



Funding Recommendations

Measure X Community Advisory Board

Presented to the Contra Costa Board of Supervisors

By Mariana Moore, Chair & BK Williams, Vice Chair

October 12, 2021



**There is no power for
change greater than
a community
discovering what it
cares about.”**

Margaret J. Wheatley

Presentation Overview

- Background on Measure X
- Overview of Measure X Community Advisory Board
- Needs assessment process & key findings
- Funding recommendations for Fiscal Year 2021-22
- Looking ahead to FY 2022-23

Background on Measure X

- **Measure X** (half-cent, countywide sales tax ballot measure) approved by voters in November 2020
- Estimated to generate **\$112 million** for FY 2021-22
- **Ballot language** focused on supporting the county hospital, emergency response, safety net services, early childhood, protecting vulnerable populations, and other essential county services

Measure X Community Advisory Board

- Established on February 2, 2021 by Board of Supervisors
- 10 Supervisorial District appointees, 7 at-large members, 10 alternates

Community Advisory Board members

- Mariana Moore - Chair
- BK Williams - Vice Chair
- Kimberly Aceves-Iniguez
- Peter Benson*
- Steven Bliss*
- Genoveva Calloway*
- Jim Cervantes
- Kathy Chiverton
- Gigi Crowder*
- David Cruise
- Ruth Fernandez
- Cathy Hanville*
- Dr. Michelle Hernandez

- Diana Honig*
- Sharon Quezada Jenkins
- Susun Kim
- Lindy Lavender*
- Edith Pastrano
- Odessa LeFrancois
- Ali Saidi
- Jerry Short
- Melissa Stafford-Jones*
- Michelle Stewart
- Debbie Toth
- Sandro Trujillo*
- Pello Walker*
- Sandra Wall

* Alternate

Sup. Gioia appointees
Sup. Andersen appointees
Sup. Burgis appointees
Sup. Mitchoff appointees
Sup. Glover appointees
At-large members

Advisory Board responsibilities

- Oversee an annual needs assessment
- Create priority list of top service gaps
- Make funding priority recommendations to the Board of Supervisors on 95% of the revenue generated by Measure X
- Provide annual report on outcomes & impact of allocated funds
- Meet at least quarterly

Activities to Date

- Met 26 times between April 13 and October 6
- Consistently high attendance: 940+ total during needs assessment period
- Consistently strong participation by residents and stakeholders (public comment, needs assessment panels, written testimony)
- Language access innovations: Spanish & American Sign Language
- Developed Vision Statement and Operating Principles
- Updated community needs assessment
- Prepared funding recommendations for FY 21-22

Measure X Vision Statement

Contra Costa County will have the necessary funds to invest in and sustain a **robust system of prevention and care**, and social and public services necessary to support a **vibrant community** and ensure that all residents have **equitable opportunities to thrive**.

Operating Principles

1. Shared responsibility to practice core **values of equity, justice, inclusion, compassion**
2. Importance of **strong safety net**
3. Address **prevention** as well as current **system gaps**
4. Actively seek **transformational ideas**
5. **Leverage** other funding sources

Operating Principles

6. Resident POV: **Interconnected, intersectional** vs. turf and silos
7. Name **inequities & disparities**, and those most harmed by them (especially anti-Black racism)
8. **Economic opportunity and equity** are at the heart of our work
9. Create a culture of **inclusion, welcoming, and belonging**

Community Needs Assessment

- Original needs assessment completed in 2019
 - Co-chaired by Mariana Moore of Ensuring Opportunity and Josh Anijar of Contra Costa Central Labor Council
- Significant events since then: pandemic, disparate economic fallout, increased focus on racial justice
- Updated needs assessment process launched to assess current community needs, strengths, and priorities
- Series of focused issue presentations with panels of county staff, community-based organizations, and residents

Schedule of presentations

May 12 Seniors, disabled, veterans

May 19 Fire protection

May 26 Early childhood

June 9 School-aged youth & young adults

June 16 Healthcare

June 23 Mental/behavioral health

June 30 Housing & homelessness

July 7 Justice systems

July 14 Safety net (employment, cash aid, food security, etc.)

July 21 Immigration, racial equity

July 28 Library, arts & culture,

Aug. 4 Environment, transportation, public works, conservation & development

Needs assessment: overarching themes

- Disparate impacts (health, economic) of Covid pandemic
- Racial/economic disparities also pre-dated the pandemic
- County departments need more flexible funding pools
- More investment needed in community-based, community-embraced programs and services
- Strong appetite for bold, innovative and transformative approaches

Needs assessment: 5 key areas of need

1. Support mental well-being (prevention, crisis response)
2. Increase equity and removing structural barriers
3. Ensure equitable access to health care, housing, childcare, income opportunities, and food
4. Strengthen supports for residents of all generations
5. Create communities where all residents feel safe and welcome

Funding Recommendations for FY 21-22

5 GOAL AREAS:

1. Mental Well-Being
2. Equity in Action
3. Healthy Communities
4. Intergenerational Thriving
5. Welcoming & Safe Community



GOAL AREA 1: MENTAL WELL-BEING

We strive to be a community that supports the mental and behavioral health well-being of all residents, through prevention, crisis response services, intersectional supports, and innovative cross-sector approaches.



