

Census 2020 Budget Update as of 3/12/2020

	Initial Proposed Budget	Expenditures To Date	Encumbered Funds	Current Budget Balance		Proposed Revised Allocation	Notes
Expenses							
Grant Administration	\$ 36,260.00	\$ -	\$ 36,260.00	\$ -		\$ -	
GIS - data analysis and map production	\$ 50,000.00	\$ -	\$ 50,000.00	\$ -		\$ -	
Contract Outreach Staff	\$ 150,000.00	\$ 26,050.75	\$ 123,949.25	\$ -		\$ -	
Media Buys	\$ 10,000.00	\$ -		\$ 10,000.00	100%	\$ 50,000.00	Includes Current Balance and an additional \$40,000 in funds FROM Translations
Digital Ads				\$ -		\$ 20,000.00	
Transit Ads				\$ -		\$ 30,000.00	
**Printing Collateral	\$ 42,745.00	\$ -	\$ 10,000.00	\$ 32,745.00	77%	\$ 21,400.00	Includes \$5,000 for grantee material \$16,400 FOR additional printing. Current Balance of \$11,345 TO Outreach Tasks for additional Swag.
Grantee Material (est)	\$ 26,345.00		\$ 10,000.00	\$ 16,345.00	62%	\$ 5,000.00	
Additional Printing - Extra State Dollars	\$ 16,400.00			\$ 16,400.00	100%	\$ 16,400.00	Cannot change - State Contract
Outreach Tasks -includes in kind staffing, meeting venues, materials, food, mileage, swag, etc.	\$ 40,000.00	\$ 6,645.88	\$ 20,772.31	\$ 12,581.81	31%	\$ 23,926.81	Includes the Current Balance of \$12,581 for Census Day Event and Misc material and \$11,345 FROM Printing Collateral for additional Swag
Regional Workshop Costs		\$ 945.63	\$ 500.00				
Swag - Magnets and Frisbees		\$ 2,973.53					
Swag - "Ask Me" buttons		\$ 2,362.16					
Swag - Tote Bags			\$ 5,362.04				
Swag - Seed Packets			\$ 1,163.51				
Swag - "I count" buttons			\$ 1,682.08				
Swag - Hand Sanitizer			\$ 1,331.76				
Tall Boys QAC/QAK Signage			\$ 10,532.92				
Gametime Rundown Event*			\$ 200.00				
Census Day Event						\$ 10,000.00	Venue, entertainment, food, etc.
Additional Swag						\$ 11,345.00	FROM Printing extra funding
Misc Material*		\$ 364.56				\$ 2,581.81	
Language Contracts	\$ 50,000.00	\$ 3,230.00	\$ 5,435.00	\$ 41,335.00	83%	\$ 1,335.00	Includes Current Balance of \$40,000 TO fund Media buys and the balance of \$1,335 for Translation Reserve.
Regional Workshop Interpreter - Round 2		\$ 3,230.00	\$ 3,230.00				
Regional Workshop Interpreter - Round 3			\$ 750.00				
Collateral Translations			\$ 1,455.00				
Translation reserve						\$ 1,335.00	
**Grant Funding -Community Partners / CBOs - Grants to fund outreach, including promotional material to support grant funded initiatives.	\$ 392,000.00	\$ 72,580.00	\$ 245,920.00	\$ 73,500.00	19%	\$ 66,500.00	Includes \$66,500 for Phase II and Faith/Dept/Gas and moving \$7000 to Technology equip (QAC/QAK)
Phase I	\$ 280,000.00	\$ 72,580.00	\$ 207,420.00	\$ -		\$ -	
Phase II (includes NRFU)	\$ 70,000.00		\$ 28,500.00	\$ 41,500.00		\$ 34,500.00	Moved \$7000 from balance to Technology (QAC/QAK)
Xtra State Funding / Faith, Dept gaps	\$ 42,000.00		\$ 10,000.00	\$ 32,000.00		\$ 32,000.00	Cannot change - State Contract
Technology Access* -Technology needs, including software and hardware necessary for outreach efforts, QAC/QAK, Language Access, Adopt-A-Block, and other program requirements or implementation goals.	\$ 105,000.00	\$ -	\$ 105,000.00	\$ -		\$ 7,000.00	Additional Funds FROM Grant Funding
DOIT			\$ 70,000.00				
Library			\$ 5,000.00				
CCTV			\$ 30,000.00				
Additional QAC/QAK Equipment				\$ -		\$ 7,000.00	FROM grant funding.
Homeless Outreach -Targeted material for Homeless & Transient Population.	\$ 25,000.00	\$ -	\$ 25,000.00	\$ -			
*Veteran Outreach -Targeted material for Veteran Population.	\$ 20,000.00	\$ -	\$ 20,000.00	\$ -			
*Contingency/Non-Response	\$ 5,000.00	\$ -	\$ -	\$ 5,000.00	100%	\$ 5,000.00	No recommended changes
Total Expenses	\$ 1,360,750.00	\$ 108,506.63	\$ 642,336.56	\$ 175,161.81		\$ 175,161.81	
Revenue							
Counties to opt out or opt in with a board resolution	\$ 32,634.45	\$ 32,634.45					
1 st Quarterly Report due	\$ 32,634.45	\$ 32,634.45					
Strategic Plan due - 60 days from State approval	\$ 114,220.58	\$ 114,220.58					

2 nd Quarterly Report due	\$ 32,634.45	\$ 32,634.45				
Implementation Plan due	\$ 81,586.12	\$ 81,586.12				
Implementation Outreach Release Withholding	\$ 32,634.45	\$ -				
NRFU Plan due	\$ 18,130.25	\$ -				
Final Report due	\$ 18,130.25	\$ -				
Additional Funding From State(Contract Amendment)	\$ 63,400.00					
County Supplemental Funding	\$ 500,000.00	\$ 500,000.00				
Total Revenue	\$ 926,005.00	\$ 793,710.05	\$ -	\$ -		
Net Balance	\$ -	\$ 716,742.77				

* Redistribution of \$20,000 in technology funds to new line item Veteran Outreach

** Distribution of additional State Revenue of \$63,400