

Application Form

Profile

Douglas

First Name

R

Middle Initial

Lezameta

Last Name



Home Address



Suite or Apt

Concord

City

CA

State



Postal Code



Primary Phone



Email Address

Which supervisorial district do you live in?☒ District 4

Education**Select the option that applies to your high school education ***☒ High School Diploma

College/ University A**Name of College Attended**

Universidad Ricardo Palma

Degree Type / Course of Study / Major

Civil Engenieering

Degree Awarded?☐ Yes ☒ No

College/ University B**Name of College Attended**

John Logie Baird

Degree Type / Course of Study / Major

Mass Communication

Degree Awarded?

☒ Yes ☐ No

College/ University C

Name of College Attended

ESAN

Degree Type / Course of Study / Major

Business

Degree Awarded?

☒ Yes ☐ No

Other schools / training completed:

Course Studied

Entrepreneurship

Hours Completed

160

Certificate Awarded?

☒ Yes ☐ No

Board and Interest

Which Boards would you like to apply for?

Workforce Development Board: Submitted

Seat Name

Douglas Lezameta

Have you ever attended a meeting of the advisory board for which you are applying?

☐ Yes ☒ No

If you have attended, how many meetings have you attended?

Douglas R Lezameta

Please explain why you would like to serve on this particular board, committee, or commission.

I would like to represent the Hispanic Community by serving in this board, I believe that I can be the bridge between the resources and plans available and bring it to our community in Contra Costa

Qualifications and Volunteer Experience

I would like to be considered for appointment to other advisory boards for which I may be qualified.

☒ Yes ☐ No

Are you currently or have you ever been appointed to a Contra Costa County advisory board, commission, or committee?

☐ Yes ☒ No

List any volunteer or community experience, including any advisory boards on which you have served.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

Currently I am serving was a President of The Hispanic Chamber of Commerce of Contra Costa County and in priors years I served as a board member, I have a deep understating of what our Hispanic Community needs and how to reach out to them to deliver the information and help they need.

[Upload a Resume](#)

Conflict of Interest and Certification

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

☒ Yes ☐ No

If Yes, please identify the nature of the relationship:

I am the President of The Hispanic Chamber of Commerce and The Workforce Development Board of Contra Costa County is a member of our organization

Please Agree with the Following Statement

I certify that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

☒ I Agree

□ Douglas Lezameta

████████████████████ Concord California
████████████████████
████████████████████

Summary of Qualifications

- Accomplished, seasoned Professional with proven success in operations management to achieve the organizational mission.
- Superior communication skills, easily interacts with executives, physicians, regulatory agencies, patients, vendors and staff.
- Skilled in creatively promoting new programs and products.
- Effective working both independently and as part of a team. Committed to ideals of excellence.
- Energetic and organized. Able to efficiently handle the demands of multiple projects in detail.

Experience

Founder (Jul 2012 –Now)

Fusion Latina Network (Concord, California)

Founder of a new form of communication based on the Internet , developed a Social Media and Mass Communication Strategy that makes Radio Fusion Latina an important option for The Hispanic Community in the Bay Area. Awarded Business of the Year 2014 By The East Bay Leadership Council. Lead a team of 10 talented personalities that works on the station.

Director at Large (Jan 2015 –Now)

Contra Costa Hispanic Chambers of Commerce (Walnut Creek California)

Responsible for Marketing and Communication strategies to increase the value proposition for the Hispanic Chambers of Commerce membership.

Business Advisor (Jul 2012 –March 2013)

SBDC (San Jose California)

Provided advice to Business owners on Marketing, Social Media and HR.

Host and Producer (Set 2009 –Feb 2010)

En Buenas Manos KIQI 1010 AM (San Francisco California)

Host and Producer of Spanish Talk Show in the Bay Area conducting interviews, reporting news highlights, and interviewing professionals that provide information relevant for the community.

Host and Director (Feb 2010 –May 2012)

Casas e Hipotecas KIQI 1010 AM (San Francisco California)

Host and Director of a Real Estate Show, conducting interviews, scheduling guests, and proposing topics for the show.

Skills

- ☐ Social Media.
- ☐ Computer Skills.
- ☐ Mass Communications.
- ☐ Media Buying.
- ☐ Blogging.
- ☐ Video Editing.
- ☐ Camera Operation.

☐ On-Camera Experience.

☐ Fluent English – Spanish.

Education

John F Kennedy University.

IEL – Leadership.

John Logie Baird (Lima –Peru).

B.S in Journalism and Mass Communications.

ESAN (Lima- Peru).

Customer Service.