GOAL AREA 1: MENTAL WELL-BEING

Recommended Strategies:

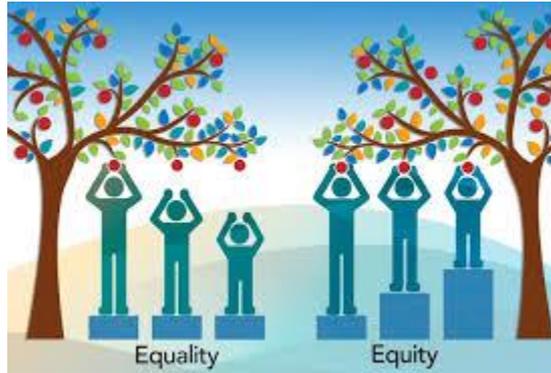
1. Community-based mental health: Crisis Response Initiative
2. Childhood mental health services: Community grants to local community health service providers serving younger children (age 0-5) to improve children's social and emotional development as a preventive strategy
3. Community-based mental health services: Addressing the needs of at-risk populations

GOAL AREA 1: MENTAL WELL-BEING

5. Substance Abuse Treatment (community-based)
6. Mental health services for Asian American Pacific Islander (AAPI) residents
7. Community-based mental health for LGBTQ+ individuals
8. Medical response to mental health crisis: San Ramon Valley Fire model

GOAL AREA 2: EQUITY IN ACTION

We strive to be a community that prioritizes equity and removes structural barriers that cause inequities and poverty, so that all residents can thrive.



GOAL AREA 2: EQUITY IN ACTION

Recommended Strategies:

1. County Office of Racial Equity and Social Justice
2. East County community-based equity center (based on CC County Racial Justice Coalition presentation)
3. Removal defense and case management for immigrant residents, via Stand Together Contra Costa: including legal representation across court systems and social service workers to provide holistic, language-accessible, culturally-responsive social services and navigation

GOAL AREA 2: EQUITY IN ACTION

4. Community-based and schools-based arts programs
5. Immigration-based legal services
6. Arts & Culture Commission programs
7. Innovation fund (to facilitate community-based responses to service needs)
8. Community-based asylum support for LGBTQ+ individuals and other immigrants

GOAL AREA 3: HEALTHY COMMUNITIES

We strive to be a community in which all residents have access to affordable, timely, culturally-responsive healthcare; adequate housing; high-quality childcare; and nutritious food, all of which have become more urgent as we address the ravages of the pandemic.



GOAL AREA 3: HEALTHY COMMUNITIES

Recommended Strategies:

1. Expanded and comprehensive healthcare for remaining uninsured residents via Contra Costa CARES
2. Local Housing Trust Fund: Serve as a funding mechanism for County housing programs, including: tenant assistance; assistance for unsheltered residents; the acquisition, preservation and rehabilitation of affordable housing; creation of permanently affordable housing; affordable housing for people with developmental disabilities; community land trusts; and permanent supportive housing.

GOAL AREA 3: HEALTHY COMMUNITIES

3. Tenant legal services and supports, both county-based and community-based
4. Subsidized child care
5. Permanent housing subsidies for youth and young adults
6. Community-based food distribution
7. Community-based training & employment

GOAL AREA 4: INTERGENERATIONAL THRIVING

We strive to be a community that intentionally strengthens and provides support for all residents and for family members of all generations, including children, youth, and older adults.



GOAL AREA 4: INTERGENERATIONAL THRIVING

Recommended Strategies:

1. Services for children with disabilities: Improve access to comprehensive services that support children with disabilities to be independent and included in society. This strategy could include vouchers to providers on behalf of families for necessary services. Provide childcare providers with consultation and guidance to modify their services and programs to be inclusive of all children.
2. Accessible Transportation Strategic Plan (ATS)
3. Community-based youth centers/services in Central and East County
4. Community-based aging services

GOAL AREA 4: INTERGENERATIONAL THRIVING

5. Guaranteed income pilot
6. East County multi-agency for disabled
7. Master Plan on Aging local implementation
8. Community-based restorative justice
9. County family support services
10. Discretionary funds for Child Protective Services and foster youth

GOAL AREA 5: WELCOMING & SAFE COMMUNITY

We strive to be a community where all residents feel safe and welcome, and receive emergency help when they need it.



GOAL AREA 5: WELCOMING & SAFE COMMUNITY

Recommended Strategies:

1. East County Fire Services
2. Re-open closed stations
3. Public Defender front-end advocacy teams
4. Fire/wildfire mitigation/fuel reduction
5. Community-based reentry support services

GOAL AREA 5: WELCOMING & SAFE COMMUNITY

6. Community-based employment services
7. Abuse prevention and support, including building sustainable infrastructure, civil & legal assistance, community victim advocates, community connectedness, flexible financial assistance, and public health
8. Rental assistance for immigrants
9. Reimagine Public Safety initiative - countywide
10. Seasonal fire staffing
11. Multicultural wellness center for Nepali/AAPI residents

Additional Considerations

- 1. Prioritizing community-based strengths, wisdom, and services**
- 2. Addressing racism**
- 3. Addressing trauma**
- 4. Bold and transformational focus**
- 5. Contra Costa Regional Medical Center and Health Centers**
- 6. Prioritizing Measure X funds in context of overall County budget**

Looking ahead

- Preparation of formal FY 21-22 needs assessment report
- Timing of FY 21-22 Measure X funding
- Planning for FY 22-23
 - Updated needs assessment (FY 21-22 as baseline)
 - Funding recommendations (FY 21-22 as baseline)
 - Measuring impact of allocated Measure X funds

Acknowledgments

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- Needs assessment presenters
- Members of the public
- Measure X Community Advisory Board members (2,500 hours and counting)

