



Agenda

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

(An Ad Hoc Committee Established by the Board of Supervisors)

September 21, 2020
12:00 P.M.

Department of Conservation and Development
30 Muir Road, Martinez

Please join meeting from your computer, tablet or smartphone.

Monday, Sep 21, 2020 12:00 pm | 2 hours | (UTC-07:00) Pacific Time (US & Canada)

Meeting number: 146 245 9695

Password: h26qQMaD6W\$

<https://contracosta.webex.com/contracosta/j.php?MTID=m7c5c6b628069cc4dae41482fde69a07>

Join by phone

1-844-517-1271 US Toll Free

Access code: 146 245 9695

Supervisor Diane Burgis, Chair Supervisor Candace Andersen, Vice Chair

District I: Lina Velasco • District II: Aparna Madireddi • District III: Linda Soliven
District IV: Lauren Babb • District V: Lynn Reichard-Enea

Fran Biderman • Alvaro Fuentes • Samuel Houston • Melody Howe-Weintraub
Terry Koehne • Mariana Moore • Mark Orcutt • Andres Orozco • Ali Saidi

Facilitators:

Barbara Riveira, County Administrator's Office

Kristine Solseng, Conservation and Development Department

Agenda Items: Items may be taken out of order based on the business of the day and preference of the Committee

1. Call to Order and Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).
3. **RECEIVE** and **APPROVE** the Record of Action for the July 20, 2020 meeting of the 2020 Census Complete Count Steering Committee. *(Barbara Riveira, County Administrator's Office) - Est 5 min*
4. **RECEIVE** and **FILE** the Census 2020 Finance Subcommittee Record of Action for the July 31, 2020 meeting. *(Matt Lardner, Census Outreach Coordinator) - Est 5 min*
5. **RECEIVE** federal, state, regional, and local updates on preparation for the Census. *(Matt Lardner, Census Outreach Coordinator) - Est 20 min*
6. **RECEIVE** recommendations for the Census 2020 Final Report and **DISCUSS** alternate recommendations. *(Matt Lardner, Census Outreach Coordinator) - Est 20 min*
7. **RECEIVE** recommendations for the Census 2030 Recap, Resources, and Recommendations Report and **DISCUSS** alternate recommendations. *(Matt Lardner, Census Outreach Coordinator) - Est 20 min*
8. **RECEIVE** Census 2020 budget update and **APPROVE** realignment of the remaining funds.. *(Barbara Riveira, County Administrator's Office) Est 10 min*
9. **DISCUSS** next meeting scheduled for October 19, 2020 and consider scheduling an additional recap and recommendation meeting for November 16, 2020. *(Teresa Gerringer, District III) Est 5 min*

10. Adjourn

The 2020 Census Complete Count Steering Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the 2020 Census Complete Count Steering Committee less than 96 hours prior to that meeting are available for public inspection at 651 Pine Street, 10th floor, during normal business hours.

Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

Barbara Riveira, County Administrator's Office
Phone (925) 335-1018, Fax (925) 646-1353
barbara.riveira@cao.cccounty.us



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

3.

Meeting Date: 09/21/2020
Subject: Record of Action for the July 20, 2020 Steering Committee Meeting
Submitted For: David Twa, County Administrator
Department: County Administrator
Referral No.:
Referral Name: Record of Action for the July 20, 2020 Steering Committee Meeting
Presenter: Barbara Riveira **Contact:** Barbara Riveira
(925)335-1018

Referral History:

County Ordinance requires that each County body keep a record of its meetings. Though the record need not be verbatim, it must accurately reflect the agenda and the decisions made in the meeting.

Referral Update:

RECEIVE and APPROVE the Record of Action for the July 20, 2020 meeting of the 2020 Census Complete Count Steering Committee.

Recommendation(s)/Next Step(s):

RECEIVE and APPROVE the Record of Action for the July 20, 2020 meeting of the 2020 Census Complete Count Steering Committee.


Fiscal Impact (if any):

None.

Attachments

Draft ROA 7 20 2020 Steering Committee

DRAFT

 Agenda	<p style="text-align: right;">2020 CENSUS COMPLETE COUNT STEERING COMMITTEE (An Ad Hoc Committee Established by the Board of Supervisors) July 20, 2020 12:00 P.M. Department of Conservation and Development 30 Muir Road, Martinez</p> <p style="text-align: center;">Please join meeting from your computer, tablet or smartphone.</p> <p style="text-align: right;">Event number (access code): 146 805 2753</p> <p style="text-align: center;">Monday, July 20, 2020 12:00 pm, Pacific Daylight Time (San Francisco, GMT-07:00)</p> <p>Event address for attendees: https://contracosta.webex.com/contracosta/onstage/g.php?MTID=e1327b09d91a7b6d5f13da8b554adf0ed</p> <p style="text-align: right;">Audio conference information 1-844-517-1271 US Toll Free Access code: 146 805 2753</p>
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**Supervisor Diane Burgis, Chair
Supervisor Candace Andersen, Vice Chair**

District I: Lina Velasco • District II: Aparna Madireddi • District III: Linda Soliven
District IV: Lauren Babb • District V: Lynn Reichard-Enea

Fran Biderman • Alvaro Fuentes • Samuel Houston • Melody Howe-Weintraub
Terry Koehne • Mariana Moore • Mark Orcutt • Andres Orozco • Ali Saidi

Facilitators:

Barbara Riveira, County Administrator's Office
Kristine Solseng, Conservation and Development Department

Agenda Items:	Items may be taken out of order based on the business of the day and preference of the Committee
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Present: Diane Burgis, Chair; Candace Andersen, Vice Chair; Lina Velasco, District I Representative; Aparna Madireddi, District II Representative; Linda Soliven, District III Representative; Lauren Babb, District IV Representative; Fran Biderman, At Large Member; Andres Orozco, At Large Member; Ali Saidi, At Large Member; Melody Howe-Weintraub, At Large Member; Mark Orcutt, At Large Member; Samuel Houston, At Large Member

Absent: Lynn Reichard-Enea, District V Representative; Alvaro Fuentes, At Large Member; Mariana Moore, At Large Member; Terry Koehne, At Large Member

Staff Present: Kristine Solseng, Department of Conservation and Development; Matt Lardner, Census Outreach Coordinator; Teresa Gerringer, District III; Barbara Riveira, County Administrator's Office

Attendees: Dom Pruett, Collen Isenberg, David Tucker, Stephanie Kim

1. Call to Order and Introductions

Meeting was called to order at 12:05 p.m., roll call was taken.

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

No public comment was made.

3. RECEIVE and APPROVE the Record of Action for the May 18, 2020 meeting of the 2020 Census Complete Count Steering Committee.

Motion to approve the Record of Action for the May 18, 2020 Steering Committee Meeting.

District II Representative Aparna Madireddi, At Large Member Ali Saidi

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

4. RECEIVE and FILE the Census 2020 Finance Subcommittee Record of Action for the July 14, 2020 meeting.

Motion to approve the Record of Action for the July 14, 2020 Finance Subcommittee Meeting.

District II Representative Aparna Madireddi, At Large Member Fran Biderman

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Ali Saidi (ABSTAIN), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

5. RECEIVE federal, state, and regional updates on preparation for the Census.

The following Federal, State, and regional updates were given:

Federal (U.S. Census Bureau)

- *Census 2020 Self Response Rate as of 7/14/20: National – 61.9%, California – 63.1%, Contra Costa County – 71.2%*

- *Due to COVID-19 Pandemic, there is a significant adjustment to the Census Bureau's timeline. The Census Bureau issued a Statement on 2020 Census Operational Adjustments due to COVID-19 which indicated the Census Bureau is seeking statutory relief from Congress to allow for an additional 120 calendar days to deliver appropriation counts. This plan would extend the window for field data collection (non-response follow-up) and self-response through October 31, 2020. The extension will allow for apportionment counts to be delivered to the President by April 30, 2021, and redistricting data to be delivered to the states no later than July 31, 2021.*

Read the Statement from the Census Bureau

See the Census Operation Adjustments Due to COVID-19

- *Update Leave in Contra Costa County is now complete*
- *Group Quarters in-person interviews are on hold and group quarters are encouraged to provide data electronically*
- *Service Based Enumeration and enumerating those living outdoors will now be done between September 22 – September 24.*
- *Partnership Specialists are still working and can provide partners with collateral as needed.*

State (California Complete Count)

- *State micro-media is being implemented, with a focus on digital and essential services locations*
- *Working closely with regions and state partners to pivot to COVID-19 appropriate outreach*
- *Sent state NRFU plan and deciding on what to do with NRFU funding*

Region 3 Updates (United Way Bay Area)

- *Social media campaign*
 - *Join the #WeHellaCount movement*
 - *Record a ~25 second selfie-video and share what the Census means to you, hashtag #WeHellaCount and tag @UWBayArea*
- *Developed a New Social Media Toolkit and Graphics*

6. **RECEIVE** local updates and current standing for the 2020 Census.

The following local county updates were given:

- *Developing COVID-19 Outreach Approach*
 - *Phone Banking with grantees, ambassadors, and other interested parties*
 - *Postcards - especially to low SRR census tracts, renters*
 - *Focus on targeted digital media buys (low response rate, languages, etc.)*
 - *Food and material distribution*
 - *Census Caravans*
 - *Richmond, San Pablo, Oakley, and Brentwood have held census caravans*
 - *Ones are being planned in far east county (Bethel Island/Byron), Concord, Pittsburg, and Antioch*
- *Grants*
 - *Continuing to work with grantee to adjust outreach for shelter in place, including Phase 2 grantees that have submitted applications prior to*

- shelter in place.*
- *Monitoring remaining grant funds to determine highest and best use given shelter in place. \$20,000 left in Phase II Funding*
- *Updated COVID-19 Outreach Toolkit*
 - *New translated social media toolkit*
 - *July content calendar*
- *Current Standing for Contra Costa County Self Response Rate as of 7/15/20*
 - *National - 62.1%*
 - *California - 63.2%*
 - *Contra Costa County - 71.3%*

7. Recommend and approve allocation of additional funding of \$47,475 received from the State.

Committee reviewed the allocation of additional funding from state and took action on both the NRFU funding and remaining county funds in the following agenda item (see motion)

8. Receive and Review Census 2020 budget update and approve realignment of the remaining funds.

Motion to approve proposed budget plan for re-distribution of remaining funds and work with the Finance Subcommittee for any adjustments.

