

Regional Action Plan (RAP) Briefing

Meeting with Contra Costa County Board of Supervisors

APRIL 27, 2021



All Home - who we are

All Home is a Bay Area organization advancing regional solutions that disrupt the cycle of poverty and homelessness, redress the disparities in outcomes as a result of race, and create more economic mobility opportunities for extremely low-income (ELI) individuals and families within the Bay Area.

We are working across regions, sectors, and silos to advance coordinated, innovative service delivery and build coalition-supported momentum to challenge the long-standing systems that perpetuate homelessness.

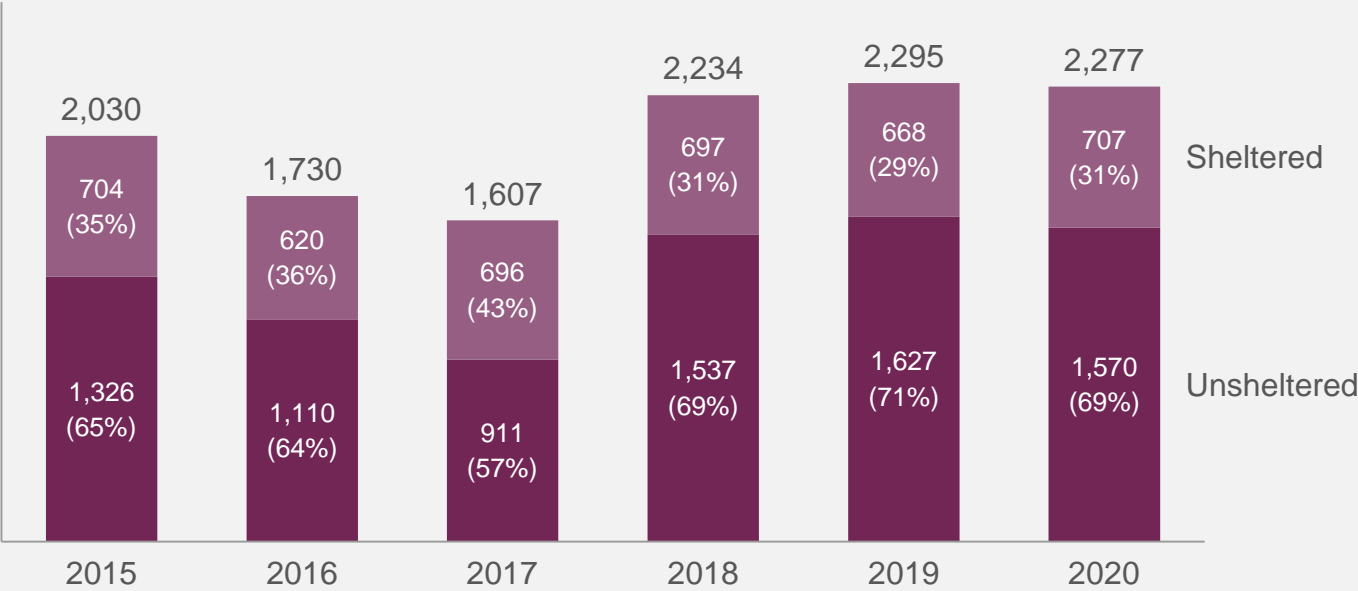
Contra Costa fact sheet

2,277 PIT count (2020)

85k Total ELI individuals¹ (2018)

41% % of renter HHs in labor force (2017)

PIT Count, sheltered vs. unsheltered



- Monthly ELI income threshold: \$2,500
- Median (MFR) rent as a % of income: 94%
- COVID-related job loss: 23,700 (73% BIPOC, 53% low income)
- In CA, 41% of ELI renter HHs are in the labor force

Source: Turner Center analysis of 2018 American Community Survey 5-Year PUMS data and unemployment statistics from the U.S. Bureau of Labor Statistics Current Employment Survey (June 2020)

1. Rough estimate based on 30k ELI renter households and 2.86 average persons per HH

The Regional Impact Council

A roundtable of policymakers, key affordable housing, social equity and economic mobility stakeholders, housing and homelessness service providers, and business and philanthropic partners



