

Elections Division  
925.335.7800  
925.335.7836 fax  
  
www.cocovote.us

**Contra Costa County**  
**Clerk-Recorder-Elections Department**  
555 Escobar Street  
Martinez, CA 94553

**Deborah R. Cooper**  
County Clerk-Recorder  
and Registrar of Voters

**Scott O. Konopasek**  
Assistant Registrar



August 17, 2020

Board of Supervisors  
1025 Escobar Street  
Martinez, CA 94553

RE: Estimated Measure X costs

In response to your request for information, I am providing the estimated increased costs for including Measure X in the November 3, 2020 General Election.

The increased cost to the Elections Division budget for placing Measure X on the ballot will be incurred in the publication of the Voter Information Guide (VIG) and not for its appearance on the Official Ballot.

The cost per printed page in the VIG is \$.02. The County is required to print the text of the ballot question, the Impartial Analysis, Arguments For and Against and Rebuttals, which comprise 5 pages in each language (English, Spanish, Chinese) for a total of 15 pages.

$15 \text{ pages} * \$0.02 = \$0.30 * 700,000 \text{ voters} = \$210,000$  plus \$1,000 for translation.

The publication of the full text of the ordinance in the Voter Information Guide is discretionary. Using the same formula and assuming the length is 8 pages in each language, the cost to publish in the VIG is calculated:

$24 \text{ pages} * \$0.02 = \$0.48 * 700,000 \text{ voters} = \$336,000$  plus \$1,600 for translation.

The total increased cost to the elections budget if the full text and the required pages were all published in the VIG is estimated to be \$547,700.

A handwritten signature in cursive script that reads "Debi Cooper".

Debi Cooper  
County Clerk-Recorder and Registrar of Voters