



# Contra Costa County – A Place to Thrive

Public Protection Committee, Contra Costa County Board of Supervisors

December 2, 2019



# Board Welcoming Resolution

*“... a community is strongest when everyone feels welcomed, and brings immigrants, refugees, and the broader community together to develop policies, programs, and initiatives that build welcoming communities and provide all residents with the knowledge and tools to thrive and fully participate in their communities”*

# Where We are Now

- Momentum through existing immigrant inclusion and equity efforts in the County
- Community and philanthropic leaders eager to partner with the County to build a more secure, stronger, thriving Contra Costa County
- Potential Grant Opportunity
  - **understand and effectively address gaps in equitable access**
  - **promote economic vitality**
  - **enhance civic participation by all**

# **New Americans in Contra Costa County**

The Demographic and Economic  
Contributions of Immigrants  
in the County



| State & Local

**Zellerbach**  
FAMILY FOUNDATION

# Immigrants in Contra Costa County

25.5 %  
Foreign Born

162,950 Citizens  
~ 45,042  
Eligible

64.4%  
Of FB  
Homeowners

47% Children  
live w/ foreign  
born parent

# Immigrants in Contra Costa County

31.6% of employed labor  
force

\$589M Business Income  
generated by Immigrant  
Entrepreneurs

1.1 B to Social Security  
354.4 M to Medicare

\$18.5 B

GDP Contributions

1.1 Billion

State & Local Taxes

Helped create or  
preserve 13442  
Manufacturing jobs

# Equity Data in Contra Costa County

<https://bayareaequityatlas.org>

**58% POC live in  
low resource  
neighborhoods**

**Almost 30% renters  
are severely  
burdened (>50%  
income on housing)**

**14.1% are Limited  
English Proficient**

**Highest “extreme  
commuting” (>90  
mins) rates in the 9  
county Bay Area**



## Recommendations from June 19<sup>th</sup> Launch

- Disseminate the Data
- Increase equitable access to & understanding of County resources
- Enhance civic participation
- Better coordinate and build on existing County efforts



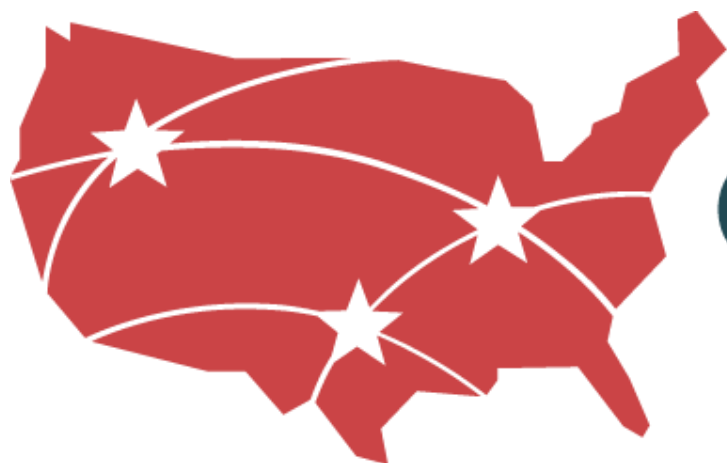
## Existing Immigrant Inclusion and Equity Efforts in Contra Costa County include:

- Board of Supervisors Welcoming Resolution
- Contra Costa Cares
- Stand Together Contra Costa
- Public Charge Efforts through EHSD and Health Services
- Implicit Bias Trainings
- Development of a Racial Equity Action Plan
- Office of New Americans in Pittsburg, Welcoming Proclamation in Concord & “You Me We Oakley”
- Empowerment & development programs by non-profits & faith communities across the county.

# Where Do We Go From Here?

**A coordinated approach that:**

- Understands and effectively addresses the **gaps in equitable access**
- Supports **economic mobility** and **maximizes economic contributions**
- Enhances **civic participation** by all



**GATEWAYS**  
*for* **GROWTH**

A competitive opportunity for public and private sector organizations to jointly apply for support to facilitate local immigrant inclusion

**RFP expected Early 2020**

# Planning Grant – up to 10 communities

Staff Time

Convening  
Costs

**\$12,500 –  
G4G**

**\$12,500 –  
Matching**

Communications

Program  
Development

# Technical Assistance - Up to 10 communities

Coaching

Best Practices – regional, national and international

Tool Kits – Welcoming Standard, Citizenship, Schools, Well-being,

Site visit to support development of strategic plans.

