



**CENSUS 2020
OUTREACH SUBCOMMITTEE**

February 4, 2020

1:00 to 3:00 P.M.

**ROOM 105, COUNTY ADMINISTRATION BUILDING
651 PINE ST., MARTINEZ**

Mariana Moore ♦ Lina Velasco ♦ Terry Koehne

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Subcommittee

- 1. INTRODUCTIONS**
- 2. PUBLIC COMMENT** on any matter under the jurisdiction of the 2020 Census Outreach Subcommittee and NOT on this agenda (speakers may be limited to three minutes).
- 3. DISCUSS and RECEIVE** Federal, State, Regional, and County updates. (Matt Lardner, Census Outreach Coordinator)
- 4. DISCUSS and REVIEW** outreach plan, materials, printing, website content, and social media.
- 5. DISCUSS** options for a Census Week Event and make recommendations.
- 6.** The next meeting is February 18, 2020, from 1:00 to 3:00 p.m., at the Richmond Community Foundation, 1014 Florida Ave, 2nd Floor, Richmond, CA 94804.

ADJOURN

The 2020 Census Outreach Subcommittee will provide reasonable accommodations for persons with disabilities planning to attend its meetings. Contact Teresa Gerringer at 510-599-9152 at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Subcommittee less than 96 hours prior to that meeting are available for public inspection at the County Administration Building, 651 Pine St., Martinez, CA, during normal business hours.

For Additional Information Contact:

Teresa Gerringer, Staff, District III Supervisor's Office
Phone 510-599-9152, Fax (925) 240-7261
teresa.gerringer@bos.cccounty.us



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS OUTREACH SUBCOMMITTEE

Meeting Date: 02/04/2020

Subject: Federal, State, Regional and Local Updates

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Federal, State, Regional and Local Updates

Presenter: **Contact:** Mathew Lardner, 925-674-7813

Referral History:

Federal, State, Regional, and County updates is a standing item for the Outreach Subcommittee.

Referral Update:

DISCUSS and RECEIVE Federal, State, Regional, and County updates.

Recommendation(s)/Next Step(s):

DISCUSS and RECEIVE Federal, State, Regional, and County updates.

Fiscal Impact (if any):

None.

Attachments

No file(s) attached.



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS OUTREACH SUBCOMMITTEE

Meeting Date: 02/04/2020

Subject: Discuss Outreach Plan Development

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Discuss Outreach Plan Development

Presenter: **Contact:** Mathew Lardner, 925-674-7813

Referral History:

DISCUSS and REVIEW outreach plan and outreach materials, including printing, website content, social media, and collateral. Standing item for the Outreach Subcommittee.

Referral Update:

Further discussion and review of the outreach plan and outreach materials.

Recommendation(s)/Next Step(s):

DISCUSS and REVIEW outreach plan, materials, printing, website content, and social media.

Fiscal Impact (if any):

None.

Attachments

No file(s) attached.



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS OUTREACH SUBCOMMITTEE

Meeting Date: 02/04/2020

Subject: Census Week Event Preparation

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Census Week Event Preparation

Presenter: **Contact:** Mathew Lardner, 925-674-7813

Referral History:

The U.S. Census Bureau and State have designated the week between March 23 and April 9, 2020 as Census Week.

Referral Update:

DISCUSS options for a Census Week Event and make recommendations.

Recommendation(s)/Next Step(s):

DISCUSS options for a Census Week Event and make recommendations.

Fiscal Impact (if any):

None.

Attachments

No file(s) attached.