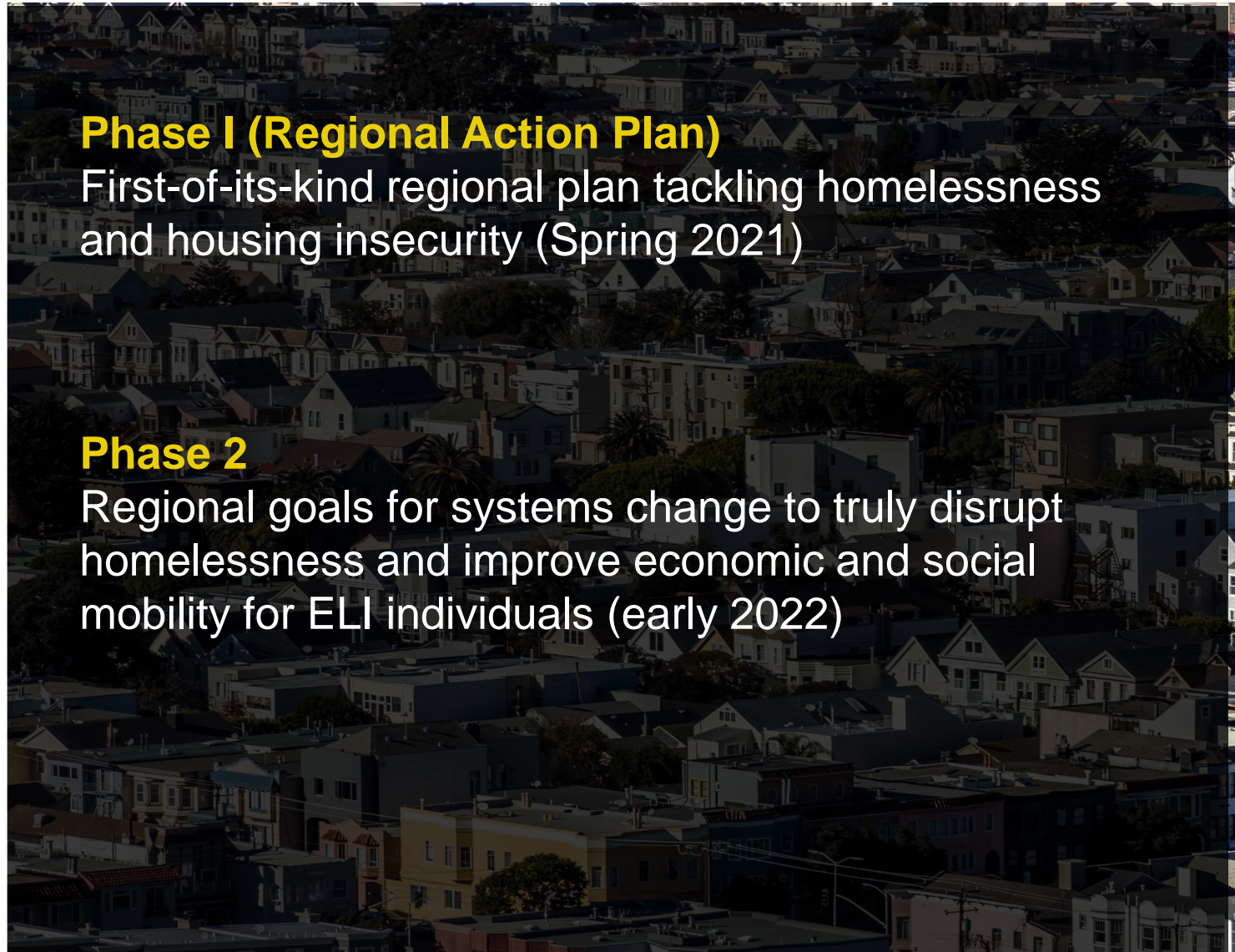
RIC
REGIONAL IMPACT COUNCIL

Phase I (Regional Action Plan)

First-of-its-kind regional plan tackling homelessness and housing insecurity (Spring 2021)