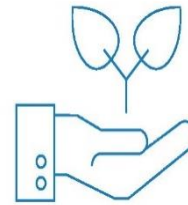
# Framework Areas



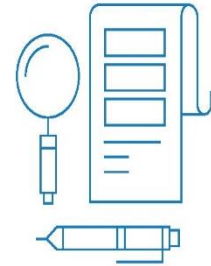
GOVERNMENT  
LEADERSHIP



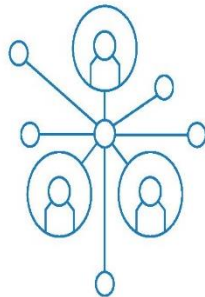
EQUITABLE  
ACCESS



CIVIC  
ENGAGEMENT



EDUCATION



CONNECTED  
COMMUNITIES



ECONOMIC  
DEVELOPMENT



SAFE  
COMMUNITIES

# THE WELCOMING ROI

- + **Competitive and Resilient Local Economies**

Cities/Counties are more open and innovative, and better able to attract and

- + retain global talent and investment

- Stronger Civic Fabric**

- + New Americans more active in civic life

- Equitable Outcomes, Thriving Communities**

More equitable access to services, educational, and workforce opportunities

# Community Engagement Results

Better identification  
of the public's  
values, ideas and  
recommendations

More informed  
residents - about  
issues and about  
local agencies

Improved local  
agency decision -  
making and actions,  
with better impacts  
and outcomes

More community  
buy-in and support,  
with less  
contentiousness

Faster project  
implementation with  
less need to revisit

More trust - in each  
other and in local  
government



# Welcoming Communities - + 200

## California

## Beyond

- Chula Vista
- Los Angeles
- Long Beach
- Oakley
- Redwood City
- San Jose

- Santa Clara County
- San Mateo County

- San Diego
- San Francisco

- Allegheny County, PA
- Kalamazoo County, MI
- Wayne County, MI
- Salt Lake County, UT

- Anchorage, AK
- Charlottesville, VA
- Columbus, OH
- Dallas, TX
- Knoxville, TN
- Lincoln, NE



# **Local Government Best Practices**



## **Santa Clara County – Results**

Grantmaking – legal service providers,  
outreach and education

Annual Citizenship Day - 14 languages

Rapid Response Network

Public Charge Resources

Navigation Assistance to access safety net  
systems



## San Mateo County– Results

Navigation Assistance to access safety net systems

Bilingual community health workers for isolated coastal communities

Sheriff Office's Community Alliance to Revitalize Our Neighborhood (C.A.R.O.N.) builds trust with law enforcement.

# City of San Jose Office of Immigrant Affairs

## **Leadership & Communication**

Vietnamese  
Language Civic  
Academy

## **Equitable Access & Engagement**

Language Access  
Plan  
Equity Efforts

## **Education & Economic Opportunity**

Welcoming  
Entrepreneur  
Fund  
Ethnic Chambers  
Silicon Valley  
Leadership  
Group

## **Safe Healthy & Connected Communities**

Rapid Response  
Network  
Emergency  
Response

# "You, Me, We = Oakley!"

Know Your  
Rights, DACA  
and  
Citizenship  
Workshops

Spanish  
Leadership  
Academy  
Sixty-five  
Community  
Ambassadors

Oakley Police  
mentoring  
program for  
high school  
students.

Cultural  
events,  
community  
meals and  
celebrations

# Potential Timeline and Process

<b>December, 2019/January 2020</b>	Board Authorization to Apply for G4G Grant
<b>January – March 2020</b>	Ongoing Stakeholder Input to Prepare G4G Application
<b>May 2020</b>	Response from Gateways for Growth
<b>June or September, 2020</b>	Kickoff community driven, multisector planning process Identify & invite Steering Committee Members
<b>September 2020 – April 2021</b>	Steering Committee Meetings ID gaps, opportunities shared values mission, SMART goals Subcommittee Meetings co-led by county & community ID realistic/doable objectives Community input and feedback to ensure gaps and goals are aligned Draft Framework shared for review and feedback
<b>April – June 2021</b>	Framework and Plan Presented to BOS Community Celebration to mark Approval by BOS



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THANK YOU

