

Census 2020 Budget Update as of 4/20/2020

	Revised Budget 3/16/20	Expenditures To Date	Encumbered Funds	Current Budget Balance	
Expenses					
Grant Administration	\$ 36,260.00	\$ -	\$ 36,260.00	\$ -	
GIS - data analysis and map production	\$ 50,000.00	\$ -	\$ 50,000.00	\$ -	
Contract Outreach Staff	\$ 150,000.00	\$ 40,414.79	\$ 109,585.21	\$ -	
Media Buys	\$ 50,000.00	\$ 10,390.00	\$ 38,090.00	\$ 1,520.00	15%
Digital Ads	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00	\$ -	
Transit Ads	\$ 30,000.00	\$ 390.00	\$ 28,090.00		
**Printing Collateral	\$ 26,400.00	\$ 13,261.00	\$ 3,139.00	\$ 10,000.00	23%
Grantee Material (est)	\$ 10,000.00			\$ 10,000.00	
Additional Printing - Extra State	\$ 16,400.00	\$ 13,261.00	\$ 3,139.00	\$ -	
Outreach Tasks -includes in kind staffing, meeting venues, materials, food, mileage, swag, etc.	\$ 56,345.00	\$ 27,274.71	\$ 6,653.60	\$ 22,416.69	56%
Regional Workshop Costs		\$ 945.63	\$ 500.00		
Swag - Magnets and Frisbees		\$ 2,973.53			
Swag - "Ask Me" buttons		\$ 2,362.16			
Swag - Tote Bags		\$ 5,362.04			
Swag - Seed Packets		\$ 1,163.51			
Swag - "I count" buttons		\$ 1,682.08			
Swag - Hand Sanitizer		\$ 1,331.76			
Tall Boys QAC/QAK Signage		\$ 11,454.00			

Gametime Rundown Event*			\$ 200.00		
Census Day Event					
Additional Bags			3287.44		
Additional Sanitizer			2666.16		
Misc Material*					
Language Contracts	\$ 10,000.00	\$ 5,913.50	\$ -	\$ 4,086.50	41%
Regional Workshop Interpreter - Round 2		\$ 3,230.00			
Regional Workshop Interpreter - Round 3		\$ 750.00			
Collateral Translations		\$ 615.30			
Collateral Translations		\$ 1,318.20			
**Grant Funding -Community Partners / CBOs - Grants to fund outreach, including promotional material to support grant funded initiatives.	\$ 385,000.00	\$ 88,204.00	\$ 232,796.00	\$ 64,000.00	17%
Phase I	\$ 280,000.00	\$ 85,704.00	\$ 194,296.00	\$ -	
Phase II (includes NRFU)	\$ 63,000.00	\$ 2,500.00	\$ 28,500.00		
Xtra State Funding / Faith, Dept gaps	\$ 42,000.00		\$ 10,000.00		
Technology Access* -Technology needs, including software and hardware necessary for outreach efforts, QAC/QAK, Language Access, Adopt-A-Block, and other program requirements or implementation goals.	\$ 112,000.00	\$ 55,000.00	\$ 57,000.00	\$ -	
DOIT	\$ 70,000.00	\$ 35,000.00	\$ 35,000.00		
Library	\$ 5,000.00	\$ 5,000.00	\$ -		
CCTV	\$ 30,000.00	\$ 15,000.00	\$ 15,000.00		
Additional QAC/QAK Equipment	\$ 7,000.00		\$ 7,000.00		

Homeless Outreach -Targeted material for Homeless & Transient Population.	\$ 25,000.00	\$ -	\$ 25,000.00	\$ -	
*Veteran Outreach -Targeted material for Veteran Population.	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00	\$ -	
*Contingency/Non-Response	\$ 5,000.00	\$ -	\$ -	\$ 5,000.00	100%
Total Expenses	\$ 926,005.00	\$ 250,458.00	\$ 568,523.81	\$ 107,023.19	
Revenue		Revenue To Date			
Counties to opt out or opt in with a board resolution		\$ 32,634.45			
1 st Quarterly Report due		\$ 32,634.45			
Strategic Plan due - 60 days from State approval		\$ 114,220.58			
2 nd Quarterly Report due		\$ 32,634.45			
Implementation Plan due		\$ 81,586.12			
Implementation Outreach Release Withholding		\$ 32,634.45			
NRFU Plan due		\$ -			
Final Report due		\$ -			
Additional Funding From State(Contract Amendment)		\$ 63,400.00			
County Supplemental Funding		\$ 500,000.00			
Total Revenue		\$ 889,744.50	\$ -	\$ -	
Net Balance		\$ 448,540.58			

* Redistribution of \$20,000 in technology funds to new line item Veteran Outreach

** Distribution of additional State Revenue of \$63,400