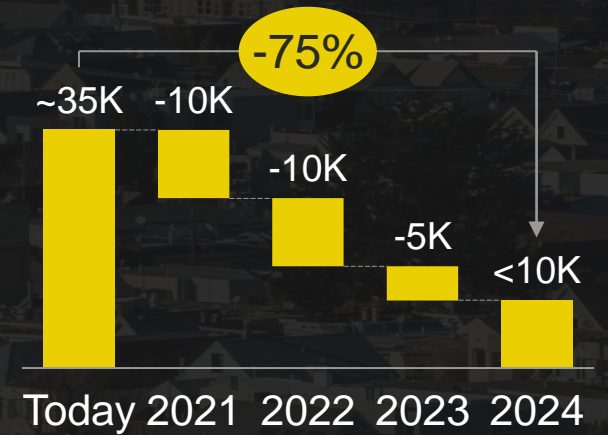
Phase 2

Regional goals for systems change to truly disrupt homelessness and improve economic and social mobility for ELI individuals (early 2022)



Regional Action Plan: Reduce unsheltered homelessness by 75% by 2024

The RAP aims to dramatically reduce the number of people experiencing unsheltered homelessness over next three years



The Regional Action Plan lays out a roadmap for reaching this goal through:

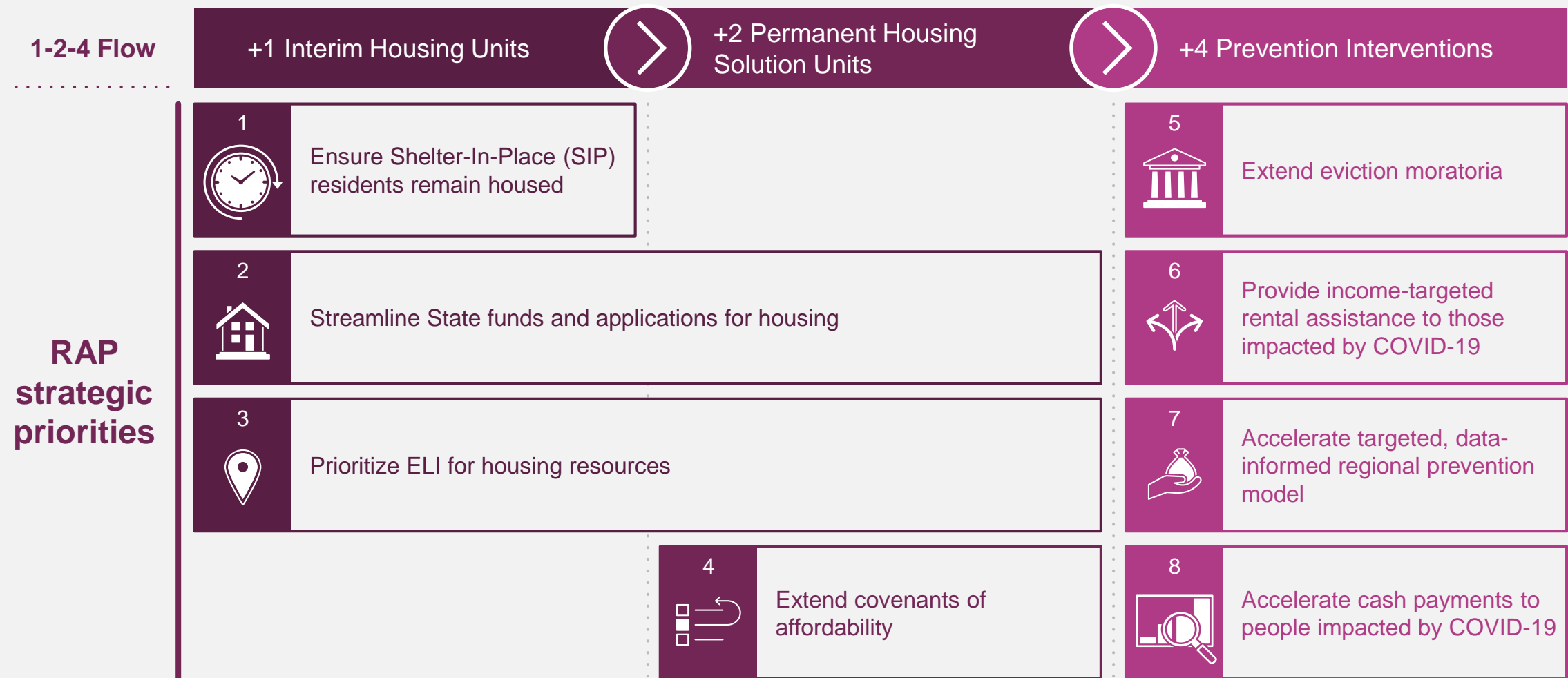


Implementing a 1-2-4 Framework: a new, integrated approach to allocating scarce housing resources

