

# DRAFT



## JOINT MEETING OF THE CENSUS 2020 OUTREACH AND FINANCE SUBCOMMITTEES

April 27, 2020  
11:00 P.M.

Conservation and Development Department  
30 Muir, MARTINEZ

Outreach Subcommittee - Mariana Moore ♦ Lina Velasco ♦ Terry Koehne  
Finance Subcommittee - Lauren Babb ♦ Samuel Houston ♦ Aparna Madireddi

**Agenda Items:** Items may be taken out of order based on the business of the day and preference of the Subcommittee

Present: Lina Velasco  
Mariana Moore  
Terry Koehne  
Lauren Babb  
Samuel Houston  
Aparna Madireddi

Staff Present: Kristine Solseng, Department of Conservation and Development  
Barbara Riveira, County Administrator's Office  
Teresa Gerringer, District III  
Matt Lardner, Census Outreach Coordinator

Attendees: David Tucker  
Mark Orcutt  
Fran Biderman

### 1. INTRODUCTIONS

*Meeting called to order at 11:04 am. Self introductions were made.*

2. **PUBLIC COMMENT** on any matter under the jurisdiction of the 2020 Census Outreach Subcommittee and NOT on this agenda (speakers may be limited to three minutes).

*No public comment was made.*

3. RECEIVE and APPROVE the Record of Action for the March 31, 2020 Outreach Subcommittee meeting.

***Motion to approve the Record of Action with change to heading: Terry Kehone  
Second: Lauren Babb  
Ayes: All***

4. DISCUSS and RECEIVE Federal, State, Regional, and County updates.

***Federal, state, regional, and county updates were given.***

5. DISCUSS and REVIEW outreach plan and outreach materials, including print, website content, social media.

***The outreach plan and materials were reviewed and pivots in plan due to COVID-19 pandemic and shelter-in-place order were discussed.***

6. RECEIVE budget updates and DISCUSS anticipated and or potential budget reallocations due to COVID-19.

- ***Motion to allow staff to prioritize food distribution grants reallocating funds from outreach and/or grant funding and come back to joint subcommittee with additional information on logistics on essential needs and Stronger Together Census Challenge: Lauren Babb***
- ***Second: Aparna Maderiedi***
- ***Ayes: All***

7. DISCUSS and REVIEW upcoming meetings and schedule future meetings.

***Next meeting is scheduled for Monday, May 11, 2020, 11 am – 1pm .***

## ADJOURN

***Meeting adjourned 12:30.***

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*The 2020 Census Outreach Subcommittee will provide reasonable accommodations for persons with disabilities planning to attend its meetings. Contact Teresa Gerringer at 510-599-9152 at least 72 hours before the meeting.*

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*Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Subcommittee less than 96 hours prior to that meeting are available for public inspection at the County Administration Building, 651 Pine St., Martinez, CA, during normal business hours.*

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