

*The Board of Supervisors of
Contra Costa County, California*

In the matter of:

Resolution No. 2021/328

**METASTATIC BREAST CANCER AWARENESS DAY – OCTOBER 13, 2021 AND BREAST CANCER
AWARENESS MONTH – OCTOBER 2021**

WHEREAS, Each year, 200,000 Americans are diagnosed with breast cancer. Six to ten percent of these diagnoses are metastatic, or stage 4. Another 30% progress from stages 0, 1, 2 and 3 to develop stage 4

– maybe immediately or maybe 30 years down the line; and

WHEREAS, Science has very few answers to the reason why cancer metastasizes and we don't yet have

an effective treatment to arrest metastatic growth. What we do know is that a diagnosis of Stage 4 breast

cancer is not considered survivable and that almost 40,000 men and women die of it each year; and

WHEREAS, The breast cancer that kills is often forgotten in the numerous pink ribbon campaigns around

the world. Every year more than 600,000 people around the world die from breast cancer due to metastatic

disease. When you die from breast cancer, you die from metastatic breast cancer. The median survival

rate of two-three years for MBC has not changed significantly in decades and scientific advances for MBC

have not kept pace with those for other cancers; and

WHEREAS, This is what METAvivor is fighting to change. METAvivor's research mission is two-fold: to

increase awareness about the funding discrepancy that shortchanges metastatic research in the cancer

world, and to directly fund the kind of research that is currently lacking. With the primary goal of extending

life and ending death from MBC, METAvivor awards grants for research projects that have the potential to

shift MBC from a terminal disease to a chronic condition with a decent quality of life; and

WHEREAS, October 13 is recognized as the official Metastatic Breast Cancer (MBC) Awareness Day.

This year over 100 landmarks in all 50 states in the U.S. as well as in other countries around the world will

light up in the metastatic breast cancer colors of green, teal, and pink. This is done to shine a light on MBC,

the most advanced stage of breast cancer, where the cancer has spread from the breast to other parts of

the body; and

WHEREAS, The Pink ribbon is well-known for representing the fight against breast cancer but does not

encapsulate the MBC experience. METAvivor designed a base ribbon of green and teal with a thin pink ribbon overlay. The base ribbon of green and teal represents green for the triumph of spring over winter, life over death, renewal, hope, and immortality; teal symbolizes healing and spirituality; and pink to signify the metastatic cancer originated in the breast;

NOW, THEREFORE, BE IT RESOLVED, that the County of Contra Costa hereby proclaims October 13 as Metastatic Breast Cancer Awareness Day and October 2021 as Breast Cancer Awareness Month in the County of Contra Costa and joins with our local hospitals and health care organizations to honor all Breast Cancer survivors for their strength, courage, and determination; and to honor and remember those who courageously fought but lost their lives to Breast Cancer: and BE IT FURTHER RESOLVED, That the County of Contra Costa applauds the hard work of METAvivor Research and Support, Inc. to fund research, raise awareness, advocate for, and provide information and support to people living with MBC.

DIANE BURGIS

Chair, District III Supervisor

JOHN GIOIA

District I Supervisor

CANDACE ANDERSEN

District II Supervisor

KAREN MITCHOFF

District IV Supervisor

FEDERAL D. GLOVER

District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: October 12, 2021

Monica Nino, County Administrator

By: _____, Deputy