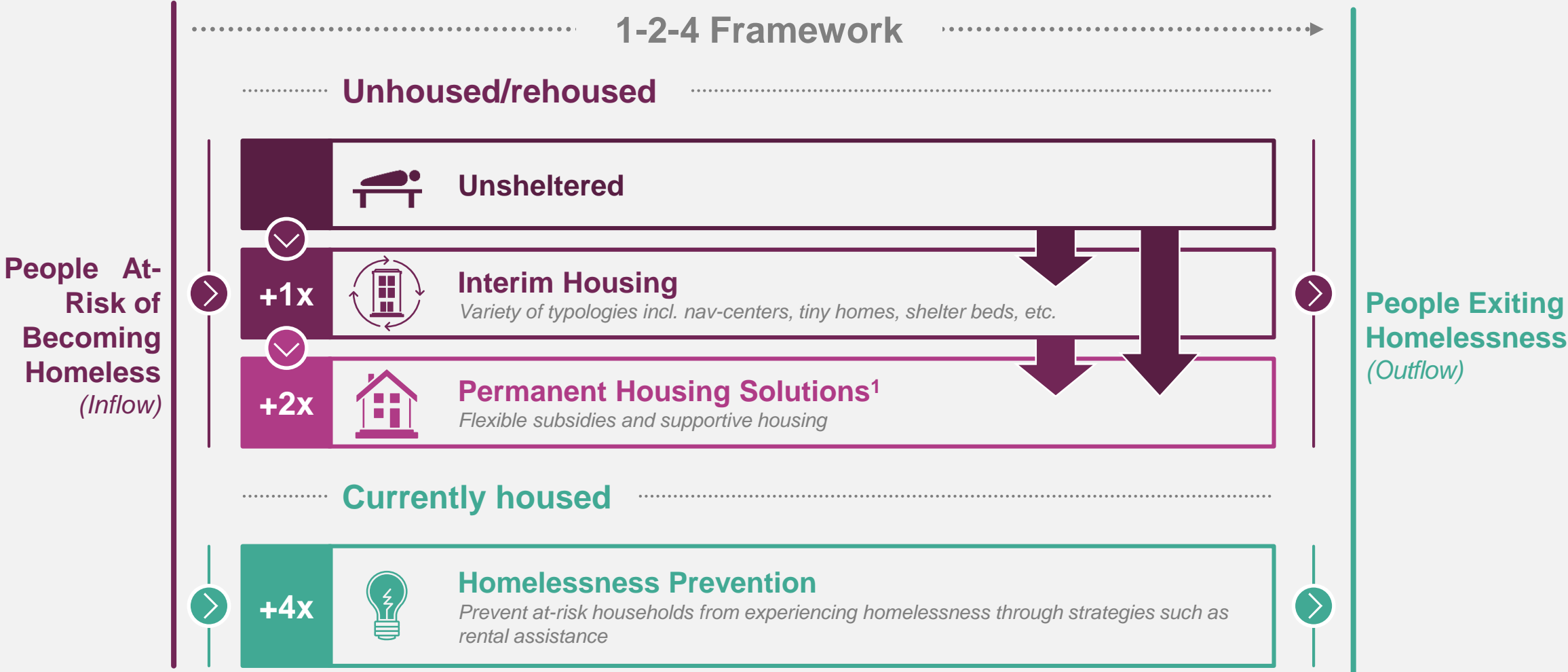


Leading a coalition to advocate for policies, programs and funding to achieve this goal

