

Application Form

Profile

Which Boards would you like to apply for?

Census 2020 Complete Count Steering Committee: Submitted

County Wide

Seat Name (if applicable)

Describe why you are interested in serving on this advisory board/commission (please limit your response to one paragraph).

I am passionate about the census and have been working with other community allies to make sure we can properly count the citizens of Contra Costa County. There are so many new challenges to the 2020 Census and we must strategically communicate the importance of being counted with our community. I also think it is important to address counting the community experiencing homeless and integrating non-profits and health care clinics to share the importance of the census in a organic way.

This application is used for all boards and commissions

Lauren

First Name

Babb

Last Name

Middle Initial

Email Address

Home Address

Suite or Apt

Concord

City

CA

State

94518

Postal Code

Primary Phone

Planned Parenthood Northern
California

Employer

Public Director

Job Title

Health care advocacy

Occupation

Do you, or a business in which you have a financial interest, have a contract with Contra Costa Co.?

☐ Yes ☒ No

Is a member of your family (or step-family) employed by Contra Costa Co.?

☐ Yes ☒ No

Education History

Select the highest level of education you have received:

☒ Other

Masters in Political Management

If "Other" was Selected Give Highest Grade or
Educational Level Achieved

College/ University A

American University

Name of College Attended

Political Science

Course of Study / Major

120

Units Completed

Type of Units Completed

☒ Semester

Degree Awarded?

☒ Yes ☐ No

Bachelors Degree

Degree Type

5/9/2014

Date Degree Awarded

College/ University B

The George Washington University

Name of College Attended

Political Management

Course of Study / Major

32

Units Completed

Type of Units Completed

☒ Semester

Degree Awarded?

☒ Yes ☐ No

Master in Professional Studies

Degree Type

8/30/2018

Date Degree Awarded

College/ University C

Name of College Attended

Course of Study / Major

Units Completed

Type of Units Completed

None Selected

Degree Awarded?

☐ Yes ☐ No

Degree Type

Date Degree Awarded

Other schools / training completed:

Course Studied

Hours Completed

Certificate Awarded?

☐ Yes ☐ No

Work History

Please provide information on your last three positions, including your current one if you are working.

1st (Most Recent)

June 2018-Presnt

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

☐ Yes ☒ No

Public Affairs Director

Position Title

Employer's Name and Address

Planned Parenthood Northern California 2185 Pacheco Street Concord, Ca 94520

Duties Performed

I work closely with the Vice President of Community and Government Relations to direct the Planned Parenthood Northern California (PPNorCal) government and community relations program. I also work in conjunction with the political arm, the Planned Parenthood Northern California Action Fund (PPNorCalAF), to elect pro-choice officials and promote constituent advocacy.

2nd

September 2017-June 2018

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

☐ Yes ☒ No

Consultant

Position Title

Employer's Name and Address

TBWB 400 Montgomery St San Francisco, CA 94104

Duties Performed

Manage clients pursuing public finance ballot measures to secure needed funding for schools, cities, parks, open spaces, libraries, transportation, and healthcare. Create, write, develop mail plan, digital content, and field targeting using Political Data Inc.

3rd

March 2017- September 2017

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

☐ Yes ☒ No

Lead Organizer

Position Title

Employer's Name and Address

UAW International UAW Local 5810 2030 Addison Street, Suite 640B Berkeley, CA 94704

Duties Performed

Organized post-doctoral workers at the 10 University of California campuses. Recruit, train and develop union leaders. Implement political programs to increase participation and support of union endorsed candidates

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Upload a Resume

Final Questions

How did you learn about this vacancy?

☒ District Supervisor

If "Other" was selected please explain

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I understand that this form is a public document and is subject to the California Public Records Act.

☒ I Agree

LAUREN BABB

CONCORD, CA 94518

POLITICAL EXPERIENCE

Planned Parenthood Northern California

Public Affairs Director// June 2018

Provide leadership and recommend strategy around PPNorCal AF political and electoral plan. Manage the public affairs staff and coordinate grassroots activity around legislative issues

TBWB

Consultant// September 2017- June 2018

Manage clients pursuing public finance ballot measures to secure needed funding for schools, cities, parks, open spaces, libraries, transportation, and healthcare. Create, write, develop mail plan, digital content, and field targeting using Political Data Inc.

UAW International

Lead Organizer// March 2017 – September 2017

Organized post-doctoral workers at the 10 University of California campuses. Recruit, train and develop union leaders. Implement political programs to increase participation and support of union endorsed candidates.

AFSCME International

Regional Organizer//March 2015 –March 2017

Managed retiree chapters throughout 10 states with approximately 34,500 retiree members in the region. Developed messaging tactics for retiree organizing and mobilization in political and legislative campaigns.

AFSCME for Hillary Clinton Field Lead//2016

Managed labor-to-labor field and political programs in Iowa, Nevada, and Florida for the 2016 Democratic Caucuses/ Primaries and in Nevada for the general election.

The Pivot Group

Account Associate // June 2014- November 2014

Summarized and submitted client edits for mail pieces in 41-targeted mid-term races. Collaborated with the data team to strategically identify mailing list universes for races in IA, MI, IL, NV, and IN.

Obama for America

Regional Organizer // April 2012-November 2012

Recruited, trained and developed Ward 6 local teams to volunteer via hosting events, phone banking, or canvass participation.

SKILLS

7 Completed Political Cycles

Advanced in NGP VAN/ VoteBuilder, and PDI

EDUCATION

George Washington University,
College of Professional Studies

Masters Political Management

Completed: August 2018

American University

School of Public Affairs

Bachelor of Arts Degree

Major: Political Science

Minor: Law & Society

Completed: May 2014

AFFILIATIONS

Black Women Organized for Political

Action Climate Justice Workers

Contra Costa Commission for

Women Contra Costa Democrats

Economic Opportunity Council

Contra Costa Young Democrats East

Oakland Collective

Michigan United

REFERENCES GLADLY GIVEN UPON REQUEST