



2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

(An Ad Hoc Committee Established by the Board of Supervisors)

**RECORD OF ACTION FOR
October 19, 2020**

**Supervisor Diane Burgis, Chair
Supervisor Candace Andersen, Vice Chair**

District I: Lina Velasco • District II: Aparna Madireddi • District III: Linda Soliven
District IV: Lauren Babb • District V: Lynn Reichard-Enea

Fran Biderman • Alvaro Fuentes • Samuel Houston • Melody Howe-Weintraub
Terry Koehne • Mariana Moore • Mark Orcutt • Andres Orozco • Ali Saidi

Facilitators:

Barbara Riveira, County Administrator's Office
Kristine Solseng, Conservation and Development Department

Present: Diane Burgis, Chair; Candace Andersen, Vice Chair; Lina Velasco, District I Representative; Linda Soliven, District III Representative; Lauren Babb, District IV Representative; Lynn Reichard-Enea, District V Representative; Fran Biderman, At Large Member; Ali Saidi, At Large Member; Melody Howe-Weintraub, At Large Member; Mariana Moore, At Large Member; Mark Orcutt, At Large Member; Samuel Houston, At Large Member

Absent: Aparna Madireddi, District II Representative; Andres Orozco, At Large Member; Alvaro Fuentes, At Large Member; Terry Koehne, At Large Member

Staff Present: Julie DiMaggio Enea, Senior Deputy County Administrator; Mark Goodwin, Chief of Staff, District III; Teresa Gerringer, District III Supervisor's Office; Kristine Solseng, DCD; Matt Lardner, Census Coordinator

1. Call to Order and Introductions

Chair Burgis called the meeting to order at 12:00 noon and a roll call of committee members was taken. See attached Record of Attendance.

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to two minutes).

No one requested to speak during the public comment period.

3. RECEIVE and APPROVE the Record of Action for the September 21, 2020 meeting of the 2020 Census Complete Count Steering Committee.

The Committee unanimously approved the Record of Action for the September 21, 2020 meeting as presented.

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Fran Biderman, At Large Member Mariana Moore, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Andres Orozco (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

4. **RECEIVE** federal, state, regional, and local updates on preparation for the Census.

Matt Lardner, Census Outreach Coordinator, provided updates. The Census Count ended October 15, 2020. At the time of the meeting, the curtailment of the count was being appealed at a lower court level.

Matt celebrated and provided updates about communities that were exceeded 2010 performance while noting there will be a full update at the November meeting. The communities that didn't meet their 2010 self-response rates were, for the most part, just 1% below. David Tucker shared that the State was catching its breath while tracking the legal perspective and looking at the challenges that will be faced, while still in celebratory mode. He is looking forward to the final report.

Stephanie Kim, UWBA shared relief and celebrated the Bay Area performance of 75.7% SRR. Of the Top 10 counties in the state, 6 are Bay Area counties. She shared what is next, noting that there is a very small chance that lower courts will re-open the count. Advocacy now needs to focus on the apportionment deadline. Legislation to push the apportionment deadline has been in the legislature since May. She is holding on to the hope that it will be extended. October 15 was the last day to mail back paper forms, which must be received by October 22nd. There may be an update at that time; if not, the next update will be in January.

5. **REVIEW** and **APPROVE** the DRAFT 2020 Census Final Report.

Matt Lardner, Census Outreach Coordinator, provided a high-level overview of the State Report and answered questions about the written report. The report is due on November 16, 2020 and will be presented to the Contra Costa County Board of Supervisors on November 10, 2020. Steering committee members discussed and provided input on the report.

*Motion to approve the Draft 2020 Census Final Report:
At Large Member Ali Saidi, At Large Member Fran Biderman.*

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Fran Biderman, At Large Member Mariana Moore, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Andres Orozco (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

6. **RECEIVE** recommendations for the Census 2030 Recap, Resources, and Recommendations Report and **DISCUSS** alternate recommendations for inclusion in the report.

Matt Lardner, Census Outreach Coordinator, provided a high-level overview and solicited input on the Census 2030 Recap, Resources and Recommendation Report. Steering committee members provided input about format of the steering committee relative to staff function; the impact of funding on building community support; the importance of a timeline including a focus on the early work; how the selection process was effective in achieving a large and diverse group with appointees who remained engaged and supported decision-making; the importance of the language maps as an asset to the Census and also to future county efforts; the gradual improvement in the Census website as the project progressed; and a grant process that was flexible and smooth.

He recommended a grantee survey; inclusion of the work of the census coalition; begin the work to onboard cities earlier; noted the need to push the Census Bureau and State to get the information and plan down to the local level earlier so that we can prepare; provide emphasis on hard-to-count outreach and continuing to work on those relationships now so they are strong well before 2030; and the importance of layering Census messaging on other messaging such as COVID, public charge rules and elections.

7. **ACCEPT** the Census 2020 budget update.

Julie Enea presented the project budget, noting that there were still outstanding demands to be paid and the final revenue payment to be received. The preliminary project balance estimate is \$50,000, which may change depending on final demands to be received from community-based contractors.

8. **DISCUSS** remaining obligations, and schedule and content of the final meetings of the 2020 Census Complete Count Steering Committee.

Teresa Gerringer, Office of Supervisor Burgis / Census Staff, presented the remaining obligations, and the schedule and content for the final meetings of the 2020 Census Complete Count Steering Committee. The timeline is as follows:

- 1) October 19 – Steering Committee Meeting – Review and Approve State Final Report for recommendation to the BOS, and provide input on the format / template of the Steering Committee 2020 Recap and Recommendations for 2030 Census;*
- 2) November 10 – BOS Meeting – Census Presentation, review and approval of the State Final Report and Recognition of Steering Committee members, key department staff and Census staff;*
- 3) November 16 – Final Steering Committee Meeting – Review and approve the Recap and Recommendation for 2030 Census report for recommendation to the BOS, and December 8 – Recap and Recommendations for 2030 Report to BOS on Consent.*

9. The final meeting is currently scheduled for November 16, 2020.

Chair Burgis confirmed the next and final meeting date of November 16, 2020.

10. Adjourn

Chair Burgis adjourned the meeting at 1:23 p.m.

For Additional Information Contact:

DRAFT

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