The RAP identifies 8 priorities to advance towards the 75% goal



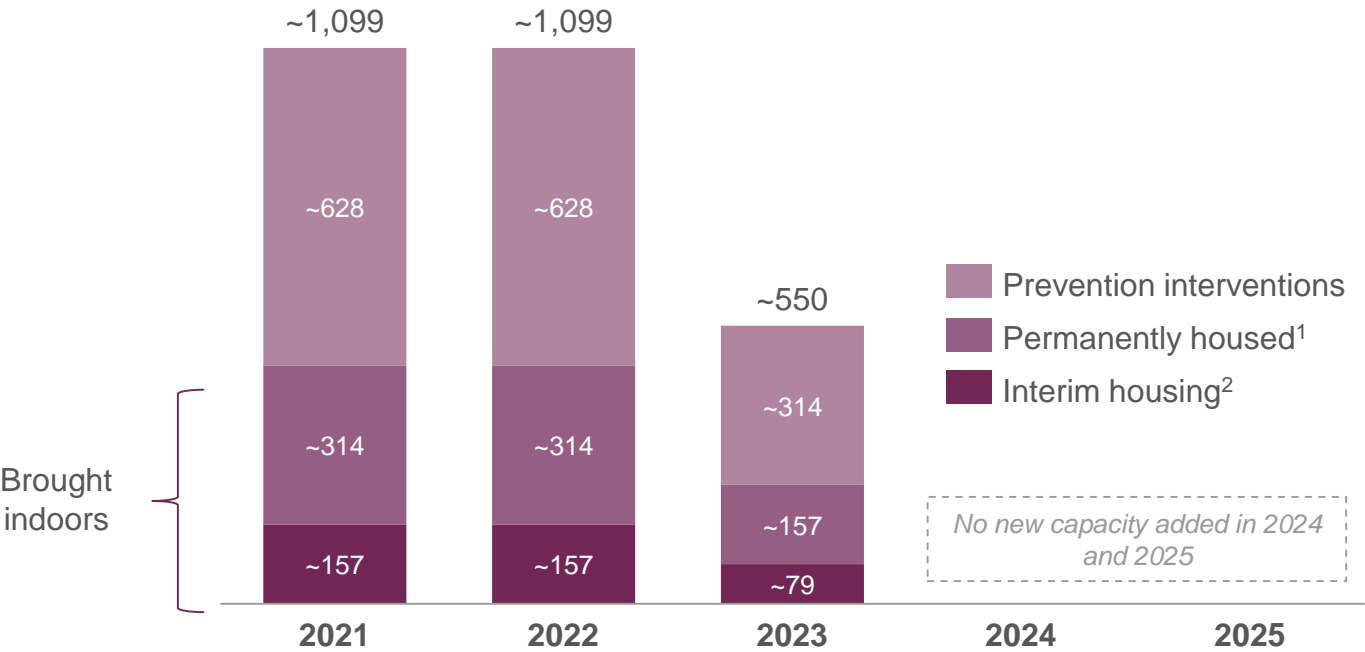
To achieve a 75% reduction, we must simultaneously invest in 3 interventions:
For each addition to interim housing, 2x permanent housing solutions and 4x homelessness prevention



1. e.g., includes Permanent Supportive Housing, rapid re-housing, flexible subsidy pools and shallow subsidies, Section 8, group housing, and other long-term housing solutions

1-2-4 Framework | Illustrative modeling for Contra Costa County

Illustrative, top-down model



~1.2K
(75% of today)

