### March Updates (Federal)

- Census has BEGUN (my2020census.gov)
- Mobile Questionnaire Assistance (MQA)
  - Provided Partnership Specialists with list of all QAC/QAKs in county as well as all events in low-response areas
- Service Based Enumeration starting March 30

# March Updates (State)

- Bay Area Micro media plan still being finalized
- QAC Lookup Tool live

# March Updates (Regional)

- Texting Tool Available PLEASE USE!! Text COUNT to (925) 401-4057
- UWBA trained 211 script available
- UWBA provided QAC/QAK training
  - The county is rolling into our guidelines
  - Working with UWBA to provide to their QAC in a box to our QAC/QAK grantees
- Gametime Rundown Event Thursday, March 5 from 10 am 2 pm at Clayton Library
  - Final county-wide convening before census operations officially kick off.
  - Open to all funded organizations doing census outreach in Contra Costa County.
  - Pick up multilingual outreach materials and a limited edition "We Hella Count" tshirt.
- All Updates, Webinars, and Resources available online UWBA has its monthly update calls, Regional meeting, and webinars notes available at uwba.org/census

# March Updates (Local)

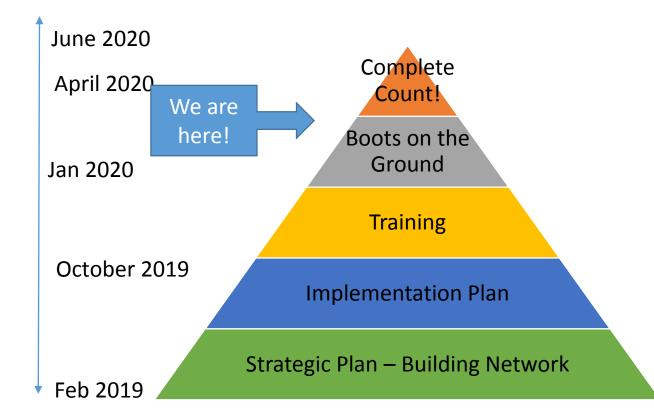
- Translations received and collateral now available on website
  - Awaiting additional Tibetan translations
- Grantee swag and collateral order packed and distribution has begun
- \$41,500 left in Phase II Funding
- Transit ads purchased and planned, working to develop digital media plan
- Grantee PSAs
- Outreach Toolkit
  - Updates with collateral in multiple languages

# March Update

**Number of Partners Signed up: 156** 

**Number of Ambassadors Signed Up: 19** 

**City Resolutions:** All



### Thank you!

Grantees for providing contracting and reporting information in a timely manner
All working for homeless outreach and enumeration coordination
Office of Communication and Media for developing flyers and information
Outreach and Finance (members and frequent attendees)
Community Organizations meeting to ensure the outreach campaign is organized, but
not duplicative

**February Workshop Meeting Coordination** 

#### **Events the Past Month**

Contra Costa Family Justice Alliance Staff Training
Sycamore Place Senior Housing
Richmond Community Advisory Committee
Contra Costa County / UWBA Gametime Rundown
Stand Together Immigration Forum
Travis Credit Union Financial Wellness Fund Shredding Event
Sisters in Solidarity: International Women's Day Celebration

#### **Planned Events**

### Census Day (4/1)

Census Celebration (POSTPONED 4/18)
Presentation to Walnut Creek City Council (3/17)
Presentation to Concord City Council (3/24)

If you know of someone who would like a Census Speaker at an event, please sign up online.