



## Illegal Dumping Ad Hoc Committee Meeting Record for September 16, 2019

### Supervisor Diane Burgis, District III - Supervisor Federal Glover, District V

Members Present: Supervisor Diane Burgis  
Supervisor Federal Glover

Staff Present: Stacy Grassini, DA; Capt. Brian Vanderlind, SO; Paul O'Mary, SO;  
Kristian Lucas, EH; Joe Yee, PWD; John Kopchik, DCD; Deidra  
Dingman, DCD; David Brockbank, DCD; Joe Losado, DCD; Jo-Anmarie  
Ricasata, DCD;

Attendees: Susan Hurl, Republic Services; Scott Gordon, Republic Services;  
Tiffany Verduzco, City of Oakley Code Enforcement; Becky Haworth,  
City of San Pablo; Jill Mercurio, City of San Pablo; Kip Brooks, City of  
San Pablo; Toni Grill, Lafayette PD; Dana Gizzetti, Martinez News-  
Gazette

### **AGENDA ITEMS:**

#### **1. Introductions**

Supervisor Burgis convened the meeting and invited attendees to introduce themselves.

#### **2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes)**

None at this time.

#### **3. Update regarding funding allocated to implement illegal dumping strategies approved on June 11, 2019.**

Staff gave an update regarding funding allocation for the 6 approved illegal dumping strategies that cannot be implemented with existing budgets. The State will allocate \$375,000 to fund the strategy to hire 4 per diem deputies to investigate illegal dumping crimes for 2.5 years. On September 17, the County Board of Supervisors will consider authorizing expenditure of \$228,000 to fund the 5 other illegal dumping strategies that require funding for implementation.

#### **4. Status update regarding the illegal dumping strategies approved on June 11, 2019.**

Staff summarized the information contained in the "Status Updates" column for each of the yellow highlighted strategies contained in Table 1 – Strategies to Combat Illegal Dumping attached to the staff report for this item.

*Correction: Regarding the status update for strategy #40, the total number of RVs abated and their locations within the county reported out during this meeting were inaccurate. The accurate number of RVs abated with their respective locations are noted in the Status Updates column of the Strategy Table.*

Supervisor Burgis Comments:

- a. Reach out to cities about the County's Hauler Ordinance (Strategy # 41)
- b. Vacant lots with overgrown vegetation can pose challenges for both fire prevention and illegal dumping
- c. Alert people through public outreach campaign that county will be expanding enforcement of the County's mandatory subscription ordinance (Strategy # 12)
- d. Work with legislators– Requested that staff provide a list of talking points to advocate for increased penalties for illegal dumping in support of the County's 2020 Legislative Platform (Strategy # 51)

Supervisor Glover Comments:

- a. Suggested that staff look into how the County can make the property owner fully responsible for maintaining garbage service when amending the Mandatory Subscription ordinance (Strategy # 19)
- b. Requested to be kept updated on implementation of the surveillance camera pilot and suggested that an RFP may help identify the types of camera systems that best meet the County's particular needs (Strategy #46)
- c. Suggested that Ad Hoc Committee members speak with legislators face to face individually to advocate for increased penalties for illegal dumping in support of the County's 2020 Legislative Platform (Strategy # 51)

Committee members directed staff to:

- a. Present a copy of this Strategy Update to the full Board of Supervisors as a consent item in October 2019
- b. Present more comprehensive status update to the full Board of Supervisors as a discussion item in September 2020

**5. Overview of the recommended Public Outreach Campaign approved for funding (illegal dumping strategy # 5).**

Staff gave an overview of the messaging, target audience, and tools proposed to implement Strategy #5 Create Public Outreach Campaign(s). The public outreach campaign will promote 2 complimentary messages:

(1) How to Do the Right Thing by disposing of waste properly and (2) How to Report Illegal Dumping in progress.

Supervisor Burgis noted that outreach campaign should also emphasize safety when informing the public on how to report illegal dumping, key message being "do not engage with dumpers."

**6. Committee Member Comments**

There were no Committee Member comments unrelated to items on the agenda.

**7. The next meeting will be scheduled for a date to be determined sometime in March 2020**

**8. Adjourn**

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