District II Representative Aparna Madireddi, District I Representative Lina Velasco

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

Motion to approve that the additional \$47,475 in NRFU funding from state be allocated to UWBA with the understanding that UWBA will work with the Census Finance Subcommittee and County staff to appropriately and effectively allocate funds out in the five census tracts as outlined by the state.

At Large Member Mark Orcutt, At Large Member Ali Saidi

AYE: Chair Diane Burgis, District I Representative Lina Velasco, Vice Chair Candace Andersen, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mark Orcutt, At Large Member

Melody Howe-Weintraub

NO: At Large Member Samuel Houston

Other: District V Representative Lynn Reichard-Enea (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Terry Koehne (ABSENT)

Passed

9. The next meeting is currently scheduled for September 21, 2020.

10. Adjourn

Meeting adjourned at 12:50 p.m.

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Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

Barbara Riveira, County Administrator's Office
Phone (925) 335-1018, Fax (925) 646-1353
barbara.riveira@cao.cccounty.us



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

4.

Meeting Date: 09/21/2020
Subject: Record of Action for the July 31, 2020 Finance Subcommittee Meeting
Submitted For: David Twa, County Administrator
Department: County Administrator
Referral No.:
Referral Name: Record of Action for the July 31, 2020 Finance Subcommittee Meeting
Presenter: Matthew Lardner **Contact:** Mathew Lardner,
925-674-7813

Referral History:

The Complete Count Steering Committee approved Chair Burgis' recommendation for the creation of two Complete County Steering Committee subcommittees, Outreach and Finance at its 03/18/2019 meeting, and Vice Chair Andersen solicited volunteers. The subcommittees will be staffed by members of the Chair's staff, with Barbara Riveira and Julie Enea, County Administrator's Office, filing the appropriate notice of the meetings.

At the April 15, 2019 Complete Count Steering Committee meeting, Chair Burgis appointed the following three Steering Committee members to compose the Finance Sub-Committee.

Finance: Lauren Babb, Aparna Madireddi, and Sam Houston

Referral Update:

RECEIVE and **FILE** the Census 2020 Finance Subcommittee Record of Action for the July 31, 2020 meeting.

Recommendation(s)/Next Step(s):

RECEIVE and **FILE** the Census 2020 Finance Subcommittee Record of Action for the July 31, 2020 meeting.

Fiscal Impact (if any):

None.

Attachments

DRAFT

 Agenda	<p style="text-align: right;">CENSUS 2020 FINANCE SUBCOMMITTEE</p> <p style="text-align: right;">July 31, 2020 11:00 A.M.</p> <p style="text-align: right;">Conservation and Development Department 30 Muir Road, MARTINEZ</p> <p style="text-align: right;"><small>Please join meeting from your computer, tablet or smartphone. https://cccouny-us.zoom.us/j/92473822731?pwd=a01PMjdKTlliclU1pvQ0M2UTVJZz09 Meeting ID: 924 7382 2731 Password: 402835</small></p> <p style="text-align: right;"><small>Or Telephone: Dial: USA 8882780254 (US Toll Free) Conference code: 198675 ##</small></p>
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Lauren Babb ♦ Samuel Houston ♦ Aparna Madireddi

Agenda Items:	Items may be taken out of order based on the business of the day and preference of the Board
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- Present: Lauren Babb
Sam Houston
- Absent: Aparna Madireddi
- Staff Present: Matt Lardner, Census Outreach Coordinator
Barbara Riveira, County Administrator's Office
Kristine Solseng, Department of Conservation and Development
Teresa Gerringer, District III
- Attendees: Mark Orcutt
Mariana Moore

1. INTRODUCTIONS

Meeting called to order at 11:05 a.m., roll call was taken.

2. PUBLIC COMMENT on any matter under the jurisdiction of the 2020 Census Finance Subcommittee and NOT on this agenda (speakers may be limited to three minutes).

No public comment was made.

3. DISCUSS and RECEIVE Federal, State, Regional, and County updates.

The following Federal, State, regional, and local county updates were given:

Federal (U.S. Census Bureau)

- *Census 2020 Self Response Rate as of 7/14/20: National – 62.6%, California – 63.9%, Contra Costa County – 72.0%*
- *Census may be cutting data collection short by one month (sept 30.) to meet statutory deadline of delivering data to President by December 31, 2020.*
- *Due to COVID-19 Pandemic, there is a significant adjustment to the Census Bureau's timeline. The*

Census Bureau issued a Statement on 2020 Census Operational Adjustments due to COVID-19 which indicated the Census Bureau is seeking statutory relief from Congress to allow for an additional 120 calendar days to deliver appropriation counts. This plan would extend the window for field data collection (non-response follow-up) and self-response through October 31, 2020. The extension will allow for apportionment counts to be delivered to the President by April 30, 2021, and redistricting data to be delivered to the states no later than July 31, 2021.

Read the Statement from the Census Bureau

See the Census Operation Adjustments Due to COVID-19

- *Update Leave in Contra Costa County is now complete*
- *Group Quarters in-person interviews are on hold and group quarters are encouraged to provide data electronically*
- *Service Based Enumeration and enumerating those living outdoors will now be done between September 22 – September 24.*
- *Partnership Specialists are still working and can provide partners with collateral as needed.*
- *Emails*
- *Postcards*
- *Congress extending the delivering of data and apportionment*

State (California Complete Count)

- *State Census Week of Action (July 27 – August 10)*
 - *August 6 – “Get out the Count” Day*
- *State micro-media is being implemented, with a focus on digital and essential services locations*
- *Working closely with regions and state partners to pivot to COVID-19 appropriate outreach*
- *Receiving more collateral from state (flyers and postcards) to use for NRFU*
- *Sent state NRFU plan and deciding on what to do with NRFU funding*

Region 3 Updates (United Way Bay Area)

- *Social media campaign*
 - *Join the #WeHellaCount movement*
 - *Record a ~25 second selfie-video and share what the Census means to you, hashtag #WeHellaCount and tag @UWBayArea*
- *Developed a New Social Media Toolkit and Graphics*

Local Updates (Contra Costa County and Partners)

- *Developing COVID-19 Outreach Approach*
 - *Phone Banking with grantees, ambassadors, and other interested parties*
 - *Postcards - especially to low SRR census tracts, renters*
 - *Focus on targeted digital media buys (low response rate, languages, etc.)*
 - *Food and material distribution*
 - *Census Caravans*
 - *Richmond, San Pablo, Oakley, and Brentwood have held census caravans*
 - *Monument Corridor (Thursday, August 6 at 12 pm)*
 - *Pittsburg/ Baypoint (Saturday, August 8 at 11 am)*
 - *Ones are being planned in far east county (Bethel Island/Byron), Concord, Pittsburg, and Antioch*
 - *Instagram Lives*
 - *Rainbow Community Center (Fri, July 31 at 12 pm)*
 - *The Latina Center (Thu, August 6 at 11 am)*
- *Grants*
 - *Continuing to work with grantee to adjust outreach for shelter in place, including Phase 2 grantees that have submitted applications prior to shelter in place.*
 - *Monitoring remaining grant funds to determine highest and best use given shelter in place. \$20,000 left in Phase II Funding*
- *Updated COVID-19 Outreach Toolkit*

- *New translated social media toolkit*
- *July content calendar*

4. REVIEW financial update for the Complete Count Steering Committee and DISCUSS and CONSIDER recommendations for redistribution of funding.

Motion to approve United Way Bay Area work to allocate \$47,475 (less 10% administrative fee) in additional NRFU funding from the state to two organizations, Richmond Community Foundation and Monument Impact which will work to distribute money in the five census tracts as outlined by the state:

Richmond Community Foundation will work in North Richmond, San Pablo and two tracts in the Antioch area.

Monument Impact will work in the Monument Corridor tract.

Motion: Sam Houston

- *Second: Lauren Babb*
- *Ayes: All*

Motion to combine Swag/PPE (Outreach) and Printing line items in current remaining county funds to one line item: Sam Houston

- *Second: Lauren Babb*
- *Ayes: All*

5. DISCUSS and REVIEW upcoming meetings and schedule future meetings.

Staff will send out suggested dates for next meeting.

6. ADJOURN

Meeting adjourned at 11:45 am

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Mark Goodwin, Chief of Staff, District III Supervisor's Office

For Additional Information Contact:

Phone (925) 252-4500, Fax (925) 240-7261
mark.goodwin@bos.cccounty.us



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

5.

<u>Meeting Date:</u>	09/21/2020	
<u>Subject:</u>	Federal, State, Regional, and Local Updates	
<u>Submitted For:</u>	David Twa, County Administrator	
<u>Department:</u>	County Administrator	
<u>Referral No.:</u>		
<u>Referral Name:</u>	Federal, State, Regional, and Local Updates	
<u>Presenter:</u>	Matthew Lardner	<u>Contact:</u> Mathew Lardner, 925-674-7813

Referral History:

This is a standing item on the Steering Committee agenda to receive new Census information that has developed or been disseminated from the federal, State, regional and local levels since the last Steering Committee meeting.

