

January Updates (Federal)

- **Census is Hiring – STILL**

The Census Bureau is looking to hire more people in Contra Costa County – the bureau has reached 76% of their recruitment goals. They will assist in recruitment workshops and looking for local partners and help with promotion.

- **Media Campaign has begun!**

- **Continued Outreach for Statistics in Schools program**

- **The Census Bureau has announced a Mobile Questionnaire Assistance (MQA)** - We will identify potential location, events, and other opportunities where Census Staff can be helpful. Focus is on hardest to count census tracts.

January Updates (State)

- **State Media Plan has been released**
- **Local focus (Regional) plan is in development**
- **QAC/QAK Requirements Provided**
Both the State of California and United Way Bay (UWBA) released their QAC/QAK Guidance. We are coordinating with our grantees.
- **SwORD Dashboard has been announced for response rate live feed**
- **State is working on a QAC Lookup Tool**
- **QAC-In-A-Box Toolkits**
Both the State and UWBA are developing QAC Toolkits

December Updates (Regional)

- **Texting Tool Available – PLEASE USE!!**
Text COUNT to (925) 401-4057
Texting tool for people to sign up for update and information about the Census. Available in 12 languages
- **Marketing Material Available**
Both print and social media available in multiple languages. Hard copies expected this month. Added new languages)Amharic, Burmese, Girinya, Somali. In Development: Lao, Mam, German, Thai, Tongan
- **Social Media Toolkit is Available**
- **UWBA trained 211 Centers** – They will add a Census message to all non-emergency calls.
- **UWBA will be the lead agency for all canvassing in the Region. There is a training on January 29 for any group that is canvassing.**
- **UWBA will provide a QAC/QAK Training on January 30th**
- **All Updates, Webinars, and Resources available online**
UWBA has its monthly update calls, Regional meeting, and webinars notes available at uwba.org/census

January Update

Number of Partners Signed up: 159

Number of Ambassadors Signed Up: 9

City Resolutions: All

Regional Workshops: February Workshops scheduled: 2/18 (Central), 2/24 (West), 2/25 (South), and 3/2 (East)



Thank you!

Grantees for providing contracting and reporting information in a timely manner

All working for homeless outreach and enumeration coordination

Office of Communication and Media for developing flyers and information

Outreach and Finance (members and frequent attendees)

CBO organization

Welcome Tanya and Jennifer – new Census Outreach Specialists

February Workshop Meeting Coordination

Events the Past Month

SparkPoint Training

Presentation at Rossmoor

Stand Together CC – Immigration Workshop

Curriculum Training for Teacher

Census Coalition – Mapping Presentation

School PIO Presentation

Telugu Language Event (3,000 people!!! – thanks Aparna!)

Interfaith Council

Women's March (Central and East County!)

St. Vincent de Paul

AAUW Presentation

Census Zumba-Thon!

West Contra Costa Education Fair

WCCUSD Parent Liaison Training

Rainbow Community Center Training

Planned Events

Legal Clinic (1/28)

Richmond Human Rights and Human Relations Commission (1/27)

Culture to Culture Lunar New Year Event (2/2)

First Friday Forum (2/7)

If you know of someone who would like a Census Speaker at an event, please sign up online.