



## POTENTIAL SALES TAX MEASURE AD HOC COMMITTEE

January 23, 2020

2:00 P.M.

651 Pine Street, Room 101, Martinez

### Working Group Meeting Co-Chairs:

Mariana Moore, Ensuring Opportunity Campaign  
Joshua Anijar, Contra Costa Central Labor Council

#### Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Committee

1. Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).
3. Receive Record of Action for the January 10, 2020 Potential Sales Tax Measure Ad Hoc Committee Working Group meeting.
4. Discuss the formulation of a need assessment.
5. Establish meeting schedule.
6. Adjourn

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*The Potential Sales Tax Measure Ad Hoc Committee will provide reasonable accommodations for persons with disabilities planning to attend Potential Sales Tax Measure Ad Hoc Committee meetings. Contact the staff person listed below at least 72 hours before the meeting.*

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*Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Potential Sales Tax Measure Ad Hoc Committee less than 96 hours prior to that meeting are available for public inspection at 651 Pine Street, 10th floor, during normal business hours.*

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*Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.*

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For Additional Information Contact:

Lisa Driscoll, County Finance Director  
Phone (925) 335-1023, Fax (925) 646-1353  
lisa.driscoll@cao.cccounty.us



# Contra Costa County Board of Supervisors

## Subcommittee Report

### POTENTIAL SALES TAX MEASURE AD HOC COMMITTEE/WORKING GROUP

**Meeting Date:** 01/23/2020  
**Subject:** Record of Action for January 10, 2020 Potential Sales Tax  
Measure Ad Hoc Committee Working Group  
**Submitted For:** POTENTIAL SALES TAX MEASURE AD HOC  
COMMITTEE,  
**Department:** County Administrator  
**Referral No.:** N/A  
**Referral Name:** Record of Action  
**Presenter:** Chris Wikler **Contact:** Chris Wikler (925)  
521-7100

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#### **Referral History:**

County Ordinance requires that each County body keep a record of its meetings. Though the record need not be verbatim, it must accurately reflect the agenda and the discussions made in the meeting.

#### **Referral Update:**

Attached record of action.

#### **Recommendation(s)/Next Step(s):**

Receive Record of Action for the January 10, 2020 Potential Sales Tax Measure Ad Hoc Committee Working Group meeting.

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#### **Attachments**

Record of Action January 10, 2020

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## POTENTIAL SALES TAX MEASURE AD HOC COMMITTEE WORKING GROUP

RECORD OF ACTION FOR  
January 10, 2020

Supervisor John Gioia, Co-Chair  
Supervisor Karen Mitchoff, Co-Chair

Present: Co-Chair Mariana Moore; Co-Chair Joshua Anijar

Staff Chris Wikler, BOS District IV

Present:

Attendees: Fran Biderman, Dan Geiger, Jim Becker, Taylor Sims, Jess Jollett, Danny Espinoza, Ali Saidi, Corey Hallman, Sean Stalbaum, Lindy Lavender, Gloria Bruce, Alex Werth, Gabriel Haaland, Stephen Hoeft

1. Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

*No public comment was offered.*

3. RECEIVE Record of Action for the December 18, 2019, Potential Sales Tax Measure Ad Hoc Committee Working Group meeting.

*Accepted as presented.*

4. Receive reports from subgroups.

*The political subgroup met in advance of this meeting and shared that they had a preliminary meeting with a campaign consultant, Jim Ross. The political subgroup continues to work on a campaign timeline that will guide the process. The group also shared preliminary budget estimates for the campaign consultant as well as the first poll for this potential tax.*

5. Discuss campaign actions in relation to this potential measure.

*Members of the political group noted that the initial poll for this potential measure would perhaps be best conducted after the primary election in March. The group also shared discussions regarding the establishment of a campaign committee—when that committee would be formed, and how said committee would exist alongside the ad hoc work group.*

*As campaign activities start to diverge from the scope of work that the Ad Hoc Work group has been formulated to cover, participants suggested that the full work group, with its broad coalition of interests, should re-focus on the creation of an in-depth needs assessment to help guide a potential campaign, and should the a sales tax be passed, guide funding priorities for the generated revenue. In closing, co-chairs asked participants to be prepared to share a temperature check, as well as their distinct funding priorities at the next full meeting of the Potential Sales Tax Ad Hoc Work group.*

6. Establish meeting schedule.

*The next meeting of the Potential Sales Tax Measure Ad Hoc Committee Work Group is scheduled for January 23<sup>rd</sup> at 2pm in room 101 of 651 Pine Street, Martinez.*

7. Adjourn

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