Referral Update:

Federal (U.S. Census Bureau)

- Census 2020 Self Response Rate as of 9/15/20: ?
 - National – 65.9%?
 - California – 68.3%?
 - Contra Costa County – 76.4%?
- USCB announced they were [cutting data collection short one month to September 30?](#)
- Federal judge ordered [temporary restraining order for USCB to stop winding down operations](#) until case can be heard on Sept. 17 about re-extending data collection through October 31?
- Enumerators and USCB facing challenges in field, are ill prepared, and experiencing high turnover ?
- Core H3 team facing challenges coordinating with USCB for SBE?
- Service Based Enumeration and enumerating those living outdoors will now be done between **September 22 – September 24?**
- Partnership Specialists are still working and can provide partners with collateral as needed.?
- Mobile Questionnaire Assistance ?
 - Continue to coordinate with partnership specialists and partners to identify sites for final push?
 - We still have 20 devices at our admin office that can be deployed?

State (California Complete Count)

- UWBA received **\$47,475** State NRFU funding on behalf of Contra Costa County to use in 5 specific census tracts and contracted with Monument Impact and Richmond Community Foundation to conduct outreach in these specified tracts. ?
- Working with HomeBase to coordinate SBE with USCB?
- Received PPE from the state to be used for Questionnaire Assistance and Census related events?
- Final Report due November 16?

Region 3 Updates (United Way Bay Area)

- Working with County to distribute and manage NRFU funding from state?
- Continuing social media campaign?
- Starting up a new phone banking tool?

Local Updates (Contra Costa County and Partners)

- Exhausted grant funds and ?starting to close out contracts?
- New Collateral?
 - [NRFU FAQ?](#)
 - [English/Spanish Rack Card?](#)
 - [It's Not too Late Postcard?](#)
 - [Social Justice Postcard?](#)
 - Undocumented Immigrant Rack Card (English and Spanish)?
- Direct mail?
- Food Distribution / Backpack giveaways?
- Grocery Bags?
 - 5000 bilingual bags distributed to ethnic grocery stores, restaurants, and food dist. sites in low self-responding areas?
- Census Caravans?
 - San Pablo and Richmond?
 - Oakley and Brentwood?
 - Monument Corridor?
 - Pittsburg, Bay Point, and Antioch?
 - Hercules, Rodeo, Crockett?
- Continuing to work with partners in low SRR tracts in Richmond, Antioch, San Pablo, and the Monument Corridor?
- Wrapped up Digital Ad Campaign?

In the last weeks we focused on HTC tracts and languages we had less on the ground outreach in, specifically covering (Tagalog, Chinese, Korean, and Vietnamese Farsi)

Recommendation(s)/Next Step(s):

RECEIVE federal, state, regional, and local updates on preparation for the Census.

Fiscal Impact (if any):

None.

Attachments

Federal, State, Regional, and Local Updates

Federal Updates

- Census 2020 Self Response Rate as of 9/15/20:
 - National – 65.9%
 - California – 68.3%
 - Contra Costa County – 76.4%
- USCB announced they were cutting data collection short one month to September 30
- Federal judge ordered temporary restraining order for USCB to stop winding down operations until case can be heard on Sept. 17 about re-extending data collection through October 31
- Enumerators and USCB facing challenges in field, are ill prepared, and experiencing high turnover
- Core H3 team facing challenges coordinating with USCB for SBE
- Service Based Enumeration and enumerating those living outdoors will now be done between **September 22 – September 24**
- Partnership Specialists are still working and can provide partners with collateral as needed.
- Mobile Questionnaire Assistance
 - Continue to coordinate with partnership specialists and partners to identify sites for final push
 - We still have 20 devices at our admin office that can be deployed

USCB OPERATIONAL TIMELINE ADJUSTMENTS

Operation	Original Timeline	Adjusted Timeline
Self-Response	March 12 - July 31	March 12 - October 31 March 12 - September 30
Non-response Follow Up	May 13 - July 31	August 11 - October 31 August 11 - September 30
Service Based Enumeration	March 30 - April 1	September 22 - September 24
Group Quarters	April 2 - June 5	April 2 - September 3
Update Leave	March 15 - April 17	June 13 - July 19

Service Based Enumeration Timeline

Service Location Type	Date	Count Methods
<p>Emergency and Transitional Shelters <i>with sleeping facilities.</i></p> <p><i>Examples: cold weather shelters, shelters for children, churches, missions, COVID-19 temporary hotel and motel/shelters</i></p>	<p>September 22–24</p>	<p>Paper Listing: Shelters have the option of providing Census staff with a paper listing of Census response data for each person staying at the facility.</p> <p>In-Person Interview: Using a paper questionnaire, Census staff will interview each person staying at the facility on Census Day. Each interview takes about 10 minutes.</p>
<p>Soup Kitchens, Food Banks, and Mobile Food Vans/Service Sites <i>that provide meals and services primarily to people who may be experiencing homelessness</i></p>	<p>September 22–24</p>	<p>In-Person Interview: Using a paper questionnaire, Census staff will interview each person staying at the facility on Census Day. Each interview takes about 10 minutes.</p>
<p>Targeted Non-Sheltered Outdoor Locations <i>where people experiencing homelessness live.</i></p> <p><i>Examples: encampments, parks, and under highways.</i></p>	<p>Starting the night of September 23 and throughout the day of September 24</p>	<p>In-Person Interview: Using a paper questionnaire, Census staff will interview each person staying at the facility on Census Day. Each interview takes about 10 minutes.</p>

State and Regional Updates

- **State (California Complete Count)**

- UWBA received **\$47,475** State NRFU funding on behalf of Contra Costa County to use in 5 specific census tracts and contracted with Monument Impact and Richmond Community Foundation to conduct outreach in these specified tracts.
- Working with HomeBase to coordinate SBE with USCB
- Received PPE from the state to be used for Questionnaire Assistance and Census related events
- Final Report due November 16

- **Regional (United Way Bay Area)**

- Working with County to distribute and manage NRFU funding from state
- Continuing social media campaign
- Starting up a new phone banking tool

Local Updates

- Exhausted grant funds and starting to close out contracts
- New Collateral
 - [NRFU FAQ](#)
 - [English/Spanish Rack Card](#)
 - [It's Not too Late Postcard](#)
 - [Social Justice Postcard](#)
 - Undocumented Immigrant Rack Card (English and Spanish)
- Direct mail
- Food Distribution / Backpack giveaways
- Grocery Bags
 - 5000 bilingual bags distributed to ethnic grocery stores, restaurants, and food dist. sites in low self-responding



El censo es fácil, seguro, confidencial, y importante

- La población latina es el segundo grupo étnico más grande de los Estados Unidos.
- Contra Costa se compromete a promover un censo justo y preciso que cuente a todas las personas residentes. Para que nuestras voces sean escuchadas, TODAS LAS PERSONAS DEBEMOS SER CONTADAS EN EL CENSO 2020. Completar el censo es su oportunidad de marcar la diferencia para usted, su familia y su comunidad.
- Un censo de latinx podría significar una pérdida de MIL MILLONES de dólares en educación, atención médica, transporte y otros programas para nuestras comunidades.
- Complete el censo hoy, para asegurarse de que nuestra comunidad sea contada y atendida.

¡Cuéntense! Es su oportunidad de hacer la diferencia para que se escuche su voz y ayudar a nuestras comunidades a prosperar durante la próxima década y más allá.



Local Updates (Cont.)

- Census Caravans
 - San Pablo and Richmond
 - Oakley and Brentwood
 - Monument Corridor
 - Pittsburg, Bay Point, and Antioch
 - Hercules, Rodeo, Crockett
- Continuing to work with partners in low SRR tracts in Richmond, Antioch, San Pablo, and the Monument Corridor
- Wrapped up Digital Ad Campaign
 - In the last weeks we focused on HTC tracts and languages we had less on the ground outreach in, specifically covering (Tagalog, Chinese, Korean, and Vietnamese Farsi)



Digital Ad Campaign Results (April – August)

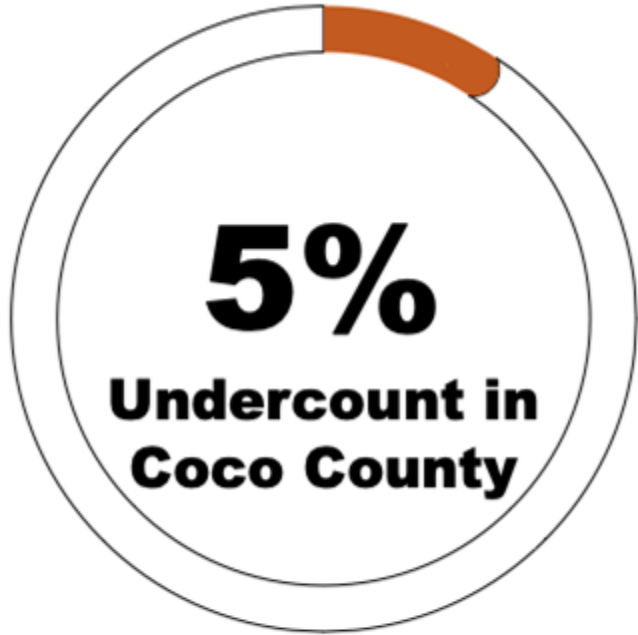
Campaign	Clicks	Impressions	CTR	Avg. CPC	Avg. CPM	Advertiser Spend
Concord & Monument Corridor (Initial Run)	2,970	1,277,169	0.23%	\$0.94	\$2.18	\$2,784.17
Chinese	1,386	370,487	0.37%	\$1.07	\$4.00	\$1,483.23
Korean	1,173	460,622	0.25%	\$1.42	\$3.63	\$1,670.70
Tagalog	341	174,970	0.19%	\$4.35	\$8.48	\$1,482.97
Vietnamese	548	240,959	0.23%	\$2.36	\$5.37	\$1,293.19
Farsi	59	31,803	0.19%	\$3.60	\$6.67	\$212.15
Spanish Speakers (Aggregated Results)	2,197	1,503,681	0.15%	\$2.20	\$3.22	\$4,843.13
Select Areas (Clicks)	750	538,034	0.14%	\$1.33	\$1.86	\$1,001.05
Select Areas & Site List (Awareness)	466	1,699,111	0.03%	\$3.65	\$1.00	\$1,700.48
Retargeting	235	275,007	0.09%	\$6.54	\$5.59	\$1,537.68
Unincorporated & Lagging Areas - (June)	3,048	907,358	0.34%	\$0.98	\$3.31	\$3,000.60
Unincorporated (July)	1,014	441,629	0.23%	\$1.33	\$3.05	\$1,347.36
Areas Lagging (July thru August)	1,226	1,947,391	0.06%	\$2.11	\$1.33	\$2,581.49
Under 25 (Countywide)	2,012	920,463	0.22%	\$0.86	\$1.88	\$1,728.50
Total	17,425	10,788,684	0.16%	\$1.53	\$2.55	\$26,666.71

