# **Application Form**

Profile				
Lorena		Castillo		
First Name	Middle Initial	Last Name		
Home Address			Suite or Apt	
Martinez			CA	94553
City			State	Postal Code
Primary Phone				
Email Address				
Which supervisorial d	istrict do you live in	?		
District 3				
Education				
Education				
Select the option that	applies to your high	school education	on *	
✓ High School Diploma				
College/ University A				
Name of College Atten	ded			
Brooks Institute of Photog	graphy			
Degree Type / Course	of Study / Major			
Bachelors Degree Profes	sional Photography			
Degree Awarded?				
• Yes O No				
College/ University B				
Name of College Atten	nded			
Degree Type / Course	of Study / Major			

Submit Date: Oct 15, 2020

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Degree Awarded?		
o Yes o No		
College/ University C		
Name of College Attended		
Degree Type / Course of Study / Major		
Degree Awarded?		
○ Yes ○ No		
Other schools / training completed:		
Course Studied		
Hours Completed		
Certificate Awarded?		
○ Yes ○ No		
Board and Interest		
Which Boards would you like to apply for?		
Resource Conservation District: Submitted		
Seat Name		
Board Member		
Have you ever attended a meeting of the advisory board for which you are applying?		
⊙ Yes ○ No		
If you have attended, how many meetings have you attended?		
Approximately 24		
Please explain why you would like to serve on this particular board, committee, or commission.		
would like to continue my service to this board. because Conservation is a passion of mine. I've really enjoyed working with my fellow community members and learning the operations of the CCRCD.		

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Qualifications and Volunteer Experience
I would like to be considered for appointment to other advisory boards for which I may be qualified.
○ Yes ⊙ No
Are you currently or have you ever been appointed to a Contra Costa County advisory board, commission, or committee?
⊙ Yes ○ No
List any volunteer or community experience, including any advisory boards on which you have served.
Current Commissioner for Martinez Parks, Recreation, Marina, Cultural Arts Commission; past Board member for Kiwanis Club of Martinez; Community Advisory Committee for Shell Refinery.
Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)
See Resume
Lorena Castillo Resume2020.docx Upload a Resume
Conflict of Interest and Certification
Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?
⊙ Yes ⊙ No
If Yes, please identify the nature of the relationship:
Do you have any financial relationships with the County such as grants, contracts, or other economic relations?
○ Yes ⊙ No

If Yes, please identify the nature of the relationship:

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# Please Agree with the Following Statement

I certify that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

☑ I Agree

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# LORENA CASTILLO

• MARTINEZ, CA 94553

# **SUMMARY OF QUALIFICATIONS**

- Curating art exhibits, organizing community events, and mentoring emerging artists.
- Demonstrated experience facilitating community learning activities, creating lesson plans, curriculum, and developing engaging experiential-learning opportunities for students k-12 and adult ed.
- Competent with coordinating, recruitment, supervision, training, and developing opportunities for youth to further their education, obtain employment, volunteer, and participate in internships.
- Demonstrate experiences in building long-lasting relationships and partnerships with numerous community organizations and stakeholders.
- Passion for building connections for youth to the environment, art and community organizations.
- Competent with computer software, including Adobe Photoshop, MS Office, and Google Apps.

#### **EXPERIENCE**

## **Communications & Marketing Director**

Groundwork Richmond; Richmond, CA; June 2019 - March 2020 40 hrs/week; \$30/hr

Matt Holmes, (415) 254-3546, matt@groundworkrichmond.org Provide external communications services; oversee internal communications protocols, and provide administrative support to the Executive Director. Work to improve or establish all outward facing communication platforms to better illustrate the impact of Groundwork Richmond and it's portfolio of programs; Cultivate and maintain all necessary records pertaining to: volunteers, donors, & funding partners; and, Support the Executive Director in the management of key community partners. Oversee the design and delivery of all programmatic materials; Track program milestones with Program Managers; and, Ensure that all routine staff and board communications are delivered in a timely manner. Collaborate with Executive Director on day-to-day management of key functions such as finance, administration, human resources and/or development; Write new grant applications to address identified needs in our Communications Plan; Assume responsibility for the organization in the absence of Executive Director; Participate as a member of the senior management team to realize the organization's policies and objectives; and will perform other duties as assigned.

