

Application Form

Profile

Which Boards would you like to apply for?

Hazardous Materials Commission: Submitted
 Sustainability Commission: Submitted

HazMat: Enviro Org; Sustain:
 Community OR Env. Justice

Seat Name (if applicable)

Describe why you are interested in serving on this advisory board/commission (please limit your response to one paragraph).

As an Executive Board Member of Sierra Club Mt. Diablo and a Political Committee Member of Sierra Club San Francisco Bay, I hope to further serve my community by stepping up as a proactive conduit between the region's environmental movement and Contra Costa County. I believe I'll be able to contribute greatly to the mission of one or both commission(s), having spent most of my government, community and public relations career advocating for health and environmental issues. I also bring previous commission experience as Chair of the City of Martinez Civil Service Commission. If appointed, I hope to represent the Sierra Club's -- and its partners' -- perspectives, and act as a voice for a younger generation tasked with fighting climate change and protecting our community from unacceptable levels of pollution.

This application is used for all boards and commissions

Jonathan _____ T _____ Bash _____
First Name Middle Initial Last Name

Email Address _____

Home Address _____ Suite or Apt _____

Martinez _____ CA _____ 94553 _____
City State Postal Code

Primary Phone _____

Rubicon Programs, Inc. _____ Communications Manager _____ Nonprofit Public Relations _____
Employer Job Title Occupation

Do you, or a business in which you have a financial interest, have a contract with Contra Costa Co.?

Yes No

Is a member of your family (or step-family) employed by Contra Costa Co.?

Yes No

Education History

Select the highest level of education you have received:

Other

Bachelor's Degree

If "Other" was Selected Give Highest Grade or Educational Level Achieved

College/ University A

UCLA

Name of College Attended

Political Science/Public Affairs

Course of Study / Major

253

Units Completed

Type of Units Completed

Quarter

Degree Awarded?

Yes No

Bachelor's Degree

Degree Type

6/14/2013

Date Degree Awarded

College/ University B

Name of College Attended

Course of Study / Major

Units Completed

Type of Units Completed

None Selected

Degree Awarded?

Yes No

Degree Type

Date Degree Awarded

College/ University C

Name of College Attended

Course of Study / Major

Units Completed

Type of Units Completed

None Selected

Degree Awarded?

Yes No

Degree Type

Date Degree Awarded

Other schools / training completed:

Course Studied

Hours Completed

Certificate Awarded?

Yes No

Work History

Please provide information on your last three positions, including your current one if you are working.

1st (Most Recent)

6/19/2017 - Present

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

Yes No

Communications Manager

Position Title

Employer's Name and Address

Rubicon Programs, Inc. 2500 Bissell Ave. Richmond, CA 94804

Duties Performed

- Chief storyteller and media advocate for a large community-based organization that fights poverty in Contra Costa and Alameda County - Develops Rubicon's strategic communications strategy and editorial calendar, leads media and community relations, and oversees contractors - Manages Rubicon's brand, website, blog, social media and digital advertising, and writes, designs and edits print, video & audio content

2nd

1/3/2017 - 4/28/2017

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

Yes No

Chief of Staff

Position Title

Employer's Name and Address

Contra Costa County, Office of Supervisor Diane Burgis 651 Pine St. Martinez, CA 94553

Duties Performed

- Coordinated communications, managed office operations, served as the member's policy adviser, and represented the Supervisor at community stakeholder meetings

3rd

9/16/2013 - 12/31/2016

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

Yes No

Account Executive

Position Title

Employer's Name and Address

Brown-Miller Communications, Inc. 1114 Jones St. Martinez, CA 94553

Duties Performed

-Led the agency's public health research and policy advocacy accounts, including Center for Ecoliteracy, Public Health Advocates, the Health Officers Association of California, and California Food Policy Advocates -Planned campaigns, developed budgets and managed projects -Provided communications counsel to clients, researchers and partners -Authored op-eds, press releases, letters-to-the-editor, fact sheets, direct mail pieces and additional action-driven collateral - Conducted, co-authored and/or commissioned focus groups, surveys, academic studies, key informant interviews and literature reviews - Developed strategic plans, brand guides, trainings and presentations -Produced social media plans, digital content and advertising creative, and crafted frames, messages, talking points and communications guidelines - Successfully pitched local, state, and national print, digital, and broadcast media, and placed op-eds in high-profile outlets

[Jonathan Bash Resume Contra Costa.pdf](#)

Upload a Resume

Final Questions

How did you learn about this vacancy?