COCO COUNTY SELF-RESPONSE RATE (SRR)

California
Self-Response
68.3%

Contra Costa
Self-Response
76.4%

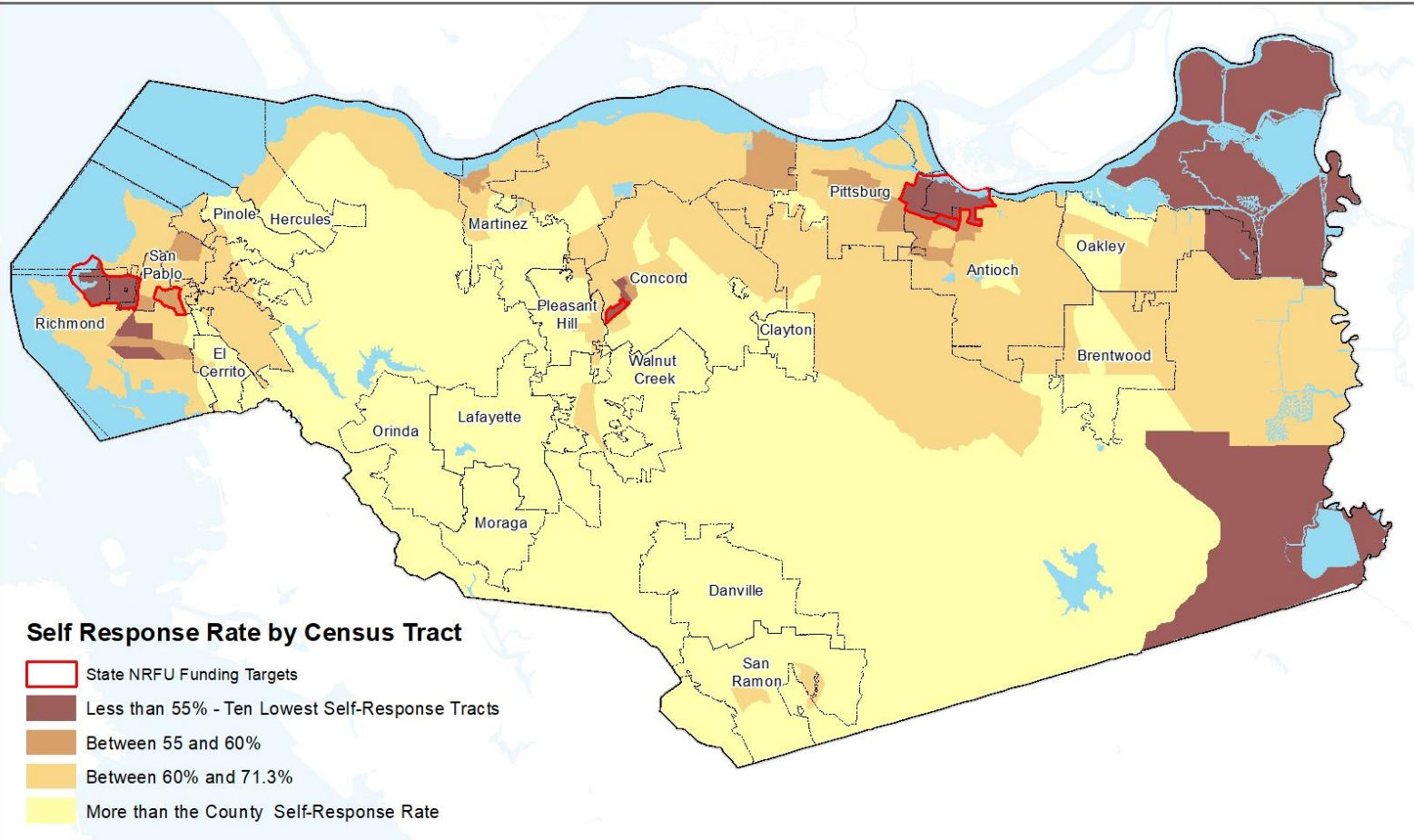




**Loss of \$500 Million to
\$1.1 Billion
over 10 years**

At our current SRR (76.4%) we could lose between
3 - 6 billion dollars over ten years!!!

Contra Costa County Self-Response Rates by Census Tract - July 15, 2020



**Cities, Towns, and
Neighborhoods that have
Surpassed their 2010 SRR**

Communities that have surpassed their 2010 Self Response Rates

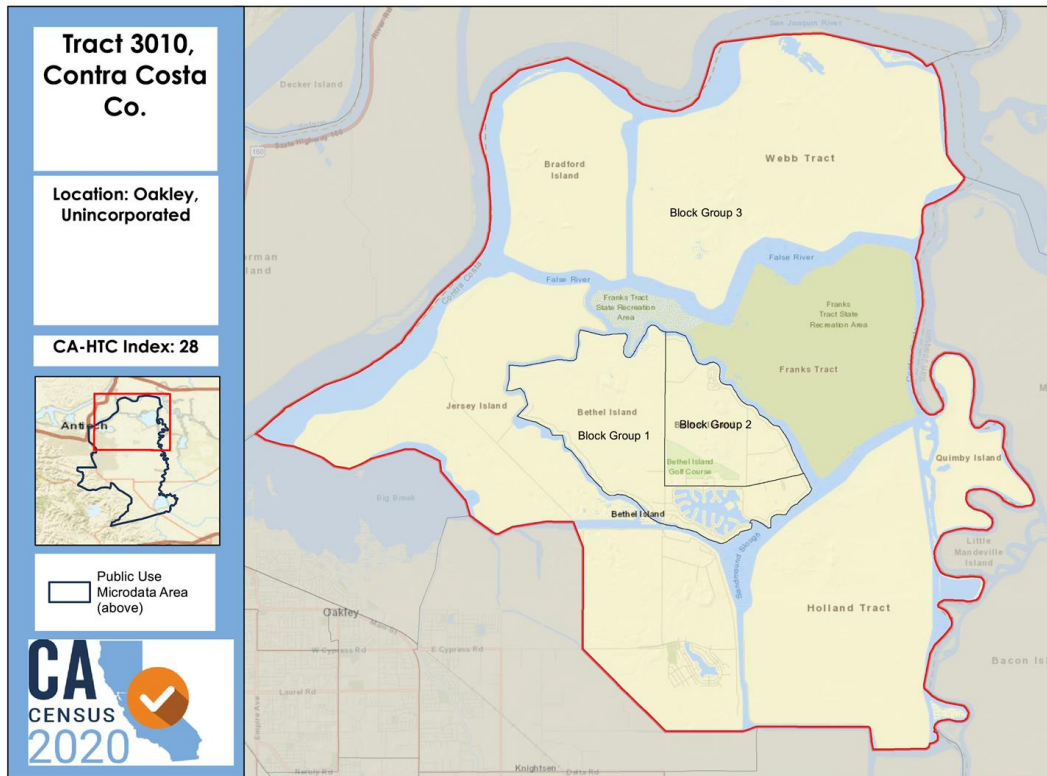
- Antioch
 - Sycamore Neighborhood
- Brentwood
- Clayton
- Concord
 - Monument Corridor
- Danville
- El Cerrito
- Hercules
- Lafayette
- Martinez
- Moraga
- Oakley
- Orinda
- Pinole
- Pittsburg
- Pleasant Hill
- Pinole
- Pleasant Hill
- San Ramon
 - Dougherty Valley
- Richmond
 - Country Club
 - Esmond and Lassen
 - Laurel Park
 - Lower 23rd
 - Marina Bay
 - Pogo Park
 - Point Richmond
 - Pullman and Park Plaza
 - Richmond Annex
 - Richmond Heights
 - Santa Fe and Coronado
- San Pablo Neighborhoods
 - Upper 23rd
- Unincorporated Communities
 - Alamo
 - Blackhawk
 - Contra Costa Centre
 - Crockett
 - Diablo
 - Discovery Bay
 - East Richmond Heights
 - Kensington
 - Rodeo