Total brought indoors by 2024³

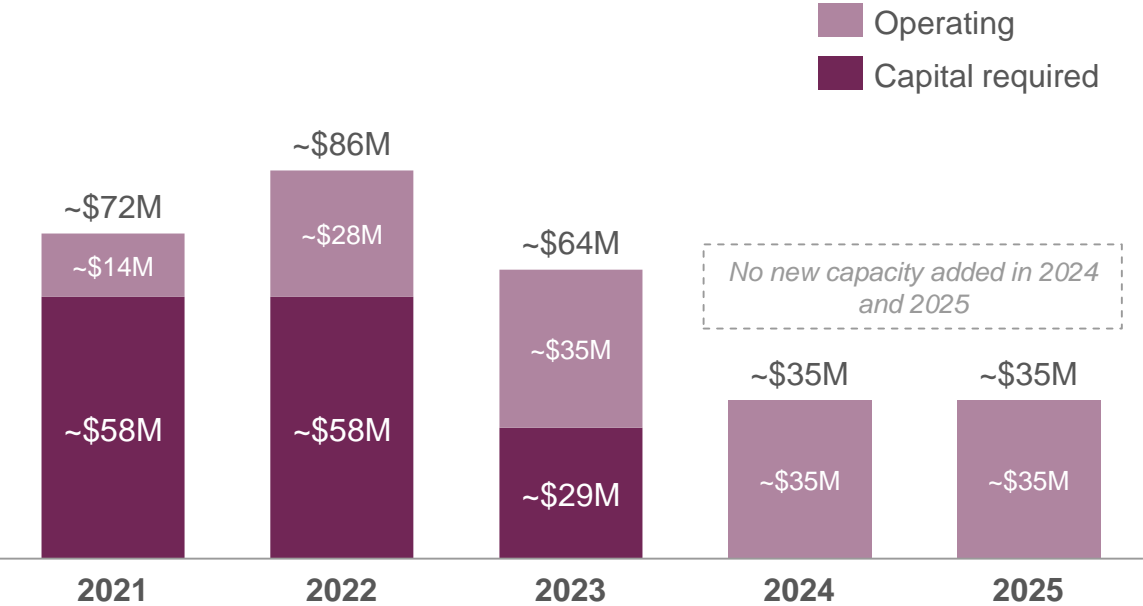
~1.5K

Total new prevention interventions

1. Includes PSH, RRH, flexible subsidy pools, shallow subsidies, Sec8 vouchers, group housing, etc.
2. Includes a variety of typologies incl. nav-centers, tiny homes, emergency / interim shelter beds, etc.
3. "Brought indoors" defined as brought from unsheltered to interim housing or permanent housing solutions
Sources: San Francisco, Alameda, Contra Costa County documents and experts, including Contra Costa COVID System Modeling (10.21.2020), and Bay Area Council Economic Institute Homelessness Report

1-2-4 Framework | Illustrative cost estimates for Contra Costa County

Illustrative, top-down model



Funding to come from multiple sources (federal, state, local)

Key assumption: Model scenario assumes current unsheltered population will have increased due to COVID impacts by 30% from the 2020 unsheltered PIT count (1,570*1.3 = 2,041). E.g., the 1.5K brought indoors is 75% of 2k

Note: Cost estimates based on ranges from various Bay Area sources; capital costs include construction costs and assume no land costs; operating costs include services provided and subsidies; no discounting applied; scenario modeled is 30%/30%/15% scenario housing 75% of unsheltered before 2024; construction timelines and funding pools assumed flexible to timeline shown

Sources: San Francisco, Alameda, Contra Costa County documents and experts, including Contra Costa COVID System Modeling (10.21.2020), and Bay Area Council Economic Institute Homelessness Report

How All Home can support Contra Costa

We can help you get to a 75% reduction in unsheltered homelessness via implementation of the 1-2-4 Framework

1 Evaluate.

Understand CCC's current system modeling efforts (e.g., baseline system inventory, spend, and pipeline) and compare to the 1-2-4 Framework

2 Align

All Home will work with county staff to **develop a plan for optimal investments across the three key solution types of the 1-2-4**: prevention, interim, and permanent housing

Advocate

3 All Home will work with federal, state, & regional partners (county, private sector, nonprofit, & philanthropic) to help **ensure the total funding pool is sufficient and flexible** enough to meet housing & homeless service needs in Contra Costa

In addition, All Home is already engaged in specific programmatic activity within Contra Costa:

- **Regional Homelessness Prevention System**: Contra Costa is one of 3 pilot counties in the Bay Area
- Providing **capacity-building grants to community organizations** working on homelessness prevention (\$3M across 3 pilot counties in 2021)
- Direct advocacy for homelessness & housing services (e.g., Homekey funding)

For discussion

Feedback on the RAP

- Do the 75% reduction goal and implementation recommendations (1-2-4 flow, 8 priorities) resonate? Any questions / concerns?
- Is this something the Contra Costa BOS could support?

Potential Next Steps

- Meet with Contra Costa County staff to kickoff 1-2-4 implementation plan
- Meet with Measure X Advisory Board to discuss funding allocations
- Anything else?



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