

DRAFT



CENSUS 2020 OUTREACH SUBCOMMITTEE

March 31, 2020

1:00 P.M.

ROOM 108, COUNTY ADMINISTRATION BUILDING
651 PINE ST., MARTINEZ

Mariana Moore ♦ Lina Velasco ♦ Terry Koehne

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Subcommittee

Present: Lina Velasco
Mariana Moore
Terry Koehne
Lauren Babb
Samuel Houston
Aparna Madireddi

Staff Present: Kristine Solseng, Department of Conservation and Development
Matt Lardner, Census Outreach Coordinator

1. INTRODUCTIONS

Meeting called to order at 1:04 pm and introductions were made.

2. PUBLIC COMMENT on any matter under the jurisdiction of the 2020 Census Outreach Subcommittee and NOT on this agenda (speakers may be limited to three minutes).

No public comment was made.

3. RECEIVE and APPROVE the Record of Action for the March 17, 2020 Outreach Subcommittee meeting.

*Motion to approve Record of Action: Lina Velasco
Second: Terry Koehne
Ayes: All*

4. DISCUSS and RECEIVE Federal, State, Regional, and County updates.

Federal, state, regional, and county updates were given.

- **Federal**
 - *The US Census Bureau has published adjustments to operations due to COVID-19.*
 - *Field operations have been suspended until April 15, 2020*
- **State/Regional**
 - *Micro Media plan finalized and state working with Flagship to get ads produced*
 - *United Way Bay Area has developed trainings for virtual phone banking and virtual questionnaire assistance*
- **Local**
 - *Staff continuing to work to pivot outreach due to COVID-19 and work with grantees to adjust any in-person activities*

5. DISCUSS and REVIEW outreach plan and outreach materials, including print, website content, social media.

Updates to the outreach materials was discussed and reviewed.

6. Review current Census 2020 budget and proposed redistribution of funds.

The budget was discussed. Not changes since the Steering Committee meeting two weeks prior.

7. **DISCUSS and REVIEW** upcoming meetings and schedule future meetings.

The joint subcommittee discussed future meetings. They decided to continue meeting as a joint subcommittee to more effectively and quickly respond to adjustments that may need to be made in light of the COVID-19 pandemic. The joint subcommittee decided to meet next at the end of the month.

ADJOURN

Meeting adjourned at 2:00 p.m.

The 2020 Census Outreach Subcommittee will provide reasonable accommodations for persons with disabilities planning to attend its meetings. Contact Teresa Gerringer at 510-599-9152 at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Subcommittee less than 96 hours prior to that meeting are available for public inspection at the County Administration Building, 651 Pine St., Martinez, CA, during normal business hours.

Teresa Gerringer, Staff, District III Supervisor's Office

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