Top 10 Census Tracts with Lowest SRR Score

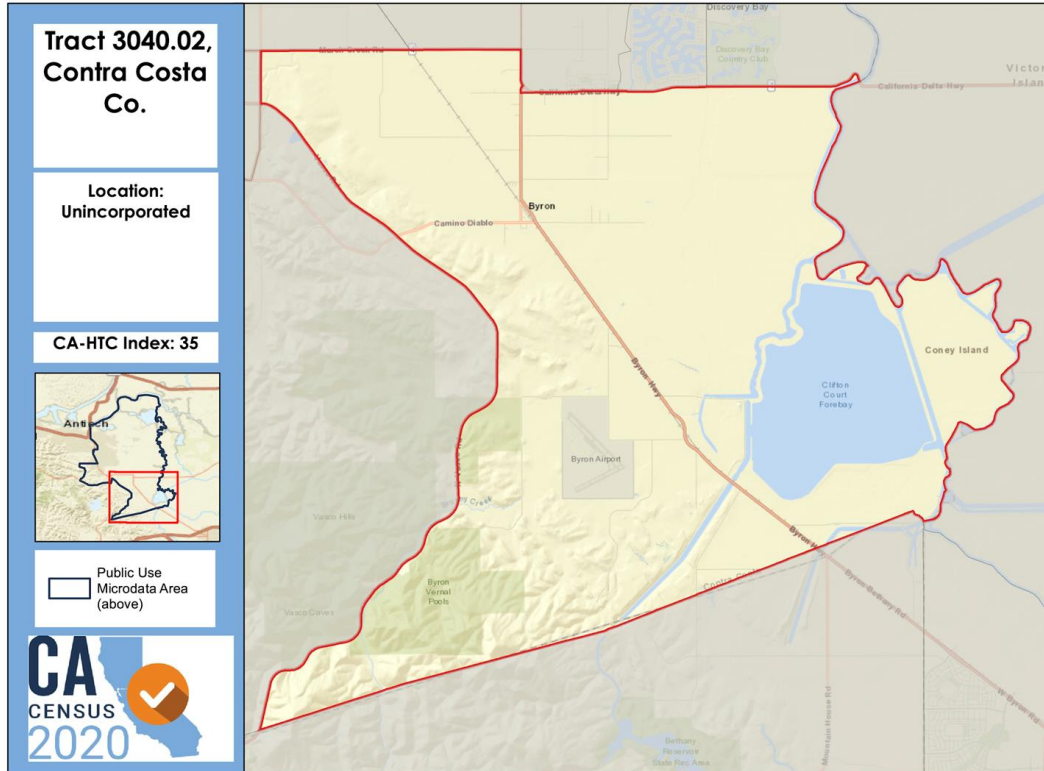
1. Bethel Island (49.8%) +5.7%

Leading HTC Characteristics

- Vacant housing units
- Moved recently
- Children under 5



2. Byron (52.5%) +6.1%



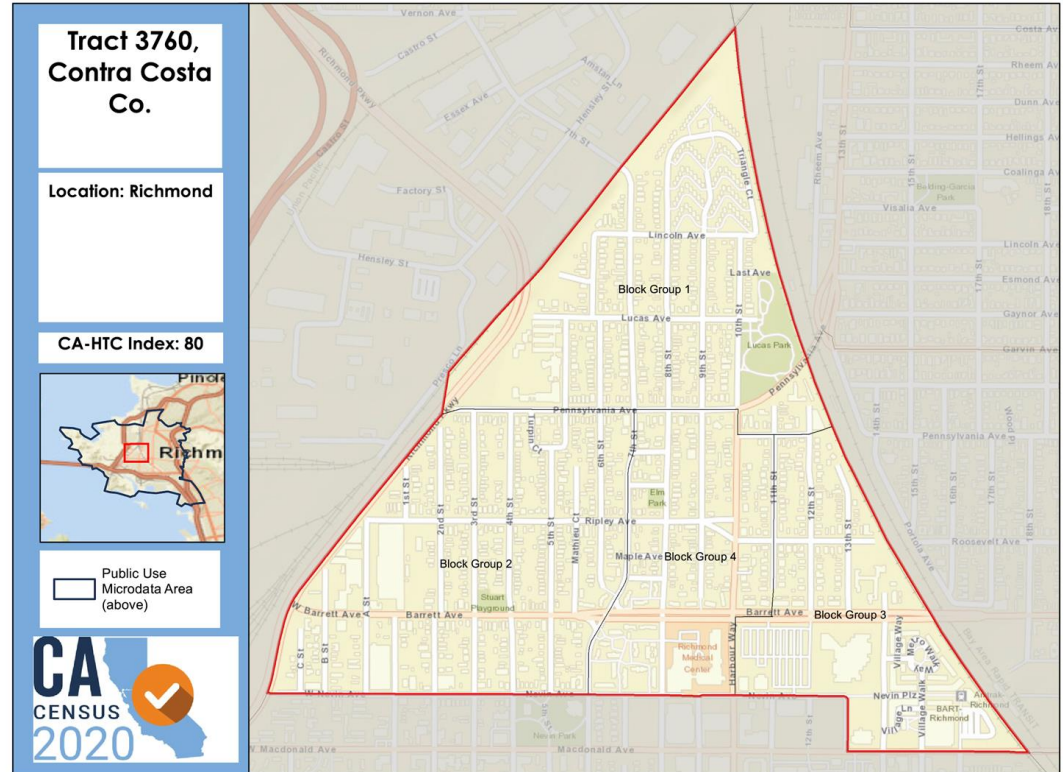
Leading HTC Characteristics

- Households without broadband subscription
- Unemployed
- Non-HS graduates

3. Iron Triangle (54%) +3.7%

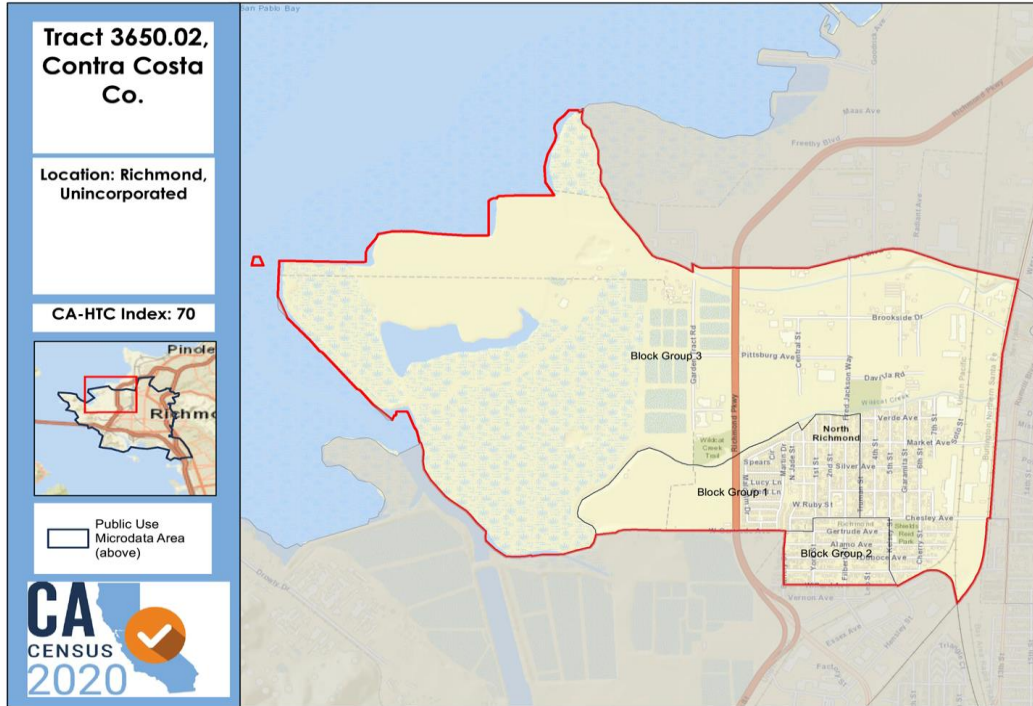
Leading HTC Characteristics

- Vacant housing units
- Children under 5
- Non-HS graduates
- 65.1% renter occupied



4. North Richmond (54.2%) + 6.1%

- State NRFU Funding Eligible

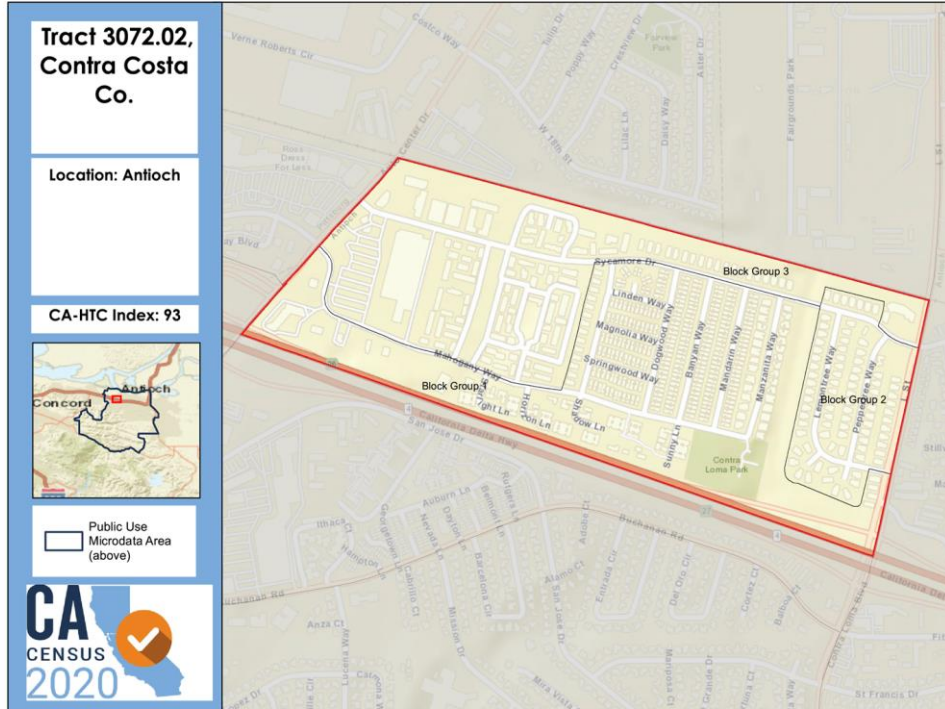


Leading HTC Characteristics

- Foreign-born population
- Non-HS graduates
- Limited English-speaking population
 - 76.9% of limited English-speaking population speak Spanish

