

# Federal Updates

- Census 2020 Self Response Rate as of 7/15/20:
  - National – 62.1%
  - California – 63.2%
  - Contra Costa County – 71.3%
- Update Leave in Contra Costa County is complete as July 19.
- Group Quarters in-person interviews are on hold and group quarters are encouraged to provide data electronically.
- Service Based Enumeration and enumerating those living outdoors will now be done between **September 22 – September 24.**
- Partnership Specialists are still working and can provide partners with collateral as needed.
- May be hosting mobile questionnaire assistance.

# USCB OPERATIONAL TIMELINE ADJUSTMENTS

Operation	Original Timeline	Adjusted Timeline
Self-Response	March 12 - July 31	<b>March 12 - October 31</b>
Non-response Follow Up	May 13 - July 31	<b>August 11 - October 31</b>
Service Based Enumeration	March 30 - April 1	<b>September 22 - September 24</b>
Group Quarters	April 2 - June 5	<b>April 2 - September 3</b>
Update Leave	March 15 - April 17	<b>June 13 - July 19</b>

# State and Regional Updates

- **State (California Complete Count)**
  - Census Week of Action **July 27 – August 7.**
  - State micro-media is being implemented, with a focus on digital and essential services locations.
  - State has a social media content available.
  - Working with State on NRFU plan and funding priorities – including allocating an additional **\$47,475** to Contra Costa County to use in 5 specific census tracts.

# State and Regional Updates

- **Region 3 Updates (United Way Bay Area)**
  - Continuing social media campaign.
  - Developed a New Social Media Toolkit and Graphics.
  - Taking the lead on micro-media plan and other regional initiatives.