



2019 Animal Benefit Fund Report



Contra Costa Animal Services
4800 Imhoff Place
Martinez, CA 94553

Introduction

It is our pleasure to present Contra Costa Animal Services' (CCAS) annual report for the Animal Benefit Fund (ABF). This report highlights the progress we've made in strengthening and modernizing our ability to place and care for animals in our shelters, driven by the generous contributions of individuals, organizations and corporations in Contra Costa County and beyond.

The Animal Benefit Fund was established by the Contra Costa Board of Supervisors in 1988 as a way to accept monetary donations from compassionate individuals who want to help our shelter animals. All funds are used to enhance the care and well-being of animals in our shelters and to enhance programs of humane welfare and education for the residents of Contra Costa County.

In FY 18/19, ABF funds were allocated to a range of projects and initiatives geared towards enhancing the care and enrichment of our animals, as well as supporting pet owners in Contra Costa County. Propelled by the collective generosity of over 3,000 donors who contributed just under \$108,000, CCAS was able to make significant improvements in the areas of shelter enrichment, treatment and support for animals.

Over the last year, the Animal Benefit Fund has allowed CCAS to put ideas into action, the results of which are highlighted throughout this report. To our donors, we say, "Thank You" for believing in us and for providing us the tools necessary to impact and save even more lives.

Behind every number is a story. This report highlights a few of those that touched and inspired us, and spurred us to action. For that, our thanks go to the community, adopters, transfer partners, staff and volunteers who either contributed to the fund, adopted an animal into their home or organization, or who gave their time or talent to ensure the best outcomes possible for the animals in our care. The heart-warming results you will read about in this report are a testament to the spirit of compassion, innovation and hard work exhibited by CCAS in the last fiscal year.





Spay and Neuter Program



Cats and dogs on our recovery beds after surgery



In FY18/19, CCAS allocated \$100,000 in funding to increase opportunities for low-cost spay and neuter services in Contra Costa County. Working with our collaborative partners Fix Our Ferals, Contra Costa Humane Society, Paw Fund and Positively SAFE, the fund provided over 1,000 low-cost spay and neuter surgeries for dogs and cats that may not have otherwise been altered. In addition to the spay and neuter services provided through this fund, animals that were altered also received microchips, vaccines, and treatments such as flea and deworming medications.

1008

Low-Cost Spay/Neuter
Surgeries

361

Microchips
Implanted

621

Low-Cost
Vaccinations,
Flea & Deworming
Treatments

Pet Retention/Shelter Intervention



The CCAS/ARF Pet Retention Program has become an overwhelming success in keeping animals out of Contra Costa County shelters. Through this collaborative program we were able to help over 200 pet owners keep or re-home their pets in the last fiscal year. In FY 18/19, \$22,265 in Animal Benefit Funds were utilized by this program to provide support for the 600+ pet owners who requested assistance. Equally important, in FY 18/19 we were able to identify common themes that lead people to surrender their pets, allowing us to bolster our existing resources in those areas and seek new resources to address issues. Beyond the statistical successes enjoyed by the program, the real measure of success can be found in the stories, photos and thank you cards we receive from people whom we've helped keep their pet in their family.



600+

Requests for
Assistance

200+

Pets Kept in Homes
or Re-homed

\$22,265

In Pet Retention/
Shelter Intervention
Support

Pictured above is San San. Her owner was moving and needed to desperately re-home her dog, or risk surrendering her to CCAS. Through the CCAS/ARF Pet Retention Program, we were able to coordinate with Samoyed Rescue to find a suitable placement for San San and keep her out of the shelter. She has since found a loving home and has never had to step foot into a shelter.

Transfer Partner Assistance (Bridge Fund)