5. Northwest Antioch (55.2%) + 5.8%

- State NRFU Funding Eligible



Leading HTC Characteristics

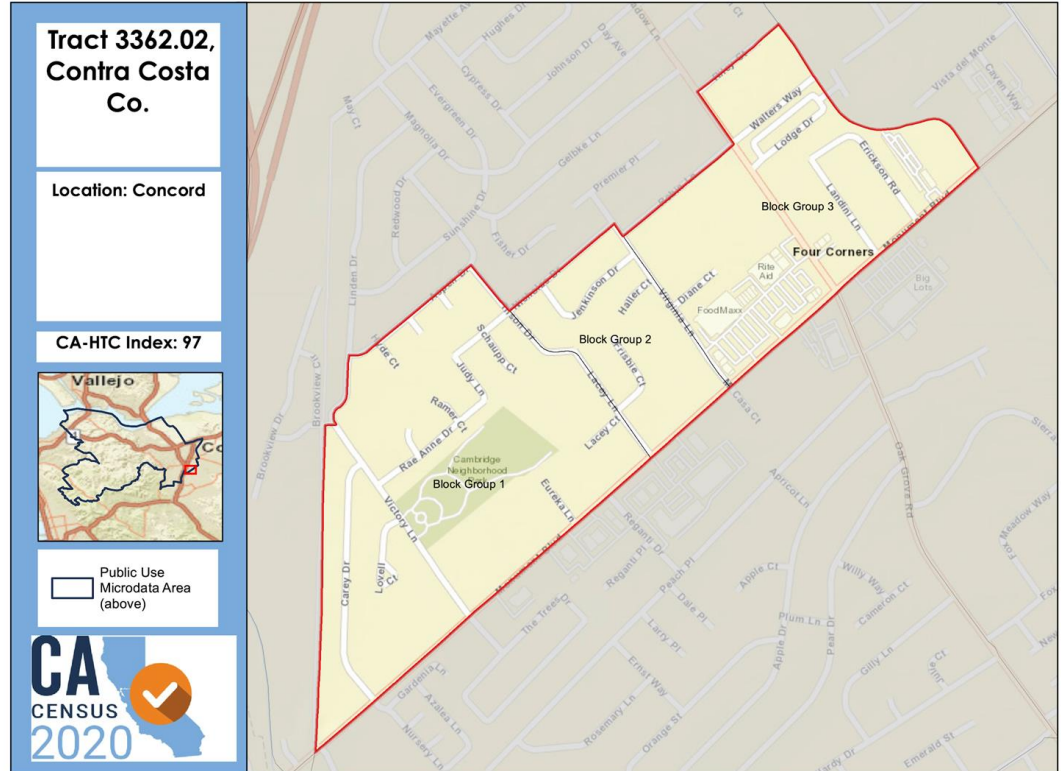
- Households receiving public assistance
- Unemployed
- Children under 5
- 88.4% renter occupied

6. Monument Corridor / Four Corners (56.2%) +5.8%

State NRFU Funding Eligible

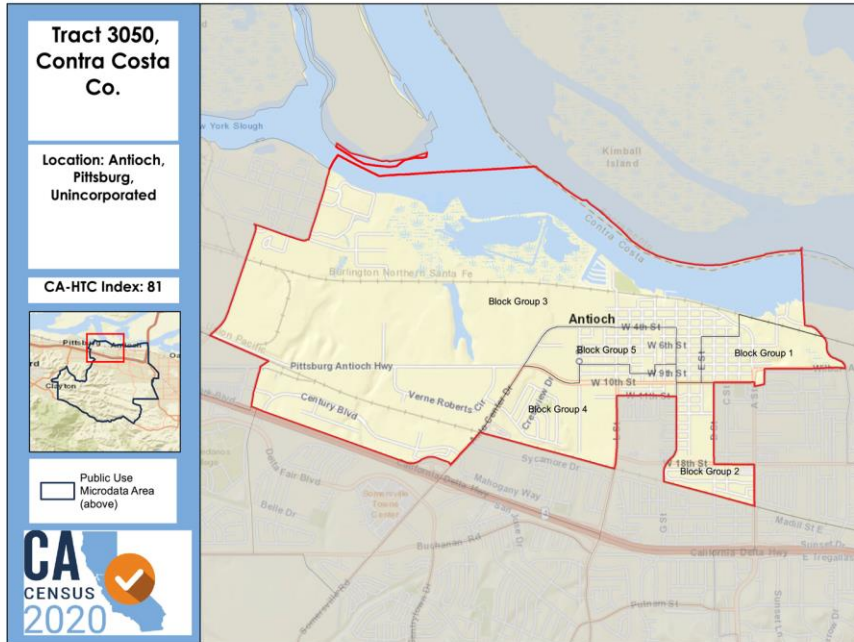
Leading HTC Characteristics

- Foreign-born population
- Limited English-speaking population
 - 77.3% of limited English-speaking population speak Spanish
- Multi-unit structures
 - 84% renter occupied



