## **Application Form**

Profile				
Samantha		Moy		
First Name	Middle Initial	Last Name		
Home Address			Suite or Apt	
BRENTWOOD			CA	94513
City			State	Postal Code
Primary Phone				
Email Address				
Which supervisorial district de	o you live in	?		
☑ District 3				
Education				
Salast the ention that applies	to vour high	achael aduasi	tion *	
Select the option that applies	to your nign	School educal	lion "	
College/ University A				
Name of College Attended				
Samantha Moy				
Degree Type / Course of Study	y / Major			
Bachelors of Science				
Degree Awarded?				
⊙ Yes ○ No				
College/ University B				
Name of College Attended				
California State University, East B	ay			

Submit Date: Aug 21, 2020

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Degree Type / Course of Study / Major
BS
Degree Awarded?
⊙ Yes ℂ No
College/ University C
Name of College Attended
Los Medanos
Degree Type / Course of Study / Major
AA
Degree Awarded?
⊙ Yes ℂ No
Other schools / training completed:
Course Studied
PMP, CSM(Scrum), CSPO(Scrum) Certifications
Hours Completed
n/a
Certificate Awarded?
⊙ Yes ○ No
Board and Interest
Which Boards would you like to apply for?
Fish & Wildlife Committee: Submitted
Seat Name
Committee Member
Have you ever attended a meeting of the advisory board for which you are applying?

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n/a  Please explain why you would like to serve on this particular board, commitee, or commission.		

or which I may be qualified.

Are you currently or have you ever been appointed to a Contra Costa County advisory board, commission, or committee?

○ Yes ○ No

List any volunteer or community experience, including any advisory boards on which you have served.

Save Sand Creek-volunteer, Save Mt Diablo-supporter, Meal on Wheels-volunteer(driver/Covid 19 emergency support), Greenbelt Alliance-supporter and San Francisco Bay Area PMI Sustainability volunteer team member.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

Please see resume

Samantha Moy Resume v3 2 .pdf

Upload a Resume

#### **Conflict of Interest and Certification**

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

○ Yes ⊙ No

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If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

○ Yes 
 ○ No

If Yes, please identify the nature of the relationship:

### Please Agree with the Following Statement

I certify that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

✓ I Agree

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#### Brentwood, CA 94513

# Samantha Moy

Senior Project Manager, Business Planning and Strategy

#### **EXPERIENCE**

# **HItachi Vantara, Santa Clara**— Global Project Manager, Business Planning and Strategy

JUNE 2018 - PRESENT

- Managed team to segment business unit divisions of product for forecasting, reporting and compensation purposes due to company split. Evaluated options including outsourcing.
   Liaised with the executive team on recommendations. Created digital adoption platform which educated sales resulting in increased forecast visibility of 5% and additional depth for corporate wide reporting.
- Led cross functional sales and services team for forecast standardization initiative. Integrated services to the forecasting dashboards, cadence and process while increasing visibility for executive level and board members. Aligned services geo/region/district with sales to correctly report revenue and dashboards. Dynamically addressed issues and updates resulting in increased clarity and accuracy of the forecast.
- Oversaw Pentaho merger and acquisition activity to combine two CRM platforms and meet IFRS deadline for ordering.
   Presented options to the executive team. IFRS deadline was met with all orders from the newly acquired company flowing through to Oracle.
- Drove executive leadership in the first competitive war room which resulted in the increase in NPS score, redesign of the competitive strategy, and adoption of competitive application.
- Currently creating the operating model for the Business Strategy and Planning team.

# **Hitachi Vantara**, Santa Clara — Salesforce Sales Cloud Project Manager

MARCH 2016 - JAN 2018

This project included the transition from our existing CRM to SFDC. with numerous custom integrations, validations and new automations for opportunity, quote, order, finance, global trade compliance and reporting. This was an enterprise level implementation of SFDC which utilized an outsourced 3rd party company. Collaborated with sales, services, finance, global trade compliance and supply chain workstreams from concept to delivery. Our process improvements and increased

#### **Patent and Certifications**

US Patent-Cordless USB Mini Wheel Mouse US 670400382

PMI- PMP #20412241

Certified Scrum Master and Certified Scrum Product Owner ID712807

#### **SKILLS**

Program Management

**Project Management** 

Framework design

Scope design

Resource allocation

Project planning

Leadership

Agile methodologies

**Business Liaison** 

Compliance

Governance

Cross Functional Team

Management

Partner pilot

**Application Design** 

Product Design

Integration design

Release Management SME

**Quality Assurance** 

User Acceptance testing

visibility to the sales cycle improved overall productivity by 30%.

# **Hitachi Data Systems, Santa Clara** — Specialist Business Process Analyst

JAN 2010 - MARCH 2016

Spearheaded the planning, design, implementation, deployment, training, testing and application workflow used to release or deploy all products to production systems to reduce/streamline product release cycle time and identify issues in the system or product that would slow product getting to customer. Addressed merger and acquisition product conversions. Release cycle time was reduced by 25%.

### Hitachi Data Systems, Santa Clara — Program Manager

JUNE 2008 - JAN 2010

Managed the technical qualification of software, hardware and solutions in engineering organization. Presented roadmaps updates and additions to the engineering leadership team on a quarterly basis.

# **Hitachi Data Systems, Santa Clara** — *Product/Application Manager*

SEPT 2004 - JUNE 2008

Redesigned the interoperability process and matrix used to ensure customers solutions were prioritized and supported within 90 days by building a process workflow to link requests to the engineering test queue which included SLAs and metrics for the team. Interoperability request cycle time was reduced by 10% and this enabled alignment of the opportunity, product and engineering teams which improved the sales cycle.

### EMC, Palo Alto-Strategic Account Manager

JUNE 2000 - JUNE 2004

Managed strategic projects for HP and IBM

### **Logitech, Fremont**-Consultant, *Product Manager*

JUNE 1998 - JUNE 2000

Conducted research study on productivity devices in Japanese market. Managed the OEM black label and handheld product line Crisis Management

Forecasting

Opportunity, Quote and Order to cash

Competitive war room

Merger and acquisition

#### **Education**

Cal State East Bay

Bachelors of Science in Business Administration Minor International Business