Other

Contra Costa Community College
Trustee

If "Other" was selected please explain

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

Yes No

If Yes, please identify the nature of the relationship:

I have previously consulted with Supervisor Burgis and Supervisor Gioia. I am no longer under contract with either.

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

Yes No

If Yes, please identify the nature of the relationship:

My employer, Rubicon Programs, Inc., has contracts with the County, providing workforce development and reentry services.

Please Agree with the Following Statement

I understand that this form is a public document and is subject to the California Public Records Act.

I Agree

Jonathan Taylor Bash



EDUCATION



Bachelor of Arts
University of California, Los Angeles

- Major: Political Science
- Minors: Public Affairs, Labor Studies
- College Honors & Political Science Departmental Honors (with Thesis)
- Rep. Sherman Political Science Scholar
- Dean's List (6x)

AWARDS



Winner of the Public Relations Society of America's highest honor - the Silver Anvil - for the nonprofit public service campaign "Serving Up the Bitter Truth About Sugary Drinks."

TECHNICAL SKILLS



COMMUNITY INVOLVEMENT



Chair, Civil Service Commission
City of Martinez



Executive Committee Member
Sierra Club Mt. Diablo



Political Committee Member
Sierra Club San Francisco Bay

WORK EXPERIENCE



Communications Manager
Rubicon Programs

2017 - Present | Richmond, CA

- Chief storyteller and media advocate for a large community-based organization that fights poverty in Contra Costa and Alameda County
- Develops Rubicon's strategic communications strategy and editorial calendar, leads media and community relations, and oversees contractors
- Manages Rubicon's brand, website, blog, social media and digital advertising, and writes, designs and edits print, video & audio content



Communications Consultant
Jonathan Bash Public Affairs

2016 - Present | Martinez, CA

- Developed communications strategies for a variety of clients, including a ballot measure, a Central Labor Council, and candidates for Supervisor, City Council, School Board & College Board
- Created direct mail pieces, digital and print advertisements, press releases & letters-to-the-editor, and outsourced field operations



Chief of Staff
Contra Costa County Board of Supervisors

2017 | Brentwood, CA

- Coordinated communications, served as the member's policy advisor, and represented the Supervisor at community stakeholder meetings



Account Executive
Brown-Miller Communications

2013 - 2016 | Martinez, CA

- Led the agency's public health research and policy advocacy accounts:
 - Health Officers Association of CA
 - Public Health Advocates (CCPHA)
 - Center for Ecoliteracy
 - Contra Costa County Library
 - CA Food Policy Advocates
 - HEAL Cities Campaign
- Planned campaigns, developed budgets and managed projects
- Provided communications counsel to clients, researchers and partners
- Authored op-eds, press releases, letters-to-the-editor, fact sheets, direct mail pieces and additional action-driven collateral
- Conducted, co-authored and/or commissioned focus groups, surveys, academic studies, key informant interviews and literature reviews
- Developed strategic plans, brand guides, trainings and presentations
- Produced social media plans, digital content and advertising creative, and crafted frames, messages, talking points and communications guidelines
- Successfully pitched local, state, and national print, digital, and broadcast media, and placed op-eds in high-profile outlets



Communications Assistant
UCLA Center for Health Policy Research

2011 - 2013 | Los Angeles, CA

- Published e-newsletter, reaching 11,000 academics, lawmakers & press
- Produced press releases, blogs, case studies, flyers and collateral
- Curated the Center's website, press list and legislative staff database
- Assisted with policy advocacy efforts and the writing of research