7. Pittsburg/Antioch (59.2%) +5.6%

- State NRFU Funding Eligible



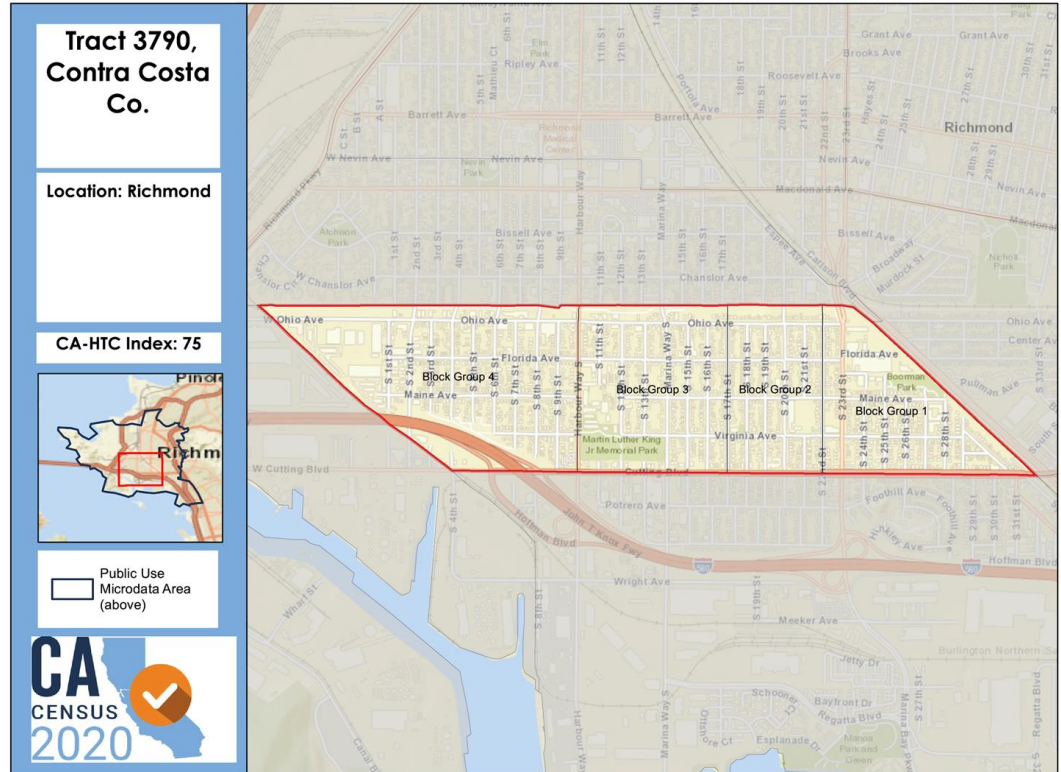
Leading HTC Characteristics

- Unemployed
- Households receiving public assistance
- Children under 5

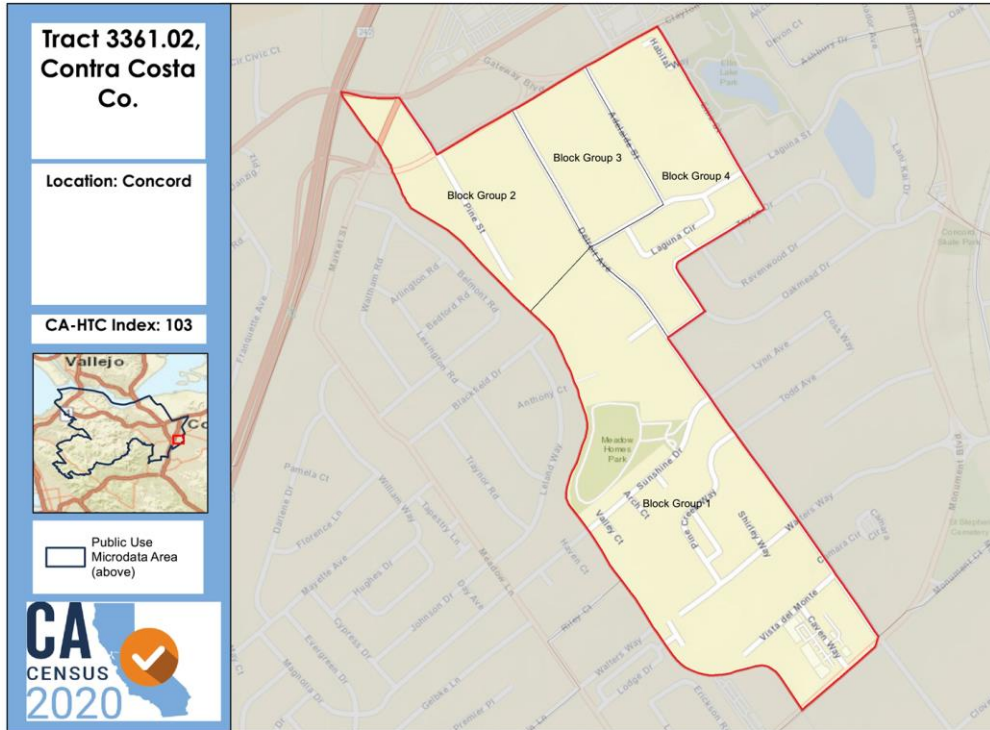
8. Central Richmond (59.1%) +4.1%

Leading HTC Characteristics

- Below 150 percent of poverty level
- Children under 5
- Vacant housing units



9. Monument Corridor (60%) +6.1%



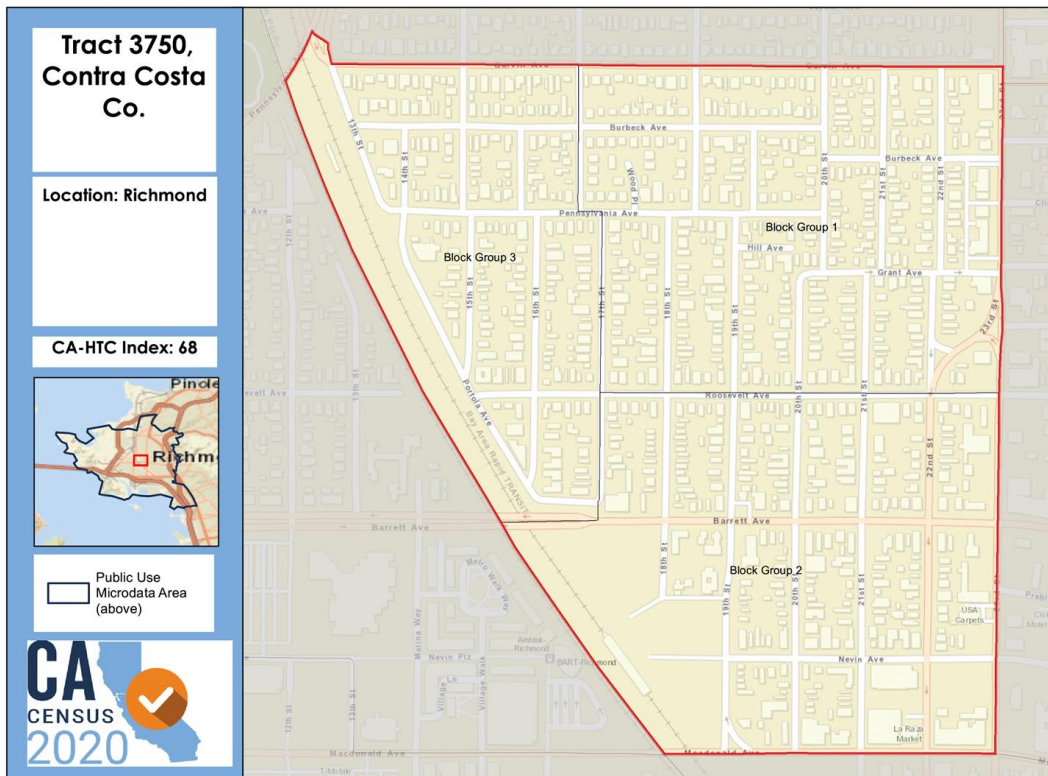
Leading HTC Characteristics

- Foreign-born population
- Non-HS graduates
- Limited English-speaking population
 - 76.9% of limited English-speaking population speaks Spanish

10. Central Richmond (60.6%) +6.2%

Leading HTC Characteristics

- Non-HS graduates
- Children under 5
- Renter-occupied units
 - 70.6% renter-occupied





Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

6.

Meeting Date: 09/21/2020
Subject: Census 2020 Final Report recommendation Outline
Submitted For: David Twa, County Administrator
Department: County Administrator
Referral No.:
Referral Name: Census 2020 Final Report recommendation Outline
Presenter: Matthew Lardner **Contact:** Mathew Lardner,
925-674-7813

Referral History:

The 2020 Census Final Report is a requirement of contract and funding from the State of California-Government Operations Agency-California Complete Count-Census 2020. The report reviews the Strategic and Implementation Plans and compares stated and expected approaches with what transpired. The report will include both qualitative and quantitative responses to be used by the California Complete Count-Census 2020 Office to share the Census 2020 outreach outcomes, highlight challenges, and uplift strategies for future campaigns with our partners, legislature, and other key stakeholders. The report is due to the State of California-Government Operations Agency-California Complete Count-Census 2020 Office no later than November 16, 2020.

Referral Update:

RECEIVE outline of recommendations for the 2020 Census Final Report to include discussion with the Census 2020 Complete Count Steering Committee recommendations.

Recommendation(s)/Next Step(s):

RECEIVE recommendations for the 2020 Census Final Report.

Fiscal Impact (if any):

\$18,130 in State Funding.

Attachments

Census 2020 Final Report Template Outline



State of California – Government Operations Agency
 California Complete Count-Census 2020
 400 R Street, Suite 359
 Sacramento, CA 95811
 www.census.ca.gov
 (916) 852-2020

GAVIN NEWSOM, Governor
DITAS KATAGUE, Director



FINAL REPORT TEMPLATE

General Information

Date of report	
Organization / Entity	
Responsible Person / Title	
Contact Person / Title	
Address	
Email / Phone	

Narrative Report

- 1) List your goal(s) and objectives as it appears in your strategic and implementation plan. What and how did you revise the objectives due to COVID-19 and the US Census Bureau's operational adjustments?
- 2) Reflecting on your own operations and outreach strategies throughout the campaign, please provide a response with specific examples for the following questions. Please also indicate which timeframe you are referring to in your response (i.e., education, NRFU period).

Contracted partner's operations
 What worked well operationally?

What hindered the operations?

Contracted partner's outreach
 What outreach tactics worked well?

What hindered the outreach?

- 3) Describe challenges and changes occurring outside or within your organization / agency that had an impact on the outreach work. Describe how you responded to these changes to work toward achieving a complete count.

Due Date: November 16, 2020

[Insert contract partner name]

- 4) For county and ACBO partners, what was the county (or region's) 2010 response rate and what was the 2020 response rate? If the response rate met and exceeded the 2010 response rate, what contributed to that? If it did not meet the 2010 response rate, what were some of the challenges for that? For other partners, please note what data you used and how you used data for your strategies.
- 5) Please describe the process and results of your partnership coordination and how it educated and motivated the hard-to-count populations to complete the Census questionnaire.
- 6) Please provide a list of key partners and describe their contributions of how they made a difference in your outreach efforts.
- 7) Please describe how you provided accessible and in-language outreach activities, including how you ensured equal and meaningful access to limited English proficient individuals and people with disabilities?
- 8) Please share a story(s) of how your work has made a difference to Census 2020 and the impact on the community. Please include images and quotes, so we are able to understand the narrative behind the numbers.
- 9) Please add any suggestions for the 2030 Census efforts, including timelines.

Attachments

- 10) Please confirm that you have submitted the following which will help us better understand the full breadth of the Census work and achievements.
 - a) SwORD uploads of completed activities
 - b) Updated list of subcontractors
 - c) Evaluations or analytical reports, if any
 - d) Sample products*

* communication collaterals, including those in additional languages; toolkits; newsletters; phone or radio scripts; guidelines; communication analytics; articles; trainings; and other graphics (a digital copy is sufficient, the original copy is not required)

Submission

Please submit your final report and attachments no later than November 16, 2020 to: outreach@census.ca.gov with a copy to the RPM/contract manager. Please include your organization name in the subject line.



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

7.

Meeting Date: 09/21/2020
Subject: Recap, Resources, and Recommendations for Census 2030
Submitted For: David Twa, County Administrator
Department: County Administrator
Referral No.:
Referral Name: Recap, Resources, and Recommendations for Census 2030
Presenter: Matthew Lardner **Contact:** Mathew Lardner,
925-674-7813

Referral History:

The 2030 Recap, Resources, and Recommendation Report for Census 2030 has been recommended by the Census 2020 Complete Count Steering Committee to provide a road map for the Census 2030 coordination team. The report will include best practices and what worked what didn't work. The report will be presented to the 2020 Steering Committee on November 16, 2020 and is expected to be provided to the Board of Supervisors as a consent item on December 10, 2020.

Referral Update:

RECEIVE outline of recommendations for the Census 2030 Recap, Resources, and Recommendations Report and **DISCUSS** alternate recommendations to include discussion and recommendations from the Census 2020 Complete Count Steering Committee.

Recommendation(s)/Next Step(s):

RECEIVE recommendations for the Census 2030 Recap, Resources, and Recommendations Report and **DISCUSS** alternate recommendations.

Fiscal Impact (if any):

None.

