

Application Form

Profile

Eric

First Name

L

Middle Initial

Maldonado

Last Name

[REDACTED]
Home Address

Suite or Apt

Bay Point

City

CA

State

94565

Postal Code

[REDACTED]
Primary Phone

[REDACTED]
Email Address

Which supervisorial district do you live in?

District 5

Education

Select the option that applies to your high school education *

High School Diploma

College/ University A

Name of College Attended

[REDACTED]
Degree Type / Course of Study / Major

[REDACTED]
Degree Awarded?

Yes No

College/ University B

Name of College Attended

Degree Type / Course of Study / Major

[REDACTED]

Degree Awarded?

Yes No

College/ University C

Name of College Attended

[REDACTED]

Degree Type / Course of Study / Major

Non-Profit Certification

Degree Awarded?

Yes No

Other schools / training completed:

Course Studied

[REDACTED]

Hours Completed

48

Certificate Awarded?

Yes No

Board and Interest

Which Boards would you like to apply for?

Equal Employment Opportunity Advisory Council: Submitted

Seat Name

Community Representative

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If you have attended, how many meetings have you attended?

4

Please explain why you would like to serve on this particular board, committee, or commission.

To increase diversity of Contra Costa's labor force by working closely with community stakeholders and to increase access to the BIPOC, Women-Owned Businesses, Veterans, and Disabled by assuring that they have access to the counties contracting programs to help them build strong business that will create stronger and more vibrant communities.

Qualifications and Volunteer Experience

I would like to be considered for appointment to other advisory boards for which I may be qualified.

Yes No

Are you currently or have you ever been appointed to a Contra Costa County advisory board, commission, or committee?

Yes No

List any volunteer or community experience, including any advisory boards on which you have served.

I was the former President of the Hispanic Chamber of Commerce of Contra Costa County from 2009-2010 and reappointed in 2012-2013 and worked closely with cities, chambers of commerce and community groups throughout Contra Costa County from Pt. Richmond to the Community of Oakley and the Monument Corridor in Concord. I have also served on the Richmond Community Foundation as a corporate advisor and served on the CA State Chamber of Commerce Coalition of Minority groups by working the California Black Chamber of Commerce and the Cal Asian Chamber and the CalVet.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

Community and Business Leader Business Management PR & Communication Specialist Bilingual in English and Spanish

[Upload a Resume](#)

Conflict of Interest and Certification

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I certify that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

Eric Maldonado, CUBDP

Business Development and Community Advocate

Community leader and advocate that promotes credit unions to build healthy sustainable communities through collaboration, innovation and service. emaldonado@redwoodcu.org 9259517182 San Francisco, CA, CA [linkedin.com/in/eric-maldonado-5767339](https://www.linkedin.com/in/eric-maldonado-5767339)

WORK EXPERIENCE

Business Development Manager

09/2018 – Present

Redwood Credit Union

San Francisco, CA

Redwood Credit Union is 4.7 Billion in Assets and serves 344,000 Members throughout San Francisco and the Northern Bay area. Develop a business development strategic plan for the credit union. Oversee the business development officers in the emerging markets of San Francisco, Napa, Marin, and Lake County. Develop new partnerships and service existing SEGs (Select Employer Groups). Increase the footprint of Redwood Credit Union in San Francisco, particularly Civic Center / Mid-Market. Provide support to branch managers through best practices and building Member relation.

Community & Government Relations Officer

01/2009 – 09/2018

Travis Credit Union

Vacaville, CA

Travis Credit Union is 3 billion in assets with 24 branches, serving 12 counties. Developed and maintained the credit union's community engagement strategic plan for increasing market share in Contra Costa County and Merced County. Developed strategic partnerships with local non-profits, businesses, and local cities to promote the credit union's products and services. Collaborated with branch managers and other departments to achieve maximum opportunities through referrals. Created and managed the Financial Wellness Community Roundtable with federal, state, and local legislative offices to promote financial wellness through the credit union's programs, products, and services. Managed the Government Affairs Unit to execute policy briefings, talking points, government relations, media, and legislator participation at annual events. Pioneered the first-ever credit union "Day at the Capitol" in Sacramento to advance Travis Credit Union's Awesome Cause of Financial Education. Developed policies and procedures for the North Bay Political Action Committee and managed the contributions and annual reporting.

06/2003 – 01/2009

Licensed Life Agent and Series 66 Securities

Northwestern Mutual Life

Walnut Creek, CA

Northwestern Mutual Life, San Francisco Bay Area Group is based in San Francisco with offices in Walnut Creek, Santa Rosa, and Menlo Park. Developed an insurance and investment practice with 300 individual and business clients throughout the Bay Area, including Napa County. Managed an office and led Northwestern Mutual Life's Hispanic Affinity Marketing Program in California. Developed and trained all new agents targeting the Hispanic market. Served as a financial coach and taught at local non-profits and many wineries throughout Northern California. Maintained all human resources policies and procedures and processed all tax reporting.

President

Hispanic Chamber of Commerce Contra Costa County (H5C)

Walnut Creek, CA

Established the first office in Walnut Creek and added an executive director and support staff. Developed a strategic plan to increase corporate sponsorship and member revenue which resulted in an Increase revenue of 400% in 2 years. Managed 14 board of directors from small to mid-size CEOs and created an advisory board of corporate executives. Established the first Annual Legislative Summit in Contra Costa County to discuss issues important in the County. Founded the Hispanic Chamber of Commerce Contra Costa County Foundation.

SKILLS

- ✓ Strategic Planner
- ✓ Leadership
- ✓ Non-Profit Management
- ✓ Public Relations
- ✓ Government Affairs
- ✓ Business Development
- ✓ Public Speaking
- ✓ Public Policy
- ✓ Business Strategy
- ✓ Media Relations
- ✓ Social Media
- ✓ Event Management

LEADERSHIP POSITIONS

Chairman of the Mt. Diablo Chapter, California Credit Union League (10/2017 – 09/2018)
Board Member of STAND! Free of Domestic Violence (01/2017 – 09/2018)
President of the Rotary of Concord-Diablo (07/2011 – 06/2013)
President of the Hispanic Chamber of Commerce Contra Costa County (01/2010 – 06/2013)
Founder and President of the Hispanic Chamber of Commerce of Contra Costa County Foundation (07/2011 – 06/2013)
Chairman of the Clayton Valley YMCA (01/2009 – 06/2011)

EDUCATION

2016

Credit Union Business Development Professional Designation
CUNA Management School

01/2006 – 06/2009

Chamber Executive Certification Program
Notre Dame, Mendoza College of Business

01/1992-06/1993

Heald School of Business
Associate in Applied Science Degree,
Computer Business Administration

HONOR AWARDS

Men of Merit (2018)
Delta Project against Domestic Violence
Political Professional of the Year (2016)
California Credit Union League
California Advocate of the Year (2012)
California Hispanic Chambers of the Year
Recognition of Leadership Achievement (2012)
California State Assembly; Resolution No 2417
Small Business of the Year (2008)
East Bay Leadership Council