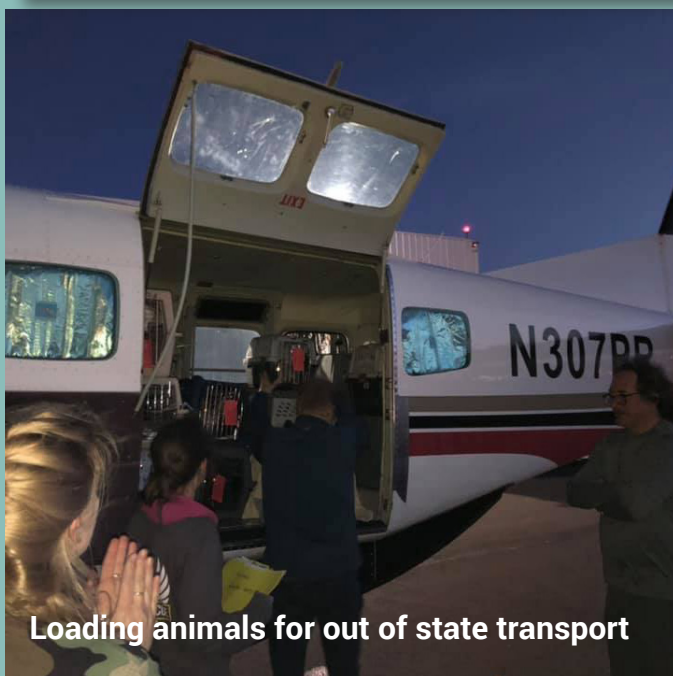


Tiffany the dog looking happy in her goodbye photo on her way to Contra Costa Humane Society

The CCAS Bridge Program served as a mechanism to assist our transfer partners in adopting more animals, particularly those with medical issues. In FY18/19, over \$11,000 in Bridge Program funds were utilized in assisting transfer partners in adopting special needs animals from the Martinez and Pinole shelters. In December of 2018, with input from our Transfer Partners, CCAS made the strategic decision to discontinue the Bridge Program in FY18/19 and re-allocate the remaining funds to Medical Assistance (Panda's Gift Program). This decision streamlined the process to more effectively help our partners in alleviating the costs of medical and other services they incur as a result of pulling special needs animals from our shelters.

52

**Animals
Supported
Through
the Bridge Fund**



Loading animals for out of state transport

\$11,232

**in Transfer
Partner
Assistance**

17

**Veterinary
Partners**



Medical Assistance (Panda's Gift Program)



The Panda's Gift Program was created to provide medical services to animals in need that have conditions beyond CCAS' ability to treat. In FY 18/19, \$9,799 in Animal Benefit Funding was utilized for medical assistance. The funding allowed CCAS to provide animals with acute medical conditions the urgent medical care they needed. From providing urgent care to animals with severe trauma to performing complicated surgeries to save the lives of animals in the hopes they will find their forever homes, the Panda Fund has made a huge difference in CCAS' ability to care for animals with severe trauma and conditions.



\$753

Average cost of
medical
procedures

8

Veterinary hospitals
and clinics
participating in the
Panda Fund

\$9,799

In Medical Assistance/
Panda Support

Education and Awareness



Over the last fiscal year, the Animal Benefit Fund supported an array of projects that sought to educate and increase awareness about important animal welfare issues, such as the benefits of adoption and the importance of pet licensing. Projects funded by the Education & Awareness Fund in FY 18/19 include: the 2019 CCAS Licensing & Microchip Awareness campaign, social media campaigns targeted towards underserved communities, radio PSAs and the implementation of new, educational signage at the Martinez shelter. ABF funds have allowed CCAS to take our marketing and public education game to the next level and ensure the community is aware and engaged in our work.

\$18,318

Spent on Education



Contra Costa Animal Services
Published by Jenny Thornburg [?] · September 30 at 7:30 AM ·

Losing your pet can be a devastating experience. If your pet is licensed or microchipped, your odds of getting him back go up significantly. Here are some other things you can do in case you lose your pet:
<http://www.co.contra-costa.ca.us/2.../Search-for-Your-Lost-Pet>

Why Should You License Your Pet?

- If your pet is lost, you have a much better chance of getting him back.**
A license tag helps animal control and shelters quickly identify your dog and get him back to you safely. Remember to update your contact information if you move so that the information is kept current.
- Licensing lets people know your pet has been vaccinated for rabies.**
A dog cannot be licensed unless it is properly vaccinated. If your pet is loose and bites another animal or person, a license can save his life. Animal Control or a good veterinarian will be much more likely to handle and care for your missing pup if they know that it is healthy doesn't have rabies.
- License fees are used to help care for shelter animals.**
The annual fee that you pay to license your dog helps to keep shelters running and supports the work of your local animal control. By paying to properly ID your dog, you are helping to feed and house stray dogs found on the streets within your city.
- It's the law!**
It's mandatory that dog owners have their pets licensed. If you get caught without a license, which can and does happen, you could receive a hefty fine.

Contra Costa Animal Services [Send Message](#)

2.1 Million+

People Reached During June License/Microchip Ad Campaign

213

Pets Microchipped During June Microchip Clinics

Don't Lose Your Best Friend! \$5 Microchips at the Contra Costa County Low-Cost Microchip Clinic

Microchips can be purchased for \$5 and CCAS animal care staff will implant them in your pet for free. Three dates available:

Sat., June 1st
11:00am-2:00pm
Where: Supervisor Burgis' Brentwood Office, 3361 Walnut Blvd., Brentwood

Sat., June 15th
10:00am-1:00pm
Where: Davis Park, San Pablo 1661 Folsom Ave, San Pablo

Sat., June 22
11:00am-2:00pm
Where: Concord Police Department 1350 Galindo St., Concord

Take advantage of this reduced cost microchip clinic to make sure you're able to reconnect with your pet if it ever escapes.