Attachments

2030 Recap, Resources, and Recommendations Draft Outline

Contra Costa County Census 2020 Complete Count Steering Committee Recap, Resources, and Recommendations 2030 Census Report Draft OUTLINE

- Background on Complete Count Committee
 - History / List of members
 - Goals
 - Process to bringing on staff and hiring Outreach Coordinator
- Summary of Outreach
 - Outreach Strategy
 - In person communication (one-to-one)
 - Grants
 - Presentations to community members
 - Discuss Questionnaire Assistance and transition to COVID-19 pivoting
 - COVID-19 Pivoting
 - Phone banking
 - Digital ads
 - MQAs
 - Census Caravans
 - Food and School supply distribution
- Challenges
 - Political climate/distrust of government
 - Federal administration threats to count or not count undocumented immigrants
 - COVID-19
 - Changing enumeration deadlines
 - Coordinating with USCB
 - Counting unhoused populations (cultural competency)
 - Staff time and competing priorities
- Lessons learned
 - Discuss effectiveness of working with partners on the ground
 - Success of Questionnaire Assistance
 - Regional approach and support
 - Need dedicated staff to conduct outreach
- Recommendations
 - List out clear recommendations for doing outreach in county for 2030 census based on challenges and lessons learned from 2020
 - Invest in community partners
 - One-on-one communication
 - Questionnaire Assistance
 - Digital ads to reach languages that have less concentrated communities in county
 - Time Line
- Appendices

- Budget
- List of organizations we granted with
- Job posting for Outreach Coordinator
- Job posting for Census Outreach Specialists / Interns
- Generic Census 101 presentation
- Examples of collateral
- Examples of digital ads/social media posts
- Records of Action from CCC meetings?



Contra Costa County Board of Supervisors

Subcommittee Report

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

8.

Meeting Date: 09/21/2020
Subject: Receive and Review Budget Update
Submitted For: David Twa, County Administrator
Department: County Administrator
Referral No.:
Referral Name: Receive and Review Budget Update
Presenter: Barbara Riveira **Contact:** Barbara Riveira
(925)335-1018

Referral History:

On July 15, 2019 the Census 2020 Steering Committee approved the Finance Subcommittees proposal to change line item allocations of the proposed requested allocation of \$500,000: Grant funding \$350,000, Technology Access at \$125,000, and \$25,000 to a new category to specifically target homeless outreach. On July 30, 2019 the Board of Supervisors approved the recommended funding of \$500,000 budget allocation for the Census 2020 outreach efforts.

Since the budget was adopted, there has been a lot of new information about Federal, State, and Regional efforts regarding media buys. In particular, United Way Bay Area (UWBA) as the regional administrative community-based organization has taken the lead in media buys for the Bay Area, with a focus on local and ethnic media buys. UWBA is also working with the State media contractor Mercury Media to coordinate media buy efforts. The Census Bureau is also planning a large-scale media outreach effort in multiple languages. At the October 21, 2019 the Census Steering Committee approved the recommendation to redistribute funds as follows: \$10,000 in Media Buys, \$26,345 in Printing Collateral and \$40,000 in Outreach Tasks.

At the December 16, 2019, Steering Committee meeting it was discussed that during several meetings with the State and Region 3 ACBO (United Way Bay Area), there is a concern for reaching the Hard-to-Count population of the Veterans community. To mitigate efforts to reach the veteran population, staff is recommending that \$20,000 of the Technology funding be redistributed to direct outreach to the veteran population which would include tabling events, social media, and via the Veterans Voices program and other outreach efforts outlined by the Veterans Office. The Steering Committee approved the reallocation of the \$20,000 from the Technology funding to Veterans Office for outreach to the veteran population.

At the January 27, 2020 Steering Committee meeting the committee discussed the additional \$63,400 funding from the state and how it should be distributed. A motion was made and approved to distribute the additional funding toward the following: Printing was allocated an

additional \$16,400, Grants allocated an additional \$42,000 and \$5,000 was allocated toward Contingency/Non-response Follow Up.

At the March 10, 2020 Finance Subcommittee, the Finance Committee approved the redistribution of funds.

At the March 16, 2020 Steering Committee meeting the committee discussed the redistribution of funds. A motion was made to approve the redistribution of funds with flexibility to the Finance Subcommittee to align funds with the COVID-19 restrictions.

At the April 20, 2020 Steering Committee meeting the committee reviewed and discussed the updated budget and referred the item to the Joint Outreach and Finance Subcommittee to align funds with the COVID-19 restrictions. At the May 11, 2020 Joint Outreach and Finance Subcommittee the committee approved the redistribution of funds for digital and transit ads for census outreach during the COVID-19 restrictions.

Referral Update:

Receive and Review Census 2020 budget update and approve realignment of the remaining funds.

Recommendation(s)/Next Step(s):

Receive and Review Census 2020 budget update and approve realignment of the remaining funds.

Fiscal Impact (if any):

None.

Attachments

Budget Update 9 16 20

Census 2020 Budget Update as of 9/16/2020

	Revised Budget 7/14/20	2020/2021 Actual	Expenditures To Date	Encumbered Funds	Current Budget Balance		Proposed Rebudget	Notes
Expenses								
Grant Administration	\$ 36,260.00	\$ 36,260.00	\$ 36,260.00		\$ -			
GIS - data analysis and map production	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00		\$ -			
Contract Outreach Staff	\$ 150,000.00	\$ 15,111.07	\$ 79,262.90	\$ 35,000.00	\$ 35,737.10		\$ 35,737.10	Transfer to Grants
Media Buys	\$ 65,977.58	\$ -	\$ 65,977.58	\$ -	\$ -	0%		
Digital Ads			\$ -					
Transit Ads - LAMAR			\$ -					
Transit Ads - VECTOR			\$ -					
Transit Ads - VECTOR								
**Printing Collateral	\$ 25,825.15	\$ 10,463.65	\$ 25,205.84		\$ 619.31	3%		
Grantee Material (est)								
Additional Printing - Extra State Dollars								
Rack Cards -Food Distribution Sites								
EDDM Mailing-Canyon, Byron, Bethel Island								
Post Cards NRFU		\$ 537.38						
Rack Cards -NFU								
EDDM Mailing-NRFU		\$ 9,926.27						
Outreach Tasks -includes in kind staffing, meeting venues, materials, food, mileage, swag, etc.	\$ 49,028.00	\$ 18,593.86	\$ 43,898.68	\$ 3,997.86	\$ 1,131.46	3%		
Regional Workshop Costs								
Swag - Magnets and Frisbees 7/19/19								
Swag - "Ask Me" buttons 10/9/19								
Swag - Tote Bags 2/11/20								
Swag - Seed Packets 3/6/20								
Swag - Seed Packets 2/11/20								
Swag - "I count" buttons 3/25/20								
Swag - Hand Sanitizer 2/12/20								
Tall Boys QAC/QAK Signage		\$ 11,454.55						
Additional Bags 2/21/20 H3								

	Revised Budget 7/14/20	2020/2021 Actual	Expenditures To Date	Encumbered Funds	Current Budget Balance		Proposed Rebudget	Notes
Gametime Rundown Event*								
Additional Bags 3/30/20								
Additional Sanitizer 2/25/20 H3								
Additional Sanitizer 3/6/20								
Additional Sanitizer 3/9/20								
Census Day Event								
Table Cloth 12/10/19								
Misc Material*		\$ 3,141.45						
Bags-Ethnic Grocery Stores		\$ 3,997.86						
Language Contracts	\$ 8,819.80	\$ -	\$ 8,819.80	\$ -	\$ -	0%		
Regional Workshop Interpreter - Round 2								
Regional Workshop Interpreter - Round 3								
Collateral Translations								
Collateral Translations								
Collateral Translations-Digital								
**Grant Funding -Community Partners / CBOs - Grants to fund outreach, including promotional material to support grant funded initiatives.	\$ 385,000.00	\$ 47,950.00	\$ 205,460.00	\$ 179,540.00	\$ -	0%		
Phase I	\$ 280,000.00	\$ 28,700.00						
Phase II (includes NRFU)	\$ 63,000.00	\$ 14,250.00						
Other Depts		\$ 5,000.00						
Xtra State Funding / Faith, Dept gaps	\$ 42,000.00							
Technology Access* -Technology needs, including software and hardware necessary for outreach efforts, QAC/QAK, Language Access, Adopt-A-Block, and other program requirements or implementation goals.	\$ 110,094.47	\$ 15,000.00	\$ 110,094.47	\$ -	\$ -			
DOIT	\$ 70,000.00							
Library	\$ 5,000.00							
CCTV	\$ 30,000.00	\$ 15,000.00						
Additional QAC/QAK Equipment	\$ 5,094.47							
Homeless Outreach -Targeted material for Homeless & Transient Population.	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00	\$ -	\$ -	0%		
*Veteran Outreach -Targeted material for Veteran Population.	\$ 20,000.00	\$ 10,000.00	\$ 20,000.00	\$ -	\$ -	0%		
*Contingency/Non-Response			\$ -	\$ -	\$ -	0%		

	Revised Budget 7/14/20	2020/2021 Actual	Expenditures To Date	Encumbered Funds	Current Budget Balance		Proposed Rebudget	Notes
Total Expenses	\$ 926,005.00	\$ 228,378.58	\$ 669,979.27	\$ 218,537.86	\$ 37,487.87			
Revenue			Revenue To Date					
Counties to opt out or opt in with a board resolution	\$ 32,634.45		\$ 32,634.45					
1 st Quarterly Report due	\$ 32,634.45		\$ 32,634.45					
Strategic Plan due - 60 days from State approval	\$ 114,220.58		\$ 114,220.58					
2 nd Quarterly Report due	\$ 32,634.45		\$ 32,634.45					
Implementation Plan due	\$ 81,586.12		\$ 81,586.12					
Implementation Outreach Release Withholding	\$ 32,634.45		\$ 32,634.45					
NRFU Plan due	\$ 18,130.25		\$ 18,130.25					
Final Report due	\$ 18,130.25		\$ -					
Additional Funding From State(Contract Amendment)	\$ 63,400.00		\$ 63,400.00					
County Supplemental Funding	\$ 500,000.00		\$ 500,000.00					
Total Revenue	\$ 926,005.00	\$ -	\$ 907,874.75	\$ -	\$ -			
Net Balance			\$ 237,895.48					

* Redistribution of \$20,000 in technology funds to new line item Veteran Outreach

** Distribution of additional State Revenue of \$63,400

Attachments

No file(s) attached.
