

DRAFT



2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

(An Ad Hoc Committee Established by the Board of Supervisors)

July 20, 2020

12:00 P.M.

Department of Conservation and Development
30 Muir Road, Martinez

Please join meeting from your computer, tablet or smartphone.

Event number (access code): 146 805 2753

Monday, July 20, 2020 12:00 pm, Pacific Daylight Time (San Francisco, GMT-07:00)

Event address for attendees: <https://contracosta.webex.com/contracosta/onstage/g.php?MTID=e1327b09d91a7b6d5f13da8b554adf0ed>

Audio conference information
1-844-517-1271 US Toll Free
Access code: 146 805 2753

Supervisor Diane Burgis, Chair
Supervisor Candace Andersen, Vice Chair

District I: Lina Velasco • District II: Aparna Madireddi • District III: Linda Soliven
District IV: Lauren Babb • District V: Lynn Reichard-Enea

Fran Biderman • Alvaro Fuentes • Samuel Houston • Melody Howe-Weintraub
Terry Koehne • Mariana Moore • Mark Orcutt • Andres Orozco • Ali Saidi

Facilitators:

Barbara Riveira, County Administrator's Office
Kristine Solseng, Conservation and Development Department

Agenda Items:	Items may be taken out of order based on the business of the day and preference of the Committee
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Present: Diane Burgis, Chair; Candace Andersen, Vice Chair; Lina Velasco, District I Representative; Aparna Madireddi, District II Representative; Linda Soliven, District III Representative; Lauren Babb, District IV Representative; Fran Biderman, At Large Member; Andres Orozco, At Large Member; Ali Saidi, At Large Member; Melody Howe-Weintraub, At Large Member; Mark Orcutt, At Large Member; Samuel Houston, At Large Member

Absent: Lynn Reichard-Enea, District V Representative; Alvaro Fuentes, At Large Member; Mariana Moore, At Large Member; Terry Koehne, At Large Member

Staff Present: Kristine Solseng, Department of Conservation and Development; Matt Lardner, Census Outreach Coordinator; Teresa Gerringer, District III; Barbara Riveira, County Administrator's Office

Attendees: Dom Pruett, Collen Isenberg, David Tucker, Stephanie Kim

1. Call to Order and Introductions

Meeting was called to order at 12:05 p.m., roll call was taken.

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

No public comment was made.

3. RECEIVE and APPROVE the Record of Action for the May 18, 2020 meeting of the 2020 Census Complete Count Steering Committee.

Motion to approve the Record of Action for the May 18, 2020 Steering Committee Meeting.

District II Representative Aparna Madireddi, At Large Member Ali Saidi

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

4. RECEIVE and FILE the Census 2020 Finance Subcommittee Record of Action for the July 14, 2020 meeting.

Motion to approve the Record of Action for the July 14, 2020 Finance Subcommittee Meeting.

District II Representative Aparna Madireddi, At Large Member Fran Biderman

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Ali Saidi (ABSTAIN), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

5. RECEIVE federal, state, and regional updates on preparation for the Census.

The following Federal, State, and regional updates were given:

Federal (U.S. Census Bureau)

- *Census 2020 Self Response Rate as of 7/14/20: National – 61.9%, California – 63.1%, Contra Costa County – 71.2%*

- *Due to COVID-19 Pandemic, there is a significant adjustment to the Census Bureau's timeline. The Census Bureau issued a Statement on 2020 Census Operational Adjustments due to COVID-19 which indicated the Census Bureau is seeking statutory relief from Congress to allow for an additional 120 calendar days to deliver appropriation counts. This plan would extend the window for field data collection (non-response follow-up) and self-response through October 31, 2020. The extension will allow for apportionment counts to be delivered to the President by April 30, 2021, and redistricting data to be delivered to the states no later than July 31, 2021.*

Read the Statement from the Census Bureau

See the Census Operation Adjustments Due to COVID-19

- *Update Leave in Contra Costa County is now complete*
- *Group Quarters in-person interviews are on hold and group quarters are encouraged to provide data electronically*
- *Service Based Enumeration and enumerating those living outdoors will now be done between September 22 – September 24.*
- *Partnership Specialists are still working and can provide partners with collateral as needed.*

State (California Complete Count)

- *State micro-media is being implemented, with a focus on digital and essential services locations*
- *Working closely with regions and state partners to pivot to COVID-19 appropriate outreach*
- *Sent state NRFU plan and deciding on what to do with NRFU funding*

Region 3 Updates (United Way Bay Area)

- *Social media campaign*
 - *Join the #WeHellaCount movement*
 - *Record a ~25 second selfie-video and share what the Census means to you, hashtag #WeHellaCount and tag @UWBayArea*
- *Developed a New Social Media Toolkit and Graphics*

6. **RECEIVE** local updates and current standing for the 2020 Census.

The following local county updates were given:

- *Developing COVID-19 Outreach Approach*
 - *Phone Banking with grantees, ambassadors, and other interested parties*
 - *Postcards - especially to low SRR census tracts, renters*
 - *Focus on targeted digital media buys (low response rate, languages, etc.)*
 - *Food and material distribution*
 - *Census Caravans*
 - *Richmond, San Pablo, Oakley, and Brentwood have held census caravans*
 - *Ones are being planned in far east county (Bethel Island/Byron), Concord, Pittsburg, and Antioch*
- *Grants*
 - *Continuing to work with grantee to adjust outreach for shelter in place, including Phase 2 grantees that have submitted applications prior to*

- shelter in place.*
- *Monitoring remaining grant funds to determine highest and best use given shelter in place. \$20,000 left in Phase II Funding*
- *Updated COVID-19 Outreach Toolkit*
 - *New translated social media toolkit*
 - *July content calendar*
- *Current Standing for Contra Costa County Self Response Rate as of 7/15/20*
 - *National - 62.1%*
 - *California - 63.2%*
 - *Contra Costa County - 71.3%*

7. Recommend and approve allocation of additional funding of \$47,475 received from the State.

Committee reviewed the allocation of additional funding from state and took action on both the NRFU funding and remaining county funds in the following agenda item (see motion)

8. Receive and Review Census 2020 budget update and approve realignment of the remaining funds.

Motion to approve proposed budget plan for re-distribution of remaining funds and work with the Finance Subcommittee for any adjustments.

District II Representative Aparna Madireddi, District I Representative Lina Velasco

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

Motion to approve that the additional \$47,475 in NRFU funding from state be allocated to UWBA with the understanding that UWBA will work with the Census Finance Subcommittee and County staff to appropriately and effectively allocate funds out in the five census tracts as outlined by the state.

At Large Member Mark Orcutt, At Large Member Ali Saidi

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member

Melody Howe-Weintraub

NO: At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

9. The next meeting is currently scheduled for September 21, 2020.

10. Adjourn

Meeting adjourned at 12:50 p.m.

The 2020 Census Complete Count Steering Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the 2020 Census Complete Count Steering Committee less than 96 hours prior to that meeting are available for public inspection at 651 Pine Street, 10th floor, during normal business hours.

Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

Barbara Riveira, County Administrator's Office
Phone (925) 335-1018, Fax (925) 646-1353
barbara.riveira@cao.cccounty.us