# Internship & Outreach Coordinator

New Leaf Collaborative; Vicente & Briones High School; Martinez, CA; August 2009 - Present

1,110 hrs/year, 32 hrs/week, 8,215 hrs to date; starting at \$22/hr, currently at 33/hr

Suzy Hammond, (925) 408-8153, suzyhammond4@gmail.com
Build lasting relationships and partnerships with community organizations that
provide employment programs, internships, and volunteer opportunities to students;
Lead and facilitate clubs and internships such as Botanical Trail Team, Yoga Club,
Leadership Club, Hiking Club, History Club, and Green Media Team; Teach
computer software programs such as PhotoShop; Create art projects and curriculum
for students; Coordinate community events and field trips for students; Attend
meetings of various community organizations; Arrange student workshops, special
events, and meetings; Schedule working professionals to give presentations about
their careers to students; Develop and present projects to diverse school groups,

community groups and media; Counsel students about college enrollment, scholarship applications, employment search, job interviews, creating resume and cover letters, community service, internship opportunities, and volunteer opportunities; Develop internship opportunities and projects for students in their desired job field or career plan by partnering with organizations; Organize and track data for grants and fiscal agents; Experience with evaluating programs for improvement.

#### Crew Leader & Park Guide

John Muir National Historic Site & Eugene O'Neill National Historic Site; Martinez, CA; June-August 2011-Present; Fernando Villalba, (925) 330-1699, fernando villalba@nps.gov

320 hrs/year, 40 hrs/week, 2,240 hrs to date; \$21/hr

Recruit and Supervise the YCC (Youth Conservation Corp) Interns during an 8 week period over the summer; Motivate interns to maximize professional development opportunities; Delegate intern assignments and projects when working with Maintenance crew and Natural Resources department staff; Schedule and organize field trips and workshops; Assist with special events and tours; Guide interns while visiting other National Parks and Community Parks to teach them about preservation, conservation and the history of our National Parks and Community Parks; Created end-of- season slideshow presentation; Collaborated with key community organizations.

# **Photography Instructor**

Eugene O'Neill Foundation Education Program; Danville, CA; March 2015, 2016, 2018; 30 hours, \$900, Katy Colbath, Education Coordinator, <a href="katycolbath@gmail.com">katycolbath@gmail.com</a> Developed lesson plan and facilitated a "Masters Class" workshop for photography; Instructed high school students on basic photographic skills including composition, lighting, portraiture, and landscape to produce a final slideshow project.

#### **Graphic Arts Instructor**

LunchBox International; East Bay, CA; September 2009-June 2016 275 hrs/year, \$15/hr, Professor Steven Cleveland, steven@lunchboxinternational.com

Developed lesson plans and workshops for the production of various film projects; Instructed high school students on proper handling of professional equipment such as digital cameras, computers, lighting components, and sound gear; Taught students basic elements of design, photography, and film production to successfully complete projects; Designed DVD covers, CD labels, posters, and key art for final film productions.

### **Photographic Art Instructor**

East Bay Center for the Performing Arts; Richmond, CA; September 2009- August 2010,

297 hrs/yr, 4 hrs/week, \$40/hr, Michelle Flynn, michelle.flynn@eastbaycenter.org Developed and facilitated art projects of digital photography and mixed media to elementary school students; Developed lesson plans and art projects for 30-40 students in after-school program; Guided students on proper usage of digital cameras, printers, and art supplies; Developed art projects with students to present to their peers and parents; Planned and facilitated art productions for End-of-Year celebration.

#### **Photography Instructor**

Civic Arts; Walnut Creek, CA; September 2008-July 2009 300 hrs/yr, 4-8hrs/week, \$15/hr; Doug Rowe, (925) 699-2069, rowe@arts-ed.org

Taught basic photographic skills using digital cameras; Helped students developed lesson plans and curriculum for the use of PhotoShop, projects, presentations, and portfolios; Helped students with downloading, printing, and editing photographs; Created lessons on hand-coloring photographic images and collage; Developed portfolios for students to continue their photography.

#### Photographer, Staff Writer and Office Manager

The Martinez News Gazette; Martinez, CA; November 2007 – July 2009 2,400 hrs/yr, 50 hrs/week, \$10/hr, Jenny Crogan, jenny.crogan@gmail.com Conceptualized photography for feature stories, political news coverage, accidents and special community events; Wrote featured stories for events in AP style; Designed page layouts for newspaper reproduction using Quark XPress; Developed content and designed the *History Page*; Gathered content and Researched archives for layout; Attended meetings and community events with various organizations; Created Art contests and special events for community members; Collected revenue from advertisers and subscribers.

