

Summary of COVID-19 Community Outreach Activities 2020



Proactive Outreach Task Force

- Created COVID-19 Rapid Response Playbook
- Developed Coronavirus Vulnerability Index that identified 7,000 individuals at high-risk.
- Social needs assessment completed by more than 3,300 individuals



Pharmacy Outreach

- Campaign to encourage patients and providers to increase refills by mail and encourage 90-day supplies on refills
- Approx. 2600 prescriptions switched from 30 to 90 day supplies; saving an estimated 7,000 trips to the pharmacy over the course of a year.

March



Historically Marginalized Communities Task Force

- Developed community resource guide for undocumented immigrants Translated in 7 languages.
- Focus areas expanded to youth, Latinx and African-American, and Asian/Pacific Islander communities



Food + Pilot Project

- Project delivers weekly supplemental nutrition boxes to individuals at risk of COVID-19 who are under 60 years old, have an expressed food need and consent to services.
- Today, more than 75 food boxes delivered per week
 - More than 9000 meals have been provided

April



Congregate Living Facilities Task Force

- Conducted almost 300 surveys with Skilled Nursing Facilities, Mental Health and Substance Use Disorder residential treatment and recovery facilities.
- Created and distributed 200 tool kits for smaller facilities with 6 beds and less
- Congregate Living Facilities task force was moved to the Care and Treatment branch. in late May.



Prevention Outreach Branch

- Prevention/Outreach branch was created as part of new ICS structure.
- Proactive Outreach, Historically Marginalized Communities, and Congregate Living Task forces brought into branch.

May



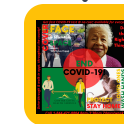
Latinx Focused Workgroup

- Convening a series of rapid cycle work groups to help create messaging for Latinx communities about COVID-19 testing and prevention.



Proactive Outreach Branch Redesign

- Developed partnership with EHSD to drive integrated service response efforts and co-sponsor coordinating body.



African-American Focused Workgroup

- Created culturally-specific graphics around testing and 4 principles.
- HSD co-sponsored a Juneteenth Holistic Health virtual event to educate community on testing and other COVID-19 resources and supports.

June



Coming Soon

- LGBTQ+ focused workgroup
- Coronavirus Vulnerability Index 2.0
- COVID-19 Community Social Needs Assessment Survey 2.0



Youth Focused Workgroup

- Convening a series of rapid cycle work groups to help create messaging for youth campaign about COVID testing and prevention .



Food ++ Redesign

- New community partnership being established to create a sustainable emergency food program



Asian-American/Pacific Islander focus group

- Convening a series of rapid cycle work groups to help create messaging for AAPI communities about COVID-19 testing and prevention.

July