited number of data points that demonstrate the core issue/needs
    - Disaggregate data by race/ethnicity whenever possible
    - Name and focus on populations that are most underserved (race/ethnicity, geographic area, ability, gender, sexual orientation, age, etc.)
  - **Trends:** What is emerging or changing, and what are the implications?
  - **Racial equity:** Which racial/ethnic populations does this issue impact disproportionately? What are the notable disparities? (Please disaggregate all presentation data by race/ethnicity where feasible.)
  - **Gaps:** What are the 2-3 most significant unmet needs in this issue area?
  - **Prevention:** What more can be done to help residents avoid being in crisis around this need/issue?
  - **Intersectional:** What are some of the important ways in which this issue connects with, impacts, and is impacted by, other community needs (e.g., transportation), particularly those listed on the schedule of presentations?
  - **Transformational ideas:** What bold experiments, big ideas, and innovative approaches (e.g., incorporating the arts), could we take to meet these key needs?
  - **Success:** What will success look like if Measure X is successful in funding in this issue/need?

- **Guidance for resident speakers:**

- What has your experience of this need/issue/system been like? What has worked well? What hasn't?
- What do county- and community-based service providers need to understand to make these systems work better?
- What would you most like to see happen in this county over the coming year that would improve your well-being and opportunity to thrive?
- What will success look like if Measure X is successful in funding needed services related to this issue?