

DRAFT



CENSUS 2020 OUTREACH SUBCOMMITTEE

December 10, 2019

1:00 P.M.

ROOM 108, COUNTY ADMINISTRATION BUILDING
651 PINE ST., MARTINEZ

Mariana Moore ♦ Lina Velasco ♦ Terry Koehne

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Subcommittee

Present: Lina Velasco
Mariana Moore
Terry Koehne

Staff Present: Matt Lardner, Census Outreach Coordinator
Kristine Solseng, Department of Conservation and Development
Barbara Riveira, County Administrator's Office

Attendees: Mark Orcutt
Frances Wilson

1. INTRODUCTIONS

Meeting called to order at 1:05 p.m., self introductions were made.

2. PUBLIC COMMENT on any matter under the jurisdiction of the 2020 Census Outreach Subcommittee and NOT on this agenda (speakers may be limited to three minutes).

No public comment was made.

3. RECEIVE and APPROVE the Record of Action for the November 26, 2019 Outreach Subcommittee meeting.

Record of Action was unanimously passed by committee. Motion: Lina Velasco, Second: Mariana Moore.

4. DISCUSS and RECEIVE Federal, State, Regional, and County updates.

Federal, State, Regional, and County updates were discussed. Census Bureau released outreach plan and state is rolling out media plan. The state recently released QAC/QAK requirements. The county is developing an RFP for the second phase of Census 2020 outreach grants to be released early January.

5. DISCUSS and REVIEW outreach plan and outreach materials, including print, website content, social media, collateral, and Census Ambassador program.

Outreach plan and updates were given. County Census staff is working on developing toolkit for partners, including, collateral, social media, newsletters, and more. This is set to be posted on website in January. It was also decided that county staff would send sample resolutions to school boards to support the county's Census 2020 outreach efforts.

6. DISCUSS and REVIEW upcoming meetings and schedule future meetings.

The committee set meetings in 2020 for the following dates:

- *1/7 from 1-3 in 651 Pine St*
- *1/21 from 1-3 in Richmond Community Foundation*
- *2/4 from 1-3 in 651 Pine St*
- *2/18 from 1-3 in Richmond Community Foundation*
- *3/3 from 1-3 in 651 Pine St*
- *3/17: from 1-3 in Richmond Community Foundation*
- *3/31: from 1-3 in 651 Pine St*
- *4/7: from 1-3 in Richmond Community Foundation*
- *4/21: from 1-3 in 651 Pine St*

7. **ADJOURN**

Meeting adjourned at 2:30 pm.

The 2020 Census Outreach Subcommittee will provide reasonable accommodations for persons with disabilities planning to attend its meetings. Contact Teresa Gerringer at 510-599-9152 at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Subcommittee less than 96 hours prior to that meeting are available for public inspection at the County Administration Building, 651 Pine St., Martinez, CA, during normal business hours.

Teresa Gerringer, Staff, District III Supervisor's Office

For Additional Information Contact:

Phone 510-599-9152, Fax (925) 240-7261
teresa.gerringer@bos.cccounty.us