

Census 2020 Budget Update as of 5/11/2020

	Revised Budget 3/16/20	Expenditures To Date	Encumbered Funds	Current Budget Balance		Proposed Allocation of Balance	Notes	Revised Budget 5/11/20
Expenses								
Grant Administration	\$ 36,260.00	\$ -	\$ 36,260.00	\$ -		\$ -		\$ 36,260.00
GIS - data analysis and map production	\$ 50,000.00	\$ -	\$ 50,000.00	\$ -		\$ -		\$ 50,000.00
Contract Outreach Staff	\$ 150,000.00	\$ 44,294.71	\$ 105,705.29	\$ -		\$ -		\$ 150,000.00
Media Buys	\$ 50,000.00	\$ 10,390.00	\$ 38,090.00	\$ 1,520.00	15%	\$ 19,000.59	Recommend additional funds from Outreach Tasks & Printing	\$ 67,480.59
Digital Ads	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00	\$ -		\$ 15,000.59	To extend digial ads through July	
ABC News Spot						\$ 4,000.00	Provide 30-60 second spot before or after News	
Transit Ads	\$ 30,000.00	\$ 390.00	\$ 28,090.00			\$ -	To extend transit ads through July on	
**Printing Collateral	\$ 26,400.00	\$ 13,261.00	\$ -	\$ 13,139.00	31%	\$ 7,975.00		\$ 21,236.00
Grantee Material (est)	\$ 10,000.00			\$ 10,000.00		\$ 4,836.00	Postcard mailers to Update Leave and other printing TBD	
Additional Printing - Extra State Dollaros	\$ 16,400.00	\$ 13,261.00		\$ 3,139.00		\$ 3,139.00	Postcard mailers to Update Leave and other printing TBD	
Outreach Tasks -includes in kind staffing, meeting venues, materials, food, mileage, swag, etc.	\$ 56,345.00	\$ 27,274.81	\$ 6,753.60	\$ 22,316.59	56%	\$ 10,000.00	Additional swag (masks, saniter, etc) and mis materials. Remaining to Media Buy	\$ 44,028.41
Regional Workshop Costs		\$ 945.63	\$ 600.00					
Swag - Magnets and Frisbees		\$ 2,973.63						
Swag - "Ask Me" buttons		\$ 2,362.16						
Swag - Tote Bags		\$ 5,362.04						
Swag - Seed Packets		\$ 1,163.51						
Swag - "I count" buttons		\$ 1,682.08						
Swag - Hand Sanitizer		\$ 1,331.76						
Tall Boys QAC/QAK Signage		\$ 11,454.00						
Gametime Rundown Event*			\$ 200.00					
Census Day Event							Due to COVID 19 large gatherings will not be allowed	
Additional Bags/masks			3287.44					
Additional Sanitizer			2666.16					
Table Cloth								
Misc Material*							Swag (masks, sanitizer, etc)	



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Language Contracts	\$ 10,000.00	\$ 5,913.50	\$ -	\$ 4,086.50	41%	\$ 4,086.50	Translation services as needed, including NRFU	\$ 10,000.00
Regional Workshop Interpreter - Round 2		\$ 3,230.00						
Regional Workshop Interpreter - Round 3		\$ 750.00						
Collateral Translations		\$ 615.30						
Collateral Translations		\$ 1,318.20						
**Grant Funding -Community Partners / CBOs - Grants to fund outreach, including promotional material to support grant funded initiatives.	\$ 385,000.00	\$ 110,875.00	\$ 242,125.00	\$ 32,000.00	8%	\$ 32,000.00	This includes NRFU grants as needed	\$ 385,000.00
Phase I	\$ 280,000.00	\$ 108,375.00	\$ 171,625.00	\$ -				
Phase II (includes NRFU)	\$ 63,000.00	\$ 2,500.00	\$ 40,500.00					
Xtra State Funding / Faith, Dept gaps	\$ 42,000.00		\$ 30,000.00			\$ 12,000.00	Cannot change - State Contract	
Technology Access* -Technology needs, including software and hardware necessary for outreach efforts, QAC/QAK, Language Access, Adopt-A-Block, and other program requirements or implementation goals.	\$ 112,000.00	\$ 55,000.00	\$ 57,000.00	\$ -		\$ -		\$ 112,000.00
DOIT	\$ 70,000.00	\$ 35,000.00	\$ 35,000.00					
Library	\$ 5,000.00	\$ 5,000.00	\$ -					
CCTV	\$ 30,000.00	\$ 15,000.00	\$ 15,000.00					
Additional QAC/QAK Equipment	\$ 7,000.00		\$ 7,000.00					
Homeless Outreach -Targeted material for Homeless & Transient Population.	\$ 25,000.00	\$ -	\$ 25,000.00	\$ -				\$ 25,000.00
*Veteran Outreach -Targeted material for Veteran Population.	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00	\$ -				\$ 20,000.00
*Contingency/Non-Response	\$ 5,000.00	\$ -	\$ -	\$ 5,000.00	100%	\$ 5,000.00	No recommended changes	\$ 5,000.00
Total Expenses	\$ 926,005.00	\$ 277,009.02	\$ 570,933.89	\$ 78,062.09		\$ 78,062.09		\$ 926,005.00
Revenue		Revenue To Date						
Counties to opt out or opt in with a board resolution		\$ 32,634.45						

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1 <sup>st</sup> Quarterly Report due		\$ 32,634.45				
Strategic Plan due - 60 days from State approval		\$ 114,220.58				
2 <sup>nd</sup> Quarterly Report due		\$ 32,634.45				
Implementation Plan due		\$ 81,586.12				
Implementation Outreach Release Withholding		\$ 32,634.45				
NRFU Plan due		\$ -				
Final Report due		\$ -				
Additional Funding From State(Contract Amendment)		\$ 63,400.00				
County Supplemental Funding		\$ 500,000.00				
<b>Total Revenue</b>		<b>\$ 889,744.50</b>	<b>\$ -</b>	<b>\$ -</b>		
<b>Net Balance</b>		<b>\$ 398,991.54</b>				

\* Redistribution of \$20,000 in technology funds to new line item Veteran Outreach

\*\* Distribution of additional State Revenue of \$63,400