#### **Assistant to the Photo Editor**

VIA Magazine; San Francisco, CA; May 2007 - May 2008 240 hrs/yr, \$15/hr, Maggie Perkins, maggie\_perkins\_sf@yahoo.com Organized and formatted images for magazine reproduction; contacted photographers for upcoming issues; shipped film back to artists; researched photographs for upcoming issues and stories.

### **Teaching Assistant**

The Julia Morgan School for Girls; Oakland, CA; September 2007 10 hrs, Volunteer, Luz Ruiz, laluzzuir7@yahoo.com
Developed art projects for students utilizing general photography and Polaroid cameras; helped students express creativity through hand-coloring and Polaroid manipulation; created and exhibited final projects with students for fundraising auction.

#### **COMMUNITY INVOLVEMENT**

**Board Member**- Resource Conservation District, Contra Costa County, CA, Jul. 2018-Present

**Board Member**- Kiwanis International, Martinez, CA, Oct. 2009- Oct. 2017, Oct. 2018-Present

Board Member- Artcelerator, Martinez, CA, Nov. 2015-2018

President- Kiwanis International, Martinez, CA, Oct. 2015-Oct. 2016

Organizer & Volunteer- Main Street Martinez, Martinez, CA, Dec. 2009-2016

Member- Community Advisory Panel, Shell Refinery, Martinez, CA, Jan. 2012-2017

Member- Martinez Arts Association, Martinez, CA, Dec. 2007-2013

#### ART EXHIBITS AND PERMANENT INSTALLATIONS

Martinez Library, Martinez, CA, OutTakes, May 2018-June 2018 Citrus Salon, Martinez, CA, *On a Wire*, January 2017-June 2017 Pegasus Bicycle Works, Martinez, CA, *Bici World*, August 2016- August 2019 FleetWood, San Francisco, CA, *Woman on the Verge of...*, September 2016- October 2016

Festival of Altars, Dia de los Muertos, Martinez & San Francisco, CA, November 2011-2017

Roxx on Main, Martinez, CA, *Tripod Diaries*, October 2015-January 2016 Puerto Alegre, San Francisco, CA, *Off the Map*, August 2015-October 2016 Puerto Alegre, San Francisco, CA, *Passion de Frida*, July 2014-August 2014 Citrus Salon, Martinez, CA, *Tripod Diaries*, January 2013-March 2013 Citrus Salon, Martinez, CA, *Thread Count*, January 2012 Art Gallop, Martinez, CA, Exhibited Photographs, July 2011 Noodles for Kids, Martinez, CA, *Out the Window Exhibit*, April 2011 Martinez City Hall, Martinez, CA, Exhibited photographs, March 2011-May 2011 Puerto Alegre, San Francisco, CA, Exhibited Photographs & Prints, March 2011-May 2011

Q Restaurant, San Francisco, CA, Out the Window Exhibit, November 2010-May 2011

Martinez Open Studios, Martinez, CA, Photography Exhibit, May 2010
Citrus Salon, Martinez, CA, In Place Exhibit, February 2010
Colorz Hair Gallery, Walnut Creek, CA, Deciduous Exhibit, November 2009
Colorz Hair Gallery, Walnut Creek, CA, Ponies, Prints, & Paintings Exhibit, July 2009
Martinez City Hall, Martinez, CA, Exhibited Photographs, May 2009
Shell Corp. Lobby, Martinez, CA, Refined, May 2009
Shell Clubhouse, Martinez, CA, Refined Exhibit, January 2009
Bedford Gallery, Walnut Creek, CA, Instructor Exhibit, December 2008
Art in the Park, Martinez, CA, Exhibited Photographs, August 2008
mARTinez Gallery, Martinez, Exhibit Photographs, January 2008- August 2009
La Casa del Libro, San Francisco, Fotos Exhibit, January 2007

#### **EDUCATION & TRAINING**

Empowering Educators, Oakland, CA, 2014-2018 Dr. Rona Zollinger, Educator of Transformative Education 50 hrs.

BA, Professional Photography and Digital Imaging, December 2006 Brooks Institute of Photography, Santa Barbara, CA 120 Semester Credits

Diablo Valley College, Pleasant Hill, CA, 1999-2003 60 Credits

High School Diploma, 1999 College Park High School, Pleasant Hill, CA

## AWARDS & CERTIFICATIONS

Award, Kiwanian of the Year, Martinez, CA, 2015-2016 Certified, Yoga for Teens, San Francisco, CA 2014 Award, Woman of the Year, Martinez, CA, 2011 Winner, Photo Budget Contest, Martinez, CA, 2009 Finalist, Photographer's Forum Magazine Contest, Santa Barbara, CA, 2006