

Census 2020 Budget Update as of 7/9/2020

	Revised Budget 5/11/20	Expenditures To Date	Encumbered Funds	Current Budget Balance		Notes	Revised Budget 7/14/20
Expenses							
Grant Administration	\$ 36,260.00	\$ -	\$ 36,260.00	\$ -			\$ 36,260.00
GIS - data analysis and map production	\$ 50,000.00	\$ -	\$ 50,000.00	\$ -			\$ 50,000.00
Contract Outreach Staff	\$ 150,000.00	\$ 64,151.83	\$ 85,848.17	\$ -			\$ 150,000.00
Media Buys	\$ 67,480.00	\$ 61,657.58	\$ 4,320.00	\$ 1,502.42	2%	Redirect balance to Print & Mail	\$ 65,977.58
Digital Ads	\$ 35,000.00	\$ 35,000.00		\$ -			
Transit Ads - LAMAR	\$ 15,000.00	\$ 12,390.00					
Transit Ads - VECTOR	\$ 15,000.00	\$ 14,267.58					
Transit Ads - VECTOR		\$ -	\$ 4,320.00				
**Printing Collateral	\$ 21,237.00	\$ 14,742.19	\$ -	\$ 6,494.81	31%	Print and Direct Mail to 5 targeted Census tracts.	\$ 25,825.45
Grantee Material (est)	\$ 10,000.00			\$ 10,000.00			
Additional Printing - Extra State Dollars	\$ 16,400.00	\$ 13,261.49		\$ 3,139.00			
Rack Cards -Food Distribution Sites		\$ 942.54					
EDDM Mailing-Canyon, Byron, Bethel Island		\$ 538.16					
Outreach Tasks -includes in kind staffing, meeting venues, materials, food, mileage, swag, etc.	\$ 44,028.00	\$ 26,217.22	\$ 11,454.00	\$ 6,356.78	14%	Buy Masks, Hand Sanitizer, ethnic grocery store bags	\$ 49,028.00
Regional Workshop Costs		\$ 904.63					
Swag - Magnets and Frisbees 7/19/19		\$ 2,973.63					
Swag - "Ask Me" buttons 10/9/19		\$ 2,362.16					
Swag - Tote Bags 2/11/20		\$ 5,369.04					
Swag - Seed Packets 3/6/20		\$ 475.24					
Swag - Seed Packets 2/11/20		\$ 1,163.51					
Swag - "I count" buttons 3/25/20		\$ 1,837.68					
Swag - Hand Sanitizer 2/12/20		\$ 1,331.76					
Tall Boys QAC/QAK Signage			\$ 11,454.00				
Additional Bags 2/21/20 H3		\$ 896.83					
Gametime Rundown Event*		\$ 258.70					
Additional Bags 3/30/20		\$ 3,287.44					
Additional Sanitizer 2/25/20 H3		\$ 284.05					
Additional Sanitizer 3/6/20		\$ 2,147.93					
Additional Sanitizer 3/9/20		\$ 2,666.16					

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Census Day Event							
Table Cloth 12/10/19		\$ 163.46					
Misc Material*		\$ 95.00					
Language Contracts	\$ 10,000.00	\$ 8,819.50	\$ -	\$ 1,180.50	12%	Redirect balance to Print & Mail	\$ 8,819.50
Regional Workshop Interpreter - Round 2		\$ 3,230.00					
Regional Workshop Interpreter - Round 3		\$ 750.00					
Collateral Translations		\$ 615.30					
Collateral Translations		\$ 1,318.20					
Collateral Translations-Digital		\$ 2,906.00					
**Grant Funding -Community Partners / CBOs - Grants to fund outreach, including promotional material to support grant funded initiatives.	\$ 385,000.00	\$ 142,875.00	\$ 222,125.00	\$ 20,000.00	5%	No changes - continue to try and contract with partners throughout NRFU	\$ 385,000.00
Phase I	\$ 280,000.00	\$ 131,125.00	\$ 138,375.00				
Phase II (includes NRFU)	\$ 63,000.00	\$ 11,750.00	\$ 73,750.00				
Xtra State Funding / Faith, Dept gaps	\$ 42,000.00		\$ 10,000.00				
Technology Access* -Technology needs, including software and hardware necessary for outreach efforts, QAC/QAK, Language Access, Adopt-A-Block, and other program requirements or implementation goals.	\$ 112,000.00	\$ 95,094.47	\$ 15,000.00	\$ 1,905.53		Redirect balance to Print & Mail	\$ 110,094.47
DOIT	\$ 70,000.00	\$ 70,000.00					
Library	\$ 5,000.00	\$ 5,000.00	\$ -				
CCTV	\$ 30,000.00	\$ 15,000.00	\$ 15,000.00				
Additional QAC/QAK Equipment	\$ 7,000.00	\$ 5,094.47					
Homeless Outreach -Targeted material for Homeless & Transient Population.	\$ 25,000.00	\$ -	\$ 25,000.00	\$ -			\$ 25,000.00
*Veteran Outreach -Targeted material for Veteran Population.	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00	\$ -			\$ 20,000.00
*Contingency/Non-Response	\$ 5,000.00	\$ -	\$ -	\$ 5,000.00	100%	Redirect balance to Outreach	\$ -
Total Expenses	\$ 926,005.00	\$ 423,557.79	\$ 460,007.17	\$ 42,440.04			\$ 926,005.00
Revenue		Revenue To Date					
Counties to opt out or opt in with a board resolution	\$ 32,634.45	\$ 32,634.45					

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1 st Quarterly Report due	\$ 32,634.45	\$ 32,634.45					
Strategic Plan due - 60 days from State approval	\$ 114,220.58	\$ 114,220.58					
2 nd Quarterly Report due	\$ 32,634.45	\$ 32,634.45					
Implementation Plan due	\$ 81,586.12	\$ 81,586.12					
Implementation Outreach Release Withholding	\$ 32,634.45	\$ 32,634.45					
NRFU Plan due	\$ 18,130.25	\$ 18,130.25					
Final Report due	\$ 18,130.25	\$ -					
Additional Funding From State(Contract Amendment)	\$ 63,400.00	\$ 63,400.00					
County Supplemental Funding	\$ 500,000.00	\$ 500,000.00					
Total Revenue	\$ 926,005.00	\$ 907,874.75	\$ -	\$ -			
Net Balance		\$ 484,316.96					

* Redistribution of \$20,000 in technology funds to new line item Veteran Outreach

** Distribution of additional State Revenue of \$63,400