Participants in the microchip clinic will receive a FREE "doggie bag" with treats and helpful info for you and your pet.

For more information, call 925-608-8400, or email: asdweb@asd.cccounty.us



General (Shelter Enrichment)



This beautiful girl is Wanda, who came to CCAS in April of 2018 and was described as nervous, timid and highly dog reactive. Wanda was a dog with a lot of potential, she just needed to work on building her confidence and being more at ease around other dogs. She quickly became a project of our enrichment team due to these issues and the potential she showed. To help Wanda succeed, our team utilized a range of measures to reduce her stress and improve her confidence, including visual barriers to cover the other dog kennels to help alleviate her stress, working on human and dog interactions, muzzle training and providing her with in-kennel enrichment activities to keep her sane in the kennel. Over time, Wanda's behavior steadily improved and she was ultimately adopted by her soulmate, a woman who was familiar with the breed and all of Wanda's quirks. We were so excited to receive an update from Wanda's adopter who reports that Wanda, now named "Rachel," is doing fabulous and that she enjoys her home and her daily walks in the Presidio.

12,014

Out of Kennel
Enrichment
Sessions

A woman with long brown hair, wearing a blue t-shirt and sunglasses on her head, is leaning over a concrete barrier. She is pointing at a colorful sticker on the barrier with her right index finger. A tan-colored dog with a blue collar is looking at the sticker. The background is slightly blurred, showing a person walking in the distance.

\$226,105

In Shelter
Enrichment
Support

15,073

In-Kennel
Enrichment
Sessions

In FY 18/19, CCAS added the Shelter Enrichment component to the ABF which has allowed CCAS to take our animal enrichment efforts to the next level. While CCAS enjoys a 92% live release rate for dogs, many of these dogs can be housed at our shelters in excess of 60 days. Providing a robust enrichment program to alleviate the daily stresses dogs experience while in the shelter was a top priority, and the Shelter Enrichment component of the ABF helped us achieve that goal. From in-kennel enrichment, walks and activities, to trainings, evaluations and timid dog management, the ABF funds utilized for animal enrichment made a significant impact in maintaining or improving the behavior levels of CCAS dogs during their time in our shelters.

Thank You to Our Donors



Contra Costa Animal Services sends a heartfelt thank you to the generous individuals, organizations, and corporations who have given to the Animal Benefit Fund this year. Your contributions have supported CCAS in providing better care and enrichment for our animals, increasing public services to assist pet owners and community partners and improving live outcomes at our shelters. CCAS is grateful for each and every contribution, funding that has allowed us to save and transform lives in ways we could have never imagined. We simply could not do this without you!

\$107,798

in Contributions
to the Animal
Benefit Fund



3,019

Donors

\$5,000

Largest Individual
Contribution

(\$80 average contribution
amount)



Financials

Animal Benefit Fund Balance	
FY 18/19 Starting Fund Balance	\$755,148.10
FY 18/19 Expenses	\$539,670.83
FY 18/19 Revenues	\$122,544.62
FY 18/19 Ending Fund Balance	\$338,021.89

Animal Benefit Fund Totals

Fund	FY 18/19 Budget	FY 18/19 Actuals	Variance
General (Shelter Enrichment)	\$226,105.00	\$286,407.25	(\$60,302.25)
*FY 17/18 Expenses	\$105,000.00	\$104,465.48	\$534.52
Panda's Gift Program (Medical Assistance)	\$43,000.00	\$9,798.66	\$33,201.34
Education	\$20,000.00	\$18,317.51	\$1,682.49
Shelter Intervention/Pet Retention	\$30,000.00	\$22,265.11	\$7,734.89
Transfer Partner Assistance (Bridge Fund)	\$17,000.00	\$11,232.86	\$5,767.14
Spay and Neuter	\$100,000.00	\$87,183.96	\$12,816.04
Totals:	\$541,105.00	\$539,670.83	\$1,434.17

* There was \$104,765.48 in expenses recorded in FY 2018/19 that were processed after the FY 2017/18 closing period to appropriately record Animal Benefit Fund expenses.



Volunteer Erin
hanging out with her
favorite dog, Mickey.

